



Sun TV Network Limited Regd Office: Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028 Unaudited financial results for the Quarter ended December 31, 2012

Part I: Statement of Unaudited Financial Results for the Quarter ended December 31, 2012

(Rupees in Lakhs except EPS and shareholding data

Statement of Standalone Unaudited Financial Results for Quarter Ended December 31, 2012							
		Quarter Ended			Nine Months ended		Year Ended
Sl.No	Particulars	December 31, 2012 (Unaudited)	September 30, 2012 (Unaudited)	December 31, 2011 (Unaudited)	December 31, 2012 (Unaudited)	December 31, 2011 (Unaudited)	March 31, 2012 (Audited)
1	Income from operations Income from operations	48,586	43,334	42,511	1,34,495	1,33,036	1,75,737
	income from operations	40,300	43,334	42,311	1,34,493	1,33,030	1,/3,/3/
١,	P	48,586	43,334	42,511	1,34,495	1,33,036	1,75,737
2	Expenses (a) Cost of Revenues (b) Employees' Remuneration and Benefits (c) Other expenditure (d) Depreciation and Amortisation	3,380 4,760 2,812 10,438	3,378 4,289 2,766 11,384	2,510 4,026 1,862 11,245	10,769 13,266 7,628 31,149	7,182 12,567 6,039 33,619	10,065 16,406 9,199 44,300
	Total Expenses	21,390	21,817	19,643	62,812	59,407	79,970
3	Profit / (Loss) before other income and finance costs (1 - 2)	27,196	21,517	22,868	71,683	73,629	95,767
4	Other income	1,055	961	2,321	3,339	5,912	7,420
5	Profit / (Loss) before finance cost (3 + 4)	28,251	22,478	25,189	75,022	79,541	1,03,187
6	Finance Costs	167	50	362	237	461	555
7	Profit / (Loss) before tax (5 - 6)	28,084	22,428	24,827	74,785	79,080	1,02,632
8	Tax expense	9,096	7,263	8,039	24,201	25,518	33,167
9	Net Profit after tax (7 - 8)	18,988	15,165	16,788	50,584	53,562	69,465
10	Paid-up Equity Share Capital (Face value of Re.5/- Each)	19,704	19,704	19,704	19,704	19,704	19,704
11	Reserves excluding Revaluation Reserves as per Balance Sheet						2,44,820
12	Earning Per Share (Rs.) - Basic and Diluted	4.82 (Not annualised)	3.85 (Not annualised)	4.26 (Not annualised)	12.84 (Not annualised)	13.59 (Not annualised)	17.63

## PART II: Select Information for the Quarter ended December 31, 2012

		Quarter Ended			Nine Months Ended		Year Ended
Sl.No	Particulars	December 31, 2012 (Unaudited)	September 30, 2012 (Unaudited)	December 31, 2011 (Unaudited)	December 31, 2012 (Unaudited)	December 31, 2011 (Unaudited)	March 31, 2012 (Audited)
A	PARTICULARS OF SHAREHOLDING						
1	Public shareholding						
	- Number of shares	9,06,39,463	9,06,39,463	9,06,39,463	9,06,39,463	9,06,39,463	9,06,39,463
	- Percentage of shareholding	23.00%	23.00%	23.00%	23.00%	23.00%	23.00%
2	Promoters and Promoter Group Shareholding						
	a) Pledged / Encumbered						
	- Number of shares	2,93,42,105	3,43,07,692	3,43,07,691	2,93,42,105	3,43,07,691	3,01,35,134
	<ul> <li>Percentage of shares (as a % of the total shareholding of promoter and</li> </ul>						
	promoter group)	9.67%		11.31%	9.67%	11.31%	9.93%
i	- Percentage of shares (as a % of the total share capital of the company)	7.45%	8.71%	8.71%	7.45%	8.71%	7.65%
i	b) Non - encumbered						
	- Number of shares	27,41,03,052	26,91,37,465	26,91,37,466	27,41,03,052	26,91,37,466	27,33,10,023
	- Percentage of shares (as a % of the total shareholding of	90.33%		88.69%	90.33%	88.69%	90.07%
	promoter and promoter group)	, , , , ,			,		
	- Percentage of shares (as a % of the total	69.55%	68.29%	68.29%	69.55%	68.29%	69.35%
	share capital of the company)						

	Particulars	3 months ended December 31, 2012
В	INVESTOR COMPLAINTS	
	Pending at the beginning of the quarter	Nil
	Received during the quarter	6
	Disposed of during the quarter	6
	Remaining unresolved at the end of the quarter	Nil

- Notes:

  1. The above unaudited financial results for the quarter ended December 31, 2012 have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on January 23, 2013 and have been subjected to a limited review by the auditors of the Company
- 2. At their meeting held on January 23, 2013, the Board of Directors of the Company have declared an interim dividend of Rs. 2.50 per share (50%). This is in addition to the interim dividends of Rs 2.50 per share (50%) and Rs 2.50 per share (50%) declared at the Board meetings held on August 03, 2012 and November 09, 2012 respectively.
- 3. The Company's operations predominantly relate to a single segment, "Broadcasting".

A. Against the total projected utilization of Rs. 572.0 crores (net of issue expenses) from the Initial Public Offering ('IPO') funds, an amount of Rs. 355.77 crores has been utilised towards capitalization of subsidiaries; Rs. 133.84 crores towards launch of new channels and purchase of new equipment and up-gradation of existing equipment and Rs. 62.34 crores towards construction of owned corporate office. The balance proceeds from the IPO after meeting the IPO expenses, pending utilization have been invested in fixed deposits with banks.

5. Previous periods' / years' figures have been regrouped / reclassified wherever necessary to conform to current period's classification.

For and on behalf of the Board of Directors

Sd/ K VijayKuman Managing Director and Chief Executive Officer

Place : Chennai Date : January 23, 2013