

Earnings Release for the quarter and Financial year ended 31st March 2016

Revenues up \sim 7% for the year ended 31st March 2016.

EBITDA up \sim 6% for the year ended 31^{st} March 2016.

PAT up ~18% for the year ended 31st March 2016.

Highlights:

On a standalone basis:

- * Revenues for the year ended 31^{st} Mar'16, up ~7% at Rs.2,403.98 crores;
- **EBITDA** for the year ended 31^{st} Mar'16 up \sim 6% at Rs.1,708.48 crores
- ❖ PAT for the year ended 31st Mar'16, up ~18% at Rs.867.25 crores;

On a consolidated basis:

- * Revenues for the year ended 31^{st} Mar'16 up \sim 7% at Rs.2,569.78 crores;
- \clubsuit EBITDA for the year ended 31st Mar'16 up \sim 6% at Rs.1,774.20 crores
- PAT for the year ended 31^{st} Mar'16, up ~17% at Rs.913.38 crores;

Chennai, India, May 27, 2016: Sun TV Network Limited, one of the largest Television Broadcasters in India, operating Satellite Television Channels across four languages of Tamil, Telugu, Kannada and Malayalam and presently airing FM radio



EARNINGS RELEASE FOR THE YEAR ENDED 31ST MARCH, 2016

stations across India and owning the SunRisers Hyderabad Cricket Franchise reported its standalone and consolidated results for the year ended 31st March, 2016.

FOR THE QUARTER ENDED 31st MARCH 2016, the Revenues was up by ~4% at Rs.570.68 crores as against Rs.548.58 crores. During the quarter ended 31st March 2016, E B I T D A was up by ~1% at Rs. 426.58 crores, as compared to Rs.423.26 crores in the previous quarter ended 31st March 2015. The Net Profit (PAT) was up by ~16% at Rs.236.00 crores during the current quarter in comparison to Rs.202.99 crores for the previous quarter.

FOR THE YEAR ENDED 31st MARCH 2016, the Standalone Revenues was **up by** ~7% at Rs.2,403.98 crores as against Rs.2,243.62 crores. The EBITDA was up by ~6% at Rs.1,708.48 crores and Net Profit (PAT) also up by ~18% at Rs.867.25 crores in comparison to Rs.737.23 crores for the previous year.

FOR THE YEAR ENDED 31st MARCH 2016, the Consolidated Revenues was **up by** ~7% at Rs.2,569.78 crores as against Rs.2,395.38 crores. The EBITDA was up by ~6% at Rs.1,774.20 crores and Net Profit (PAT) also up by ~17 % at Rs.913.38 crores in comparison to Rs.782.04 crores for the previous year.

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