



CORPORATE INFORMATION

BOARD OF DIRECTORS

Kalanithi Maran **Executive Chairman** R. Mahesh Kumar Managing Director Kavery Kalanithi **Executive Director** K. Vijaykumar **Executive Director** Kaviya Kalanithi Maran **Executive Director** S. Selvam Non-Executive Director M.K. Harinarayanan Independent Director J. Ravindran Independent Director Nicholas Martin Paul Independent Director R. Ravivenkatesh Independent Director **Desmond Hemanth Theodore** Independent Director Sridhar Venkatesh **Independent Director** Mathipoorana Ramakrishnan Independent Director

COMPANY SECRETARY & COMPLIANCE OFFICER

R. Ravi

BANKERS

Axis Bank ICICI Bank

City Union Bank Kotak Mahindra Bank HDFC Bank State Bank of India

AUDITORS

M/s. Deloitte Haskins & Sells LLP

Chartered Accountants, ASV Ramana Tower,

Indian Bank

52, Venkatanarayana Road,T. Nagar, Chennai - 600 017.

SECRETARIAL AUDITORS

M/s. Lakshmmi Subramanian & Associates

Practicing Company Secretaries, Murugesa Naicker Office Complex,

No. 81, Greams Road, Chennai - 600 006.

REGISTERED OFFICE

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028. www.suntv.in

REGISTRAR AND SHARE TRANSFER AGENT

M/s. KFin Technologies Private Limited Selenium Tower B,
Plot Number 31 & 32 Financial District

Plot Number 31 & 32, Financial District, Gachibowli, Hyderabad - 500 032.

www.kfintech.com

AUDIT COMMITTEE

Nicholas Martin Paul Chairman
J. Ravindran Member
M.K. Harinarayanan Member
R. Ravivenkatesh Member

NOMINATION & REMUNERATION COMMITTEE

J. Ravindran Chairman
M.K. Harinarayanan Member
Nicholas Martin Paul Member
R. Ravivenkatesh Member

STAKEHOLDERS RELATIONSHIP COMMITTEE

M.K. Harinarayanan Chairman
J. Ravindran Member
Nicholas Martin Paul Member
R. Ravivenkatesh Member

MANAGEMENT

Kalanithi Maran **Executive Chairman** R. Mahesh Kumar Managing Director Kavery Kalanithi **Executive Director** K. Vijaykumar **Executive Director** Kaviya Kalanithi Maran **Executive Director** V. C. Unnikrishnan Chief Financial Officer C. Praveen **Chief Operating Officer Chief Technical Officer** S. Kannan

R. Ravi Company Secretary and Compliance Officer

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FINANCIAL PERFORMANCE FOR LAST 10 YEARS

(All amounts are in Crores of Indian Rupees, unless otherwise stated)

Financial Highlights

Particulars	2020-21	2019-20	2018-19	2017-18	2016-17	2015-16	2014-15	2013-14	2012-13	2011-12
Revenue	3,116.59	3,404.42	3,663.27	2,862.45	2,558.25	2,395.21	2,243.62	2,096.78	1,817.62	1,757.37
Total Income	3,388.03	3,653.35	3,883.22	3,002.10	2,703.80	2,502.75	2,331.45	2,175.99	1,872.64	1,831.57
PBITDA	2,338.84	2,484.99	2,784.26	2,099.13	1,882.52	1,803.48	1,702.04	1,471.73	1,396.42	1,419.54
Operating Expenditure	1,049.19	1,168.36	1,098.96	902.97	821.28	699.27	629.41	633.40	440.73	356.70
Depreciation & Amortisation	382.06	679.33	646.67	439.68	391.14	485.02	587.83	453.34	413.18	443.00
Profit before Tax	1,934.81	1,797.88	2,135.94	1,658.40	1,490.35	1,334.24*	1,111.99	1,084.71	1,013.94	1,026.32
Profit after Tax	1,520.41	1,371.83	1,394.86	1093.04	979.41	869.69	737.23	716.96	683.34	694.65
Equity Dividend %	100%	500%	250%	200%	200%	310%	225%	190%	190%	190%

Key Indicators

Particulars	2020-21	2019-20	2018-19	2017-18	2016-17	2015-16	2014-15	2013-14	2012-13	2011-12
Earnings per share (Rs.)	38.58	34.81	35.39	27.74	24.85	22.07**	18.71	18.19	17.34	17.63
Book Value per share (Rs.)	176.33	142.71	138.05	117.75	102.50	89.26	85.76	80.49	73.41	67.12
PBITDA %	69%	68%	72%	70%	70%	72%	76%	70%	76%	80%
Net Profit Margin %	45%	38%	36%	36%	36%	35%	32%	33%	36%	38%
ROCE %	27%	31%	38%	35%	35%	35%	34%	36%	36%	40%
RONW %	22%	24%	28%	25%	26%	25%	23%	24%	25%	28%

Notes: * Profit Before Tax includes the income from exceptional items (net) of Rs. 17.97 crores.

^{**} EPS includes the EPS on exceptional items (net) of Rs. 0.46 crores.

NOTICE TO SHAREHOLDERS

NOTICE is hereby given that the Thirty Sixth Annual General Meeting of the Shareholders of Sun TV Network Limited will be held on Friday, the 17th day of September 2021 at 10.00 a.m. through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM"), to transact the following business. The venue of the meeting shall be deemed to be the Registered Office of the Company at Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028.

ORDINARY BUSINESS

1. Adoption of Financial Statements:

To receive, consider and adopt the Audited Financial Statements of the Company prepared under Indian Accounting Standards (Ind-AS) as on a standalone and consolidated basis, for the financial year ended March 31, 2021 including the Balance Sheet and the Statement of Profit & Loss Account for the financial year ended on that date, and the Reports of the Board of Directors and Auditors thereon.

2. Confirmation of Interim Dividend:

To confirm the Interim Dividends of Rs. 5.00 per equity share (100%) of face value of Rs. 5.00 each declared on February 8, 2021 which had already been paid, as final dividend for the financial year ended March 31, 2021.

3. Re-appointment of Mr. R. Mahesh Kumar as Director:

To re-appoint a Director in the place of Mr. R. Mahesh Kumar, (DIN 05263229) who retires by rotation and being eligible, offers himself for re-appointment.

SPECIAL BUSINESS

4. Ratification of Remuneration of Cost Auditor.

To consider and if thought fit, to pass, with or without modification(s), the following resolution as an Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Section 148 and other applicable provisions, if any of the Companies Act, 2013 read with the Companies (Audit & Auditors) Rules, 2014 (including any statutory modification(s) or re-enactment thereof, for the time being in force), the company hereby approves and ratifies the remuneration of Rs. 2,20,000/- (Rupees Two Lakh Twenty Thousand Only) plus applicable taxes and out of pocket expenses payable to M/s. S. Sundar & Associates, Cost Accountants, [Registration No: 101188] for conducting the audit of cost records of the company for the financial year ending March 31, 2022."

BY ORDER OF THE BOARD

Place: Chennai Date: August 13, 2021 R. RAVI COMPANY SECRETARY



NOTES:

- 1. In view of the continuing lockdown restrictions on the movement of people at several places in the country, due to outbreak of COVID-19 pandemic, the Ministry of Corporate Affairs (MCA), vide its General Circular No.2/2021 dated January 13, 2021 read with Circular No. 14/2020 dated April 08, 2020, Circular No.17/2020 dated April 13, 2020, issued by the Ministry of Corporate Affairs followed by Circular No. 20/2020 dated May 05, 2020 ("MCA Circulars") and Circular No. SEBI / HO / CFD / CMD1 / CIR / P / 2020 / 79 dated May 12, 2020 issued by the Securities and Exchange Board of India ("SEBI Circular"), physical attendance of the Members to the EGM / AGM venue is not required and Annual General Meeting (AGM) be held through Video Conferencing (VC) or Other Audio-Visual Means (OAVM) during the calendar year 2021. The Board of Directors of the Company has decided to adopt the above guidelines issued by Ministry of Corporate Affairs and SEBI in conducting Annual General Meeting of the Company. Hence, Members can attend and participate in the ensuing Annual General Meeting through VC/OAVM, which may not require physical presence of members at a common venue. The deemed venue for the AGM shall be the Registered Office of the Company.
- 2. Generally, a member entitled to attend and vote at the meeting is entitled to appoint a proxy to attend and vote on a poll instead of himself and the proxy need not be a member of the Company. Since this 36th AGM is being held through VC / OAVM pursuant to the MCA Circulars, physical attendance of members has been dispensed with. Accordingly, the facility for appointment of proxies by the members will not be available for the 36th AGM and hence the Proxy Form and Attendance Slip are not annexed hereto.
- 3. Since the AGM will be held through VC / OAVM, the route map of the venue of the Meeting is not annexed hereto.
- 4. The Explanatory Statement as required under Section 102 of the Companies Act, 2013 in respect of Special Business(s) is attached herewith.
- 5. Details under Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 in respect of the Director seeking appointment / re-appointment at the Annual General Meeting, form an integral part of the notice. The Director has furnished the requisite declaration for his appointment / re-appointment.
- 6. The equity shares of the Company are listed on National Stock Exchange of India Limited and BSE Limited.
- 7. Members holding shares in electronic form are requested to intimate immediately any change in their address or bank mandates to their Depository Participants, with whom they are maintaining their demat accounts. Members holding shares in physical form are requested to advice any change in their address immediately to the Company / Registrar and Share Transfer Agent, M/s. KFin Technologies Private Limited (KFintech).
- 8. Corporate / Institutional Members (Corporate / Fls / Flls / Trust / Mutual Funds / Banks, etc.) are required to send scanned copy (PDF format) of the relevant Board resolution authorizing the representative to attend the AGM through VC and vote either through remote e-voting or voting during the AGM. The said Board resolution shall be sent to the Scrutinizer through e-mail to lakshmmi6@gmail.com with a copy to evoting@kfintech.com. The file scanned image / pdf file of the Board Resolution should be in the naming format "Corporate Name_EVEN No".
- 9. Equity Dividend for the Financial Year 2014-15, which remains unpaid and unclaimed, will be due for transfer to the Investor Education and Protection Fund (IEPF) of the Central Government in October 2021. Members who have not encashed their dividend warrants for the financial year 2014-15 or any subsequent financial years, are requested to lodge their claims with the Company's Registrar and Share Transfer Agent.

- 10. Members may further note that, pursuant to Section 124 of the Companies Act, 2013, read with the IEPF Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 (as amended), all Shares on which Dividend remains unclaimed for 7 (seven) consecutive years or more have been, and shall be liable to be, transferred to IEPF Account. Members are further advised that in terms of applicable provisions of the Act and IEPF Rules, Unclaimed Dividends and Shares transferred to IEPF can be claimed from the IEPF after following process prescribed in the said Rules.
- 11. Pursuant to Section 72 of the Companies Act, 2013, shareholders holding shares in physical form may file nomination in the prescribed Form SH-13 with the Company's Registrar and Share Transfer Agent, M/s. KFin Technologies Private Limited. In respect of shares held in electronic / demat form, the nomination form may be filed with the respective Depository Participant.
- 12. In accordance with Regulation 40 of the Listing Regulations, effective from April 1, 2019, transfers of securities of the Company shall not be processed unless the securities are held in the dematerialized form with a depository. Accordingly, any Member who is desirous of transferring shares (which are held in physical form) can do so only after the shares are dematerialized. Members holding equity shares in physical form are therefore are urged to have their shares dematerialized at the earliest and contact their Depository Participant for this conversion.
- 13. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are, therefore, requested to submit the PAN to their Depository Participants with whom they are maintaining their demat accounts. Members holding shares in physical form can submit their PAN details to the Registrar and Transfer Agent, M/s. KFin Technologies Private Limited.
- 14. Smt. Lakshmmi Subramanian, Senior Partner, M/s. Lakshmmi Subramanian & Associates, Practicing Company Secretary (Membership No. 3534) has been appointed as the Scrutinizer to scrutinize the e-voting and Insta Poll process in a fair and transparent manner.
- 15. The Scrutinizer, after scrutinizing the votes cast at the meeting and through remote e-voting, will declare results within two working days of the conclusion of the meeting, make a consolidated scrutinizer's report and submit the same to the Chairman. The results declared along with the consolidated scrutinizer's report shall be placed on the website of the Company www.suntv.in and on the website of Kfintech https://evoting.kfintech.com. The results shall simultaneously be communicated to the Stock Exchanges (SE's).

DISPATCH OF ANNUAL REPORT THROUGH ELECTRONIC MODE:

- I. In compliance with the MCA Circulars and SEBI Circular dated May 12, 2020, Notice of the AGM along with the Annual Report 2020-21 is being sent only through electronic mode to those Members whose email addresses are registered with the Company / Depositories. Members may note that the Notice and Annual Report 2020-21 will also be available on the Company's website www.suntv.in, websites of the Stock Exchanges, i.e., BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of Company's Registrar and Transfer Agent, KFintech at https://evoting.kfintech.com.
- II. For receiving all communication (including Annual Report) from the Company electronically:
- a) Members holding shares in physical mode and who have not registered / updated their email address with the Company are requested to register / update the same by writing to the Company's Registrar and Share Transfer Agent, M/s. KFin Technologies Private Limited, Selenium Tower B, Plot No.31-32, Financial District, Nanakramguda, Gachibowli, Hyderabad-500 032 or by sending an e-mail request to them at their e-mail ID einward.ris@kfintech.com, along with signed scanned copy of the request letter providing the e-mail address, mobile number, self-attested copy of PAN Card and share certificate.



- b) Members holding shares in dematerialised mode are requested to register / update their email addresses with the relevant Depository Participant.
- c) The Company has also alternatively enabled facility with KFintech to allow the Members to register their email address and mobile number on a temporary basis by providing the basic credentials which may be asked for verification during the process. Members may access the link https://ris.kfintech.com/clientservices/mobilereg/mobileemailreg.aspx and directly register their email address and mobile number for receiving a soft copy of the AGM Notice and the Annual Report.
- III. The Company is sending through e-mail, the AGM Notice and the Annual Report to the Members whose name is recorded as on Friday, August 20, 2021 in the Register of Members or in the Register of Beneficial Owners maintained by the depositories.

16. VOTING THROUGH ELECTRONIC MEANS

PROCEDURE FOR REMOTE E-VOTING

- i. In compliance with the provisions of Section 108 of the Act, read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, Regulation 44 of the SEBI Listing Regulations and in terms of SEBI vide circular no. SEBI/HO/CFD/CMD/ CIR/P/2020/242 dated December 9, 2020 in relation to e-Voting Facility Provided by Listed Entities, the Members are provided with the facility to cast their vote electronically, through the e-Voting services provided by KFintech, on all the resolutions set forth in this Notice. The instructions for e-Voting are given herein below.
- ii. However, in pursuant to SEBI circular the "e-Voting facility provided by Listed Companies", e-Voting process has been enabled to all the individual demat account holders, by way of single login credential, through their demat accounts / websites of Depositories / DPs in order to increase the efficiency of the voting process.
- iii. Individual demat account holders would be able to cast their vote without having to register again with the e-Voting service provider (ESP) thereby not only facilitating seamless authentication but also ease and convenience of participating in e-Voting process. Shareholders are advised to update their mobile number and e-mail ID with their DPs to access e-Voting facility.
- iv. The remote e-Voting period commences from Tuesday, September 14, 2021 at 9.00 am and will end on Thursday, September 16, 2021 at 5.00 pm.
- v. The voting rights of Members shall be in proportion to their shares in the paid-up equity share capital of the Company as on the cut-off date.
- vi. In case of Individual Shareholders holding securities in demat mode and who acquires shares of the Company and becomes a Member of the Company after sending of the Notice and holding shares as of the cut-off date may follow steps mentioned below under "Login method for remote e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode."
- vii. The details of the process and manner for remote e-Voting and e-AGM are explained herein below:
 - Step 1: Access to Depositories e-Voting system in case of individual shareholders holding shares in demat mode.
 - Step 2: Access to KFintech e-Voting system in case of shareholders holding shares in physical and non-individual shareholders in demat mode.
 - Step 3: Access to join virtual meetings (e-AGM) of the Company on KFin system to participate e-AGM and vote at the AGM.

Details on Step 1 are mentioned below:

Login method for remote e-Voting for Individual shareholders holding securities in demat mode.

Type of shareholders	Login Method							
Individual	1. User already registered for IDeAS facility:							
Shareholders holding	I. Visit URL: https://eservices.nsdl.com							
securities in	II. Click on the "Beneficial Owner" icon under "Login" under 'IDeAS' section.							
demat mode with NSDL	III. On the new page, enter User ID and Password. Post successful authentication, click on "Access to e-Voting"							
	IV. Click on company name or e-Voting service provider and you will be re-directed to e-Voting service provider website for casting the vote during the remote e-Voting period.							
	2. User not registered for IDeAS e-Services							
	I. To register click on link: https://eservices.nsdl.com							
	II. Select "Register Online for IDeAS" or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp							
	III. Proceed with completing the required fields.							
	IV. Follow steps given in points 1							
	3. Alternatively by directly accessing the e-Voting website of NSDL							
	I. Open URL: https://www.evoting.nsdl.com							
	II. Click on the icon "Login" which is available under 'Shareholder / Member' section.							
	III. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number held with NSDL), Password / OTP and a Verification Code as shown on the screen.							
	IV. Post successful authentication, you will requested to select the name of the company and the e-Voting Service Provider name, i.e.KFintech.							
	V. On successful selection, you will be redirected to KFintech e-Voting page for casting your vote during the remote e-Voting period.							
Individual	1. Existing user who have opted for Easi / Easiest							
Shareholders	I. Visit URL: https://web.cdslindia.com/myeasi/home/login or							
holding securities in	URL: www.cdslindia.com							
demat mode	II. Click on New System Myeasi							
with CDSL	III. Login with your registered user id and password.							
	IV. The user will see the e-Voting Menu. The Menu will have links of ESP i.e. KFintech e-Voting portal.							
	V. Click on e-Voting service provider name to cast your vote.							
	2. User not registered for Easi / Easiest							
	I. Option to register is available at							
	https://web.cdslindia.com/myeasi/Registration/EasiRegistration							
	II. Proceed with completing the required fields.							
	III. Follow the steps given in point 1							



Type of shareholders	Login Method
	3. Alternatively, by directly accessing the e-Voting website of CDSL I. Visit URL: www.cdslindia.com II. Provide your demat Account Number and PAN No. III. System will authenticate user by sending OTP on registered Mobile & Email as recorded in the demat Account. IV. After successful authentication, user will be provided links for the respective ESP, i.e. KFintech where the e-Voting is in progress.
Individual Shareholder login through their demat accounts / Website of Depository Participant	 I. You can also login using the login credentials of your demat account through your DP registered with NSDL / CDSL for e-Voting facility. II. Once logged-in, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL / CDSL Depository site after successful authentication, wherein you can see e-Voting feature. III. Click on options available against company name or e-Voting service provider - KFintech and you will be redirected to e-Voting website of Kfintech for casting your vote during the remote e-Voting period without any further authentication.

Important note: Members who are unable to retrieve User ID / Password are advised to use Forgot user ID and Forgot Password option available at respective websites.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. NSDL and CDSL.

Login Type	Helpdesk Details
Securities held with NSDL	Please contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 1020 990 and 1800 22 44 30
Securities held with CDSL	Please contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at 022- 23058738 or 022-23058542-43

Details on Step 2 are mentioned below:

Login method for e-Voting for shareholders other than Individual's shareholders holding securities in demat mode and shareholders holding securities in physical mode.

(A) Members whose email IDs are registered with the Company / Depository Participants (s), will receive an email from KFintech which will include details of E-Voting Event Number (EVEN), USER ID and password. They will have to follow the following process:

- i. Launch internet browser by typing the URL: https://evoting.kfintech.com
- ii. Enter the login credentials (i.e. User ID and password). In case of physical folio, User ID will be EVEN (E-Voting Event Number) xxxx, followed by folio number. In case of Demat account, User ID will be your DP ID and Client ID. However, if you are already registered with KFintech for e-Voting, you can use your existing User ID and password for casting the vote.

- iii. After entering these details appropriately, click on "LOGIN".
- iv. You will now reach password change Menu wherein you are required to mandatorily change your password. The new password shall comprise of minimum 8 characters with at least one upper case (A-Z), one lower case (a-z), one numeric value (0-9) and a special character (@,#,\$, etc.,). The system will prompt you to change your password and update your contact details like mobile number, email ID etc. on first login. You may also enter a secret question and answer of your choice to retrieve your password in case you forget it. It is strongly recommended that you do not share your password with any other person and that you take utmost care to keep your password confidential.
- v. You need to login again with the new credentials.
- vi. On successful login, the system will prompt you to select the "EVEN" i.e., "Sun TV Network Limited-AGM" and click on "Submit"
- vii. On the voting page, enter the number of shares (which represents the number of votes) as on the Cut-off Date under "FOR / AGAINST" or alternatively, you may partially enter any number in "FOR" and partially "AGAINST" but the total number in "FOR / AGAINST" taken together shall not exceed your total shareholding as mentioned herein above. You may also choose the option ABSTAIN. If the Member does not indicate either "FOR" or "AGAINST" it will be treated as "ABSTAIN" and the shares held will not be counted under either head.
- viii. Members holding multiple folios / demat accounts shall choose the voting process separately for each folio / demat accounts.
- ix. Voting has to be done for each item of the notice separately. In case you do not desire to cast your vote on any specific item, it will be treated as abstained.
- x. You may then cast your vote by selecting an appropriate option and click on "Submit".
- xi. A confirmation box will be displayed. Click "OK" to confirm else "CANCEL" to modify. Once you have voted on the resolution(s), you will not be allowed to modify your vote. During the voting period, Members can login any number of times till they have voted on the Resolution(s).
- xii. Corporate / Institutional Members (i.e. other than Individuals, HUF, NRI etc.) are also required to send scanned certified true copy (PDF Format) of the Board Resolution / Authority Letter etc., authorizing its representative to attend the AGM through VC / OAVM on its behalf and to cast its vote through remote e-voting. together with attested specimen signature(s) of the duly authorised representative(s), to the Scrutinizer at email id lakshmmi6@gmail.com with a copy marked to evoting@kfintech.com. The scanned image of the above mentioned documents should be in the naming format "Corporate Name EVEN No."
- (B) Members whose email IDs are not registered with the Company / Depository Participants(s), and consequently the Annual Report, Notice of AGM and e-Voting instructions cannot be serviced, will have to follow the following process:
 - i. Members who have not registered their email address and in consequence the Annual Report, Notice of AGM and e-Voting instructions cannot be serviced, may temporarily get their email address and mobile number provided with KFintech, by accessing the link: https://ris.kfintech.com/clientservices/mobilereg/mobileemailreg.aspx.



- ii. Members are requested to follow the process as guided to capture the email address and mobile number for sending the soft copy of the notice and e-Voting instructions along with the User ID and Password. In case of any queries, member may write to einward.ris@kfintech.com.
- iii. Alternatively, member may send an e-mail request at the email id einward.ris@kfintech.com along with the signed copy of the request letter providing the email address, mobile number, self-attested PAN copy and Client Master copy in case of electronic folio and copy of share certificate in case of physical folio for sending the Annual report, Notice of AGM and the e-Voting instructions.
- iv. After receiving the e-Voting instructions, please follow all steps above to cast your vote by electronic means.

Details on Step 3 are mentioned below:

Instructions for all the shareholders, including Individual, other than Individual and Physical, for attending the AGM of the Company through VC / OAVM and e-Voting during the meeting.

- i. Member will be provided with a facility to attend the AGM through platform provided by KFintech. Members may access the same at https://emeetings.kfintech.com by using the e-Voting login credentials provided in the email received from the Company / KFintech. After logging in, click on the Video Conference tab and select the EVEN of the Company. Click on the video symbol and accept the meeting etiquettes to join the meeting. Please note that the members who do not have the User ID and Password for e-Voting or have forgotten the User ID and Password may retrieve the same by following the remote e-Voting instructions mentioned above.
- ii. Facility for joining AGM though VC shall open at least 15 minutes before the commencement of the Meeting.
- iii. Members are encouraged to join the Meeting through Laptops / Desktops with Google Chrome (preferred browser), Safari, Internet Explorer, Microsoft Edge, Mozilla Firefox 22.
- iv. Members will be required to grant access to the webcam to enable VC. Further, Members connecting from Mobile Devices or Tablets or through Laptop connecting via Mobile Hotspot may experience Audio / Video loss due to fluctuation in their respective network. It is therefore recommended to use Stable Wi-Fi or LAN Connection to mitigate any kind of aforesaid glitches.
- v. As the AGM is being conducted through VC, for the smooth conduct of proceedings of the AGM, Members are encouraged to express their views or Post their Queries at the AGM may login on to https://emeetings.kfintech.com and click on "Post your Queries" to post their queries / views / questions in the window provided therein by mentioning their name, demat account number / folio number, email id, and mobile number. The window will open on and from Friday, September 10, 2021 at 9.00 am. and will end on Sunday, September 12, 2021 at 5.00 pm.
- vi. Members who wish to speak at the AGM may by logging on to https://emeetings.kfintech.com and clicking on the 'Speaker Registration' tab available on the screen and either pre-record the question and upload or record the question (<50MB and not exceeding 3 mts. duration) in the module itself. The Speaker Registration will open on Friday, September 10, 2021 at 9.00 am. and will end on Sunday, September 12, 2021 at 5.00 pm. The Company reserves the right to restrict the speakers at the AGM to only those Members who have registered themselves, depending on the availability of time for the AGM.

- vii. In case of joint holders attending the Meeting, only such joint holder who is higher in the order of names will be entitled to vote at the AGM.
- viii. Members will be allowed to attend the AGM through VC / OAVM on first come, first served basis.
- ix. The Members who have not cast their vote through remote e-Voting shall be eligible to cast their vote through e-Voting system available during the AGM. E-Voting during the AGM is integrated with the VC platform. The Members may click on the voting icon displayed on the screen to cast their votes.
- x. A Member can opt for only single mode of voting i.e., through Remote e-Voting or voting at the AGM. If a Member casts votes by both modes, then voting done through Remote e-Voting shall prevail and vote at the AGM shall be treated as invalid.
- xi. Facility of joining the AGM through VC shall be available for atleast 2000 members on first come first served basis.
- xii. Institutional Members are encouraged to attend and vote at the AGM through VC.

OTHER INSTRUCTIONS

- I. The Members, whose names appear in the Register of Members / list of Beneficial Owners as on September 8, 2021 being the cut-off date, are entitled to vote on the Resolutions set forth in this Notice. A person who is not a Member as on the cut-off date should treat this Notice for information purposes only. Once the vote on a resolution(s) is cast by the Member, the Member shall not be allowed to change it subsequently.
- II. In case a person (individual holding shares in physical mode / non individuals) has become a Member of the Company after dispatch of AGM Notice but on or before the cut-off date for e-Voting, he/she may obtain the User ID and Password in the manner as mentioned below:
 - i. If the mobile number of the Member is registered against Folio No./ DP ID Client ID, the Member may send SMS: MYEPWD <space> E-Voting Event Number + Folio number or DP ID Client ID to +91-9212993399
 - ii. If e-mail address or mobile number of the Member is registered against Folio No. / DP ID Client ID, then on the home page of https://evoting.kfintech.com, the Member may click "Forgot Password" and enter Folio No. or DP ID Client ID and PAN to generate a password.
 - iii. Member may send an e-mail request to einward.ris@kfintech.com. However, KFintech shall endeavour to send User ID and Password to those new Members whose email id's are available.
 - iv. In case of any query / grievance / technical assistance, in respect of voting by electronic means, Members may refer to the Help & Frequently Asked Questions (FAQs) and e-Voting user manual available at the download section of https://evoting.kfintech.com (KFintech Website) or contact Ms. Sheetal Doba, Manager-Corporate Registry, M/s. KFin Technologies Private Limited, call to toll free No. 1800-309-4001 or send an email request to evoting@kfintech.com.
- III. The results of the electronic voting shall be declared to the Stock Exchanges after the AGM. The results along with the Scrutinizer's Report, shall also be placed on the website of the Company.



ANNEXURE TO NOTICE

Explanatory Statement (Pursuant to Section 102 of the Companies Act, 2013)

As required by Section 102 of the Companies Act, 2013 (Act), the following explanatory statement set out all material facts relating to the business(s) mentioned under Item No. 4 of the accompanying Notice:

Item no. 4

The Board of Directors of the Company at their meeting held on August 13, 2021 had, on recommendation of the Audit Committee, appointed M/s. S. Sundar & Associates, Cost Accountants, [Registration No: 101188] as the Cost Auditors of the Company for the financial year ending March 31, 2022 at a remuneration of Rs. 2,20,000/- (Rupees Two Lakh and Twenty Thousand Only) plus applicable taxes and re-imbursement of out of pocket expenses as determined by the Board based on the recommendation of Audit Committee.

As per Section 148 of the Companies Act, 2013 and applicable rules thereunder, the remuneration payable to the Cost Auditor is to be ratified by the members of the Company.

The Board considers the remuneration payable to the Cost Auditor as fair and recommends the resolution contained in Item No: 4 of the accompanying notice for approval of the members as an Ordinary Resolution.

None of the Directors or Key Managerial Personnel (KMP) or relatives of directors and KMP are concerned or interested in the Resolution at Item No. 4 of the accompanying Notice.

BY ORDER OF THE BOARD

Place: Chennai Date: August 13, 2021 R. RAVI COMPANY SECRETARY

ANNEXURE - A

DETAILS OF DIRECTORS SEEKING APPOINTMENT / RE-APPOINTMENT AT THE ANNUAL GENERAL MEETING

(Pursuant to Regulation 36(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015)

Name of the Director	Mr. R. Mahesh Kumar
Brief profile	Mr. R. Mahesh Kumar aged about 51 years, is a Chartered Accountant with about 25 years of experience out of which more than 15 years has been in the Media industry. He started his career with Citibank and also worked in American Express Bank and KPMG. Mr. R. Mahesh Kumar was with Asianet Satellite Communications Private Limited (Rajan Raheja Group) for about 11 years and held several management roles there. He joined Sun Direct TV Private Limited in April 2011 as its Chief Executive Officer and later on took over as its Managing Director in May 2012. He assumed responsibility as the President of Sun TV Network Limited in November 2015 and became Managing Director of the company w.e.f. April 1, 2019.
Directorship held in other Companies (Excluding Private Companies and Foreign Companies)	NIL
Memberships / Chairmanships of Committees in Public Companies (Excluding this Company)	NIL
Shareholding	NIL
Relationships between Directors inter-se	NIL

Your Directors are pleased to present the Thirty Sixth Annual Report and Audited Financial Statements of the Company for the financial year ended March 31,2021.

FINANCIAL HIGHLIGHTS

The financial highlights for the year ended March 31, 2021 are given below:

(Rs. in Crore)

		lalone	Consolidated for the year ended		
Particulars	March 31,	ear ended March 31,	March 31,		
	2021	2020	2021	March 31, 2020	
Total Income	3388.03	3,653.35	3483.73	3,780.50	
Total Expenditure	1453.22	1,855.47	1536.29	1,956.88	
Profit before share of profit / (Loss)					
of Joint Ventures and tax	1934.81	1,797.88	1947.44	1,823.62	
Share of profit / (Loss) from a joint venture	-	-	(6.42)	(4.17)	
Profit before tax	1934.81	1,797.88	1941.02	1,819.45	
Income tax expense	414.40	426.05	415.78	433.96	
Profit for the year	1520.41	1,371.83	1525.24	1,385.49	
Profit for the year attributable to:					
- Owners of the Company	-	-	1525.03	1,385.16	
- Non - Controlling Interest	-	-	0.21	0.33	
Other Comprehensive Income					
Net other comprehensive income not to be					
reclassified to profit or loss in					
subsequent periods	1.53	(0.54)	1.61	0.18	
Other Comprehensive Income for the					
year attributable to:					
- Owners of the Company	-	-	1.58	0.18	
- Non - Controlling Interest	-	-	0.03	0.00	
Total comprehensive income for the year	1521.94	1,371.29	1526.85	1,385.67	
Total Comprehensive Income for the					
year attributable to:					
- Owners of the Company	-	-	1526.61	1,385.34	
- Non - Controlling Interest	-	-	0.24	0.33	
Total comprehensive income for the year	1521.94	1,371.29	1526.85	1,385.67	
Retained Earnings at the					
beginning of the year	4471.43	4,287.86	4571.45	4,373.83	
Interim Dividend	197.04	985.21	197.04	985.21	
Tax on Interim Dividend	-	202.51	-	202.51	
Detained Farnings at the and of the year	5796.33	4,471.43	5901.05	4,571.45	
Retained Earnings at the end of the year	38.58	34.81	38.70	35.16	



SUMMARY OF OPERATIONS

The Total Income for the year ended March 31, 2021 was Rs. 3,388.03 crore as against Rs. 3,653.35 crore during the previous year ended March 31, 2020. Profit Before Tax was Rs. 1934.81 crore as against Rs. 1,797.88 crore in the previous year. Profit After Tax was Rs. 1,520.41 crore as against Rs. 1,371.83 crore in the previous year.

BUSINESS OVERVIEW

Your Company, one of the largest Television Broadcasters in India operating Satellite Television Channels across five languages of Tamil, Telugu, Kannada, Malayalam and Bangla and presently airing FM radio stations across India continues to have sustained and increased viewership of its channels with Sun TV being the most watched channel in India. The Company produces its own content / acquires the related rights. The Company has the license to operate an Indian Premier League ('IPL') franchise "Sun Risers Hyderabad". The Company also operates an OTT platform "SUNNXT". There is no change in the nature of business of the Company.

DIVIDEND

The Board of Directors during the financial year ended March 31, 2021 have declared Interim Dividend of Rs. 5.00 per equity share (100%) of face value of Rs. 5.00 each declared on February 8, 2021 and have not recommended any Final Dividend. The dividend payout would result in a total dividend of 100%, i.e., Rs. 5.00 per equity share of face value of Rs. 5.00 each for the financial year ended March 31, 2021. (Prev. Year 500%, i.e., Rs. 25.00 per equity share of face value of Rs. 5.00 each). The Payout ratio for the current year stood at 12.96%.

TRANSFER TO RESERVES

During the financial year 2020-21, no amount has been transferred to the General Reserve.

DIRECTORS' RESPONSIBILITY STATEMENT

In terms of Section 134 of the Companies Act, 2013 your Directors confirm that, to the best of their knowledge and belief:

- In the preparation of the Statement of Profit & Loss for the financial year ended March 31, 2021 and Balance Sheet at that date ("financial statements"), the applicable accounting standards have been followed along with proper explanation relating to material departures.
- Appropriate accounting policies have been selected and applied them consistently and made such judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company as at the end of the financial year and of the profit of the Company for that period;
- Proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities. To ensure this, the Company has established internal control systems, consistent with its size and nature of operations. In weighing the assurance provided by any such system of internal controls its inherent limitations should be recognized. These systems are reviewed and updated on an ongoing basis. Periodic internal audits are conducted to provide reasonable assurance of compliance with these systems. The Audit Committee meets at regular intervals to review the internal audit function;
- The financial statements have been prepared on a going concern basis.
- Proper internal financial controls were in place and that the financial controls were adequate and were operating effectively.
- Proper systems are in place to ensure compliance of all laws applicable to the Company;

CORPORATE SOCIAL RESPONSIBILITY (CSR)

In accordance with Section 135 of the Companies Act, 2013, the Company has constituted a Corporate Social Responsibility Committee. The CSR Committee of the Company has approved a CSR policy. The Annual report on CSR activities as required under Companies (Corporate Social Responsibility Policy) Rules, 2014 has been appended in Annexure I to this Report. Further details relating to the Corporate Social Responsibility Committee are provided in the Corporate Governance Report, which forms part of this report.

SUBSIDIARY COMPANIES

Your Company has two subsidiaries viz., M/s. Kal Radio Limited and M/s. South Asia FM Limited (SAFM). SAFM is a subsidiary which has been classified as Joint Venture (JV) as per Ind-AS in financial statements of the Company and accounted as per applicable Ind-AS accounting standard framework. There has been no material change in the nature of business of the subsidiaries. Shareholders interested in obtaining a copy of the audited annual accounts of the subsidiary companies may write to the Company Secretary. In terms of proviso to sub section (3) of Section 129 of the Act, the salient features of the financial statement of the subsidiaries is set out in the prescribed Form AOC - 1 as Annexure II which forms part of the annual report.

TRANSACTIONS WITH RELATED PARTIES

All Related Party Transactions entered during the year were in Ordinary Course of the Business and at Arm's Length basis. No Material Related Party Transactions, i.e. transactions exceeding 10% of the annual consolidated turnover as per the last audited financial statement, were entered during the year by your Company. Accordingly, the disclosure of Related Party Transactions as required under Section 134(3)(h) of the Companies Act, 2013, in Form AOC - 2 is not applicable.

The Policy on Materiality of Related Party Transactions and on dealing with Related Party Transactions as approved by the Board is put up on the Company's website and can be accessed at www.suntv.in.

AUDITORS AND SECRETARIAL AUDITORS

At the 32nd Annual General Meeting (AGM) held on September 22, 2017 the shareholders had approved the appointment of M/s. Deloitte Haskins & Sells LLP, Chartered Accountants, (ICAI Firm Registration No: 117366W/W-100018), as the Statutory Auditors of the Company for a term of five years, i.e. till the conclusion of 37th AGM to be held in the year 2022. Pursuant to the amendment of Section 139 of the Companies Act, 2013, the requirement of seeking ratification for continuance of the Statutory Auditors at every AGM is no longer required and accordingly the Notice of ensuing AGM does not include the proposal of seeking shareholder's ratification for continuance of Statutory Auditors.

As per the provisions of Section 204 of the Companies Act, 2013 and The Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, the Company has appointed Smt. Lakshmmi Subramanian, Senior Partner of M/s. Lakshmmi Subramanian & Associates, a firm of Company Secretaries in Practice to undertake the Secretarial Audit of the Company. The Secretarial Audit Report for the financial year under review is annexed herewith as Annexure III.

The unmodified / unqualified report of Statutory Auditors and Secretarial Auditors forms part of this report.

INTERNAL AUDITORS

M/s. K. Ramkrish & Co., Chartered Accountants, Chennai has been re-appointed as an Internal Auditors of the Company for the financial year 2021-22. The Audit Committee of the Board and the Statutory Auditors are periodically apprised of the Internal Audit findings and corrective actions are taken.

COSTAUDIT

The Company maintains the Cost Records as specified by the Central Government under sub-section (1) of Section 148 of the Companies Act, 2013. In pursuance of Section 148 of the Companies Act, 2013 read with Companies (Cost Records and Audit) Rules, 2014 M/s. S. Sundar & Associates, Cost Accountants, was engaged to carry out Audit of Cost Records of the Company for the Financial Year 2020-21. Requisite proposal seeking ratification of remuneration payable to the Cost Auditor forms part of the notice of ensuing Annual General Meeting.

DETAILS OF FRAUDS REPORTED BY AUDITORS

During the year under review, the Statutory Auditors, Cost Auditors and Secretarial Auditor have not reported any instances of frauds committed in the Company by its Officers or Employees to the Audit Committee under section 143(12) of the Companies Act, 2013, and rules made thereunder.



MATERIAL SUBSIDIARY COMPANY

As per Regulation 16 of the Listing Regulations, your Company has no material subsidiary company, whose turnover or net worth exceeds 10% of the consolidated turnover or net worth respectively of your Company and its subsidiaries in the immediately preceding accounting year.

TRANSFER TO THE INVESTOR EDUCATION AND PROTECTION FUND

In terms of Section 125 (2) of the Companies Act, 2013, an amount of Rs. 3,28,475/- being unclaimed dividend pertaining to the financial year 2012-13 & 2013-14, had been transferred during the year to the Investor Education and Protection Fund established by the Central Government.

DIRECTORS

None of the Company's directors are disqualified from being appointed as a director as specified in Section 164 (2) of the Companies Act, 2013.

RETIREMENT BY ROTATION

As per the provisions of the Companies Act, 2013, Mr. R. Mahesh Kumar, Managing Director of the Company will retire at the ensuing AGM and being eligible, seeks re-appointment. The Board of Directors recommend his re-appointment.

The information on the particulars of director eligible for re-appointment in terms of Regulation 36(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 has been provided in annexure to the notice convening the Annual General Meeting.

CHANGES IN BOARD OF DIRECTORS

There were no changes in the composition of the Board during the year 2020-21.

KEY MANAGERIAL PERSONNEL

Pursuant to the provisions of Section 203 of the Companies Act, 2013 the Key Managerial Personnel of the Company are Mr. R. Mahesh Kumar, Managing Director, Mr. V.C. Unnikrishnan, Chief Financial Officer and Mr. R. Ravi, Company Secretary.

SHARE CAPITAL

During the year, there were no changes in the Capital Structure of the Company.

CHANGES IN MEMORANDUM AND ARTICLES OF ASSOCIATION:

During the year, there were no alterations made in the Memorandum and Articles of Association of the Company.

CORPORATE GOVERNANCE REPORT, MANAGEMENT DISCUSSION & ANALYSIS REPORT AND OTHER INFORMATION REQUIRED UNDER THE COMPANIES ACT, 2013 AND SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

As required under Regulation 34 and Schedule V of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (hereinafter referred to as "Listing Regulations") with the Stock exchanges, we continue to be a pioneer in bench marking our corporate governance policies with the best in the media industry. The report on Management Discussion and Analysis, Corporate Governance as well as the Practicing Company Secretaries' certificate regarding compliance of conditions of Corporate Governance forms part of the Annual Report.

BUSINESS RESPONSIBILITY REPORT

As stipulated under the Listing Regulations, the Business Responsibility Report describing the initiatives taken by the Company from an environmental, social and governance perspective is attached as a part of the Annual Report and the said report will also be available on the website of the Company.

PARTICULARS OF EMPLOYEES

Sun TV Network Limited had 1,188 employees as of March 31, 2021 (previously 1,352). In accordance with the provisions of Section 197(12) of the Companies Act, 2013 read with Rule 5 of The Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 the required information is provided in the Annual Report which forms part of this Report. However, as per the provisions of Section 136 of the Companies Act, 2013, the Annual Report is being sent to all the Shareholders of the Company excluding the aforesaid information. The said information is available for inspection at the registered office of the Company during working hours.

SIGNIFICANT / MATERIAL ORDERS PASSED BY THE REGULATORS OR COURTS

There were no significant or material orders passed by the regulators or courts or tribunals impacting the going concern status and Company's operations in future.

MATERIAL CHANGES AND COMMITMENTS AFFECTING THE FINANCIAL POSITION OF THE COMPANY BETWEEN THE END OF THE FINANCIAL YEAR AND THE DATE OF THE REPORT

There were no material changes and commitments affecting the financial position of the Company occurred between the end of financial year to which this financial statements relate to and the date of this Report.

ANNUAL RETURN

In accordance with the provisions of the Companies Act, 2013, the Annual Return in the prescribed Format is available at the website of the Company www.suntv.in.

NUMBER OF MEETINGS OF THE BOARD

During the financial year, Four Board Meetings were held. The details of meetings are furnished in the Corporate Governance Report. The intervening gap between the Meetings did not exceed one hundred and twenty days.

INDEPENDENT DIRECTORS' DECLARATION

All Independent Directors have given declarations that they meet the criteria of independence as laid down under Section 149(6) of the Companies Act, 2013 and Regulation 16(1)(b) of the Listing Regulations.

POLICY OF DIRECTORS' APPOINTMENT AND REMUNERATION

The Company's policy on Director's appointment and remuneration including criteria for determining qualifications, positive attributes, independence of a director and other matters provided in Section 178(3) of the Companies Act, 2013 is available at the Company's website www.suntv.in. Further, information about elements of remuneration package of individual directors are provided in the extract of Annual Return Form MGT - 9.

BOARD DIVERSITY

The Company recognizes that a Board of diverse and inclusive culture is integral to its success. Ethnicity, age and gender diversity are areas of strategic focus to the composition of our Board. The Board considers that its diversity, including gender diversity, is a vital asset to the business. The Board has adopted the Board Diversity policy which can be accessed at www.suntv.in.

COMMITTEES OF THE BOARD

The details pertaining to the composition of the various Committees of the Board of Directors are included in the Corporate Governance Report, which forms part of this report.

PARTICULARS OF LOANS, GUARANTEES AND INVESTMENT

Details of Loans, Guarantees and Investments covered under the provisions of Section 186 of the Companies Act, 2013 are given in the notes to the Financial Statements (Note No. 7&9).



INTERNAL FINANCIAL CONTROL

The information about internal financial controls is set out in the Management Discussion & Analysis Report, which is attached and forms part of the report.

PUBLIC DEPOSITS

Your Company has not accepted any Deposits from the public in terms of Section 73 of the Companies Act, 2013 during the financial year under review.

RISK MANAGEMENT

As per the provisions of Section 134 of the Companies Act, 2013 and Regulation 21 of the Listing Regulations, the Board has constituted a Risk Management Committee comprising of Independent Directors. The Risk Management is overseen by the Risk Management Committee of the Company on a continuous basis. Major risks identified by the businesses and functions are systematically addressed through mitigating actions on a continuous basis. For details, please refer to the Management Discussion and Analysis report which form part of the Board's Report.

FAMILIARIZATION PROGRAMME FOR INDEPENDENT DIRECTORS

The Company has practice of conducting structured induction and familiarization programme of the independent directors as detailed in the Corporate Governance Report which forms part of the Annual Report.

VIGIL MECHANISM / WHISTLE BLOWER POLICY

As per Section 177(10) of the Companies Act, 2013 and Regulation 22 of the Listing Regulations, the Company has a vigil mechanism to deal with instance of fraud and mismanagement, if any. The details of policy are explained in the Corporate Governance Report. Policy on Vigil Mechanism is hosted on the website.

PERFORMANCE AND FINANCIAL POSITION OF SUBSIDIARIES

The financial position of each of the subsidiaries is provided in a separate statement AOC - 1, attached to the Financial Statement pursuant to first proviso of Section 129(3) of the Companies Act, 2013 as Annexure II.

INDEPENDENT DIRECTORS' MEETING

As per Regulation 25 of the Listing Regulations, a separate meeting of Independent Directors was held during the financial year. The detailed information is given in the Corporate Governance Report.

BOARD EVALUATION

In terms of applicable provisions of the Companies Act, 2013 and SEBI Listing Regulations, the Board has carried out a formal annual evaluation of its own performance, the directors individually as well as the functioning of its committees. A detailed explanation has been given in the Corporate Governance Report.

POLICY ON INSIDER TRADING

Pursuant to the provisions of the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the Code of Conduct to regulate, monitor and report trading by Designated Persons and their Immediate and the policy for fair disclosure of unpublished price sensitive information has been made available on the Company's website (www.suntv.in)

POLICY ON PREVENTION, PROHIBITION AND REDRESSAL OF SEXUAL HARASSMENT AT WORKPLACE

The Company has zero tolerance for sexual harassment at workplace and has adopted an Anti-Sexual Harassment policy in line with the provisions of the Sexual Harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013 and the Rules thereunder. During the year under review, no complaints on sexual harassment were received. The Company has constituted Internal Complaints Committee with four members to consider and resolve sexual harassment complaints. The Committee met once in the financial year ended March 31, 2021.

DETAILS OF APPLICATION MADE OR ANY PROCEEDING PENDING UNDER THE INSOLVENCY AND BANKRUPTCY CODE, 2016 DURING THE YEAR.

No applications have been made and no proceedings are pending against the Company under the Insolvency and Bankruptcy Code, 2016.

INFORMATION AS REQUIRED UNDER SECTION 134(3)(m) OF THE COMPANIES ACT, 2013 READ WITH RULE 8(3) OF THE COMPANIES (ACCOUNTS) RULES, 2014

(A) CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION, ADAPTATION AND INNOVATION

The Company is engaged in Satellite Television Broadcasting operations and the information, as intended under Section 134 (3)(m) does not arise. The Company uses the latest high definition (HD) digital technology in broadcasting its programs. The outdated technologies are constantly identified and updated with latest innovations.

(B) FOREIGN EXCHANGE EARNINGS AND OUTGO

(Rs. in Crore)

PARTICULARS	March 31, 2021	March 31, 2020
Foreign Exchange Earnings	187.32	211.58
Foreign Exchange Outgo	88.61	82.48

CONSOLIDATED FINANCIAL STATEMENTS

As required by Indian Accounting Standard - Ind-AS 110 & Ind-AS 27 on Consolidated Financial Statements issued by The Institute of Chartered Accountants of India, the Audited Consolidated Financial Statements of the Company are attached. The Audited Consolidated Financial Statements also account for the non-controlling interest of your Company's subsidiary.

COMPLIANCE WITH SECRETRIAL STANDARDS

The Company complies with all applicable Secretarial Standards issued by the Institute of Company Secretaries of India.

CERTIFICATIONS

The Managing Director and the Chief Financial Officer have submitted a certificate to the Board regarding the financial statements and other matters as required under Regulation 17(8) of the Listing Regulations and the Managing Director has confirmed the Code of Conduct as envisaged in Listing Regulations. In terms of Regulation 34 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, an Independent professional has given a Certificate on Corporate Governance Compliance and a Certificate stating that none of the Directors are disqualified, which forms part of the report.

APPRECIATION AND ACKNOWLEDGEMENT

Your Directors take this opportunity to place on record their deep appreciation of the dedication, hard work, solidarity, co-operation, support and commitment of employees at all levels in maintaining the sustained growth of your Company and remain in the forefront of media and entertainment business.

Your Directors thank and express their gratitude for the support and co-operation received from the Central and State Governments - mainly the Ministry of Information and Broadcasting and the Department of Telecommunication and other stakeholders including viewers, producers, vendors, financial institutions, banks, investors, service providers as well as regulatory and governmental authorities and stock exchanges, for their continued support.

On behalf of the Board

Place : ChennaiKalanithi MaranDate : August 13, 2021Chairman



ANNEXURE I: ANNUAL REPORT ON CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES

(Section 135 of the Companies Act, 2013 read with the Companies (CSR Policy) Rules, 2014)

1. Brief outline on CSR policy of the Company.

The Corporate Social Responsibility Committee of the Board had approved a CSR policy with primary focus on Health Care, Women Empowerment, Environmental sustainability, contributing to Rural Development projects and promotion of Arts and Culture. Besides these focus areas, the Company shall also undertake any other CSR activities listed in Schedule VII of the Companies Act, 2013 as amended from time to time. The CSR Policy of the Company can be viewed on www.suntv.in

2. Composition of the CSR Committee

S. No.	Name of Director	Designation / Nature of Directorship	Chairman / Member	Number of meetings of CSR Committee held during the year	Number of meetings of CSR Committee attended during the year
1	Mr. K. Vijaykumar	Executive Director	Chairman	4	2
2	Mr. R. Mahesh Kumar	Managing Director	Member	4	4
3	Mr. Nicholas Martin Paul	Independent Director	Member	4	4

- 3. Composition of CSR Committee, CSR Policy and CSR projects approved by the board are disclosed on the website of the Company www.suntv.in
- 4. The details of Impact assessment of CSR projects carried out in pursuance of sub-rule (3) of rule 8 of the Companies (Corporate Social Responsibility Policy) Rules, 2014

Not Applicable

5. Details of the amount available for set off in pursuance of sub-rule (3) of rule 7 of the Companies (Corporate Social Responsibility Policy) Rules, 2014 and amount required for set off for the financial year, if any:

Not Applicable

6. Average net profit of the company as per section 135(5) - Rs. 1,829.49 Crore

7. (Rs. In Crore)

S. No.	Pariculars	Amount
(a)	Two percent of average net profit of the company as per section 135(5) of the Companies Act, 2013	36.59
(b)	Surplus arising out of the CSR projects or programmes or activities of the previous financial years	Nil
(c)	Amount required to be set off for the financial year, if any	Nil
	Total CSR obligation for the financial year (7a + 7b - 7c)	36.59

ANNEXURE I: ANNUAL REPORT ON CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES

(Section 135 of the Companies Act, 2013 read with the Companies (CSR Policy) Rules, 2014)

8. (a) CSR amount spent or unspent for the financial year:

Total Amount Spent for the Financial Year (in Crore)	Amount Unspent (In Crore)							
	Total Amount to Unspent CSR Ac section	ccount as per	Amount transferred to any fund specified under Schedule VII as per second proviso to section 135(5)					
	Amount	Date of Transfer	Name of the Fund	Amount	Date of Transfer			
36.63	-	-	-	-	-			

- (b) Details of CSR amount spent against ongoing projects for the financial year: NIL
- (c) Details of CSR amount spent against other than ongoing projects for the financial year:

(Rs. in Crore)

S.No.	Name of the Project	Item from the list of activities in schedule VII to the Act	Local area (Yes/No)	Location of the project		Amount spent for the project (In Crore) Mode implementation in the control of the		men- on implementa	
				State	District			Name	CSR Regis- tration Number
1	Promoting safe sanitation facilities and preventive health care	(i)	Yes	Tamilnadu	Krishnagiri	1.89	No	Sulabh Sanitation Mission Foundation	CSR00 000348
2	Preventive health care - Providing of mobile health units	(i)	Yes	Tamilnadu	Vadipatti (Madurai)	0.59	No	Helpage India	CSR00 000901
3	Preventive health care - Eye Surgeries	(i)	Yes	Tamilnadu		0.50	No	Eye Research centre	NA
4	Providing relief for poor & needy, financial assistance to the deserving people for education, medical and other charitable activities	(i) & (ii)	Yes	Tamilnadu	Chennai	8.00	No	Rajinikanth Foundation	CSR00 003314
5	Promoting education, Medical and other welfare activities to the Poor people	(i) & (ii)	No	Across India	Across India	8.60	No	Sun Foundation	CSR00 006999
6	Ensuring Environmental sustainability and ecological balance	(iv)	Yes	Tamilnadu	Chennai	1.05	No	Environmental Foundation of India	CSR00 002310
7	Measures for the benefit of armed forces veterans, War widows and their dependents	(vi)	No	Across India	Across India	5.00	Yes	NA	NA
	Relief and welfare measures for COVID 19 pandemic - Contribution to :								
8	(i) Prime Minister's National Relief Fund	(viii)	No	Across India	Across India	2.00	Yes	NA	NA
	(ii) States of Tamilnadu, Karnataka & Kerala (Disaster management)	xii	No	Tamilnadu, Karnataka & Kerala	Tamilnadu, Karnataka & Kerala	7.00	Yes	NA	NA
	(iii) UNICEF	xii	No	Across India	Across India	2.00	No	Sun Foundation	CSR00 006999
	Grand Total					36.63			



ANNEXURE I: ANNUAL REPORT ON CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES

(Section 135 of the Companies Act, 2013 read with the Companies (CSR Policy) Rules, 2014)

(d) Amount spent in Administrative Overheads(e) Amount spent on Impact Assessment, if applicableNil

(f) Total amount spent for the Financial Year (8a+8b+8c+8d+8e) Rs. 36.63 Crore

(g) Excess amount for set off, if any:

(i) Two percent of average net profit of the company as per section 135(5) of the Companies Act, 2013

section 135(5) of the Companies Act, 2013

Rs. 36.59 Crore

(ii) Total amount spent for the Financial Year

(iii) Excess amount spent for the financial year [(ii)-(i)]

Rs. 0.04 Crore

(iv) Surplus arising out of the CSR projects or programmes or activities of the previous financial years, if any

(v) Amount available for set off in succeeding financial years [(iii)-(iv)] Rs. 0.04 Crore

9. (a) Details of Unspent CSR amount for the preceding three financial years:

(Rs. in Crore)

S	S. No.	Preceding Financial Year	Amount transferred to Unspent CSR Account under section	Amount spent in the reporting Financial Year (in Rs.)	Amount transferred to any fund specified under Schedule VII as per section 135(6), if any			Amount remaining to be spent in succeeding financial years. (in Rs.)
			135 (6)(in Rs.)		Name of the Fund	Amount (in Rs)	Date of transfer	, ,

NIL

(b) Details of CSR amount spent in the financial year for ongoing projects of the preceding financial year(s):

Not Applicable

10. In case of creation or acquisition of capital asset, furnish the details relating to the asset so created or acquired through CSR spent in the financial year (asset wise details):

Not Applicable

11. Specify the reason(s), if the company has failed to spend two per cent of the average net profit as per section 135(5) of the Companies Act, 2013:

Not Applicable

For and on behalf of the CSR Committee

K. Vijaykumar Chairman of CSR Committee Nicholas Martin Paul Member

Place: Chennai Date: August 13, 2021

ANNEXURE - II FORM AOC - 1

FORM AOC – 1 – Statement containing salient features of the financial statement of Subsidiary / Associate Companies / Joint Venture

(Pursuant to first proviso to sub-section (3) of Section 129 read with Rule 5 of the Companies (Accounts) Rules, 2014)

Part "A" : Subsidiaries (All amounts are in Crore of Indian Rupees, unless otherwise stated)

C No	Particulars	Name of the Subsidiary		
S. No.	Particulars	M/s. Kal Radio Limited		
1.	Reporting period for the subsidiary concerned,	1 st April, 2020 to		
	if different from the holding company's reporting period	31 st March, 2021		
2.	Reporting currency and Exchange rate as on the			
	last date of the relevant Financial year in the case of			
	foreign subsidiaries	INR		
3.	Share Capital	151.17		
4.	Reserves & Surplus	232.12		
5.	Total Assets	443.98		
6.	Total Liabilities	443.98		
7.	Investments	18.32		
8.	Turnover	60.30		
9.	Profit before taxation	12.65		
10.	Provision for taxation	1.38		
11.	Profit after taxation	11.27		
12.	Total Comprehensive Income	11.40		
13.	Proposed Dividend	-		
14.	% of Shareholding	98.18 %		

Part "B": Associates and Joint Ventures (All amounts are in Crore of Indian Rupees, unless otherwise stated)

C No	Particulars	Name of the Joint Venture M/s. South Asia FM Limited		
S. No.	Particulars			
1.	Latest audited Balance Sheet date	31 st March, 2021		
2.	Shares of Joint Venture held by the Company on the year end	0.1 Maisii, 202.1		
	No.	22,69,92,000		
	Amount of Investment	309.24		
	Extent of Holding %	59.44%		
3.	Description of how there is significant influence	NA		
4.	Reason why the Joint Venture is not consolidated	NA		
5.	Net worth attributable to Shareholding as per			
	latest audited Balance Sheet	732.08		
6.	Profit / (Loss) for the year			
	i. Considered in Consolidation	(6.42)		
	ii. Not Considered in Consolidation	NA		
7.	Total Comprehensive income / (Loss) for the year			
	i. Considered in Consolidation	(6.47)		
	ii. Not Considered in Consolidation	NA		



Secretarial Audit Report for the financial year ended March 31, 2021

[Pursuant to section 204(1) of the Companies Act, 2013 and Rule 9 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014]

To, The Members Sun TV Network Limited

We have conducted the secretarial audit of the compliance of applicable statutory provisions and the adherence to good corporate practices by Sun TV Network Limited (hereinafter called the company). Secretarial audit was conducted in a manner that provided us a reasonable basis for evaluating the corporate conducts / statutory compliances and expressing our opinion thereon.

Based on our verification of the Company's books, papers, minute books, forms and returns filed and other records maintained by the company and also the information provided by the Company, its officers, agents and authorized representatives during the conduct of secretarial audit, we hereby report that in our opinion, the company has, during the audit period covering the financial year ended on 31st March, 2021 complied with the statutory provisions listed hereunder and also that the Company has proper Board-processes and compliance mechanism in place to the extent, in the manner and subject to the reporting made hereinafter:

We have also examined the following with respect to the new amendment issued vide SEBI Circular number CIR/CFD/CMD1/27/2019 dated February 8, 2019 (Regulation 24A of SEBI (LODR)).

- (a) all the documents and records made available to us and explanation provided by Sun TV Network Limited ("the Listed Entity"),
- (b) the filings / submissions made by the Listed Entity to the Stock Exchanges,
- (c) website of the listed entity,
- (d) books, papers, minute books, forms and returns filed with the Ministry of Corporate Affairs and other records maintained by the Company for the financial year ended on March 31, 2021 according to the provisions as applicable to the Company during the period of audit and subject to the reporting made hereinafter and in respect of all statutory provisions listed hereunder:
- i. The Companies Act, 2013 (the Act) and the Rules made there under;
- ii. The Securities Contracts (Regulation) Act, 1956 ('SCRA') and the Rules made there under;
- iii. The Depositories Act, 1996 and the Regulations and Bye-laws framed there under;
- iv. The following Regulations and Guidelines prescribed under the Securities and Exchange Board of India Act, 1992 ('SEBI Act'):-
- (a) The Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015;
- (b) The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011;
- $(c) \quad \text{The Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015;}\\$
- (d) The Securities and Exchange Board of India (Registrars to an Issue and Share Transfer Agents) Regulations, 1993

We hereby report that

- a. The Listed Entity has complied with the provisions of the above Regulations and circulars / guidelines issued thereunder
- b. The Listed Entity has maintained proper records under the provisions of the above Regulations and circulars / guidelines issued thereunder in so far as it appears from our examination of those records.
- c. There were no actions taken against the Listed entity / its promoters / directors / material subsidiaries either by SEBI or by Stock Exchanges (including under the Standard Operation Procedures issued by SEBI through various circulars) under the aforesaid Acts / Regulations an circulars / guidelines issued thereunder.

We have also examined the compliance with the applicable clauses of the following:

- (i) The Listing Agreements entered into by the Company with the Stock Exchanges, where the Securities of the Company are listed and the uniform listing agreement with the said stock exchanges pursuant to the provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
- (ii) Secretarial Standards with respect to Meetings of Board of Directors (SS-1) and General Meetings (SS-2) issued by the Institute of Company Secretaries of India.

In our opinion and as identified and informed by the Management, the following laws are specifically applicable to the Company:

- 1. Uplinking / downlinking policy / guidelines issued by Ministry of Information and Broadcasting;
- 2. The Cable Television Network (Regulations) Act, 1995
- 3. Cable Television Network Rules, 1994;
- 4. Intellectual Property Rights related laws;
- 5. Telecom Regulatory Authority of Act, 1997
- 6. Standards of Quality of Service (Duration of Advertisements in Television Channels) (Amendment) Regulations, 2013 issued by Telecom Regulatory Authority of India;
- 7. The Telecommunication (Broadcasting and Cable Services) Interconnection (Digital addressable Cable Television Systems) Regulation 2012;
- 8. The Telecommunication (Broadcasting and cable Services) Interconnection Regulation 2004;
- 9. The Indian Wireless Telegraphy Act, 1933;

It is reported that during the period under review, the Company has been regular in complying with the provisions of the Act, Rules, Regulations and Guidelines, as mentioned above.

We further report that there were no actions / events in the pursuance of

- The Securities and Exchange Board of India (Share Based employee Benefits) Regulations, 2014 and the Employees Stock Option Scheme, 2007 approved under the provisions of the Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999;
- 2. The Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009 as amended from time to time:
- 3. The Securities and Exchange Board of India (Buyback of Securities) Regulations, 2018 as amended from time to time;
- 4. The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended from time to time;
- 5. The Securities and Exchange Board of India (Issue and Listing of Debt Securities) Regulations, 2008 as amended from time to time;



 Foreign Exchange Management Act, 1999 and the rules and regulations made there under to the extent of Foreign Direct Investment, Overseas Direct Investment and External Commercial Borrowings;

requiring compliance thereof by the Company during the Financial Year under review.

We further report that, based on the information provided by the Company, its officers and authorized representatives, adequate systems and control mechanism exist in the Company to monitor and ensure compliance with other applicable general laws including Human Resources and Labour Laws.

We further report that the compliance by the Company of applicable financial laws, like direct and indirect tax laws, has not been reviewed in this Audit since the same have been subject to review by Statutory financial auditor and other designated professionals.

We further report that

The company is constituted with proper balance of Executive Directors, Non - Executive Directors and Independent Directors. There was no change in the Composition of Board of Directors during the year under review.

Notice is given to all directors to schedule the Board Meetings, agenda and detailed notes on agenda were delivered and a system exists for seeking and obtaining further information and clarifications on the agenda items before the meeting and for meaningful participation at the meeting.

All decisions at Board Meetings and Committee Meetings are carried out unanimously as recorded in the minutes of the meetings of the Board of Directors or Committee of the Board, as the case may be.

We further report that during the audit period no events have occurred, which have a major bearing on the Company's affairs, except the following:

- 1. Company has entered into contract with Department of Space Satellite Communication Programme Office for the purpose of meeting its Digital Satellite News Gathering (DSNG) requirements.
- 2. Closure of Unclaimed and unpaid Final Dividend for the Financial year 2012-13 and 1st Interim Dividend and 2nd Interim Dividend for the financial year 2013-14.
- 3. Company has declared Interim Dividend at the rate of 100% (i.e. Rs. 5/- per equity share) of the face value of Rs. 5.00/- each for the financial year 2020-21 at the Board Meeting held on 8th February, 2021.

For Lakshmmi Subramanian and Associates

Place: Chennai
Date: August 9, 2021

Lakshmi Subramanian Senior Partner CP No. 3534, FCS No. 1087 UDIN: F003534C000757201

ANNEXURE - A

(To the Secretarial Audit Report for the financial year ended March 31, 2021)

To, The Members Sun TV Network Limited

- 1. Maintenance of secretarial record is the responsibility of the management of the Company. Our responsibility is to express an opinion on these secretarial records based on our audit.
- 2. We have followed the audit practices and processes as were appropriate to obtain reasonable assurance about the correctness of the contents of the secretarial records. The verification was done on the random test basis to ensure that correct facts are reflected in secretarial records. We believe that the processes and practices, we followed provide a reasonable basis for our opinion.
- 3. We have not verified the correctness and appropriateness of financial records and Books of Accounts of the Company.
- 4. Wherever required, we have obtained the Management representation about the compliance of laws, rules and regulations and happening of events etc.
- 5. The compliance of the provisions of Corporate and other applicable laws, rules, regulations, standards is the responsibility of the management. Our examination was limited to the verification of procedures on a random test basis.
- 6. The Secretarial Audit report is neither an assurance as to the future viability of the company nor of the efficacy or effectiveness with which the management has conducted the affairs of the Company.

For Lakshmmi Subramanian and Associates

Place : ChennaiLakshmi SubramanianDate : August 9, 2021Senior Partner

CP No. 3534, FCS No. 1087 UDIN: F003534C000757201

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MANAGEMENT DISCUSSION AND ANALYSIS REPORT

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

The figures have been stated in Rs. Crore for better readability.

Investors are cautioned that this discussion contains forward looking statements that involve risks and uncertainties including, but not limited to, risks inherent in the Company's growth strategy, acquisition plans, dependence on certain businesses, dependence on availability of qualified and trained manpower and other factors. The following discussion and analysis should be read in conjunction with the Company's financial statements included herein and the notes thereto.

Indian Economy in Transition

The year under review witnessed an unprecedented set back in the aftermath of the pandemic. Even prior to the Covid 19 induced lockdowns the economy was decelerating rapidly, thanks to lower disposal incomes on the back of rising unemployment and a consequential decrease in overall consumer spending.

While the country recovered smartly in the latter half of the fiscal year ended March 2021, the onset of a second wave in April 2021 that continued well into the month of May 2021, dealt a body blow to the prospects of a demand revival. At this time, it appears that the country has managed to quell the risks of a potential third wave and the dreaded Delta variant. Government of India has initiated an epoch-making vaccination program that augurs well for the successful termination of the scourge of the disease.

The changes witnessed in India after the outbreak of Covid 19 across businesses, households, academic institutions, hospitals and government agencies have been profound. Every constituent of the broader economy has adapted to the new normal, where trends like digital engagement and mobile enabled access have become the hallmark.

The Industry

The media and entertainment industry, like any other sector in the country was impacted severely. For a good part of the calendar year 2020 production schedules for all shows cutting across TV serials, OTT originals, feature films etc. were severely disrupted. Strict protocols initiated for resumption of shoots meant greater costs and fewer episodes coming off the studios. FM radio stations saw a massive fall in ad revenues, while print media witnessed big declines in both circulation and advertisements. Many traditional outlets for sale of newspapers such as bus stations, railway stations, news kiosks etc. remained shut while most residential communities stopped delivery of publications by vendors in an effort to contain spread of infections. It is no wonder therefore that the Indian M&E sector fell by 24% to Rs. 1.38 trillion in calendar year 2020 as per estimates by E&Y.

Your company drew heavily on its vast catalogue of movies that helped in keeping our various channels humming with activity. Though the Covid 19 pandemic has disrupted nearly every industry, the ongoing crisis provided triggers for innovations and creating new opportunities. The lockdowns and observance of social distancing led to an inevitable spike in consumption of content at homes. While ad revenues fell in the TV sector, the number of minutes spent on TV viewing hit record highs. Furthermore, the TV industry continued to grow its subscription revenues. Many OTT platforms, including your company's own Sun NXT, grew exponentially both in terms of net additions as well as number of minutes streamed into subscriber homes. A growing number of Indians are turning to the digital news providers for timely and trusted information. As a major chunk of population is working from home, digital consumption has seen a marked upswing across platforms. This rising demand for OTT videos is indeed the proverbial silver lining for a new phase of growth, opening up newer markets with different demographics and viewing tastes.

Also the industry witnessed growth in new segments of retail advertisement on the back of several shifts in buyer behaviour. New players in the food and beverages segment, E-commerce, edutech, fantasy sports, fintech are gaining more popularity in a country that is increasingly shopping with mobile apps.

MANAGEMENT DISCUSSION AND ANALYSIS REPORT

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Hence, a whole new category of startups and unicorns are the leaders in ad spends supporting the M&E industry. Digital adoption is gaining ground rapidly and likely to emerge as the second largest segment subsequent to TV by 2023, attracting the highest marketing expenditure amongst all media formats.

During the calendar year 2020, the FM radio industry went through testing times. Revenues, which had fallen 7.5% in 2019, fell by over 50% again on account of both ad rate and volume drops as key advertiser segments (regional and retail) were unable to run their businesses at their usual scale. Revenues had recovered to over 50% of pre-pandemic levels by the October to December quarter. There has been an increase in digital strategies to better suit the changing landscape and many FM Channels have made headway by developing and curating their own web radio platforms. Enabling direct-to-customer engagement through gamification of content (contests, play-along games, etc.) thereby generating audience data and consumer data for brands. Radio companies will build-out new audio experiences using technology such as AR, VR, audio gaming, live audio collaboration, crowd sourced compositions, tune generators, etc.

The trend of Hyperlocal planning and execution by brands to adapt to the new normal and expand their customer base will be seen and radio should be able to benefit from this. Other areas like podcasting, content syndication and other new media initiatives will also gain prominence.

OPPORTUNITIES AND THREATS

Oppurtunities:

The presence of large and wealthy Indian diaspora abroad is a powerful enabler for market expansion abroad. The ongoing digitalization of content, shift to online and mobile distribution of content and the rapid pace of invocation create opportunities to serve new customers in new markets.

The majority of the revenue generated in the television industry is through advertisements, followed by subscription. Strong growth projected in DTH, Digital Cable segment would result in substantial increase in subscription revenue over the years to come. Increasing interest in regional content among Indian population across the borders, results in increased overseas viewership thereby attracting foreign investment. The M&E industry influenced by digitalization, the convergence of TV, mobile telephony and the Internet poised for a growth trend.

Threats:

It is difficult to predict our revenues and expenses as they fluctuate significantly given the nature of the markets in which we operate. This increases the likelihood that our results could fall below the expectation of market analysts. Certain threats are summarized below:

- ⇒ The commercial success of Sun Network depends on our ability to cater to viewer preference and maintain high audience shares which could be affected.
- Subscription and Advertising income continue to be the major source of Sun Network's revenues, which could decline due to a variety of factors.
- ⇒ Technological failures could adversely affect our business.
- ⇒ Our inability to effectively deploy and manage funds could affect our profitability.
- The competition and increasing prices may adversely affect our ability to acquire desired programming and artistic talent.
- ⇒ Sun Network operates in an intensely competitive industry.
- Sun Network is a regional broadcaster, which may limit our opportunities for growth as well as our attractiveness to advertising customers and others.

SEGMENT

Sun Network's operations predominantly relate to a single segment "Broadcasting".



MANAGEMENT DISCUSSION AND ANALYSIS REPORT

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

OUTLOOK

Sun Network delivers a steady flow of highly popular programs and a dominant share of audience viewership which has given the network tremendous pricing power vis-a-vis competitors. The presence of Sun Network across genres like general entertainment, movies, music, news, kids, action, life and with a dominant market share in the five southern states of India (Tamil Nadu, Kerala, Karnataka, Andhra Pradesh and Telangana) ensures continued and sustained viewership and prominent role in the Media and Entertainment Industry.

The outbreak of COVID 19 pandemic and consequent lockdown has impacted the regular business operations of the Company. The Board has taken all possible efforts in providing safe working environments and ensuring the continuity of operations within the available challenges. The impact of the pandemic on its financial results for the Financial year 2020 - 21 based on the internal and external information is highly dependent on the circumstances and developments, as they evolve in the subsequent periods.

It is expected that the stream of revenue for the Company arising from the increased DTH / OTT subscriber base in South India would maintain a positive momentum in the coming years. This may be achieved by the drive initiated or to be initiated by the Government towards digitalization and addressability for cable television which would help Sun TV Network, being the largest regional television network, to be one of the major beneficiaries of the recent growth in the DTH / OTT space.

FINANCE AND HUMAN RESOURCE

Finance:

The Total Income for the year ended March 31, 2021 was Rs. 3,388.03 crore as against Rs. 3,653.35 crore during the previous year ended March 31, 2020. Profit Before Tax was Rs. 1,934.81 crore as against Rs. 1,797.88 crore in the previous year. Profit After Tax was Rs. 1,520.41 crore as against Rs. 1,371.83 crore in the previous year. During the financial year ended March 31, 2021, the Board of Directors have declared an Interim Dividends of Rs. 5.00 per equity share (100%) of face value of Rs. 5.00 each declared on February 8, 2021 (Prev. Year 500%, i.e., Rs. 25.00 per equity share of face value of Rs. 5.00 each). The Reserve and Surplus of the Company as on March 31, 2021 stood at Rs. 6,751.95 crore as against Rs. 5,427.05 crore as on March 31, 2020.

Significant changes in Key financial ratios

Interest coverage ratio* is lower by 62%

*The Company is debt free and does not have any working capital limits, however the interest component referred to herein relates to the interest paid / accrued on income tax assessments. There is no major change in other key financial ratios.

Return on Net worth (RONW) in FY-2020-21 is 22% as against 24% in FY-2019-20. Despite the 10.83% increase in profit after taxes during the financial year 2020-21, the return on net worth % has shown a marginal reduction of 2%, due to higher dividend payout in Financial Year-2019-20.

Human Resources:

At Sun Network, with 1188 employees, human resource is a key asset capital and an important business driver for the Company's sustained growth and profitability. Hence, we at Sun Network believe that training, like all organizational development processes cannot be a function of time, but rather an ongoing process with the developmental needs and business planning processes being formalized constantly. A continuous review of the monitoring process is underway and procedures and systems are being institutionalized across the organization.

FINANCIAL REVIEW & RISK MANAGEMENT (INCLUDING INTERNAL CONTROL)

Separate report on this is annexed.

Place: Chennai Date: August 13, 2021 On behalf of the Board R. Mahesh Kumar Managing Director

FINANCIAL REVIEW 2020-21

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

1. EARNINGS

Total Income

The Total Income for the year ended March 31, 2021 at Rs. 3,388.03 crore as against Rs. 3,653.35 crore during the previous year ended March 31, 2020. Though the revenue growth was marginally impacted due to the outbreak of Covid 19 pandemic since March 20, the Company was able to sustain the margins.

Profit before tax (PBT), Profit after tax (PAT) and Total comprehensive income

Profit Before Tax was at Rs. 1,934.81 crore as against Rs. 1,797.88 crore in the previous year. Profit After Tax was at Rs. 1,520.41 crore as against Rs. 1,371.83 crore in the previous year. Total Comprehensive income was at Rs. 1,521.94 crore as against Rs. 1,371.29 crore in the previous year.

Dividend

The outgo on account of interim dividend including dividend tax is Rs. 197.04 crore (previous year Rs. 1,187.72 crore).

2. FINANCIAL POSITION

Shareholder's Funds

Shareholders' Funds as on March 31, 2021 was Rs. 6,948.99 crore (previous year Rs. 5,624.09 crore).

Loan funds

The Company is debt free and had no loan funds - secured or unsecured as on March 31, 2021 (previous year Rs. Nil).

Assets

Net block of property, plant & equipment were at Rs. 585.16 crore and Investment properties were at Rs. 7.79 crore. The addition to property, plant & equipment for the year was Rs. 26.90 crore. The capital expenditure was funded through internal accruals. Net block of intangible assets and capital work in progress (including capital advances and intangible assets under development) as on March 31, 2021 were at Rs. 138.74 crore and Rs. 146.27 crore respectively.

3. RATIOS

Earnings per share

The Earnings per share of face value of Rs. 5.00 for the year ended March 31, 2021 is Rs. 38.58 (previous year Rs. 34.81).

4. RISK ANALYSIS AND MANAGEMENT

Risk is an inherent feature of any business activity, more so when the dependence is on the consistency on the deliverables of the Company and linked to the sustained support from the viewers and advertisers' community at large. Like every organization, Sun TV Network Limited (Sun Network) business is also impacted by a number of factors. Given below is an overview of some of the major risks affecting any business and Sun's position vis-à-vis these risks.



FINANCIAL REVIEW 2020-21

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

PRINCIPAL RISKS AND THEIR MITIGATION

STRATEGIC RISK

The performance and growth of media industry are dependent on the health of the Indian economy and in particular the economies of the regional markets it serves. These economies could be adversely affected by various factors, such as political and regulatory action including adverse changes in liberalization policies, social disturbances, terrorist attacks and other acts of violence or war, natural calamities, interest rates, commodity and energy prices and various other factors including the risk of ongoing pandemic, Covid 19.

The media industry in India has been continuously fraught with regulatory issues including those of license, investment caps and ownership limits. Although Sun Network has performed well in spite of these adversities, further regulatory changes always remain a concern.

Sun TV Network has been able to capitalize on its leadership position built over the years, by fortifying its hold over quality content. It is able to practice its strategy of selling telecast slots under exclusive agreements and additionally ensuring a continued supply of quality content. A steady flow of highly popular programs and a dominant share of audience viewership have given the network tremendous pricing power vis-à-vis competitors. South India produces the largest number of films per year and with huge movie following target audience, Sun Network ensures access to popular content, by purchasing larger quantum of all South Indian movie on a perpetual rights basis.

Risk Mitigation

Sun Network believes that it would not be disadvantaged and would manage competition through content and a pan India spread.

OPERATIONAL RISK

Possible decline in the popularity of channels of Sun Network, such a decline shall adversely impact its revenue, both from advertisement as well as subscription revenue.

Risk Mitigation

Sun Network's competitive advantages stems from its high popularity, exclusive access to high quality content and a large movie library, giving it significant pricing power to capitalize on the fast growing advertisement and subscription market. Sun Network will endeavor to keep track and abreast with high quality content and library.

FINANCIAL RISK

Treasury Investments Risk

The Company carries significant amounts of surplus cash on its balance sheet, which are invested in various securities; the value of these investments may be eroded if they are deployed in risky asset classes.

Risk Mitigation

The Company follows a conservative policy of investing, which disallows any exposure to volatile assets like equity shares or illiquid assets like real estate. The policy is defined to preserve capital by permitting investments only into AAA rated instruments, with reasonable rates of return and allows quick liquidation by avoiding long dated securities.

Leverage Risk

A high debt component could result in an excessive interest drain.

FINANCIAL REVIEW 2020-21

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Risk Mitigation

The company is a zero debt company.

Receivable Risk

Delays in collection of accounts receivable could affect the Company's cash flow, with poor follow up potentially leading to delinquency and write offs.

Risk Mitigation

The company constantly monitors its debt collection and ensures that the debtors are periodically reviewed and dues maintained at levels that do not affect its cash flow.

LEGAL AND STATUTORY RISKS

Risk on contractual liabilities

The risk arising out of contracts that impose onerous responsibilities.

Risk Mitigation

The Company constantly reviews all Agreements, documents and contracts to ensure compliance with the accepted business procedures.

Compliance failure risk

The risk arising out of non-compliance with statutory requirements.

Risk Mitigation

At Sun Network statutory compliance has been ensured through an internal process and legal compliance is given due importance in the Company's management process. The Company is proposing an independent audit and review across all the operational areas to reassess the existing processes.

5. INTERNAL CONTROL

Weak internal control can jeopardize the Company's financial position.

Risk Mitigation

The Company has in place systems and processes, commensurate with its size and nature of business so as to ensure adequate internal control while ensuring smooth conduct of operations and compliance with statutory requirements under all applicable legislations. The Company has implemented SAP ERP system, which ensures significant automation of processes, with sufficient IT system controls in place. Independent internal audit is carried out to ensure adequacy of internal control system and adherence to policies and practices. The Audit Committee reviews the functioning of the internal audit function.

Cautionary Statement

Statements in this Management Discussion & Analysis describing in the company's objective, projections, estimates and expectations may constitute "Forward looking statement" within the meaning of applicable laws & regulations. Actual results, performances or achievements could differ materially from those expressed or implied in such forward-looking statements.

On behalf of the Board

Place: Chennai R. Mahesh Kumar Date: August 13, 2021 Managing Director



REPORT ON CORPORATE GOVERNANCE

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

MANDATORY REQUIREMENTS

1. Company's Philosophy on Code of Governance

Corporate Governance is about commitment to values and ethical business conduct that evolved over a period of time. We believe good governance is an essential ingredient of good business that aligns all our actions with clearly defined ethical principles. The corporate governance philosophy at Sun Network is about maximizing shareholder value legally, ethically and on a sustainable basis, while ensuring fairness to every stakeholder, customers, employees, investors, vendor-partners, the government of the land and the community. Thus, corporate governance is a reflection of a Company's culture, policies, its relationship with the stakeholders, and its commitment to values.

We believe that it is our responsibility to adhere and enforce the principles of sound Corporate Governance with the objectives of transparency, professionalism and accountability, while facilitating effective management of the businesses and efficiency in operations.

2. Board of Directors

Composition

The Board of Directors of our Company composed of Eight Non-Executive and Five Executive Directors. The Chairman of the Board is an Executive Director and Seven Non-Executive Directors are Independent Directors as per the criteria of independence stated in Regulation 17 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 hereinafter referred to as "Listing Regulations". The optimum combination of Executive, Non-executive and Independent Directors ensure independence of the Board and separation of Board function of governance and management. The Board also has an Independent Woman Director in accordance with the Regulation 17(1)(a) of Listing Regulations.

Board Meetings

Four Board Meetings were held during the financial year 2020-21. The maximum gap between any two meetings did not exceed one hundred and twenty days as stipulated under Regulation 17(2) of the Listing Regulations.

The dates on which the said meetings held are as follows:

June 26, 2020, August 14, 2020, November 12, 2020 and February 08, 2021.

Attendance of each Director at Board Meetings & Annual General Meeting of the Company held during the year and the number of Directorship(s) and Committee Chairmanships / Memberships held by them in other companies are given below:

Name of the Director	Category	Attendance		Attendance No. of Directorships in public limited companies including this company*		Committee Chairmanship/ Memberships (including this Company)*	
		Board	AGM		Chairman	Member	
Mr. Kalanithi Maran	Executive Chairman	4	Yes	1	Nil	Nil	
Mr. R. Mahesh Kumar	Executive Director	4	Yes	1	Nil	Nil	
Mrs. Kavery Kalanithi	Executive Director	4	Yes	1	Nil	Nil	
Mr. K. Vijaykumar	Executive Director	2	Yes	2	Nil	1	
Ms. Kaviya	Executive Director	4	Yes	1	Nil	Nil	
Kalanithi Maran							
Mr. S. Selvam	Director	2	Yes	1	Nil	Nil	
Mr. J. Ravindran	Independent Director	3	Yes	3	2	4	
Mr. M.K. Harinarayanan	Independent Director	4	Yes	1	1	2	

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Name of the Director	Category	Attendance		No. of Directorships in public limited companies (including this company*)	Comn Chairm Membe (includi Comp	anship/ erships ng this
		Board	AGM		Chairman	Member
Mr. Nicholas Martin Paul	Independent Director	4	Yes	3	1	4
Mr. R. Ravivenkatesh	Independent Director	2	Yes	1	Nil	2
Mr. Desmond Hemanth	Independent Director	4	Yes	1	Nil	Nil
Theodore						
Mr. Sridhar Venkatesh	Independent Director	4	No	1	Nil	Nil
Mrs. Mathipoorana	Independent Director	4	Yes	1	Nil	Nil
Ramakrishnan						

None of the Director hold any Directorship in any other Listed entity

*In accordance with Regulation 26 of the Listing Regulations, Membership(s) / Chairmanship(s) of only Audit Committees and Stakeholders' Relationship Committee(s) in all public limited companies governed by the Companies Act, 2013 have been considered.

None of the Directors of the Company are related inter-se except Mrs. Kavery Kalanithi, who is the wife of Mr. Kalanithi Maran, Executive Chairman of the Company and Ms. Kaviya Kalanithi Maran, Daughter of Mr. Kalanithi Maran and Mrs. Kavery Kalanithi.

None of the Non-Executive Directors of the Company, except Mr. S. Selvam and Mr. R. Ravivenkatesh hold securities of the Company. As at March 31, 2021, Mr. S. Selvam and Mr. R. Ravivenkatesh hold 68,59,805 shares and 20,750 shares respectively.

The Board identified the areas in which skill / expertise / competencies are required. The identified areas are Finance, Legal, Risk management, Media Review, Marketing, Sales, Social activities and Corporate Governance. Given below is a list of core skills, expertise and competencies of the individual Directors:

	Skills/Expertise/Competencies			
Name of the Director	Finance Legal / Risk Management	Media Review / Marketing / Sales	Social Activities	Corporate Governance
Mr. Kalanithi Maran	✓	✓	✓	✓
Mr. R. Mahesh Kumar	✓	✓	✓	✓
Mrs. Kavery Kalanithi	✓	✓	✓	✓
Mr. K. Vijaykumar	✓	✓	✓	✓
Ms. Kaviya Kalanithi Maran	✓	✓	✓	✓
Mr. S. Selvam	✓	✓	✓	✓
Mr. J. Ravindran	✓	✓	✓	✓
Mr. M.K. Harinarayanan	√	✓	✓	✓
Mr. Nicholas Martin Paul	✓	✓	✓	✓



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

	Skills / Expertise / Competencies				
Name of the Director	Finance Legal / Risk Management	Media Review / Marketing / Sales	Social Activities	Corporate Governance	
Mr. R. Ravivenkatesh	✓	✓	✓	✓	
Mr. Desmond Hemanth Theodore	✓	✓	√	✓	
Mr. Sridhar Venkatesh	✓	✓	✓	✓	
Mrs. Mathipoorana Ramakrishnan	✓	✓	√	✓	

Independent Directors of the Company provide appropriate annual certifications to the Board confirming satisfaction of the conditions of their being independent as laid down in Section 149(6) of the Companies Act, 2013 and Regulation 16(1)(b) of SEBI Listing Regulations. In opinion of the Board, the Independent Directors fulfil the conditions specified in the Listing Regulations and are independent of the management. In compliance with the requirements of Companies Act, 2013, the Company has issued formal appointment letters to all the Independent Directors. Details of standard term of appointment of Independent Director has been uploaded on the website of the Company www.suntv.in

The Board has been provided with all material and substantial information as mentioned in Schedule II of Part A of the Listing Regulations, that facilitates them for imparting significant decisions while discharging its duties as trustees of shareholders.

· Familiarisation Programme For Independent Directors

Independent Directors are familiarized with their roles, rights and responsibilities in the Company as well as with the nature of industry and business model of the Company. On induction, the Independent Directors are given introduction to business overview and outline of corporate plan and orientation on statutory compliances. In addition to the above, regular updates on quarterly performances and major developments in the industry and in the Company are presented in quarterly Board Meetings. The details of such programme are mentioned in www.suntv.in

Performance Evaluation

In line with the provisions of Companies Act, 2013 and other applicable provisions if any, our Company has adopted a formal evaluation process for reviewing the performance of the Board, Board Committees, Chairman, Non-Independent and Independent Directors. A structured questionnaire for the purpose, covering various aspects of Board Governance, Composition, Competencies, Guidance etc., was prepared after taking into consideration the inputs received from the Directors. The Board carried out an annual evaluation of its own performance and of its committees. Evaluation of the Chairman and Non-Executive Non-Independent Director(s) was carried out by the Independent Directors in their separate meeting. The Independent Directors, based on the criteria as framed & recommended by the members of the Nomination Committee, were evaluated by the Board as a whole excluding the Director being evaluated. The overall performance evaluation was agreed to be satisfactory by all the Directors.

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

POLICIES

The Board of Directors of the Company has in compliance with the requirements of Listing Agreement with Stock Exchanges, SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Companies Act, 2013 approved the following policies.

· Code of Conduct

A declaration signed by the Managing Director, stating that all Directors and senior management personnel of the Company affirming compliance with the code of conduct of the Company is enclosed at the end of the report. The code of conduct is available on the website of the Company www.suntv.in.

Prevention of Insider Trading

Pursuant to the provisions of the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, our Company has adopted a Code of Conduct for prevention of Insider Trading and a policy for Fair Disclosure of Unpublished Price Sensitive Information. This Code is applicable to all Board members / officers / designated employees. The objective of this code is to prevent purchase and / or sale of shares of the Company by an insider on the basis of unpublished price sensitive information. Policies can be accessed at www.suntv.in.

· Secretarial Standards

The Secretarial and the operating practices generally followed by our Company are in line with the Standards on Secretarial practice relating to meetings of the Board, Committees and General meetings (SS-1) and (SS-2) stipulated by The Institute of Company Secretaries of India.

Vigil Mechanism / Whistle Blower Policy

Sun Group believes in highest ethical behavior, transparency, professionalism and accurate compliance with all laws, formulates the 'Whistle Blower Policy' to enable Directors and Employees to report concerns about unethical behaviour, actual or suspected fraud or violation of the Company's code of conduct. This policy (copy of which is uploaded on the website of the Company) safeguards whistle blowers from reprisals or victimization. During the year under review, no employee was denied access to the Audit Committee.

Related Party Transaction Policy

In compliance with Regulation 23 of the Listing Regulations, the Board of Directors of the Company has approved Related Party Transaction Policy (Policy can be accessed at www.suntv.in) to facilitate management to report and seek approval for any Related Party Transaction proposed to be entered into by the Company.

Dividend Distribution Policy

In compliance with the requirements of Regulation 43A of the Listing Regulations, the Board has approved and adopted Dividend Distribution Policy subject to various financial and other parameters. The Dividend Distribution Policy is uploaded on the website of the Company and can be accessed at www.suntv.in

3. Audit Committee

· Composition, Names of Members and Chairman

The Audit Committee comprises of Mr. Nicholas Martin Paul, Mr. J. Ravindran, Mr. M.K. Harinarayanan and Mr. R. Ravivenkatesh, all are Non-Executive Independent Directors of the Company with Mr. Nicholas Martin Paul as its Chairman.

Mr. R. Ravi, Company Secretary acts as Secretary of the Committee.



((Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

· Meetings and the attendance during the year

Four meetings of the Audit Committee were held during the year June 26, 2020, August 14, 2020, November 12, 2020 and February 08, 2021

Name of the Director	No. of Meetings attended
Mr. Nicholas Martin Paul	4
Mr. J. Ravindran	3
Mr. M.K. Harinarayanan	4
Mr. R. Ravivenkatesh	2

· Brief description of terms of reference

The Terms of Reference of Audit Committee cover the matters specified for Audit Committee under Regulation 18 of the Listing Regulations as well as in Section 177 of the Companies Act, 2013. The role of Audit Committee is as prescribed under Part C of Schedule II of the Listing Regulations.

4. Nomination and Remuneration Committee

· Composition, Names of Members and Chairman

In line with Section 178 of the Companies Act, 2013 and Regulation 19 of Listing Regulations, the Board has constituted the Nomination and Remuneration Committee.

The Nomination and Remuneration Committee of our Company has been constituted to recommend to the Board the appointment / reappointment of the Executive and Non-Executive Directors, the induction of Board members into various committees and suggest revision in total remuneration package of the Executive Director(s) keeping in view the prevailing statutory guidelines. The Committee has also been empowered to review/recommend the periodic increments, if any, in salary and annual incentive of the Executive Director(s).

The Nomination and Remuneration Committee comprises of Mr. J. Ravindran, Mr. M.K. Harinarayanan, Mr. Nicholas Martin Paul and Mr. R. Ravivenkatesh, all are Non-Executive Independent Directors of the Company with Mr. J. Ravindran as its Chairman.

Mr. R. Ravi, Company Secretary acts as Secretary of the Committee.

· Meetings and the attendance during the year

This Committee comprises of entirely of Independent Directors. The Committee met on 3 occasions during the year on August 14, 2020, November 12, 2020 and February 08, 2021.

Name of the Director	Category	No. of Meetings attended
Mr. J. Ravindran	Chairman	2
Mr. M.K. Harinarayanan	Member	3
Mr. Nicholas Martin Paul	Member	3
Mr. R. Ravivenkatesh	Member	2

· Brief description of terms of reference

The Terms of Reference of Nomination and Remuneration Committee cover the matters specified for Nomination and Remuneration Committee under Regulation 19 of the Listing Regulations as well as in Section 178 of the Companies Act, 2013. The role of Nomination and Remuneration Committee is as prescribed under Part D of Schedule II of the Listing Regulations.

((Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

• Remuneration Policy

In compliance with Section 178 of the Companies Act, 2013, the policy on Remuneration of Directors, Key Managerial Personnel and Senior Management of the Company has been formulated by the Nomination and Remuneration Committee and has been approved by the Board of Directors. The Company's Remuneration Policy for Directors, KMPs and other employees including creiteria for making payment to the Non-Executive Directors is available on the Company's website

· Remuneration to Directors

The Remuneration paid / accrued to the Executive Chairman for the year ended March 31, 2021 is as follows: (Rs. in Crore)

Salary	13.87
Perquisites and other allowances*	-
Ex - gratia / Bonus	73.63
Total	87.50

^{*}Perquisites amounted to Rs. 39,600/-

The Remuneration paid / accrued to the Managing Director for the year ended March 31, 2021 is as follows:

(Rs. in Crore)

Salary	1.17
Perquisites and other allowances*	-
Ex - gratia / Bonus	0.42
Total	1.59

^{*}Perquisites amounted to Rs. 10,800/-

The Remuneration paid / accrued to the Executive Directors for the year ended March 31, 2021 is as follows:

(Rs. in Crore)

	Mrs. Kavery Kalanithi	Mr. K. Vijaykumar	Ms. Kaviya Kalanithi Maran
Salary	13.87	0.95	0.80
Perquisites and other allowances*	-	-	-
Ex - gratia / Bonus	73.63	0.33	0.29
Total	87.50	1.28	1.09
*Perquisites amounted to	Rs. 39,600/-	Nil	Rs. 28,800/-

The Remuneration paid / accrued to Non-Executive Directors for the year ended March 31, 2021 is as follows: (Rs. in Crore)

Name of the Director	Sitting fees*
Mr. S. Selvam	0.00
Mr. J. Ravindran	0.03
Mr. M.K. Harinarayanan	0.03
Mr. Nicholas Martin Paul	0.04
Mr. R. Ravivenkatesh	0.02
Mr. Sridhar Venkatesh	0.01
Mr. Desmond Hemanth Theodore	0.01
Mrs. Mathipoorana Ramakrishnan	0.01

^{*}Includes sitting fees paid for attending Committee Meetings.



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

5. Stakeholders' Relationship Committee

In compliance with Section 178 of the Companies Act, 2013 and Regulation 20 of the Listing Regulations, the Board has constituted Stakeholders' Relationship Committee.

The Stakeholders' Relationship Committee is functioning to look into Redressal of Investor / Shareholders complaints expeditiously. The Committee has delegated the power of approving requests for transfer, transmission, rematerialization and demateralization etc of shares of the Company to the Registrar and Share Transfer Agent.

The Stakeholders' Relationship Committee Comprises of Mr. M.K. Harinarayanan, Chairman, Mr. J. Ravindran, Mr. Nicholas Martin Paul and Mr. R. Ravivenkatesh as members.

Mr. R. Ravi, Company Secretary acts as Secretary of the Committee.

The Committee met on 4 occasions during the year on June 26, 2020, August 14, 2020, November 12, 2020 and February 08, 2021.

The names and attendance of Committee members are given below:

Name of the Director	No. of Meetings attended
Mr. M.K. Harinarayanan	4
Mr. J. Ravindran	3
Mr. Nicholas Martin Paul	4
Mr. R. Ravivenkatesh	2

During the year, the Company received 19 Complaints mostly pertaining to non-receipt of dividend warrants and non-receipt of annual reports etc., all of these complaints have been dealt with satisfaction and there were no complaints pending as on March 31, 2021.

Mr. R. Ravi, Compliance Officer and Company Secretary of the Company, has been appointed as Compliance Officer pursuant to the Listing Regulations. The designated email for investor service and correspondence is tvinfo@sunnetwork.in.

Brief description of terms of reference

The Terms of Reference of Stakeholders' Relationship Committee cover the matters specified for Stakeholders' Relationship Committee under Regulation 20 of the Listing Regulations as well as in Section 178 of the Companies Act, 2013. The role of Stakeholders' Relationship Committee is as prescribed under Part D of Schedule II of the Listing Regulations.

6. Corporate Social Responsibility Committee

In compliance with Section 135 of the Companies Act, 2013 the board has constituted a Corporate Social Responsibility Committee to implement and monitor CSR policy.

The Corporate Social Responsibility Committee Comprises of Mr. K.Vijaykumar as Chairman, Mr. R. Mahesh Kumar and Mr. Nicholas Martin Paul as members

Mr. R. Ravi, Company Secretary acts as the Secretary of the Committee.

The Committee met on 4 occasions during the year on June 26, 2020, August 14, 2020, November 12, 2020 and February 08, 2021. The names and attendance of Committee members are given below:

Name of the Director	No. of Meetings attended
Mr. K. Vijaykumar	2
Mr. Nicholas Martin Paul	4
Mr. R. Mahesh Kumar	4

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

7. Risk Management Committee

In compliance with Regulation 21 of the Listing Regulations, the Board has constituted Risk Management Committee.

Business Risk Evaluation and Management is an ongoing process within the Organization. The Company has a robust risk management framework to identify, monitor and minimize risks as also identify business opportunities.

The Risk Management Committee comprises of Mr. J. Ravindran, Mr. Nicholas Martin Paul, Mr. M.K. Harinarayanan and Mr. R. Ravivenkatesh, Independent Directors of the Company with Mr. J. Ravindran as its Chairman.

Mr. R. Ravi, Company Secretary acts as Secretary of the Committee.

The Committee met on February 08, 2021. The names and attendance of Committee members are given below:

Name of the Director	No. of Meetings attended
Mr. J. Ravindran	1
Mr. M.K. Harinarayanan	1
Mr. Nicholas Martin Paul	1
Mr. R. Ravivenkatesh	1

· Brief description of terms of reference

The Terms of Reference of Risk Management Committee cover the matters specified for Risk Management Committee under Regulation 21 of the Listing Regulations. The role of Risk Management Committee is as prescribed under Part D of Schedule II of the Listing Regulations.

8. Independent Directors' Meeting.

During the year, meeting of Independent Directors was held on February 08, 2021 inter alia, to discuss:

- Evaluation of the performance of Non Independent Directors and the Board of Directors as a whole;
- Evaluation of the performance of the Chairman of the Company, taking into account the views of the Executive and Non-Executive Directors.
- Evaluation of the quality, content and timelines of flow of information between the Management and the Board that is necessary for the Board to effectively and reasonably perform its duties.

9. General Meetings

Details of the location, date and time of the last Three Annual General Meetings (AGM) are given below:

Year	Meeting	Location	Date	Time
2019 - 20	AGM	Through Video Conferencing at the Registered Office	16.09.2020	10.00 a.m.
2018 - 19	AGM	"Kalaignar Arangam", Anna Arivalayam, 367/369, Anna Salai, Teynampet, Chennai – 600 018	27.09.2019	10.00 a.m.
2017 - 18	AGM	"Kalaignar Arangam", Anna Arivalayam, 367/369, Anna Salai, Teynampet, Chennai – 600 018	07.09.2018	10.00 a.m.



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Special Resolution passed in the previous Three Annual General Meetings: - NIL

Special Resolution was passed through Postal Ballot during the financial year 2020-21:- NIL

No Extra-ordinary general meeting of the members was held during the financial year 2020-21

None of the resolutions proposed at the ensuing annual general meeting need to be passed by postal ballot.

10. Subsidiary Companies

The Company does not have any material subsidiary whose net worth exceeds 10% of the consolidated net worth of the holding company in the immediately preceding accounting year or has generated 10% of the consolidated income of the Company during the previous financial year. Accordingly, a policy on material subsidiaries has not been formulated.

11. Disclosures

- There were no materially significant related party transactions during the year having conflict with the interests of the Company.
- There has been no non-compliance by the Company or penalty or stricture imposed on the Company by the Stock Exchange or SEBI or any statutory authority, on any matter related to capital markets, during the last three years.
- The company has complied with all mandatory requirements. Adoptions of non-mandatory requirements are provided under item no.15 of this report.

12. Means of Communication

The quarterly un-audited financial results and the annual audited financial results are normally published in Financial Express and Tamil Murasu. Press releases are given to all-important dailies. The official announcements are posted at BSE and NSE websites. The Company's official press releases, presentations made to institutional investors or to the analysts and transcripts of concall are also available on Company's website, www.suntv.in.

13. Management Discussions and Analysis Report

Management Discussion and Analysis report is annexed.

14. Shareholders Information

The details are enclosed elsewhere in the report.

15. Non Mandatory Requirements

I. The Board - Chairman's Office

The Chairman of Sun TV Network is a Whole Time Director and hence this provision is not applicable.

II. Shareholders Rights

The quarterly / annual results, after the Board of Directors takes them on record, are forthwith sent to the Stock Exchanges with whom the company has listed. The results, in the prescribed format, are published in "Financial Express" (English) and "Tamil Murasu" (Tamil) newspapers.

III. Audit Qualification

The Auditors have given unqualified / unmodified report on the financial statements of the Company.

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

GENERAL SHAREHOLDERS INFORMATION

· Registered Office of the Company

Murasoli Maran Towers 73, MRC Nagar Main Road MRC Nagar, Chennai - 600 028

Tel: +91 44 44676767 Fax: +91 44 40676161

Email: tvinfo@sunnetwork.in

· Forthcoming Annual General Meeting

Friday, September 17, 2021 at 10:00 a.m. through Video Conferencing / Other Audio Visual Means as set out in the Notice convening the Annual General Meeting.

· Financial Year

April 01, 2020 to March 31, 2021.

Dividend

During the financial year ended March 31, 2021, the Board of Directors have declared an Interim Dividend of Rs. 5.00 per equity share (100%) of face value of Rs. 5.00 each at their Board Meeting held on February 08, 2021. (Prev. Year of 500%, i.e., Rs. 25.00 per equity share of face value of Rs. 5.00 each) and have not recommended any Final Dividend. The Payout ratio currently stands at 12.96% of current year profit after taxes.

Unclaimed Dividend

As per Section 124 of the Companies Act, 2013 read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 as amended (IEPF Rules) the unclaimed dividend, will become due to be transferred to the Investor Education and Protection Fund (IEPF) on completion of 7 (seven) years. Members who have not encashed their dividend warrant(s) issued by the Company for are requested to seek issue of duplicate warrant(s) by writing to the Registrar and Share Transfer Agent of the Company.

Instruction to Shareholders

Listing on Stock Exchanges and Stock Code

Stock Exchange	Stock Code
National Stock Exchange of India Limited, Exchange Plaza, Bandra - Kurla Complex, Bandra(E), Mumbai - 400 051	Symbol - SUN TV Series - EQ
BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001	Scrip Code - 532733 Scrip ID - SUNTV

Annual listing fees have been paid to the above Stock Exchanges.

Fees paid to the Statutory Auditors

Total fees for all services paid by the Company and its subsidiary, on a consolidated basis, to Statutory Auditors of the Company and other firms in the network entity of which the Statutory Auditors are a part, during the year ended March 31, 2021, is as follows:

(Rs. in Crore)

Particulars	Amount
Fee for Audit related services	0.76
Other fees	0.08
Total (Excluding GST)	0.84



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

• Depositories Connectivity

National Securities Depository Limited. (NSDL) Central Depository Services (India) Limited. (CDSL) ISIN:INE424H01027

Share Transfer Process

- 1. M/s. KFin Technologies Private Limited processes the physical transfers and other requests from the Shareholders.
- 2. The Board has delegated the power to approve the transfers to the Share Transfer Committee and the transfers are approved as and when necessary.
- 3. A Practicing Company Secretary carries out the Secretarial Audit, pertaining to the share transfers every six months and necessary certificate to that effect are issued and the same are filed with the Stock Exchanges.
- 4. As per SEBI's instructions, the Company's Shares can be sold through Stock Exchanges only in dematerialized form.

· Commodity Price risk or Foreign Exchange risk and Hedging activities

Since the Company is engaged in broadcasting business, there are no risks associated with Commodity Price. Further the Company has not carried out any activity for hedging of foreign exchange risk.

Market Price Data & Performance in Comparison with BSE and NSE Indices

Market Price Data

		B.S.E			N.S.E	
Month	High	Low	Traded Volume (No. of shares)	High	Low	Traded Volume (No. of shares)
Apr-20	400.35	259.80	32,43,066	401.85	259.55	4,83,59,024
May-20	415.45	355.30	20,11,173	415.00	355.50	5,18,71,467
Jun-20	426.85	368.15	41,56,742	427.00	368.00	7,83,42,849
Jul-20	413.45	372.35	25,37,484	413.80	372.00	4,05,10,363
Aug-20	494.15	383.30	43,43,229	494.50	383.40	7,06,80,992
Sep-20	508.00	439.40	24,53,347	508.25	439.30	6,02,55,316
Oct-20	479.25	412.00	10,95,319	479.30	412.00	3,07,96,892
Nov-20	457.00	381.25	22,92,162	457.30	407.80	4,60,01,007
Dec-20	517.50	429.30	52,40,171	517.50	429.20	9,88,95,184
Jan-21	550.10	474.50	39,32,580	550.65	474.30	6,72,68,146
Feb-21	570.70	474.05	47,40,129	570.40	473.05	7,19,41,427
Mar-21	530.40	450.00	27,27,623	530.70	450.00	4,56,48,199

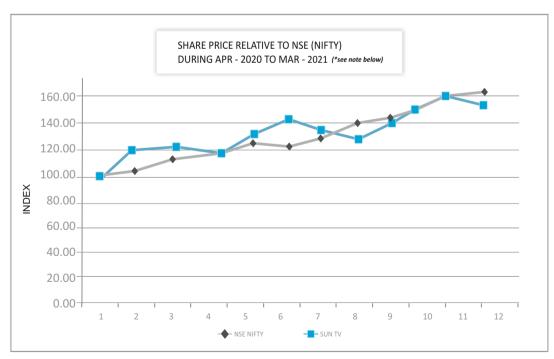
(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

• Performance in comparison with BSE (SENSEX)



^{*} The closing value for April is taken as 100. The values for the months, from April' 20 to March' 21, are worked out as a percentage, keeping the Base Value for April' 20 as 100.

• Performance in comparison with NSE (NIFTY)



^{*} The closing value for April is taken as 100. The values for the months, from April' 20 to March' 21, are worked out as a percentage, keeping the Base Value for April' 20 as 100.



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Shareholding pattern / Distribution

Shareholding pattern as on March 31, 2021

Category	% to total Capital	
Promoter Group	75.00	
Financial Institutions / Bank	0.00	
Non Residents (NRI / OCB / FIIs)	0.24	
Mutual Funds	4.08	
Others	20.68	
Total	100.00	

Distribution of Shareholding as on March 31, 2021

Category	No. of Holders	% to total	No. of Shares	% to total
1-1000	1,12,022	98.27	76,78,398	1.95
1001-2000	950	0.83	14,21,880	0.36
2001-3000	273	0.24	6,99,899	0.18
3001-4000	110	0.10	3,95,707	0.10
4001-5000	108	0.09	5,04,252	0.13
5001-10000	182	0.16	13,14,446	0.33
10001-25000	116	0.10	19,02,941	0.48
25001 and above	236	0.21	38,01,67,097	96.47
Total	1,13,997	100.00	39,40,84,620	100.00

Summary of Shareholding as on March 31, 2021

Category	No. of Holders	Total Shares	% to Equity
Physical	172	448	0.00
NSDL	46,422	38,62,28,292	98.01
CDSL	67,403	78,55,880	1.99
Total	1,13,997	39,40,84,620	100.00

Dematerialization of Shares

- The Company has signed agreements with both National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) to provide the facility of holding equity shares in dematerialized form.
- 2. A qualified practicing Company Secretary carried out a Secretarial Audit to reconcile the total admitted capital with National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) and the total issued and listed capital. The audit confirms that the total issued / paid up capital is in agreement with the total number of shares in physical form and the total number of dematerialized shares held with NSDL and CDSL.
- 3. As on March 31, 2021, 39,40,84,172 equity shares constituting 99.99% of the total paid up capital of the company have been dematerialized. All the equity shares except the locked in shares, if any, are freely tradable.

(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Sexual Harassment

The Company is committed to provide safe and conducive working environment to all its employees and has zero tolerance for sexual harassment at workplace. In line with the requirements of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 and rules thereunder, the Company has adopted a Policy on prevention, prohibition and redressal of sexual harassment at workplace and has constituted Internal Complaints Committee to redress complaints received regarding sexual harassment. During the year the Company has not received any complaint of sexual harassment.

Details of Demat / Unclaimed Suspense Account

The Company does not have any shares in the demat suspense account. The details of Unclaimed Suspense Account is given below:

Particulars	Unclaimed Suspense A/c			
	No. of Shareholders	No. of Shares		
Aggregate number of shareholders and the outstanding shares in the suspense account lying at the beginning of the year and cases during the financial year	6	484		
number of shareholders who approached listed entity for transfer of shares from suspense account during the year	NIL	NIL		
Number of shareholders to whom shares were transferred from suspense account during the year	NIL	NIL		
aggregate number of shareholders and the outstanding shares in the suspense account lying at the end of the year	6	484		

The voting rights on the shares outstanding in the suspense account as on March 31, 2021 shall remain frozen till the rightful owner of such shares claims the shares.

· Outstanding GDRs / ADRs etc.

The Company has not issued any GDR, ADR or any convertible instruments pending conversion or any other instrument likely to impact equity share capital of the company.

· Address for correspondence

Compliance Officer

R. Ravi Company Secretary Sun TV Network Limited Murasoli Maran Towers 73, MRC Nagar Main Road MRC Nagar, Chennai - 600 028.

Tel: +91 44 4467 6767 Fax: +91 44 4067 6161

Email: ravi@sunnetwork.in

www.suntv.in



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Registrars and Share Transfer Agents

M/s. KFin Technologies Private Limited Selenium Tower B, Plot Number 31 & 32, Financial District, Gachibowli, Hyderabad - 500 032. Tel: (040) 67162222 Fax: (040) 23001153 Email: einward.ris@kfintech.com

www.kfintech.com

The Company has complied with all the mandatory requirements specified in Regulation 17 to 27 and applicable requirements of Regulation 46 of Listing Regulations, as amended.

On behalf of the Board

Place: Chennai R. Mahesh Kumar Date : August 13, 2021 **Managing Director**

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(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

CERTIFICATE ON CORPORATE GOVERNANCE UNDER LISTING REGULATIONS

To,

The Members of Sun TV Network Limited

- a. The Certificate issued in accordance with the terms of our engagement letter dated June 11, 2021
- b. We have examined the compliance of conditions of Corporate Governance by Sun TV Network Limited ('the Company'), for the year ended 31st March 2021, as stipulated in the Regulations 17-27, clauses (b) to (i) of Regulation 46(2) and paragraphs C and D of Schedule V of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), as amended, pursuant to the Listing Agreement of the Company with the Stock Exchanges.

Management Responsibility

The compliance of conditions of Corporate Governance is the responsibility of the Management. This responsibility includes the design, implementation and maintenance of internal control procedures to ensure the compliance with the conditions of Corporate Governance stipulated in the SEBI Listing Regulations.

Auditor's Responsibility

Our examination is limited to review of procedures and implementation thereof, adopted by the Company for ensuring the compliance of the conditions of Corporate Governance. It is neither an audit nor an expression of opinion on the financial statements of the Company.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, we certify that the Company has complied with the conditions of Corporate Governance regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

We further state that such compliance is neither an assurance as to the future viability of the Company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

For Lakshmmi Subramanian and Associates

Place : ChennaiLakshmi SubramanianDate : August 10, 2021Senior Partner

CP No. 3534, FCS No. 1087 UDIN: F003534C000760070



(Pursuant to Regulation 34 of SEBI (LODR) Regulations, 2015)

Certificate of Non-Disqualification of Directors (Pursuant to Regulation 34(3) and Schedule V Para C clause (10)(i) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015)

To, Sun TV Network Limited Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600028

We have examined the relevant registers, records, forms, returns and disclosures received from the Directors of Sun TV Network Limited CIN L22110TN1985PLC012491 having its registered office at Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600028 (hereinafter referred to as 'the Company'), produced before us by the Company for the purpose of issuing this Certificate, in accordance with Regulation 34(3) read with Schedule V Para-C Sub clause 10(i) of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In our opinion and to the best of our information and according to the verifications (including Directors Identification Number (DIN) status at the portal www.mca.gov.in) as considered necessary and explanations furnished to us by the Company and its officers, we hereby certify that none of the Directors on the Board of the Company as stated below for the Financial Year ending on March 31, 2021 have been debarred or disqualified from being appointed or continuing as Directors of companies by the Securities and Exchange Board of India, Ministry of Corporate Affairs or any such other Statutory Authority.

S.No	Name of Director	DIN	Date of Original Appointment in Company
1	Mr. Kalanithi Maran	00113886	15/12/2005
2	Mr. R. Mahesh Kumar	05263229	01/04/2019
3	Mrs. Kavery Kalanithi	00113905	07/10/2005
4	Mr. K. Vijaykumar	03578076	20/04/2012
5	Ms. Kaviya Kalanithi Maran	07883203	01/04/2019
6	Mr. S. Selvam	00727439	10/08/2009
7	Mr. M.K. Harinarayanan	00545128	23/01/2006
8	Mr. J. Ravindran	00550700	15/06/2007
9	Mr. Nicholas Martin Paul	00542620	15/02/2006
10	Mr. R. Ravivenkatesh	03565108	20/04/2012
11	Mr. Desmond Hemanth Theodore	06925291	01/04/2019
12	Mr. Sridhar Venkatesh	01662866	01/04/2019
13	Mrs. MathipooranaRamakrishnan	08362613	21/06/2019

Ensuring the eligibility of the appointment / continuity of every Director on the Board is the responsibility of the management of the Company. Our responsibility is to express an opinion on these based on our verification. This certificate is neither an assurance as to the future viability of the Company nor of the efficiency or effectiveness with which the management has conducted the affairs of the Company.

For Lakshmmi Subramanian and Associates

Place : Chennai Lakshmi Subramanian

Date : August 10, 2021 Senior Partner

CP No. 3534, FCS No. 1087 UDIN: F003534C000760103

CEO / CFO CERTIFICATION

(Pursuant to Regulation 17 of SEBI (LODR) Regulations, 2015)

The Board of Directors Sun TV Network Limited

We, R. Mahesh Kumar, Managing Director and V.C. Unnikrishnan, Chief Financial Officer of Sun TV Network Limited ("the Company"), certify that:

- 1. We have reviewed the financial statements and the cash flow statement for the year ended March 31, 2021 and to the best of knowledge and belief:
 - These statements do not contain any materially untrue statement or omit any material fact or contain statements that might be misleading;
 - b. These statements together present a true and fair view of the Company's affairs and are in compliance with Indian Accounting Standards (Ind-AS), applicable laws and regulations.
- 2. There are, to the best of our knowledge and belief, no transactions entered into by the Company during the year which are fraudulent, illegal or violate the Company's Code of Conduct.
- We accept responsibility for establishing and maintaining internal controls for financial reporting and we have evaluated the effectiveness of Company's internal control systems pertaining to financial reporting. We have not come across any reportable deficiencies in the design or operation of such internal controls.
- 4. We have indicated to the Auditors and the Audit Committee:
 - a. That there are no significant changes in internal control over financial reporting during the year;
 - b. That there are no significant changes in accounting policies during the year;
 - c. That there are no instances of significant fraud of which we have become aware.

R. Mahesh Kumar Managing Director V.C. Unnikrishnan Chief Financial Officer

Place: Chennai Date: August 13, 2021

CONFIRMATION ON CODE OF CONDUCT

То

The Members of Sun TV Network Limited,

This is to inform that the Board has laid down a code of conduct for all Board Members and Senior Management of the Company.

It is further confirmed that all Directors and Senior Management Personnel of the Company have affirmed compliance with the Code of Conduct of the Company as at March 31, 2021 as envisaged in Listing Regulations.

On behalf of the Board

Place : ChennaiR. Mahesh KumarDate : August 13, 2021Managing Director



Section A: General Information about the Company

Corporate Identity Number (CIN)
 Name of the Company
 Sun TV Network Limited
 Registered Address
 Murasoli Maran Towers

73, MRC Nagar Main Road

MRC Nagar Chennai - 600028.

4. Website : www.suntv.in
5. E-mail id : brr@sunnetwork.in

6. Financial Year reported : April 1, 2020 - March 31, 2021

7. Sector(s) that the Company is engaged in (Industrial activity code-wise):

The Company is mainly engaged in the business of Broadcasting of General Entertainment, News Television Channels and FM Radio Channels falling into "Television Programming & Broadcasting Services - NIC Code (2008) - 60100.

8. Three key products / services that the Company manufactures / provides (as on balance sheet):

The Company mainly provides Broadcasting Services and is engaged in the business of Broadcasting of various Regional Television and airing FM Radio Channels.

As a part of the said broadcasting business, the Company earns revenues from Advertisements, Broadcasting Fees and Subscription of Channels both Domestic and International.

9. Total number of locations where business activity is undertaken by the Company:

- i. Number of International locations: Nil
- ii. Indian operations of the Company are carried out through over eleven offices located in major commercial hubs of the Country including Tamil Nadu, Telangana, Karnataka, Kerala, Maharashtra, Haryana and West Bengal.

10. Markets served by the Company - Local / State / National / International:

Company's Television and FM Radio Channels reach out to millions of viewers / listeners over a dozen Countries.

Section B: Financial Details of the Company

Paid up Capital (INR)
 Total turnover (INR)
 Total Profit after taxes (INR)
 Rs. 197.04 crores
 Rs. 3,116.59 crores
 Total Profit after taxes (INR)
 Rs. 1,520.41 crores

4. Total Spending on Corporate Social Responsibility (CSR) as percentage of profit after tax (%):

The Company's total spending on CSR in FY-2020-21 is 2.41% of its current year profit after taxes.

5. List of activities in which expenditure in note - 4 above has been incurred:

The major area in which the above expenditure has been incurred is towards promoting education, medical aid and preventive health care to the poor, sanitisation facilities, environmental sustainability and ecological balance, for the benefit of armed forces veterans / war widows & their dependence, slum area development and relief and welfare activities for Covid 19 pandemic.

Section C: Other Deatils

1. Does the Company have any Subsidiary Company / Companies?

As at March 31, 2021, the Company has two direct subsidiaries namely M/s. Kal Radio Limited and M/s. South Asia FM Limited. (SAFM). SAFM is a subsidiary which has been classified as Joint Venture (JV) as per Ind-AS in financial statements of the Company.

2. Do the Subsidiary Company / Companies participate in the BR initiatives of the parent Company?

Business Responsibility initiatives of the parent company are not applicable to the subsidiary companies.

3. Do any other entity / entities (e.g. suppliers, distributors etc.) that the Company does business with participate in the BR initiative of the Company?

No.

Section D: BR Information

1. Details of Director / Directors responsible for BR:

As part of the day-to-day functions and operations, the Company ensures that the Business Responsibility and / or related policies including that of CSR are continuously implemented across the different management level and also periodically reviewed for changes.

 Details of the Director / Directors responsible for implementation of the BR policy / policies and Details of the BR head:

Sr No.	Particulars	Details
1	DIN Number	05263229
2	Name	Mr. R. Mahesh Kumar
3	Designation	Managing Director
4	Telephone Number	(044) 44676767
5	E-mail Id	brr@sunnetwork.in

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2.a) Principle-wise (as per NVGs) BR Policy / policies

S. No.	Questions	Business Ethics	Product Responsibility	Employees Wellbeing	Stakeholder Engagement	Human Rights	Environment	Public & Regulatory Policy	CSR	Customer Relations
		P1	P2	P3	P4	P5	P6	P7	P8	P9
1	Do you have a policy / policies for	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
2	Has the policy been formulated inconsultation with the relevant stakeholders?	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
3	Does the policy conform to any national / international standards?	NA	Yes	NA	Yes	Yes	NA	NA	Yes	NA
4	Has the policy been approved by the Board? If yes, has it been signed by MD / Owner / CEO / appropriate Board of Director?	Yes	No	No	No	No	No	No	Yes	No
5	Does the Company have a specified committee of the Board / Director / Official to oversee the Implementation of the policy?	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
6	Indicate the link for the policy to be viewed online?	Most of the relevant policies are disseminated and uploaded for information of relevant stakeholders and employees either on Company's intranet site or on Corporate website.								
7	Has the policy been formally communicated to all relevant Internal and external stakeholders?	Yes								
8	Does the Company have in-house structure to implement the policy / policies?	The overall responsibility for implementation of BR / CSR Policies of the Company is under Mr. R. Mahesh Kumar, Managing Director along with Senior Management of the Company.								
9	Does the Company have a grievance redressal mechanism related to the policy / policies to address stakeholders' grievances related to the policy/policies?	Yes								
10	Has the Company carried out Independent audit / evaluation of the working of this policy by an internal or external agency?	Policies are evaluated regularly by the respective Senior Executives.								

- 3. Governance related to BR:
 - i. Indicate the frequency with which the Board of Directors, Committee of the Board or CEO assesses the BR performance of the Company.

The Managing Director along with the Senior Management of the Company regularly reviews and assesses the BR performance.

ii. Does the Company publish a BR or sustainability Report? What is hyperlink for viewing this report? How frequently it is published?

The BR report is available as part of Annual Report at www.suntv.in.

Section E: Principle-wise Performance

Principle 1: Businesses should conduct and govern themselves with Ethics, Transparency and Accountability

1. Does the policy relating to ethics, bribery and corruption cover only the Company? Yes / No. Does it extend the Group / Joint Ventures / Suppliers / Contractors / NGOs / Others?

The Code of Conduct for Corporate Governance adopted by the Board of Directors is applicable to the Board of Directors and Senior Management. The HR policy applicable to the Company prohibits accepting or giving bribery in any form. Though, at present there is no formal written policy on corruption and bribery covering external stakeholders, controls are in place installed at every level to prevent bribery and corruption.

2. How many stakeholder complaints have been received in the financial year and what percentage was satisfactorily resolved by the management?

19 investor complaints were received during the FY 2020-21 all were resolved and no complaint is pending as on date.

Principle 2: Businesses should provide goods and services that are safe and contribute to sustainability throughout their life cycle

1. List up to 3 of your products or services whose design has incorporated social or environmental concerns, risks and / or opportunities.

The Company meticulously follows the applicable regulation / guidelines issued from time to time by Ministry of Information and Broadcasting (MIB), Telecom Regulatory Authority of India (TRAI) and Indian Broadcasting Federation (IBF) in rendering its services.

2. For each such product, provide the following details in respect of resource use (energy, water, raw materials etc.) per product (optional):

As part of Media and Entertainment Industry, the Company consumes negligible energy.

3. Does the Company procedure in place for sustainable sourcing (including transportation)? If yes, what percentage of your inputs was sourced sustainably?

The unique business model adopted by the Company adequately motivates the content providers to stay with the Company. As the Company is a market leader some of the production houses are associated with the Company since inception. The Company also conducts various event-based programs to identify and encourage budding talents.



4. Has the Company taken any steps to procure goods and services from local and small producers, including communities surrounding their place of work? If yes, what steps have been taken to improve the capacity and capability of local and small vendors?

The Company has regional channels in the five Southern States which sources identifies and nurtures talent from the small producers and local vendors.

5. Does the Company have a mechanism to recycle products and waste?

Not applicable.

Principle 3: Business should promote the well-being of all employees

- 1. Please indicate the total number of employees on roll: 1188
- 2. Please indicate the total number of employees hired on contractual basis: 130
- 3. Please indicate the number of permanent women employees: 127
- 4. Please indicate the number of permanent employees with disabilities: NIL
- 5. Do you have employee association that is recognized by management? No
- What percentage of your permanent employees are members of this recognized employee associations?
 Not Applicable.
- 7. Please indicate the number of complaints relating to child labour, forced labour, involuntary labour, and sexual harassment in the last financial year and pending as on the end of the financial year: NIL
- 8. What percentage of your above mentioned employees were given safety and skill up gradation training in the last year?

The Company periodically organizes training sessions on safety and it also sponsors its employees to skill up gradation programs conducted by various professional bodies.

Principle 4: Businesses should respect the interests of, and be responsive towards all stakeholders, especially those who are disadvantaged, vulnerable and marginalized.

1. Has the Company mapped its internal and external stakeholders?

Yes. The Company has mapped its internal and external stakeholders and the main categories of the same are as follows: (i) Viewers / Subscribers (ii) Investors, (iii) Banks, (iv) Content Producers, (v) Vendors, (vi) Service Providers (vii) The Ministry of Information & Broadcasting, (viii) The Department of Telecommunication, (ix) Telecom Regulatory Authority of India, (x) Ministry of Corporate Affairs, (xi) Reserve Bank of India, (xii) Foreign Investment Promotion Board, (xiii) Stock Exchanges and (xiv) Depositories.

- 2. Out of the above, has the Company identified the disadvantaged, vulnerable and marginalized stakeholders? Yes
- 3. Are there any special initiatives taken by the Company to engage with the disadvantaged, vulnerable and marginalized stakeholders? If so, provide details thereof

The Company as part of regular functioning encourages talents among various sections of the Society it also gives opportunity to new and innovative programs.

Principle 5: Businesses should respect and promote human rights

 Does the policy of the Company on human rights cover only the Company or extend to the Group /Joint ventures / suppliers / contractors / NGOs / Others?

The policy of the Company on human rights largely applies to the Company and extends to the major stakeholders to the extent applicable.

2. How many stakeholder complaints have been received in the past financial year and what percent was satisfactorily resolved by the Management?

The Company has not received any complaint on human rights violation.

Principle 6: Businesses should respect, protect and make efforts to restore the environment

1. Does the policy related to Principle 6 cover only the Company or extends to the Group / Joint Ventures / Suppliers / Contractors / NGOs / Others?

As a responsible business entity we feel the importance of protecting and safeguarding the environment. The Company implemented new, modern and scientific green initiatives at its registered office.

- 2. Does the Company have strategies / initiatives to address global environmental issues such as climate change, global warming, etc.? No
- 3. Does the company identify and assess potential environmental risks? No
- 4. Does the Company have any project related to Clean Development Mechanism?

No. The Company is engaged in broadcasting activity.

5. Has Company has undertaken any other initiatives on – clean technology, energy efficiency, renewable energy etc?

Not applicable. The Company is engaged in broadcasting activity.

6. Are the Emissions / Waste generated by the Company within permissible limits given by CPCB / SPCB for the financial year being reported?

Not applicable. The Company is engaged in broadcasting activity.

7. Number of show cause / legal notices received from CPCB / SPCB which are pending (i.e. not resolved to satisfaction) as of end of financial year. NIL

Principle 7: Businesses, when engaged in influencing public, clients and regulatory policy, should do so in a responsible manner

1. Is your Company a member of any trade and chambers or association? If yes, name only those major ones that your business deals with.

The Company is a member of

- i) Indian Broadcasting Foundation
- ii) News Broadcasters Association
- 2. Have you advocated / lobbied through above associations for advancement or improvement of public good? Yes / No; if yes, specify the broad areas

Yes, The Company through these associations has supported / advocated the implementation of digitalization, as laid down by the Ministry of Information and Broadcasting.



Principle 8: Businesses should support inclusive growth and equitable development

1. Does the Company have specified programmes / initiatives / projects in pursuit of the policy related to Principle 8?

The Company has taken initiatives in formulating and implementation of policies relating to Corporate Social Responsibility. The Company regularly contributes to Sun Foundation, a charitable trust to support the various social welfare activities as carried out by the trust.

2. Are the programmes / projects undertaken through in-house team / own foundation / external NGO / government structures / any other organization?

The programmes are undertaken through own foundation, external NGO and State Governments.

- 3. Have you done any impact assessment of your initiative? No.
- 4. What is Company's direct contribution to community development projects Amount in INR and the details of the projects undertaken?

Refer details of CSR contributions given in Annexure I forming part of this Annual Report

5. Have you taken steps to ensure that the community successfully adopts this community development initiative? Yes

Principle 9: Businesses should engage with and provide value to their customers and consumers in a responsible manner

1. What percentage of customer complaints / consumer cases as on the end of financial year?

No material consumer / customer complaints outstanding as at the end of the financial year.

- 2. Does the Company display product information on the product label, over and above what is mandated as per local laws? Not Applicable.
- 3. Is there any case filed by any stakeholder against the Company regarding unfair trade practices, irresponsible advertising and or anti-competitive behavior during the last five years and pending as of end of financial year? None.
- 4. Did your Company carry out any consumer survey / consumer satisfaction trends?

The Company has subscribed to BARC (Broadcast Audience Research Council). BARC provides periodical television popularity and viewership reports which the Senior Management reviews and acts upon.

For queries related to

Business Responsibility Report:

R. Mahesh Kumar Managing Director Tel: 91 44 44676767

Email: brr@sunnetwork.in

Compliance:

R. Ravi

Company Secretary & Compliance Officer

Tel: 91 44 44676767, Fax: 91 44 40616161

Email: ravi@sunnetwork.in

INDEPENDENT AUDITORS' REPORT

To The Members of Sun TV Network Limited Report on the Audit of the Standalone Financial Statements

Opinion

We have audited the accompanying standalone financial statements of **SUN TV NETWORK LIMITED** ("the Company"), which comprise the Balance Sheet as at March 31, 2021 the Statement of Profit and Loss (including Other Comprehensive Income), the Cash Flow Statement and the Statement of Changes in Equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid standalone financial statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended, ("Ind AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2021 and its profit, total comprehensive income, its cash flows and the changes in equity for the year ended on that date.

Basis for Opinion

We conducted our audit of the standalone financial statements in accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibility for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the ethical requirements that are relevant to our audit of the standalone financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion on the standalone financial statements.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the standalone financial statements of the current period. These matters were addressed in the context of our audit of the standalone financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. We have determined the matters described below to be the key audit matters to be communicated in our report.

Allowances for credit losses:

- The Company recognizes allowance for credit losses based on historical loss experiences, using the simplified approach.
- Measurement of loss allowances involves performance of ageing analysis, profiling of receivables, assessment of credit risk, expected cash flows including timing of such cash flows, consideration of reasonable and necessary information to assess the ability and intention to pay.

Principal audit procedures performed

We have performed the following procedures:

- We evaluated the design and tested the effectiveness of controls over the (1) input data used by the management such as the customers' credit risk and past trend of collections (2) completeness and accuracy of information used in the estimation process and (3) computation of the allowance for credit losses.
- On a sample basis, We tested invoices to verify of the ageing data and profiling considered.



INDEPENDENT AUDITORS' REPORT(Continued)

Allowances for credit losses:	Principal audit procedures performed
 A significant degree of judgement is required in determining the amount of loss allowance. Refer accounting policy in Note 2(r) and provision for loss allowance in Note no. 24 	We evaluated the management's process in estimating the credit risk and tested the assumptions using retrospective testing of the estimates with past trends of collection, realization of receivables subsequent to the balance sheet date, commitment plan received from the customers and confirmation of balances obtained.
	We also tested the mathematical accuracy and computation of the allowances.

Information Other than the Financial Statements and Auditor's Report Thereon

- The Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual report, but does not include the consolidated financial statements, standalone financial statements and our auditor's report thereon. The Annual report is expected to be made available to us after the date of this auditor's report.
- Our opinion on the standalone financial statements does not cover the other information and we
 will not express any form of assurance conclusion thereon.
- In connection with our audit of the standalone financial statements, our responsibility is to read the
 other information and, in doing so, consider whether the other information is materially inconsistent
 with the standalone financial statements or our knowledge obtained during the course of our audit
 or otherwise appears to be materially misstated.
- When we read the Annual report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance as required under SA 720 'The Auditor's responsibilities Relating to Other Information.

Management's Responsibility for the Standalone Financial Statements

The Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these standalone financial statements that give a true and fair view of the financial position, financial performance including other comprehensive income, cash flows and changes in equity of the Company in accordance with the Ind AS and other accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone financial statement that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the standalone financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those Board of Directors are also responsible for overseeing the Company's financial reporting process.

INDEPENDENT AUDITOR'S REPORT(Continued)

Auditor's Responsibility for the Audit of the Standalone Financial Statements

Our objectives are to obtain reasonable assurance about whether the standalone financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these standalone financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the standalone financial statements,
 whether due to fraud or error, design and perform audit procedures responsive to those risks, and
 obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of
 not detecting a material misstatement resulting from fraud is higher than for one resulting from error,
 as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override
 of internal control.
- Obtain an understanding of internal financial control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the standalone financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the standalone financial statements, including the disclosures, and whether the standalone financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the Company to express an opinion on the standalone financial statements. We are responsible for the direction, supervision and performance of the audit of the financial statements of the Company.

Materiality is the magnitude of misstatements in the standalone financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the standalone financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the standalone financial statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.



INDEPENDENT AUDITOR'S REPORT(Continued)

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the standalone financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Report on Other Legal and Regulatory Requirements

- 1. As required by Section 143(3) of the Act, based on our audit we report that:
 - a) We have sought and obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
 - c) The Balance Sheet, the Statement of Profit and Loss including Other Comprehensive Income, the Cash Flow and Statement of Changes in Equity dealt with by this Report are in agreement with the relevant books of account.
 - d) In our opinion, the aforesaid standalone financial statements comply with the Ind AS specified under Section 133 of the Act.
 - e) On the basis of the written representations received from the directors as on March 31, 2021 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2021 from being appointed as a director in terms of Section 164(2) of the Act.
 - f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in "Annexure A". Our report expresses an unmodified opinion on the adequacy and operating effectiveness of the Company's internal financial controls over financial reporting.
 - g) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act
 - h) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended in our opinion and to the best of our information and according to the explanations given to us:
 - i. The Company has disclosed the impact of pending litigations on its financial position in its standalone financial statements.
 - ii. The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
 - iii. There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.

INDEPENDENT AUDITOR'S REPORT(Continued)

2. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government in terms of Section 143(11) of the Act, we give in "Annexure B" a statement on the matters specified in paragraphs 3 and 4 of the Order.

For Deloitte Haskins & Sells LLP

Chartered Accountants (Firm Registration No. 117366W/W-100018)

Place: Chennai Date: June 11, 2021

Ananthi Amarnath

Partner

(Membership No.209252)

UDIN: 21209252AAAAGK2919



ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph (f) under 'Report on Other Legal and Regulatory Requirements' Section of our report of even date)

Report on the Internal Financial Controls Over Financial Reporting under Clause (i) of Subsection 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial controls over financial reporting of **SUN TV NETWORK LIMITED** ("the Company") as of March 31, 2021 in conjunction with our audit of the standalone Ind AS financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The Company's management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditor's Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting of the Company based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") issued by the Institute of Chartered Accountants of India and the Standards on Auditing prescribed under Section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

Meaning of Internal Financial Controls Over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the

ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls Over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, to the best of our information and according to the explanations given to us, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2021, based on the criteria for internal financial control over financial reporting established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For Deloitte Haskins & Sells LLP Chartered Accountants (Firm Registration No. 117366W/W-100018)

Place: Chennai Date: June 11, 2021 Ananthi Amarnath Partner (Membership No.209252) UDIN: 21209252AAAAGK2919

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ANNEXURE "B" TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph 2 under 'Report on Other Legal and Regulatory Requirements' Section of our report of even date)

- (i) In respect of fixed assets (property, plant and equipment):
 - (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of Property, Plant and Equipment.
 - (b) The Property, Plant and Equipment were physically verified during the year by the Management in accordance with a regular programme of verification which, in our opinion, provides for physical verification of all the Property, plant and equipment at reasonable intervals. According to the information and explanation given to us, no material discrepancies were noticed on such verification.
 - (c) According to the information and explanations given to us and the records examined by us and based on the examination of the registered sale deed provided to us, we report that, the title deeds, comprising all the immovable properties of land and buildings which are freehold, are held in the name of the Company as at the balance sheet date. In respect of immovable properties of buildings that have been taken on lease and disclosed as Right of use assets in the financial statements, the lease agreements are in the name of the Company, where the Company is the lessee in the agreement.
- (ii) As explained to us, the inventories were physically verified during the year by the Management at reasonable intervals and no material discrepancies were noticed on physical verification.
- (iii) The Company has not granted any loans, secured or unsecured, to companies, firms, Limited Liability Partnerships or other parties covered in the register maintained under section 189 of the Companies Act, 2013.
- (iv) In our opinion and according to the information and explanations given to us, the Company has complied with the provisions of Sections 185 and 186 of the Companies Act, 2013 in respect of grant of loans, making investments and providing guarantees and securities, as applicable.
- (v) According to the information and explanations given to us, the Company has not accepted any deposit during the year. There were no deposits outstanding any time during the year.
- (vi) The maintenance of cost records has been specified by the Central Government under section 148(1) of the Companies Act, 2013. We have broadly reviewed the cost records maintained by the Company pursuant to the Companies (Cost Records and Audit) Rules, 2016, as amended prescribed by the Central Government under sub-section (1) of Section 148 of the Companies Act, 2013, and are of the opinion that, prima facie, the prescribed cost records have been made and maintained We have, however, not made a detailed examination of the cost records with a view to determine whether they are accurate or complete.

(vii) According to the information and explanations given to us, in respect of statutory dues:

- (a) The Company has been generally regular in depositing undisputed statutory dues, including Provident Fund, Employees' State Insurance, Income-tax, Goods and Services Tax, Customs duty, cess and other material statutory dues applicable to it to the appropriate authorities.
- (b) There were no undisputed amounts payable in respect of Provident Fund, Employees' State Insurance, Income-tax, Goods and Services Tax, Customs duty, cess and other material statutory dues in arrears as at March 31, 2021 for a period of more than six months from the date they became payable.

ANNEXURE "B" TO THE INDEPENDENT AUDITOR'S REPORT

(c) Details of net dues of Income-tax, Service Tax and Customs Duty which have not been deposited as on March 31, 2021 on account of disputes are given below:

Name of the statute	Nature of dues	Forum where dispute is pending	Period to which the amount relates	Amount Involved (Rs. Crores)	Amount Unpaid (Rs. Crores)	Amount Paid (Rs. Crores)
Income Tax Act, 1961	Income Tax (Refer note below)	Commissioner of Income Tax (Appeals)	FY 2017-2018	10.35*	-	10.35*
Finance Act, 1994	Service Tax	Customs, Excise and Service Tax Appellate Tribunal	FY 2009 to June 2017	5.92	0.20	5.72
Finance Act, 1994	Service Tax	Supreme Court	FY 2010-12	23.46	1.76	21.70
Customs Act, 1962	Customs Duty	Customs, Excise and Service Tax Appellate Tribunal	FY 2007-2008	63.63	60.18	3.45

- * Note: This excludes disputes relating to the periods FY 2003-04 to FY 2016-17, with an amount involved of Rs. 581.81 Crores, for which the Company's application under the Direct Tax Vivad se Vishwas Act, 2020 was acknowledged by the Income Tax Department in April 2021 against settlement of tax demand of Rs. 204.02 Crores and was subsequently paid on May 03, 2021.
- (viii) The Company has not taken any loans or borrowings from financial institutions, banks and government or has not issued any debentures. Hence reporting under clause (viii) of CARO 2016 is not applicable to the Company.
- (ix) The Company has not raised moneys by way of initial public offer or further public offer (including debt instruments) or term loans and hence reporting under clause (ix) of the CARO 2016 Order is not applicable.
- (x) To the best of our knowledge and according to the information and explanations given to us, no fraud by the Company and no material fraud on the Company by its officers or employees has been noticed or reported during the year.
- (xi) In our opinion and according to the information and explanations given to us, the Company has paid / provided managerial remuneration in accordance with the requisite approvals mandated by the provisions of section 197 read with Schedule V to the Companies Act, 2013.
- (xii) The Company is not a Nidhi Company and hence reporting under clause (xii) of the CARO 2016 Order is not applicable.
- (xiii) In our opinion and according to the information and explanations given to us the Company is in compliance with Section 177 and 188 of the Companies Act, 2013, where applicable, for all transactions with the related parties and the details of related party transactions have been disclosed in the financial statements etc. as required by the applicable accounting standards.



ANNEXURE "B" TO THE INDEPENDENT AUDITOR'S REPORT

- (xiv) During the year the Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures and hence reporting under clause (xiv) of CARO 2016 is not applicable to the Company.
- (xv) In our opinion and according to the information and explanations given to us, during the year the Company has not entered into any non-cash transactions with its directors or directors of its subsidiary or its Joint venture company or persons connected with them and hence provisions of section 192 of the Companies Act, 2013 are not applicable.
- (xvi) The Company is not required to be registered under section 45-IA of the Reserve Bank of India Act, 1934

For Deloitte Haskins & Sells LLP

Chartered Accountants (Firm Registration No. 117366W/W-100018)

Place : Chennai Ananthi Amarnath

Date : June 11, 2021 Partner

(Membership No.209252)

UDIN: 21209252AAAAGK2919

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Standalone	Balance	Sheet a	ıs at	March 31	, 2021
(All am)	ounte ara il	ororos o	of Indi	an Punaas	.)

Particulars	Notes	As at	As at
		March 31, 2021	March 31, 2020
ASSETS			
Non-Current Assets			
Property, Plant and Equipment	3	585.16	631.78
Capital Work-in-Progress		146.27	66.25
Investment Properties	4	7.79	8.28
Other Intangible assets	5	138.74	250.15
Right to use Assets	6	36.06	56.07
Investment in subsidiary & joint venture	7	713.55	713.55
Financial Assets			
Investments	7	657.32	277.49
Other Financial Assets	7	44.33	11.06
Non Current tax assets (net)		-	73.08
Deferred tax assets (net)	14	336.98	-
Other non current assets	8	163.59	207.89
		2,829.79	2,295.60
Current Assets			
Financial Assets			
Investments	9	2,393.25	1,957.94
Trade receivables	10	1,394.41	1,309.98
Cash and Cash Equivalents	11.1	461.28	402.48
Bank Balances other than cash and cash equivalents	11.2	414.02	126.34
Other Financial Assets	9.2	250.96	185.46
Other current assets	8	33.97	38.86
		4,947.89	4,021.06
TOTAL ASSETS		7,777.68	6,316.66
EQUITY AND LIABILITIES			
Equity			
Equity Share Capital	12.1	197.04	197.04
Other Equity	12.2	6,751.95	5,427.05
Total Equity		6,948.99	5,624.09
Non-Current Liabilities			
Financial Liabilities			
Trade Payables			
- total outstanding dues of micro enterprises			
and small enterprises		-	-
- total outstanding dues of creditors other than			
micro enterprises and small enterprises	10	- 04.75	40.70
Other financial liabilities	13	21.75	42.73
Government Grants	17	3.33	3.89
Deferred tax liabilities (net)	14	-	85.14
		25.08	131.76



Standalone Balance Sheet as at March 31, 2021

(All amounts are in crores of Indian Rupees)

Particulars	Notes	As at	As at	
		March 31, 2021	March 31, 2020	
Current Liabilities				
Financial Liabilities				
Trade Payables				
- total outstanding dues of micro enterprises				
and small enterprises	15	-	-	
- total outstanding dues of creditors other that	an			
micro enterprises and small enterprises	15	259.43	277.18	
Other current financial liabilities	16	215.04	212.61	
Government Grants	17	0.56	0.64	
Short term provisions	18	240.22	20.87	
Other Current Liabilities	19	88.36	49.51	
		803.61	560.81	
TOTAL EQUITY AND LIABLITIES		7,777.68	6,316.66	

2

Summary of significant accounting policies

The accompanying notes are an integral part of the standalone financial statements.

In terms of our report attached

For Deloitte Haskins & Sells LLP

Chartered Accountants

For and on behalf of the Board of Directors

Ananthi Amarnath Kalanithi Maran R. Mahesh Kumar Partner Chairman Managing Director

Place : Chennai

Date : June 11, 2021 R. Ravi V C Unnikrishnan Chief Financial Officer

Company Secretary

Place: Chennai Date : June 11, 2021

STANDALONE STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2021 (All amounts are in crores of Indian Rupees, except in respect of number and per share information)

Particulars	Note	Year Ended	Year Ended
	No.	March 31, 2021	March 31, 2020
Income			
Revenue from Operations	20	3,116.59	3,404.42
Other Income	21	271.44	248.93
Total Income (I)		3,388.03	3,653.35
Expenses			
Operating expenses	22	454.10	545.55
Employee benefits expense	23	279.69	292.39
Other expenses	24	315.40	330.42
Depreciation and amortization expenses	25	382.06	679.33
Finance costs	26	21.97	7.78
Total Expense (II)		1,453.22	1,855.47
Profit before tax -(I)-(II)		1,934.81	1,797.88
Current Taxes		462.88	446.51
Taxes relating to earlier years		373.64	-
Deferred Taxes		(422.12)	(20.46)
Tax expenses	27	414.40	426.05
Profit for the year		1,520.41	1,371.83
Other Comprehensive Income:		`	
Other comprehensive income not to be recla profit or loss in subsequent periods:	assified to		
Remeasurement gains and (losses) on defined	benefit obligations	2.05	(0.72)
Income tax effect	, and the second	(0.52)	0.18
Net other comprehensive income not to be r	eclassified to		
profit or loss in subsequent periods		1.53	(0.54)
Total comprehensive income for the year		1,521.94	1,371.29
Earnings per Equity Share of Rs.5.00 /- each	28		
Basic earnings from operations attributable to s		38.58	34.81
Diluted earnings from operations attributable to		38.58	34.81



STANDALONE STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2021

(All amounts are in crores of Indian Rupees, except in respect of number and per share information)

Significant Accounting Policies

2

The accompanying notes are an integral part of the standalone financial statements.

In terms of our report attached

For Deloitte Haskins & Sells LLP

For and on behalf of the Board of Directors

Chartered Accountants

Ananthi Amarnath

Kalanithi Maran

R. Mahesh Kumar

Partner

Chairman

Managing Director

Place : Chennai

Date : June 11, 2021

R. Ravi

V C Unnikrishnan

Company Secretary

Chief Financial Officer

Place : Chennai

Date : June 11, 2021

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STANDALONE STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED MARCH 31, 2021

(All amounts are in crores of Indian Rupees, except in respect of number of shares)

a. Equity Share Capital:

Equity shares of Rs. 5.00/- each issued, subscribed and fully paid As at April 1, 2019
At March 31, 2020

 Number
 Amount

 39,40,84,620
 197.04

 39,40,84,620
 197.04

 39,40,84,620
 197.04

At March 31, 2021

b. Other equity

For the year ended March 31, 2021

Attributable to Equity share holders						
Particulars	Retained earnings	Securities Premium Reserve	General Reserve	Total		
As at April 1, 2020	4,471.43	471.82	483.80	5,427.05		
Profit for the year	1,520.41	-	-	1,520.41		
Other comprehensive income	1.53	-	-	1.53		
Total Comprehensive Income	5,993.37	471.82	483.80	6,948.99		
Dividends paid (Refer Note - 12.3)	(197.04)	-	-	(197.04)		
Dividend distribution tax (DDT)	_	-	-	_		
As at March 31, 2021	5,796.33	471.82	483.80	6,751.95		

For the year ended March 31, 2020

Attributable to Equity share holders						
Particulars	Retained earnings	Securities Premium Reserve	General Reserve	Total		
As at April 1, 2019	4,287.86	471.82	483.80	5,243.48		
Profit for the year	1,371.83	-	-	1,371.83		
Other comprehensive income	(0.54)	-	-	(0.54)		
Total Comprehensive Income	5,659.15	471.82	483.80	6,614.77		
Dividends paid (Refer Note - 12.3)	(985.21)	-	-	(985.21)		
Dividend distribution tax (DDT)	(202.51)	-	_	(202.51)		
As at March 31, 2020	4,471.43	471.82	483.80	5,427.05		

Significant Accounting Policies 2

See the accompanying notes forming part of the Standalone Financial Statements.

In terms of our report attached

For Deloitte Haskins & Sells LLP

Chartered Accountants

For and on behalf of the Board of Directors

Ananthi Amarnath

Partner

Kalanithi Maran Chairman R. Mahesh Kumar Managing Director

Place : Chennai Date : June 11, 2021

Julie 11, 2021

R. Ravi Company Secretary **V C Unnikrishnan** Chief Financial Officer

Place : Chennai Date : June 11, 2021



STANDALONE STATEMENT OF CASH FLOWS FOR THE YEAR ENDED MARCH 31, 2021

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars Particulars	For the Year ended		
	March 31, 2021	March 31, 2020	
Cash flow from operating activities			
Net profit before tax and exceptional items	1,934.81	1,797.8	
Adjustments to reconcile profit before tax to net cash flows:			
Depreciation on property, plant and equipment and investment prop	erties 94.81	88.7	
Amortisation of intangible assets	287.25	590.63	
(Profit) / Loss on sale of property, plant and equipment	0.48	0.12	
Translation loss / (gain) on monetary assets and liabilities	7.31	(9.42	
Impairment allowance (allowance for bad and doubtful debts /		•	
movie advance and other advances)	46.89	32.4	
Provision for litigations and claims	(0.66)	1.33	
Bad debts written off	4.39	8.13	
Liabilities / provisions no longer required written back	(14.39)	(0.84	
Interest income	(80.07)	(44.02	
Deferral of DTH Revenue	6.29	11.0	
Export incentives (Government grants)	(27.00)	(0.78	
Dividend income / Net gain on sale of current investments	(85.15)	(175.81	
Fair value gain on financial instruments at fair value through profit o		(9.67	
Finance cost	21.97	7.78	
Operating profit before working capital changes	2,136.98	2,297.5	
Managements in condition consists to			
Movements in working capital :	(141.24)	(262.52	
(Increase) / Decrease in trade receivables	(141.34)	(263.53	
(Increase) / Decrease in inventories	(27.05)	0.24	
(Increase) / Decrease in other current assets/other financial assets	(37.05) 2.74	(15.09 3.3	
(Increase) / Decrease in loans and advances	2.74	3.3	
Increase / (Decrease) in trade payables and other liabilities / other financial liabilities	24.44	11.0	
	21.41	11.0	
Increase / (Decrease) in provisions	(0.40)	2.1	
Cash generated from operations	1,982.34	2,035.7	
Direct taxes paid (net of refunds)	(537.94)	(425.37	
Net cash flow from operating activities (A)	1,444.40	1,610.3	
Cash flow from investing activities			
Payment for Purchase of PP&E, investment properties and capital			
work in progress (including capital advances)	(22.97)	(28.99	
Payment for purchase of intangible assets	4		
(including advances paid for purchase / production of movies)	(210.52)	(629.48	
Payment for purchase of financial instruments (current investments)	•	(1,554.00	
Proceeds from sale of financial instruments (current investments)	828.73	1,704.8	
Proceeds from sale of Property, Plant & Equipment (PP&E)	4.44	0.50	
Proceeds from maturity of Non current investments	60.48	8.2	

STANDALONE STATEMENT OF CASH FLOWS FOR THE YEAR ENDED MARCH 31, 2021 (All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars		For the Year ended	For the Year ende
- uniouidis		March 31, 2021	March 31, 2020
Payment for purchase of Non - current investments		(492.86)	(50.00
Term deposits placed with banks during the year		(421.99)	(125.87
Term deposits refunded from banks during the year		125.87	95.86
Interest received (finance income)		56.82	35.56
Dividend income / Net gain on sale of current investments		85.15	175.81
Net cash (used in) investing activities	(B)	(1,141.85)	(367.45
Cash flow from financing activities			
Proceeds from Short term borrowings		37.00	280.2
Repayment of Short term borrowings		(37.00)	(280.21
Repayment of Short term borrowings Repayment of lease liabilities		(30.12)	(28.41
Interim Dividend Paid		(197.04)	(985.21
Tax on interim divdiend paid		(107.04)	(202.51
Interest paid (finance cost)		(16.33)	(0.65
Net cash (used in) financing activities	(C)	(243.49)	(1,216.78
,	(-7	(1 1)	()
Exchange differences on translation of foreign currency			
cash and cash equivalents	(D)	(0.26)	1.67
Net (decrease) / increase in cash and			
cash equivalents (A	A+B+C+D	58.80	27.78
Opening balance of cash and cash equivalents	E	402.48	374.70
Closing balance of cash and cash equivalents	F	461.28	402.48
Net increase / (decrease) in cash and cash equivalents	(F-E)	58.80	27.78
Closing cash and Bank Balance	(F)	461.28	402.48
Notes			
Notes a) The reconciliation to the cash and bank balances as give	en in Note	11.1 is as follows :	
	en in Note	11.1 is as follows : 461.28	402.48
a) The reconciliation to the cash and bank balances as give Cash and Cash Equivalents (Note 11.1)	en in Note		402.48
a) The reconciliation to the cash and bank balances as give Cash and Cash Equivalents (Note 11.1)	en in Note		402.48 0.07
a) The reconciliation to the cash and bank balances as give Cash and Cash Equivalents (Note 11.1) b) Components of cash and cash equivalents	en in Note	461.28	
a) The reconciliation to the cash and bank balances as give Cash and Cash Equivalents (Note 11.1)b) Components of cash and cash equivalents Cash and cheques on hand	en in Note	461.28	



STANDALONE STATEMENT OF CASH FLOWS FOR THE YEAR ENDED MARCH 31, 2021 (All amounts are in crores of Indian Rupees, unless otherwise stated)

In terms of our report attached

For Deloitte Haskins & Sells LLP

Chartered Accountants

For and on behalf of the Board of Directors

Ananthi Amarnath

Partner

Kalanithi Maran

Place : Chennai

Chairman

R. Mahesh Kumar

Managing Director

Place : Chennai

Date : June 11, 2021

R. Ravi

V C Unnikrishnan

Chief Financial Officer **Company Secretary**

Date : June 11, 2021

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

1. Corporate information

Sun TV Network Limited ('Sun TV' or 'the Company') was incorporated on December 18, 1985 as Sumangali Publications Private Limited. The Company is engaged in producing and broadcasting satellite television and radio software programming in the regional languages. The Company is listed on the Bombay Stock Exchange ('BSE') and the National Stock Exchange ('NSE') in India. The Company has its registered office at Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai – 600 028.

The Company currently operates television channels in four South Indian languages and also in Bangla, predominantly to viewers in India, and also to viewers in Sri Lanka, Singapore, Malaysia, United Kingdom, Europe, Middle East, United States, Australia, South Africa and Canada. The Company's flagship channel is Sun TV. The other major satellite channels of the Company are Surya TV, Gemini TV, Udaya TV and Sun Bangla. The Company is also into the business of FM Radio broadcasting at Chennai, Coimbatore and Tirunelveli. The Company produces its own content / acquires the related rights. The Company has the license to operate an Indian Premier League ('IPL') franchise "Sun Risers Hyderabad". The Company also operates an OTT platform "SUNNXT".

These standalone financial statements reviewed and recommended by the Audit Committee and has been approved by the Board of Directors at their meeting held on June 11, 2021.

2. Summary of significant accounting policies

a) Statement of compliance and basis of preparation of financial statements

The financial statements of the Company have been prepared in accordance with the Indian Accounting Standards (Ind AS) as per the Companies (Indian Accounting Standards) Rules, 2015, read with Companies (Indian Accounting Standards) Amendment Rules, 2016, as amended and notified under Section 133 of the Companies Act, 2013 (the Act) and other relevant provisions of the Act.

Accounting policies have been consistently applied except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use.

The financial statements have been prepared on a historical cost basis except for certain financial assets and liabilities, which have been measured at fair value (refer accounting policy regarding financial instruments).

b) Current versus non-current classification

The Company presents assets and liabilities in the balance sheet based on current / non-current classification.

An asset is treated as current when it is:

- Expected to be realized or intended to be sold or consumed in normal operating cycle
- Held primarily for the purpose of trading
- Expected to be realized within twelve months after the reporting period, or
- Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period.

All other assets are classified as non-current.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

A liability is current when:

- □ It is expected to be settled in normal operating cycle
- It is held primarily for the purpose of trading
- It is due to be settled within twelve months after the reporting period, or
- There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period.

The Company classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

The operating cycle is the time between the acquisition of assets for processing and their realization in cash and cash equivalents. The Company has identified twelve months as its operating cycle.

c) Property, plant and equipment and Depreciation

Property, plant and equipment are stated at cost less accumulated depreciation and impairment losses, if any. Cost comprises the purchase price (including all duties and taxes after deducting trade discounts and rebates if any) and any attributable cost of bringing the asset to its working condition for its intended use. Such cost includes the cost of replacing part of the plant and equipment and borrowing costs for long-term construction projects if the recognition criteria are met. Likewise, when a major expenditure is incurred, its cost is recognised in the carrying amount of the plant and equipment, if it increases the future benefits from the existing asset. All other expenses on existing fixed assets, including day-to-day repair and maintenance expenditure, are charged to the statement of profit and loss for the period during which such expenses are incurred.

For depreciation, the Company identifies and determines cost of assets significant to the total cost of the assets having useful life that is materially different from that of the life of the principal asset.

Property, plant and equipment under construction and fixed assets acquired but not put to use at the balance sheet date are classified as capital work in progress.

An item of property, plant and equipment and any significant part initially recognised is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Gains or losses arising from de-recognition of Property, plant and equipment are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in the statement of profit and loss when the asset is derecognized.

The residual values, useful lives and methods of depreciation of property, plant and equipment are reviewed at each financial year end and adjusted prospectively, if appropriate.

Depreciation

Based on a technical assessment and a review of past history of asset usage, management of the Company has not revised its useful lives to those referred to under Schedule II to the Companies Act, 2013 (as amended).

Depreciation on property, plant and equipment other than aircraft and leasehold improvements is provided on written down value method, using the rates arrived at based on the useful lives estimated by the management. The Company has used the following useful life to provide depreciation on its property, plant and equipment.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

	<u>Years</u>
Buildings	20 - 58
Plant and machinery	10 - 20
Office Equipment	3 - 20
Computer and related equipment	6 - 13
Furniture and fittings	15
Motor Vehicles	10

Leasehold improvements are depreciated over the lower of estimated useful lives of the assets and the remaining primary period of the lease. The average useful life of Leasehold improvements is 3 to 8 years.

Costs incurred towards purchase of aircraft are depreciated using the straight-line method based technical assessment and a review of past history of asset usage. Management's estimate of useful life of such aircraft is 10 years (untill previous year -15 years), based on re-assessment.

Fixed assets individually costing Rs. 5,000/- or less are depreciated within one year from the date of purchase.

d) Investment Properties

Investment properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties are stated at cost less accumulated depreciation and accumulated impairment loss, if any.

Depreciation on Investment properties is provided on written down value method, using the useful lives estimated by the management. The Company, based on technical assessment made by technical expert and management estimate, depreciates the building over estimated useful life of 20 to 58 years which is different from the useful life prescribed in Schedule II to the Companies Act, 2013. The management believes that these estimated useful lives are realistic and reflect fair approximation of the period over which the assets are likely to be used.

Though the Company measures investment properties using cost based measurement, the fair value of investment properties is disclosed in the notes. Fair values are determined based on an annual evaluation performed by an accredited external independent valuer applying an approved valuation model (refer note 4 of Standalone financial statement).

Investment properties are derecognised either when they have been disposed of or when they are permanently withdrawn from use and no future economic benefit is expected from their disposal. The difference between the net disposal proceeds and the carrying amount of the asset is recognised in profit or loss in the period of derecognition.

e) Intangible assets and amortization

Intangible assets acquired are measured on initial recognition at cost. Following initial recognition, Intangible assets are carried at cost less accumulated amortisation and accumulated impairment losses, if any.

Intangible assets with finite lives are amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting period. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are considered to modify the amortisation period or method, as appropriate, and are treated as changes in accounting estimates. The amortisation expense on intangible assets with finite lives is recognised in the statement of profit and loss unless such expenditure forms part of carrying value of another asset.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

□ Computer software

Costs incurred towards purchase of computer software are depreciated using the straight-line method over a period based on management's estimate of useful lives of such software being 3 years, or over the license period of the software, whichever is shorter.

□ Film and program broadcasting rights ('Satellite Rights')

Acquired Satellite Rights for the broadcast of feature films and other long-form programming such as multiepisode television serials are initially stated at cost.

Future revenues from use of these satellite rights cannot be estimated with any reasonable accuracy as these are susceptible to a variety of factors, such as the level of market acceptance of television products, programming viewership, advertising rates etc., and accordingly cost related to acquisition of satellite rights of a film is fully expensed on the date of first telecast of the film and the cost related to program broadcasting rights / multi episodes series are amortized based on the telecasted episodes.

□ Film production costs, distribution and related rights

The cost of film production is allocated between distribution and related rights based on management's estimate of revenue. Distribution rights are amortized upon the theatrical release of the film and other related rights are amortized either on sale or exploitation of such rights.

□ Licenses

Licenses represent one-time entry fees paid to Ministry of Information and Broadcasting ('MIB') under the applicable licensing policy for Frequency Modulation ('FM') Radio broadcasting. Cost of licenses are amortised over the license period, being 15 years.

f) Impairment of non-financial assets

At each reporting date, the Company assesses whether there is an indication that an asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Company estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or Cash Generating Unit's ('CGU') fair value less costs of disposal and its value in use. The recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets.

Where the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value cost of disposal, recent market transactions are taken into account, if available. If no such transactions can be identified, an appropriate valuation model is used.

Impairment losses are recognized in the statement of profit and loss. After impairment, depreciation is provided on the revised carrying amount of the asset over its remaining useful life.

The Company bases its impairment calculation on detailed budgets and forecast calculations, which are prepared separately for each of the Company's CGUs to which the individual assets are allocated.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

An assessment is made at each reporting date as to whether there is any indication that previously recognized impairment losses may no longer exist or may have decreased. If such indication exists, the Company estimates the asset's or cash-generating unit's recoverable amount. A previously recognized impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognized. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognized for the asset in prior years. Such reversal is recognized in the statement of profit and loss.

g) Franchisee fees

The annual franchise fee payable to the Board of Control for Cricket in India ('BCCI') is recognized as an expense on an accrual basis in accordance with terms of the Company's agreement with BCCI.

h) Borrowing costs

Borrowing costs are expensed in the period in which they are incurred.

i) Revenue recognition

Revenue is recognized when the performance obligations under the contract with customers are satisfied and to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured at the fair value of the consideration received or receivable, taking into account contractually defined terms of payment and excluding taxes or duties collected on behalf of the government. The Company has concluded that it is the principal in all of its revenue arrangements since it is the primary obligor in all the revenue arrangements as it has pricing latitude and is also exposed to credit risks.

- Advertising income and income from sales of telecast slots are recognised when the related commercial or programme is telecast.
- International subscription income represents income from the export of program software content, and is recognised as and when the services are rendered in accordance with the terms of agreements with customers.
- Subscription income represents subscription fees billed to cable operators / the Company's authorised distributor / Direct to Home ('DTH') service providers and are recognised in the period during which the service is provided. Subscription fees billed to cable operators are determined based on number of subscription points to which the service is provided based on relevant agreements with such cable operators (along with management's best estimates of such subscription points wherever applicable), at contractually agreed rates. Subscription income from SUNNXT customers is recognised as and when services are rendered in accordance with the terms of agreements entered into with the customers.
- Revenues from sale of distribution rights and other rights relating to the movie produced are recognised in accordance with the terms of contract with customers and upon satisfaction of performance obligation under the contract.
- Income from content trading represent revenue earned from mobile service providers and DTH service providers through exploitation of content owned by the Company. Income is recognised as per the terms of contract with the respective service providers and based on the services being rendered to the service provider.
- □ Income from Indian Premier League represents following:



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Income from franchisee rights is recognised when the rights to receive the payments is established as per the terms of the agreement entered with The Board of Control for Cricket in India ("BCCI"). Revenue is recognised as per the information provided by BCCI or as per Management's estimate in case the information is not received. The revenue is allocated on a pro-rata basis to number of matches played during the year as against the total number of matches for the season / tournament.

Income from sponsorship fees is recognised on completion of terms of the sponsorship agreement.

Income from sale of tickets is recognised on the dates of the respective matches. The Company reports revenues net of discounts offered on sale of tickets.

Prize money is recognised when right to receive payment is established.

- Revenues from barter transactions, and the related costs, are recorded at fair values of the services received or if the same cannot be measured reliably, then the fair value of the services rendered, as estimated by management.
- □ For all debt instruments, interest income is recorded using the effective interest rate (EIR). Finance income is included in other income in the statement of profit and loss.
- □ Dividend income is recognised when the right to receive payment is established, which is generally when shareholders of the investee entity approve the dividend.
- Rental income arising from operating leases on investment properties is accounted for based on the terms of the agreements and is included in other income in the statement of profit or loss.
- Export incentives are recognized when the right to avail the benefits under the respective schemes is established.

Revenues recognised in excess of billings are disclosed as "Unbilled Revenue" under other current financial assets. Billings in excess of revenue recognised are disclosed as "Deferred Revenues" under other current liabilities.

j) Retirement and other employee benefits

Retirement benefit in the form of provident fund is a defined contribution scheme. The Company has no obligation, other than the contribution payable to the provident fund. The Company recognizes the contribution payable to the provident fund scheme as an expenditure when the employee renders the related service.

Gratuity liability is a defined benefit obligation. The cost of providing benefits under the plan is determined on the basis of actuarial valuation at each year-end using the projected unit credit method.

Remeasurement, comprising of actuarial gains and losses, the effect of the asset ceiling, excluding amounts included in net interest on the net defined benefit liability and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognised immediately in the balance sheet with a corresponding debit or credit to retained earnings through Other Comprehensive Income ('OCI') in the period in which they occur. Remeasurement is not reclassified to profit or loss in subsequent periods.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Net interest is calculated by applying the discount rate to the net defined benefit liability or asset. The Company recognizes the following changes in the net defined benefit obligation as an expense in the statement of profit and loss:

- Service costs comprising current service costs, past-service costs, gains and losses on curtailments and non-routine settlements; and
- Net interest expense or income

Accumulated leave, which is expected to be utilized within the next 12 months, is treated as short-term employee benefit. The Company measures the expected cost of such absences as the additional amount that it expects to pay as a result of the unused entitlement that has accumulated at the reporting date. The Company treats accumulated leave expected to be carried forward beyond twelve months, as long-term employee benefit for measurement purposes. Such long-term compensated absences are provided for based on the actuarial valuation using the projected unit credit method at the year-end. Re-measurement gains / losses are accounted through Profit or Loss account and are not deferred.

The Company presents the entire leave as a current liability in the balance sheet, since it does not have an unconditional right to defer its settlement for 12 months after the reporting date.

k) Taxes

Tax expense comprises current and deferred tax.

a. Current income-tax

Current income-tax asset and liabilities are measured at the amount expected to be paid to the tax authorities in accordance with the Income-tax Act, 1961 enacted in India. The tax rates and tax laws used to compute the amount are those that are enacted at the reporting date. Current income tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

b. Deferred tax

Deferred tax is provided using the liability method on temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date. Deferred tax is measured using the tax rates and the tax laws enacted or substantively enacted at the reporting date.

Deferred tax liabilities are recognised for all taxable temporary differences, except:

- □ When the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of taxable temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, when the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Deferred tax assets are recognised for all deductible temporary differences, the carry forward of unused tax credits, book value of assets and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised, except:

- □ When the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of deductible temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, deferred tax assets are recognised only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity).

Deferred tax assets and deferred tax liabilities are offset, if a legally enforceable right exists to set-off current tax assets against current tax liabilities.

I) Earnings per share (EPS)

Basic earnings per share are calculated by dividing the net profit or loss for the period attributable to equity shareholders by the weighted average number of equity shares outstanding during the period. The weighted average number of equity shares outstanding during the period is adjusted for events such as bonus issue, bonus element in a rights issue, share split and reverse share split that have changed the number of equity shares outstanding, without a corresponding change in resources.

For the purpose of calculating diluted earnings per share, the net profit or loss for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares.

m) Leases

The Company assesses whether a contract contains a lease, at inception of a contract. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. To assess whether a contract conveys the right to control the use of an identified asset, the Company assesses whether: (i) the contract involves the use of an identified asset (ii) the Company has substantially all of the economic benefits from use of the asset through the period of the lease and (iii) the Company has the right to direct the use of the asset.

At the date of commencement of the lease, the Company recognizes a right-of-use asset ("ROU") and a corresponding lease liability for all lease arrangements in which it is a lessee, except for leases with a term of twelve months or less (short-term leases) and low value leases. For these short-term and low value leases, the Company recognizes the lease payments as an operating expense on a straight-line basis over the term of the lease.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Certain lease arrangements includes the options to extend or terminate the lease before the end of the lease term. ROU assets and lease liabilities includes these options when it is reasonably certain that they will be exercised.

The right-of-use assets are initially recognized at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or prior to the commencement date of the lease plus any initial direct costs less any lease incentives. They are subsequently measured at cost less accumulated depreciation and impairment losses.

Right-of-use assets are depreciated from the commencement date on a straight-line basis over the shorter of the lease term and useful life of the underlying asset. Right of use assets are evaluated for recoverability whenever events or changes in circumstances indicate that their carrying amounts may not be recoverable. For the purpose of impairment testing, the recoverable amount (i.e. the higher of the fair value less cost to sell and the value-in-use) is determined on an individual asset basis unless the asset does not generate cash flows that are largely independent of those from other assets. In such cases, the recoverable amount is determined for the Cash Generating Unit (CGU) to which the asset belongs.

The lease liability is initially measured at amortized cost at the present value of the future lease payments. The lease payments are discounted using the interest rate implicit in the lease or, if not readily determinable, using the incremental borrowing rates in the country of domicile of these leases. Lease liabilities are re-measured with a corresponding adjustment to the related right of use asset if the Company changes its assessment if whether it will exercise an extension or a termination option.

Lease liability and ROU asset have been separately presented in the Balance Sheet and lease payments have been classified as financing cash flows.

n) Cash and Cash equivalents

Cash and cash equivalent in the balance sheet comprise cash at banks and on hand and short-term deposits with an original maturity of three months or less, which are subject to an insignificant risk of changes in value.

For the purpose of the statement of cash flows, cash and cash equivalents consist of cash and short-term deposits, as defined above, net of outstanding bank overdrafts as they are considered an integral part of the Company's cash management operations.

o) Foreign currency transactions

Initial recognition

Foreign currency transactions are recorded in the functional currency, by applying to the foreign currency amount the exchange rate between the functional currency and the foreign currency at the date of the transaction.

Conversion

Foreign currency monetary items are translated using the closing rate. Non-monetary items which are carried in terms of historical cost denominated in a foreign currency are translated using the exchange rate at the date of the transaction. Non-monetary items which are carried at fair value denominated in a foreign currency are translated using the exchange rates that existed when the values were determined.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Exchange differences

All exchange differences arising on settlement / conversion of foreign currency monetary items are included in the statement of profit and loss.

p) Fair value measurement

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- □ In the principal market for the asset or liability, or
- In the absence of a principal market, in the most advantageous market for the asset or liability.
- The principal or the most advantageous market must be accessible by the Company.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Company uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorized within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities.
- Level 2 Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable.
- Level 3 Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable.

For assets and liabilities that are recognised in the financial statements on a recurring basis, the Company determines whether transfers have occurred between levels in the hierarchy by re-assessing categorization (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

For recurring and non-recurring fair value measurements categorised within Level 3 of the fair value hierarchy, mention a description of the valuation processes used by the entity (including, for example, how an entity decides its valuation policies and procedures and analyses changes in fair value measurements from period to period).

For the purpose of fair value disclosures, the Company has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above

This note summarizes accounting policy for fair value. Other fair value related disclosures are given in Note No. 34 & 35 of the Standalone financial statements.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

q) Provisions

A provision is recognized when the Company has a present obligation as a result of past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. These estimates are reviewed at each reporting date and adjusted to reflect the current best estimates. The expense relating to a provision is presented in the statement of profit and loss.

r) Financial Instruments

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

Financial assets

Initial recognition and measurement

All financial assets are recognised initially at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in three categories:

- Debt instruments at amortized cost
- □ Debt instruments at fair value through profit or loss (FVTPL)
- □ Equity instruments at fair value through other comprehensive income (FVTOCI)

Debt instruments at amortized cost

A 'debt instrument' is measured at the amortized cost if both the following conditions are met:

- The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortized cost using the effective interest rate (EIR) method. Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortization is included in finance income in the profit or loss. The losses arising from impairment are recognised in the profit or loss.

Debt instrument at FVTPL

Financial liabilities are classified as at FVTPL when the financial liability is held for trading or it is designated as at FVTPL.

Debt instruments included within the FVTPL category are measured at fair value with all changes recognized in the Statement of Profit and loss account. The Company does not have any financial asset under this category.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

In addition, the Company may elect to classify a debt instrument, which otherwise meets amortized cost or FVTOCI criteria, as at FVTPL. However, the Company doesn't have any debt instruments that qualify for FVTOCI classification.

Equity investments

All equity investments in scope of Ind AS 109 are measured at fair value. Equity instruments which are held for trading are classified as at FVTPL. For all other equity instruments, the Company decides to classify the same either as at FVTOCI or FVTPL. However there are no such instruments that have been classified through FVTOCI and all equity instruments are routed through FVTPL.

Equity instruments included within the FVTPL category are measured at fair value with all changes recognized in the P&L.

Equity investment in Subsidiary and Joint Venture

Investment in subsidiary and joint venture is carried at cost in the separate financial statements as permitted under IndAS 27.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognized (i.e. removed from the Company's balance sheet) when:

- □ The rights to receive cash flows from the asset have expired, or
- The Company has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either (a) the Company has transferred substantially all the risks and rewards of the asset, or (b) the Company has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

Impairment of financial assets

In accordance with Ind AS 109, the Company applies expected credit loss (ECL) model for measurement and recognition of impairment loss on the following financial assets and credit risk exposure:

- □ Financial assets that are debt instruments, and are measured at amortized cost e.g. debt securities, deposits, trade receivables and bank balance
- Trade receivables or any contractual right to receive cash or another financial asset that result from transactions that are within the scope of Ind AS 18.

The Company follows 'simplified approach' for recognition of impairment loss allowance on Trade receivables.

The application of simplified approach does not require the Company to track changes in credit risk. Rather, it recognizes impairment loss allowance based on lifetime ECLs at each reporting date, right from its initial recognition.

For recognition of impairment loss on other financial assets and risk exposure, the Company determines that whether there has been a significant increase in the credit risk since initial recognition. If credit risk has not increased significantly, 12-month ECL is used to provide for impairment loss. However, if credit risk has increased significantly, lifetime ECL is used. If, in a subsequent period, credit quality of the instrument improves such that there is no longer a significant increase in credit risk since initial recognition, then the entity reverts to recognizing impairment loss allowance based on 12-month ECL.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Lifetime ECL are the expected credit losses resulting from all possible default events over the expected life of a financial instrument. The 12-month ECL is a portion of the lifetime ECL which results from default events that are possible within 12 months after the reporting date.

ECL is the difference between all contractual cash flows that are due to the Company in accordance with the contract and all the cash flows that the entity expects to receive (i.e., all cash shortfalls), discounted at the original EIR. When estimating the cash flows, an entity is required to consider:

- All contractual terms of the financial instrument (including prepayment, extension, call and similar options) over the expected life of the financial instrument. However, in rare cases when the expected life of the financial instrument cannot be estimated reliably, then the entity is required to use the remaining contractual term of the financial instrument.
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms.

As a practical expedient, the Company uses a provision matrix to determine impairment loss allowance on portfolio of its trade receivables. The provision matrix is based on its historically observed default rates over the expected life of the trade receivables and is adjusted for forward-looking estimates. At every reporting date, the historical observed default rates are updated and changes in the forward-looking estimates are analyzed.

ECL impairment loss allowance (or reversal) recognized during the period is recognized as income/ expense in the statement of profit and loss (P&L). This amount is reflected under the head 'other expenses' in the P&L. The balance sheet presentation for various financial instruments is described below:

Financial assets measured as at amortized cost: ECL is presented as an allowance, i.e., as an integral part of the measurement of those assets in the balance sheet. The allowance reduces the net carrying amount. Until the asset meets write-off criteria, the Company does not reduce impairment allowance from the gross carrying amount.

For assessing increase in credit risk and impairment loss, the Company combines financial instruments on the basis of shared credit risk characteristics with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis.

Financial liabilities

Initial recognition and measurement

The Company's financial liabilities include deposits, and trade and other payables. These are recognized initially at amortized cost net of directly attributable transaction costs.

Subsequent measurement

After initial recognition, they are subsequently measured at amortized cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognized as well as through the EIR amortization process.

The EIR amortization is included as finance costs in the statement of profit and loss.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Derecognition

A financial liability is derecognized when the obligation under the liability is discharged or cancelled or expires.

Financial quarantee contracts

Financial guarantee contracts issued by the Company are those contracts that require a payment to be made to reimburse the holder for a loss it incurs because the specified debtor fails to make a payment when due in accordance with the terms of a debt instrument. Financial guarantee contracts are recognised initially as a liability at fair value, adjusted for transaction costs that are directly attributable to the issuance of the guarantee. Subsequently, the liability is measured at the higher of the amount of loss allowance determined as per impairment requirements of Ind AS 109 and the amount recognised less cumulative amortisation.

Offsetting of financial instruments

Financial assets and financial liabilities are offset and the net amount is reported in the balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realize the assets and settle the liabilities simultaneously.

s) Contingent liabilities

A contingent liability is a possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company or a present obligation that is not recognized because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognized because it cannot be measured reliably. The Company does not recognize a contingent liability but discloses its existence in the financial statements.

t) Government Grants

Government grants are recognised where there is reasonable assurance that the grant will be received and all attached conditions will be complied with. When the grant relates to an asset, it is recognised as income in equal amounts over the expected useful life of the related asset.

When the Company receives grants of non-monetary assets, the asset and the grant are recorded at fair value amounts and depreciated / released to profit or loss over the expected useful life in a pattern of consumption of the benefit of the underlying asset.

u) Segment reporting

Based on internal reporting provided to the Chief operating decision maker, the Company's operations predominantly related to Media and Entertainment and, accordingly, this is the only operating segment. The management committee reviews and monitors the operating results of the business segment for the purpose of making decisions about resource allocation and performance assessment using profit or loss and return on capital employed.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

v) Recent accounting pronouncements

Accounting policies have been consistently applied except for the following changes:

(I) On March 24, 2021, the Ministry of Corporate Affairs ("MCA") through a notification, amended Schedule III of the Companies Act, 2013. The amendments revise Division I, II and II of Schedule III and are applicable from April 1, 2021. Key amendments relating to Division II which related to companies whose financial statements are required to comply with Companies (Indian Accounting Standards) Rules 2015 are:

Balance Sheet:

- Lease liabilities should be separately disclosed under the head "financial liabilities", duly distinguished as current or non-current.
- Certain additional disclosures in the statement of changes in equity such as changes in equity share capital due to prior period errors and restated balances at the beginning of the current reporting period.
- · Specified format for disclosure of shareholding of promoters.
- Specified format for ageing schedule of trade receivables, trade payables, capital work-in-progress and intangible asset under development.
- If a company has not used funds for the specific purpose for which it was borrowed from banks and financial
 institutions, then disclosure of details of where it has been used.
- Specific disclosure under 'additional regulatory requirement' such as compliance with approved schemes of
 arrangements, compliance with number of layers of companies, title deeds of immovable property not held
 in the name of company, loans and advances to promoters, directors, key managerial personnel (KMP) and
 related parties, details of benami property held etc.

Statement of profit and loss:

 Additional disclosures relating to Corporate Social Responsibility (CSR), undisclosed income and crypto or virtual currency specified under the head 'additional information' in the notes forming part of the standalone financial statements.

The amendments are extensive and the Company will evaluate the same to give effect to them as required by law.

w)Significant accounting judgements, estimates and assumptions

The preparation of the Company's Standalone Financial Statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

Judgements

In the process of applying the Company's accounting policies, management has made the following judgements, which have the most significant effect on the amounts recognised in the Standalone Financial Statements:



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Amortisation of intangible assets

Acquired Satellite Rights for the broadcast of feature films and other long-form programming such as multiepisode television serials are stated at cost. Future revenues cannot be estimated with any reasonable accuracy as these are susceptible to a variety of factors, such as the level of market acceptance of television products, programming viewership, advertising rates etc., and accordingly cost related to film is fully expensed on the date of first telecast of the film and the cost related to program broadcasting rights / multi episodes series are amortized based on the telecasted episodes

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Company based its assumptions and estimates on parameters available when the Standalone Financial Statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

Provision for taxes

The Company's tax expense for the year is the sum of the total current and deferred tax charges. The calculation of the total tax expense necessarily involves a degree of estimation and judgement in respect of certain items. A deferred tax asset is recognised when it has become probable that future taxable profit will allow the deferred tax asset to be recovered. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

Defined benefit plans (gratuity benefits)

The cost of the defined benefit gratuity plan and other post-employment leave encashment benefit and the present value of the gratuity obligation are determined using actuarial valuations. An actuarial valuation involves making various assumptions that may differ from actual developments in the future. These include the determination of the discount rate, future salary increases and mortality rates. Due to the complexities involved in the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

Going concern evaluation

The Company is debt free and based on estimation of revenues and cash flows for a 12 month period from the date of approval of these financial statements, the management has assessed and concluded that preparation of these financial statements on a going concern basis is appropriate. Also refer note 39 for impact of COVID 19 on its financial statements.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 3 - Property, Plant & Equipment

Particulars	Freehold Land	Buildings	Plant & Machinery	Office Equipment	Furniture and Fittings	Leasehold Improvements	Motor Vehicles	Total
Gross Block								
At April 1, 2019	87.73	184.38	521.73	46.96	40.31	7.47	15.66	904.24
Additions	-	0.57	20.46	0.98	0.12	-	9.23	31.36
Transfer to Investment Properties (Note - 4)	-	(0.06)	_	-	-	-	-	(0.06)
Transfer from Investment Properties (Note - 4)	-	3.33	_	-	-	-	-	3.33
Disposals	-	-	(0.88)	(0.12)	(0.03)		(1.69)	(2.72)
At March 31, 2020	87.73	188.22	541.31	47.82	40.40	7.47	23.20	936.15
Additions	-	-	4.12	0.72	0.03	-	22.03	26.90
Transfer to Investment Properties (Note - 4)	-	-	-	-	-	-	-	-
Transfer from Investment Properties (Note - 4)	-	-	-	-	-	-	-	-
Disposals	-	-	(0.06)	(0.25)	-	-	(7.11)	(7.42)
At March 31, 2021	87.73	188.22	545.37	48.29	40.43	7.47	38.12	955.63
Depreciation								
At April 1, 2019	-	45.29	142.63	18.87	22.12	7.47	5.41	241.79
Charge for the year (Refer Note - 25)	-	8.93	44.63	4.05	3.30	-	2.76	63.67
Transfer to Investment Properties (Note - 4)	-	(0.02)	-	-	-	-	-	(0.02)
Transfer from Investment Properties (Note - 4)	-	0.98	-	-	-	-	-	0.98
Disposals	-	-	(0.70)	(0.07)	(0.02)		(1.26)	(2.05)
At March 31, 2020	-	55.18	186.56	22.85	25.40	7.47	6.91	304.37
Charge for the year (Refer Note - 25)	-	8.31	47.19	3.54	2.71	-	6.80	68.55
Transfer to Investment Properties (Note - 4)	-	-	-	-	-	-	-	-
Transfer from Investment Properties (Note - 4)	-	-	-	-	-	-	-	-
Disposals	-		(0.03)	(0.13)	-	-	(2.29)	(2.45)
At March 31, 2021	-	63.49	233.72	26.26	28.11	7.47	11.42	370.48
Net Block								
At March 31, 2020	87.73	133.04	354.75	24.96	15.00	-	16.29	631.78
At March 31, 2021	87.73	124.73	311.65	22.03	12.32	-	26.70	585.16

Refer 2(c) for accounting policy relating to Property, Plant and Equipment



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 4. Investment Properties

		Amount
Cost		
Opening balance at April 1, 2019		14.68
Additions during the year		-
Transfer from Property, Plant & Equipment (PP&E) (Refer note 3)		0.06
Transfer to Property, Plant & Equipment (PP&E) (Refer note 3)		(3.33)
Closing balance as at March 31, 2020		11.41
Additions during the year		-
Transfer from Property, Plant & Equipment (PP&E) (Refer note 3)		-
Transfer to Property, Plant & Equipment (PP&E) (Refer note 3)		-
Closing balance as at March 31, 2021		11.41
Depreciation and impairment		
Opening balance at April 1, 2019		3.42
Depreciation during the year		0.67
Transfer from Property, Plant & Equipment (PP&E) (Refer note 3)		0.02
Transfer to Property, Plant & Equipment (PP&E) (Refer note 3)		(0.98)
Closing balance as at March 31, 2020		3.13
Depreciation during the year		0.49
Transfer from Property, Plant & Equipment (PP&E) (Refer note 3)		-
Transfer to Property, Plant & Equipment (PP&E) (Refer note 3)		-
Closing balance as at March 31, 2021		3.62
Net Block		
A 1.14 1.04 0000		8.28
As at March 31, 2020		0.20
As at March 31, 2020 As at March 31, 2021		7.79
	erties	
As at March 31, 2021	erties March 31, 2021	
As at March 31, 2021 Information regarding income and expenditure of Investment prope		7.79
As at March 31, 2021 Information regarding income and expenditure of Investment prope		7.79
As at March 31, 2021 Information regarding income and expenditure of Investment prope Particulars	March 31, 2021	7.79 March 31, 2020
As at March 31, 2021 Information regarding income and expenditure of Investment prope Particulars Rental income derived from investment properties	March 31, 2021	7.79 March 31, 2020 4.16
As at March 31, 2021 Information regarding income and expenditure of Investment properation Particulars Rental income derived from investment properties Direct operating expenses (including repairs and maintenance) generating rental income	March 31, 2021 3.29	7.79 March 31, 2020 4.16
As at March 31, 2021 Information regarding income and expenditure of Investment proper Particulars Rental income derived from investment properties Direct operating expenses (including repairs and maintenance) generating rental income Profit arising from investment properties before depreciation	March 31, 2021 3.29 0.95	7.79 March 31, 2020 4.16
As at March 31, 2021 Information regarding income and expenditure of Investment properation Particulars Rental income derived from investment properties Direct operating expenses (including repairs and maintenance) generating rental income	March 31, 2021 3.29	7.79 March 31, 2020

Fair value hierarchy disclosures for investment properties have been provided in Note 35.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 5 -	Intangib	le Assets
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Particulars	Film and Program Broadcasting	Film Production costs, Distribution	Computer Software	Licenses	Total
	Rights	and Related Rights			
Gross Block					
As at April 1, 2019	1,635.00	213.71	20.48	30.71	1,899.90
Additions	529.73	48.56	0.63	-	578.92
Disposals	(14.97)	-	-	-	(14.97)
At March 31, 2020	2,149.76	262.27	21.11	30.71	2,463.85
Additions	164.50	11.25	0.09	-	175.84
Disposals	(4.86)	-	-	-	(4.86)
At March 31, 2021	2,309.40	273.52	21.20	30.71	2,634.83
Amortization and Impairment					
At April 1, 2019	1,409.74	203.40	16.71	8.19	1,638.04
Charge for the year (Refer Note -	25) 526.34	58.87	3.37	2.05	590.63
Disposals	(14.97)	-	-	-	(14.97
At March 31, 2020	1,921.11	262.27	20.08	10.24	2,213.70
Charge for the year (Refer Note -	25) 273.05	11.25	0.90	2.05	287.25
Disposals	(4.86)	-	-	-	(4.86
At March 31, 2021	2,189.30	273.52	20.98	12.29	2,496.09
Net Block					
At March 31, 2020	228.65	-	1.03	20.47	250.15
At March 31, 2021	120.10	-	0.22	18.42	138.74
Note 6. Right to use assets					
Particulars		То	tal		
Gross carrying amount As at A	pril 1, 2019				
Opening gross carrying amount		78.	.93		
Additions		1.	.48		
Disposals			-		
Closing gross carrying amount	as on March 31. 20	020 80	.41		
Additions	, _ .		.13		
Disposals		(6.3			
	as on March 31, 20	•	.17		
Closing gross carrying amount	as ull Waller at 70				
Closing gross carrying amount	as on water 51, 20				
Accumulated amortisation			3/1		
Closing gross carrying amount Accumulated amortisation Depreciation charge during the ye Disposals			.34		



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars	Total	
Depreciation charge during the year (Refer Note.25)	25.77	
Disposals	-	
Closing accumulated depreciation as on March 31, 2021	50.11	
Net carrying amount as on March 31, 2020	56.07	
Net carrying amount as on March 31, 2021	36.06	

The aggregate depreciation expense on right to use assets is included under depreciation and amortization expense in the Statement of Profit and Loss under Note 25.

Note 7. Financial assets (non-current)

Particulars	As at March 31, 2021	As at March 31, 2020
Investment in Subsidiary & Joint venture at cost		
Equity instruments (Unquoted)		
-In Subsidiary Company :		
14,84,15,000 (March 31, 2020 - 14,84,15,000) fully paid equity shares		
of Rs 10/- each in Kal Radio Limited	211.31	211.31
-In Joint Venture Company :		
22,69,92,000 (March 31, 2020 - 22,69,92,000) fully paid equity shares		
of Rs 10/- each in South Asia FM Limited	309.24	309.24
Preference shares (Unquoted)		
-In Subsidiary Company :		
5,28,80,000 (March 31, 2020 - 5,28,80,000) fully paid 0.1% Compulsoril	У	
Convertible Preference Shares of Rs 10/- each in Kal Radio Limited	52.90	52.90
-In Joint Venture Company :		
14,01,00,410 (March 31, 2020 - 14,01,00,410) fully paid 0.1% Compulso	orily	
Convertible Preference Shares of Rs 10/- each in South Asia FM Limited	d 140.10	140.10
Total investment in Subsidiary & Joint venture	713.55	713.55

Financial Assets - Other Investments		As at March 31, 2021	As at March 31, 2020
Investment in tax free bonds at amortised cost (unquoted) (Refer Note 7.1)	(A)	113.89	198.72
Investment in taxable bonds at amortised cost (unquoted) (Refer Note 7.2)	(B)	469.79	-
Investment in bonds / units at fair value (Refer Note 7.3)	(C)	45.54	25.59
Investment in Non Convertible debentures at fair value (quoted) (Refer Note 7.4)	(D)	28.10	53.18
Total financial assets - Other investments		657.32	277.49

 $Note \ 1: Financial \ assets \ - \ other \ Investments \ (Non-current) \ includes \ the \ investment \ in \ AIKI \ Power \ of \ Rs. 14,820 \ /- \ AIKI \ Power \ of \$

Note 2: Investments in NSC of Rs.500/-

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Other Financial Assets at Amortised Cost		As at March 31, 2021	As at March 31, 2020
Unaccount Considered word			
Unsecured, Considered good			
Rental and other deposits		6.10	6.56
Deposits with Government agencies		13.22	4.49
Balances with banks held as margin money*		25.01	0.01
Total Other Financial assets at Amortised Cost	(E)	44.33	11.06

^{*} These balances represents deposits with bank with original maturity beyond 12 months.

Total Financial Assets at fair value	(C + D)	73.64	78.77
Total Financial Assets at Amortised Cost	(A + B + E)	628.01	209.78

Note 7.1 - Investment in tax free bonds

As at March 31, 2021)21	
Particulars	No of Units	Face Value(INR)	Carrying Value
Unquoted Tax free bonds-Non Current			
India Infrastructure Finance Company Limited-6.86%	2,00,000	1,000.00	20.15
India Infrastructure Finance Company Limited-8.41%	50,000	1,000.00	5.25
Indian Railway Finance Corporation Limited-7.18%	2,00,000	1,000.00	20.27
Indian Railway Finance Corporation Limited-8.23%	50,000	1,000.00	5.49
National Bank for Agriculture and Rural Development-7.04%	40,000	1,000.00	4.09
National Highways Authority of India-8.27%	3,00,000	1,000.00	31.48
National Housing Bank-6.89%	11	10,00,000.00	1.11
National Housing Bank-7.17%	50	10,00,000.00	5.07
NTPC Limited-7.15%	50	10,00,000.00	5.15
Rural electrification corporation limited @ 8.01%	150	10,00,000.00	15.83
Total (A)			113.89
Unquoted Tax free bonds - Current (Refer note - 9)			
Housing and Urban Development Corporation Ltd-8.10%	4,59,100	1,000.00	46.61
Indian Railway Finance Corporation Limited-8.00%	2,20,000	1,000.00	22.39
Rural electrification corporation limited @ 7.93%	1,30,000	1,000.00	13.57
Total (B)			82.57
Aggregate amount of unquoted investments (A) + (B)			196.46



(All amounts are in crores of Indian Rupees, unless otherwise stated)

		As at March 31, 2	020
Particulars	No of Units	Face Value(INR)	Carrying Value
Unquoted Tax free bonds-Non Current			
Housing and Urban Development Corporation Ltd-8.10%	4,59,100	1,000.00	47.32
India Infrastructure Finance Company Limited-6.86%	2,00,000	1,000.00	20.22
India Infrastructure Finance Company Limited-8.41%	50,000	1,000.00	5.33
Indian Railway Finance Corporation Limited-7.18%	2,00,000	1,000.00	20.40
Indian Railway Finance Corporation Limited-8.00%	2,20,000	1,000.00	22.70
National Bank for Agriculture and Rural Development-7.04%	40,000	1,000.00	4.11
National Highways Authority of India-8.27%	3,00,000	1,000.00	31.93
National Housing Bank-6.89%	11	10,00,000.00	1.11
National Housing Bank-7.17%	50	10,00,000.00	5.10
NTPC Limited-7.15%	50	10,00,000.00	5.18
Rural electrification corporation limited @ 8.01%	150	10,00,000.00	16.01
Rural electrification corporation limited @ 7.93%	1,30,000	1,000.00	13.74
Indian Railway Finance Corporation Limited-8.23%	50,000	1,000.00	5.56
Total (A)			198.72
Unquoted Tax free bonds - Current (Refer note - 9)			
Indian Railway Finance Corporation Limited-6.72%	3,100	1,00,000.00	31.09
Total (B)	,		31.09
Aggregate amount of unquoted investments (A) + (B)			229.81

Fair value hierarchy disclosures for investment in tax free bonds have been provided in Note 35.

Note 7.2 - Investment in taxable bonds

	As at March 31, 2021)21
Particulars	No of Units	Face Value(INR)	Carrying Value
Power Finance Corporation Ltd-9.25%	400	10,00,000.00	42.02
HDFC-7.00%	950	10,00,000.00	95.32
State Bank of India -9.37%	500	10,00,000.00	51.41
HDFC -8.85%	500	10,00,000.00	50.38
State Bank of India -7.74%	250	10,00,000.00	25.02
Bank of Baroda-8.5%	200	10,00,000.00	20.44
Bank of Baroda-8.99%	350	10,00,000.00	36.29
State Bank of India -7.73%	250	10,00,000.00	24.61
Bank of Baroda-8.15%	250	10,00,000.00	24.30
Sojo Infotel Pvt Ltd-8.48%	1,000	10,00,000.00	100.00
Aggregate amount of unquoted investments			469.79

Fair value hierarchy disclosures for investment in taxable bonds have been provided in Note 35.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 7.3 - Investment in bonds / units at Fair Value

	As at March 31, 2021		021
Particulars	No of Units	Face Value(INR)	Carrying Value
Bharat bonds exchange traded funds-maturity-April-2023			
(Refer note -7.3.1)	2,50,000	1,000.00	27.93
Nippon India ETF Nifty SDL-April-2026 maturity			
(Refer note - 7.3.2)	7,44,079	10.00	7.53
Nippon India ETF CPSL bond plus SDL-2024 maturity			
(Refer note - 7.3.3)	9,78,260	10.00	10.08
Total			45.54

Note 7.3- Investments in bond / Units at fair value

	As at March 31, 2020		020
Particulars	No of Units	Face Value(INR)	Carrying Value
Bharat bonds exchange traded funds-maturity-April-2023			
(Refer note -7.3.1)	2,50,000	1,000.00	25.59
Aggregate amount of unquoted investments			25.59

Fair value hierarchy disclosures for investment in bonds / units has been provided in Note 35.

Note 7.3.1- Investments in Bharat bonds - ETF

The Group holds 2,50,000 Bharat Bonds Exchange Traded Fund issued by Edelweiss Mutual Fund ("issuer"), having face value of Rs.1000/- per bond. These bonds listed on the Stock Exchange, carry the highest credit rating of AAA. These bonds have a defined maturity period and will mature on April, 2023 and at maturity, Company will get back the investments along with return indicated. The return on this investment will be realized either by holding the debentures till maturity or upon the sale of the same to another investor before the debentures are redeemed by the issuer.

The Company has irrevocably designated the debentures to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.

Note 7.3.2 - Investment in Nippon India ETF Nifty SDL-2026 units issued by Nippon India Mutual Fund

During the current year, the Company invested in the long term 744,079 units of Nippon India ETF Nifty SDL- 2026 issued by Nippon India Mutual Fund ("issuer"), having face value of Rs.10/- per unit. These units are listed on the Stock Exchange and proceeds from the sale of these units would predominantly be utilized for investment into State Development Loans (SDLs) representing Nifty SDL Apr 2026 Top 20 Equal Weight Index. The units have a defined maturity period and will mature on 30th April, 2026. Upon maturity, the Company will get back the investments along with return indicated. The return on this investment will be realized either by holding the unit till maturity or upon the sale prior to the maturity.

The Company has irrevocably designated these units to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 7.3.3- Investment in Nippon India ETF Nifty SDL-2024 units issued by Nippon India Mutual Fund

During the current year, the Company invested in the long term 978,260 units of Nippon India ETF Nifty CPSE Bond Plus SDL - 2024 issued by Nippon India Mutual Fund ("issuer"), having face value of Rs.10/- per unit. These units are listed on the Stock Exchange and proceeds from the sale of these units would predominantly be utilized for investment into Central Public Sector Enterprises (CPSEs), Public Financial Institutions(PFIs) and State Development Loans (SDLs) of Top 5 States / union Territory representing Nifty CPSE Bond Plus SDL Sep 2024, 50:50 Index. The units have a defined maturity period and will mature on 30th September, 2024. Upon maturity, the Company will get back the investments along with return indicated. The return on this investment will be realized either by holding the unit till maturity or upon the sale prior to the maturity.

The Company has irrevocably designated these units to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.

Note 7.4 - Investment in Non Convertible debentures at fair value

	As at March 31, 2021		
Particulars	No of Units	Face Value(INR)	Carrying Value
Axis Finance Limited PP- MLD Series 04/2019-20			
(Refer note - 7.4.1)	250	10,00,000.00	28.10
Total			28.10

Note 7.4 - Investment in Non Convertible debentures at fair value

	As at March 31, 2020)20
Particulars	No of Units	Face Value(INR)	Carrying Value
Axis Finance Limited PP- MLD Series 04/2019-20			
(Refer note - 7.4.1)	250	10,00,000.00	25.29
L&T Finance Ltd - MLD-Series M-Option 3	250	10,00,000.00	27.89
Total			53.18

Note 7.4.1- Investments in Non Convertible debentures issued by Axis Finance

The Company holds 250 redeemable non-convertible debentures issued by Axis Finance Ltd ("issuer"), having face value of Rs. 10,00,000 /- debenture and the principal is protected at maturity. These debentures listed on the National Stock Exchange, carry the highest credit rating of AAA and will be redeemed on June 30, 2022 at a price being the last traded (closing) price of 6.45 Gsec 2049 as on 30th May 2022. The return on this investment will be realised either by holding the debentures till maturity or upon the sale of the same to another investor before the debentures are redeemed by the issuer.

The Company has irrevocably designated these debentures to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.

Fair value hierarchy disclosures for investment in Non Convertible debentures have been provided in Note 35.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 8. Other current and non-current assets

Other i	non-current	assets
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Particulars		As at	As at
raiticulais		March 31, 2021	March 31, 2020
Unsecured			
Capital advances			
Considered good		101.07	146.15
Credit impaired		28.38	28.38
		129.45	174.53
Impairment allowance for doubtful capital advances		(28.38)	(28.38)
	(A)	101.07	146.15
Balances with statutory/government authorities			
Considered good	(B)	60.18	60.18
Prepaid expenses	(C)	2.34	1.56
Total non-current assets	(A) + (B) + (C)	163.59	207.89

Other current assets

Particulars		As at March 31, 2021	As at March 31, 2020
Advances recoverable in kind, or for value Considered good	ue to be received (A)	16.65	22.67
Prepaid expenses	(B)	17.32	16.19
Total current assets	(A) + (B)	33.97	38.86

Note 9. Financial assets (current)

Particulars	As at March 31, 2021	As at March 31, 202	
Investment in Equity Shares of CUB Ltd at fair value (Fully Paid) - Quoted- 7,31,599 shares (March 31,2020 - 7,31,599)	11.41	9.44	
Investment in tax free bonds at amortised cost (unquoted) (Refer Note 7.1)	82.57	31.09	
Investment in unquoted mutual funds at fair value			
(Refer Note 9.1)	2,299.27	1,917.41	
Total Financial Assets - Current	2,393.25	1,957.94	
Aggregate book value of quoted investments	11.41	9.44	
Aggregate market value of quoted investments	11.41	9.44	
Aggregate value of unquoted investments	2,381.84	1,948.50	



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 9.1 Investment in unquoted mutual funds

	As at March 31, 2021		As at March 31, 2020	
Particulars	No of Units	Amount	No of Units	Amount
Unquoted Mutual Funds				
Aditya Birla Sun Life Arbitrage Fund-Growth-Direct Plan	2,13,26,711	46.45	-	-
Aditya Birla Sun Life Fixed Term Plan-Series PT				
(1100 days)-Direct	50,00,000	6.20	50,00,000	5.89
Aditya Birla Sun Life Fixed Term Plan-Series PW				
(1100 days)-Direct Growth	50,00,000	6.23	50,00,000	5.92
Aditya Birla Sun Life Fixed Term Plan-Series OY				
(1218 days)-Direct	1,50,00,000	19.04	1,50,00,000	17.89
Aditya Birla Sun Life Fixed Term Plan-Series PH				
(1143 days)-Direct	50,00,000	6.29	50,00,000	5.91
Aditya Birla Sun Life Fixed Term Plan-Series PU				
(1463 days)-Direct	50,00,000	6.54	50,00,000	6.01
Aditya Birla Sun Life Fixed Term Plan-Series QS				
(1100 days)-Direct Growth	50,00,000	6.09	50,00,000	5.73
Aditya Birla Sun Life Banking & PSU Debt Fund-				
Growth Regular Plan	-	-	1,97,898	5.18
Aditya Birla Sun Life Savings Fund-Growth-Direct Plan	-	-	17,28,584	69.29
Aditya Birla Sun Life Money Manager Fund-Growth-Direct Plan	33,51,160	96.24	33,73,856	91.42
Axis Arbitrage Fund-Direct Growth	3,67,19,989	56.71	-	-
Axis Banking and PSU Debt Fund-Direct-Growth	6,51,277	136.62	6,51,277	126.42
Axis Fixed Term Plan-Series 95 (1185 Days) Direct Growth	50,00,000	6.31	50,00,000	5.88
Axis Fixed Term Plan-Series 100 (1172 Days) Direct Growth	50,00,000	6.12	50,00,000	5.62
Axis Fixed Term Plan-Series 104(1112 Days) Direct Growth	1,00,00,000	11.95	1,00,00,000	11.00
Axis Liquid Fund-Direct Growth (CF-DG)	-	-	3,60,740	79.52
DSP BlackRock FMP-Series 210-36M-Direct-Growth	-	-	64,54,673	7.95
Franklin India Fixed Maturity Plans-Series 1-				
Plan B-Direct-Growth	-	-	50,00,000	6.13
Franklin India Fixed Maturity Plans-Series 2-				
Plan A-Direct-Growth	1,00,00,000	12.62	1,00,00,000	11.88
Franklin India Fixed Maturity Plans-Series 2-				
Plan B-Direct-Growth	1,00,00,000	12.63	1,00,00,000	11.91
Franklin India Fixed Maturity Plans-Series 3-				
Plan B-Direct-Growth	50,00,000	6.31	50,00,000	5.92
Franklin Maturity Plans-Series 5-Plan E 1224 days-				
Direct-Growth	30,00,000	3.70	30,00,000	3.38
Franklin India Fixed Maturity Plans-Series 4-Plan C 1098 days-				
Direct-Growth	50,00,000	6.25	50,00,000	5.81
Franklin India Savings Fund Retail Option-Direct-Growth	-	-	79,45,301	30.12
Franklin Maturity Plans-Series 5-Plan A 1273 days-				
Direct-Growth	50,00,000	6.35	50,00,000	5.82
Franklin India Fixed Maturity Plans-Series 3-Plan F 1098 days-				
Direct-Growth	1,00,00,000	12.61	1,00,00,000	11.79

(All amounts are in crores of Indian Rupees, unless otherwise stated)

	As at March 31, 2021		As at March 31, 2020		
Particulars	No of Units	Amount	No of Units	Amount	
Franklin India Liquid Fund-Super Institutional Plan-					
Direct-Growth	64	0.02	-	-	
HDFC Arbitrage Fund-Wholesale Plan-Growth-Direct Plan	1,98,58,994	30.64	-	-	
HDFC Short Term Debt Fund-Direct Plan-Growth Option	64,74,077	16.15	64,74,077	14.82	
HDFC Money Market Fund-Direct Plan-Growth Option	1,70,439	76.25	-	-	
HSBC FTS 130-Growth Direct Plan-Tenure 1204 Days	50,00,000	6.26	50,00,000	5.93	
ICICI Prudential Fixed Maturity Plan Series 82-1236 Days					
Plan A Direct Plan	1,00,00,000	12.64	1,00,00,000	11.95	
ICICI Prudential Fixed Maturity Plan Series-81-1185 Days					
Plan G-Direct Plan	-	-	1,00,00,000	12.35	
ICICI Prudential Fixed Maturity Plan Series-81-1190 Days					
Plan F-Direct Plan-Cumulative	-	-	1,00,00,000	12.37	
ICICI Prudential FMP Series 81-1178 Days Plan H					
Direct Plan Cumulative	-	-	66,87,059	8.24	
ICICI Prudential Savings Fund-Direct Plan-Growth	14,83,037	62.24	14,83,037	57.89	
ICICI Prudential Money Market Fund-Direct Plan-Growth	12,97,235	38.30	-	-	
ICICI Prudential Fixed Maturity Plan Series 85-1175 Days					
Plan D Direct Plan	50,00,000	6.09	50,00,000	5.60	
IDFC Arbitrage Fund-Growth-Direct Plan	2,31,70,923	62.00	-	-	
IDFC Corporate Bond Fund Direct-Growth	71,08,887	10.85	-	-	
IDFC Corporate Bond Fund Regular Plan-Growth	60,38,876	9.07	60,38,876	8.32	
IDFC Fixed Term Plan Series 152 Direct Plan-					
Growth (1452 Days)	50,00,000	6.32	50,00,000	5.79	
IDFC Fixed Term Plan Series 159 Direct Plan-					
Growth (1098 Days)	60,63,654	7.47	60,63,654	6.97	
IDFC Floating Rate Fund Direct Plan-Growth	2,11,35,530	21.22	-	-	
IDFC Gilt 2027 Index Fund Direct Plan-Growth	49,99,750	5.01	-	-	
IDFC Gilt 2028 Index Fund Direct Plan-Growth	49,99,750	5.01	-	-	
IDFC Yearly Series Inverval Fund Direct Plan-					
Series II-Growth	-	_	33,13,453	5.83	
IDFC Low Duration Fund-Growth-(Direct Plan)	1,56,40,632	47.95	1,56,40,632	45.19	
IDFC Fixed Term Plan Series 176 Direct Plan-					
Growth (1170 Days)	50,00,000	6.12	50,00,000	5.60	
Invesco India FMP Sr. 30 Plan A (1223 Days)-					
Direct Sub Plan Growth	1,00,00,000	12.66	1,00,00,000	11.91	
Invesco India FMP Sr. 31 Plan D (1468 Days)-Growth Plan	50,00,000	6.54	50,00,000	5.98	
Invesco India FMP Sr. 32 Plan A (1105 Days)-					
Direct Sub Plan Growth	50,00,000	6.30	50,00,000	5.87	
Invesco India Corporate Bond Fund-Direct Plan Growth	2,40,896	62.99	2,02,209	48.68	
Invesco India Money Market Fund-Direct Plan Growth	1,55,110	37.92	48,218	11.16	
Invesco India FMP Sr. 32 Plan C (1099 Days)-					
Direct Sub Plan Growth	42,10,000	5.29	42,10,000	4.91	



(All amounts are in crores of Indian Rupees, unless otherwise stated)

	As at March	As at March 31, 2021		As at March 31, 2020	
Particulars	No of Units	Amount	No of Units	Amount	
nvesco India Liquid Fund-Direct Plan Growth	65,624	18.55	-	-	
Kotak Corporate Bond Fund Standard Growth (Regular Plan)	46,607	13.52	46,607	12.54	
Kotak Corporate Bond Fund-Direct Plan-Growth	2,09,275	62.46	1,67,609	46.26	
Kotak Equity Arbitrage Fund Direct Plan-Growth	2,12,96,751	64.49	-	-	
Kotak FMP Series 203-Direct Plan-Growth	-	-	1,00,00,000	12.28	
Kotak FMP Series 204-Direct Plan-Growth	-	-	1,00,00,000	12.28	
Kotak FMP Series 211 Direct-Growth	-	-	1,00,00,000	11.92	
Kotak Money Market Scheme-Direct Plan-Growth	2,66,836	92.96	3,45,399	114.43	
Kotak FMP Series 212 Direct-Growth	1,00,00,000	12.64	1,00,00,000	11.92	
L&T FMP Series 16-Plan A (1223 Days) Direct Growth	1,00,00,000	12.61	1,00,00,000	11.91	
L&T FMP Series XVII-Plan B (1452 Days) Direct Growth	50,00,000	6.44	50,00,000	5.92	
L&T Short Term Bond Fund Direct Plan-Growth	97,91,308	21.20	97,91,308	19.72	
_&T Banking and PSU Debt Fund Direct Plan-Growth	93,72,930	18.85	93,72,930	17.40	
SBI Debt Fund Series-C-20 (1100 Days)-Direct Growth	50,38,313	6.28	50,38,313	5.88	
Sundaram Fixed Term Plan IK Direct Growth	1,00,00,000	12.51	1,00,00,000	11.72	
Sundaram Money Fund-Direct Plan-Growth	12,32,139	5.35	36,15,385	15.14	
Tata Money Market Fund Direct Plan-Growth	73,983	27.15	1,06,148	36.79	
Tata Fixed Maturity Plan Series 55 Scheme D-					
Direct Plan-Growth	1,00,00,000	12.36	1,00,00,000	11.54	
Tata Fixed Maturity Plan Series 55 Scheme G-					
Direct Plan-Growth	50,00,000	6.25	50,00,000	5.81	
JTI -Fixed Term Income Fund-Series XXVIII - IV					
(1204 Days)-Direct Growth Plan	1,50,00,000	18.94	1,50,00,000	17.86	
JTI Fixed Income Fund Series XXIX-XI (1112 Days) -					
Direct Growth Plan	83,87,115	9.37	83,87,115	8.73	
JTI Fixed Income Fund Series XXX-X (1267 Days) -					
Direct Growth Plan	50,00,000	6.32	50,00,000	5.81	
JTI-Liquid Cash Plan-Institutional-Direct Plan-Growth	_	_	70,892	23.05	
Aditya Birla Sun Life Liquid Fund-Growth-Direct Plan	_	_	4,82,395	15.42	
Axis Banking & PSU Debt Fund-Growth(BDGPG)	36,547	7.53	36,547	6.99	
Axis Money Market Fund Direct Growth	5,01,730	55.54	4,96,676	52.02	
DSP Savings Fund-Direct Plan-Growth	82,39,716	34.69	25,82,485	10.29	
Franklin Maturity Plans-Series 5-Plan D 1238 days-			,,		
Direct-Growth	50,00,000	6.17	50,00,000	5.64	
HDFC Floating Rate Debt Fund-Direct Plan-			, ,		
Wholesale Option-Growth Option	_	_	20,18,075	7.14	
HDFC Medium Term Debt Fund -Regular Plan -Growth	_	_	12,48,546	5.03	
HSBC Ultra Short Duration Fund Direct Growth	50,000	5.31	50,000	5.05	
CICI Prudential Corporate Bond Fund-Direct Plan-Growth	1,46,28,320	34.39	1,46,28,320	31.47	
CICI Prudential Fixed Maturity Plan Series-81-1205 Days	.,.5,25,525	1.00	.,,,		
Plan B-Direct Plan Cumulative	_	_	1,00,00,000	12.38	
IDFC Banking & PSU Debt Fund-Direct Plan-Growth	4,31,19,000	84.26	4,31,19,000	77.46	
Dr o Bariang a r oo Bobt r and Birect r lan-Glowth	7,01,10,000	04.20	7,01,10,000	17.40	

(All amounts are in crores of Indian Rupees, unless otherwise stated)

	As at March 31, 2021		As at March 31, 2020	
Particulars	No of Units	Amount	No of Units	Amount
IDFC Money Manager Fund-Growth-(Direct Plan)	22,43,907	7.55	65,45,621	20.92
Invesco India Treasury Advantage Fund-Direct Plan Growth	36,197	11.05	36,197	10.36
Kotak Liquid Direct Plan Growth	16,526	6.87	2,07,037	83.12
LIC MF Banking & PSU Debt Fund-Direct-Growth	3,73,05,829	107.85	1,54,79,140	41.76
Mirae Asset Corporate Bond Fund-Direct Growth	49,99,750	5.02	-	-
Mirae Asset Ultra Short Duration Fund Direct Growth	49,998	5.09	-	_
Nippon India Arbitrage Fund-Direct Growth Plan	2,36,84,581	51.70	-	-
Nippon India Floating Rate Fund-Direct Growth Plan	1,15,30,251	41.50	-	_
Nippon India Fixed Horizon Fund XXXIII Series 8-				
Direct Growth	_	_	1,05,00,000	13.04
Nippon India Fixed Horizon Fund XXXIII-Series 10-				
Direct Growth Plan	_	_	1,50,07,329	18.59
Nippon India Fixed Horizon Fund-XXXI-Series 8 -				
Direct Growth Plan	_	-	2,00,00,000	26.25
Nippon India Fixed Horizon Fund-XXXVIII-Series 06-				
Direct Growth Plan	1,00,15,751	12.53	1,00,15,751	11.52
Nippon India Fixed Horizon Fund-XXXVII-Series 06-				
Direct Growth Plan	50,00,000	6.56	50,00,000	6.03
Nippon India Liquid Fund-Direct Plan-Direct Growth Plan-				
Growth Option	_	-	1,22,657	59.50
Nippon India Money Manager Fund-Direct Growth Plan				
Growth Option	36,668	11.81	-	_
PGIM India Fixed Duration Fund Series BA-Direct Plan-Growth	50,000	6.42	50,000	5.95
PGIM India Fixed Duration Fund-Series AP-Direct Plan-Growth	1,00,000	12.60	1,00,000	11.86
PGIM India Fixed Duration Fund-Series BB-Direct Plan-Growth	50,000	6.21	50,000	5.84
SBI Corporate Bond Fund-Direct Plan-Growth	2,07,72,336	25.37	2,07,72,336	23.44
SBI Savings Fund-Direct Plan-Growth	1,26,79,353	43.36	-	_
Sundaram Corporate Bond Fund Direct Growth	52,50,650	16.81	-	_
Sundaram Ultra Short Term Fund Direct Growth	72,92,052	8.07	-	_
Tata Arbitrage Fund-Direct Plan-Growth	3,35,05,194	38.44	-	_
Tata Banking & PSU Debt Fund Direct Plan Growth	1,16,44,339	13.13	1,16,44,339	12.10
Tata Liquid Fund Direct Plan-Growth	1,48,07,448	36.08	48,373	15.15
UTI Money Market Fund - Direct Growth Plan	4,67,946	112.08	1,73,025	39.24
ICICI Prudential Liquid-Direct Plan-Growth	1,30,128	3.97	2,75,882	8.10
Nippon India Fixed Horizon Fund-XXXVIII-Series 03-			•	
Direct Growth Plan	70,31,645	8.81	70,31,645	8.23
PGIM India Fixed Duration Fund-Series AU-Direct Plan-Growth	1,01,225	11.68	1,01,225	10.86
Total FVTPL investments		2,299.27		1,917.41

Refer Note. 35 for disclosure of fair value hierarchy of these investments



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 9.2 Other Financial Assets at Amortised Cost

Doublesslave	As at	As at	
Particulars	March 31, 2021	March 31, 2020	
Advances recoverable			
Considered good	0.18	0.32	
Unbilled Revenues	204.97	175.52	
Interest accrued on fixed deposits	5.13	2.74	
Interest accrued on bonds	18.18	5.77	
Other receivables from Related Parties (Refer Note - 32)	0.38	1.05	
Others	22.12	0.06	
Total Other Financial assets at Amortised Cost	250.96	185.46	

Note 10. Trade Receivables

Particulars	As at	As at March 31, 2020	
Particulars	March 31, 2021		
Trade receivables			
Unsecured, considered good (Refer note below)	1,394.41	1,309.98	
Unsecured, considered doubtful	131.61	84.72	
	1,526.02	1,394.70	
Allowance for credit losses	(131.61)	(84.72)	
Total Trade receivables	1,394.41	1,309.98	
Note: Trade receivables include dues from related parties	(Refer note 32) 468.79	597.79	
The carrying amount of following financial assets represents the maxin	num credit exposure:		
Trade Receivables (Unsecured)			
Due for less than six months	1,262.65	1,190.12	
Other trade receivables	263.36	204.58	
Total	1,526.01	1,394.70	

Trade receivables are non-interest bearing and are generally on terms of 60 to 90 days

Trade receivable consists of a large number of customers, spread across diverse industries and geographical areas. Ongoing credit evaluation is performed on the financial condition of the accounts receivable.

Refer note given under impairment of financial assets - 2(r) - Financial instruments for ECL model adopted by the company.

Movement in loss allowance during the year	As at	As at
	March 31, 2021	March 31, 2020
Opening balance	(84.72)	(52.04)
Additions	(49.77)	(48.21)
Utilised	2.88	15.53
Closing balance	(131.61)	(84.72)

Trade receivables due from Companies in which the Company's director(s) are Directors/Members.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Name of the Customer	As at	As at
	March 31, 2021	March 31, 2020
Sun Direct TV Private Limited	122.70	282.33
Sun Distribution Services Private Limited	66.26	51.43
Kal Media Services Private limited	182.43	191.18
Gemini TV Distribution Services Private Limited	97.40	72.27
Sun Business Solutions Private Limited	-	0.51
Kal Publications Private Limited	-	0.07
For terms and conditions relating to related party receivables, refer Not	e. 32	

Note 11.1 Cash and Cash Equivalents

Particulars	As at	As at
Particulars	March 31, 2021	March 31, 2020
Balances with banks:		
 On current accounts 	85.47	183.84
- Deposits with original maturity of less than three months	375.77	218.57
Cash on hand	0.04	0.07
	461.28	402.48

Note 11.2 . Bank Balances other than Cash and Cash Equivalents

Particulars	As at Warch 31, 2021	As at March 31, 2020
Balances with banks:		
- Deposits with original maturity of more than 3 months but less than 12 m	nonths 372.50	107.47
 Balances with banks held as margin money 	24.49	18.40
– Unpaid dividend account* (Refer Note.16)	17.03	0.47
	414.02	126.34

^{*} Includes tds on dividend of Rs.16.49 crores remitted in April-2021

Note - 12.1 Equity Share Capital

Particulars	As at March 31, 2021	As at March 31, 2020	
Authorised Capital			
120,00,00,000 Equity Shares of Rs. 5.00 /- each			
(120,00,00,000 shares as on March 31, 2020)	600.00	600.00	
- Issued, Subscribed and Paid-up Capital			
39,40,84,620 Equity Shares of Rs. 5.00 /- each fully paid up			
(March 31, 2020: 39,40,84,620 Equity Shares			
of Rs. 5.00 /- each fully paid up)	197.04	197.04	
=	197.04	197.04	
(i) Reconciliation of the number of shares outstanding:			
At the beginning of the year	39,40,84,620	39,40,84,620	
Issued during the year	-	-	
Outstanding at the end of the year	39,40,84,620	39,40,84,620	



(All amounts are in crores of Indian Rupees, unless otherwise stated)

(ii) Term / Rights attached to Equity Shares

The Company has one class of equity shares having a face value of Rs. 5.00 each. Each shareholder is eligible for one vote per share held. The Company declares and pays dividends in Indian rupees. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting.

During the year ended March 31, 2021, The Board of Directors have declared an interim dividend of Rs. 5.00 per share (100%) at their Board meeting held on February 8, 2021. (March 31, 2020: Rs. 25.00 /- per share)

In the event of liquidation of the Company, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. However, no such preferential amounts exists currently. The distribution will be in proportion to the number of equity shares held by the shareholders.

(iii) Details of Shareholders holding more than 5 percent in the Company:

	As at M		As at Mai	rch 31, 2020
Name of the shareholders	No. of Shares	% against total number of shares	No. of Shares	% against total number of shares
Mr. Kalanithi Maran	29,55,63,457	75.00%	29,55,63,457	75.00%

Note 12.2 Other equity

Particulars	As at March 31, 2021	As at March 31, 2020
Securities Premium Reserve	471.82	471.82
General Reserve	483.80	483.80
Retained earnings	5,796.33	4,471.43
	6,751.95	5,427.05

Note 12.3 Distribution made

	As at	As at
Particulars	March 31, 2021	March 31, 2020
Dividends paid:		
Interim dividends	197.04	985.21
Dividend Distribution Tax on interim dividends	-	202.51
	197.04	1,187.72

Note 13. Other Financial Liabilities (non-current)

Particulars	As at March 31, 2021	As at March 31, 2020
Other financial liabilities at amortised cost		
Interest free deposits from customers	5.03	6.83
Lease liabilities	16.72	35.90
Total other financial liabilities at amortised cost	21.75	42.73

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 14. Deferred tax liabilities / (Assets)

			Statement of Pro	ofit and Loss
	<u>Balance</u>	Sheet	For the Yea	ar ended
Nature - (Liability) / Asset	March 31,	March 31,	March 31,	March 31,
	2021	2020	2021	2020
Deferred Tax Liabilities / Asset				
Tax effect of provision for Impairment allowance				
for doubtful debts / movie advance and other assets	s (43.30)	(32.09)	(11.21)	2.40
Sec.43B disallowances	(4.05)	(8.12)	4.07	1.57
Accelerated depreciation / depreciation on				
Opening WDV on cost of TV rights for tax purposes	(353.91)	62.61	(416.52)	(26.42)
Fair valuation of financial assets	64.28	62.74	1.54	1.99
Deferred Tax expenses / (income)			(422.12)	(20.46)
Net Deferred Tax Liabilities	(336.98)	85.14		

Reconciliation of Net Deferred Tax Liabilities / (Assets)	March 31, 2021	March 31, 2020
Opening Balance	85.14	105.60
Tax (income)/Expense during the period	(422.12)	(20.46)
Closing balance	(336.98)	85.14

Also refer Note. 27 for Income tax related disclosures.

Note 15. Trade payables

5	As at	As at
Particulars	March 31, 2021	March 31, 2020
Other than acceptances		
Total outstanding dues of micro enterprises and small enterprises* (Re	efer note below) -	-
Total outstanding dues of creditors other than		
micro enterprises and small enterprises @	259.43	277.18
	259.43	277.18

Note: Further there are no overdue amounts paid / payable to Micro and Small Enterprises as defined under Micro, Small and Medium Enterprises Development Act, 2006 as at or during the year ended March 31, 2021 & 2020. Accordingly, no interest has been paid / payable to any Micro and Small Enterprises during the current and previous year. This disclosure is made to the extent information is available with the Company and relied upon by the Auditors.

@ Include payables to related parties (Refer Note 32)

60.08

108.44

Terms and conditions of the above financial liabilities:

Trade payables are non interest bearing and are normally settled within due dates

For terms and conditions with related parties, refer to Note. 32



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 16. Other Financial Liabilities (Current)

Particulars	As at	As at
Particulars	March 31, 2021	March 31, 2020
Other financial liabilities at amortised cost		
Payable to employees	18.90	14.58
Gratuity (Refer Note. 30)	1.99	3.35
Director's Remuneration Payable (Refer Note. 32)	149.20	149.22
Unclaimed dividends	0.54	0.47
Interest free deposits from customers	1.77	2.44
Payable for capital goods suppliers	18.76	19.13
Lease liabilities	23.88	23.42
Total other financial liabilities at amortised cost	215.04	212.61

Note 17. Government Grants

Particulars	As at March 31, 2021	As at March 31, 2020
		·
Opening Balance	4.53	5.31
Received during the year	-	-
Released to the statement of profit and loss	(0.64)	(0.78)
Closing Balance	3.89	4.53
Current	0.56	0.64
Non-current	3.33	3.89
	3.89	4.53

Government grants in the form of duty credits have been received on import of plant and equipment under the relevant export promotion scheme. There are no unfulfilled conditions or contingencies attached to these grants.

Note 18. Provisions

Doubleston	As at	As at
Particulars	March 31, 2021	March 31, 2020
Short-term provisions		
Provision for compensated absences	9.06	9.46
Provision for litigations and claims related to Service tax (Refer Note. 38)	10.75	11.41
Provision for taxation (net)	220.41	-
Total Provisions	240.22	20.87

Note 19. Other Current Liabilities

Particulars	As at March 31, 2021	As at March 31, 2020
Deferred revenue	27.20	11.25
Statutory Dues	51.29	25.03
Advances from customers	9.87	13.23
Total Other Current Liabilities	88.36	49.51

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 20. Revenue from Operations	Year E	Ended
Particulars	March 31, 2021	March 31, 2020
Sale of Services		
Income from Advertising and Sale of Broadcast slots	998.48	1,363.43
Income from Subscription	1,861.33	1,726.10
Income from movie distribution	0.45	69.91
Income from content trading	1.76	0.53
Income from Indian Premier League	254.57	244.45
	3,116.59	3,404.42

Disclosure for Ind AS 115:

Trade Receivables and Contract assets / liabilities

Trade receivable and Unbilled revenue: The Company classifies the right to consideration in exchange for deliverables as contract receivable / unbilled revenue.

A receivable is a right to consideration that is unconditional upon passage of time. Revenues in excess of billings is recorded as unbilled revenue and is classified as a financial asset. Trade receivable and unbilled revenues are presented net of impairment in Note 10 and Note 9.2 respectively.

Deferred income / unearned revenue : Billings in excess of revenue recognised are disclosed as "Deferred Revenues" under other current liabilities - Note 19; As against the opening balance of deferred revenue of Rs. 11.25 crores, revenue recognised during the year amounts to Rs.10.66 crores;

Note 21. Other Income	Year E	Ended
Particulars	March 31, 2021	March 31, 2020
Finance income (measured at Amortised cost)		
- on bank deposits	31.73	19.09
- on bonds at amortised cost	31.97	15.23
- on trade receivables and others	16.37	9.70
Dividend income on current investments	0.01	24.63
Gain on redemption of investments	85.14	151.18
Fair value gain on financial instruments at FVTPL (net)	59.95	9.67
Gain on foreign exchange fluctuation (net)	-	11.58
Government grants (Refer Note 17)	0.64	0.78
Export incentives income	26.36	-
Liabilities / provisions no longer required written back (Refer note 21.1)	14.39	0.84
Rental Income	3.58	4.32
Business Support Services	1.02	1.43
Miscellaneous Income	0.28	0.48
	271.44	248.93

Note 21.1: Based on the Order from Intellectual Property Appellate Board dated December 31, 2020, the Company has determined the obligation as per the order upto March 31, 2021 and written back the excess provison carried in the books.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 22. Operating expenses

Note 22. Operating expenses	Year Ended		
Particulars	March 31, 2021	March 31, 2020	
Telecast costs	10.19	7.49	
Program production expenses	24.66	55.82	
Cost of program rights	161.07	272.42	
Consumables and media expensed	-	0.24	
Pay channel service charges	160.40	112.49	
Licenses	6.53	6.62	
Franchisee fees	51.07	46.31	
Others	40.18	44.16	
	454.10	545.55	

Operating expenses excludes amortisation of film production cost, distribution and related rights which is included in Note - 25

Note 23. Employee Benefits Expense

	Υ	e	ar	E	n	ded	

Particulars	March 31, 2021	March 31, 2020
Salaries, wages and bonus	87.69	99.02
Gratuity expense (Refer Note. 30)	2.21	2.36
Contributions to provident fund and other funds	7.19	7.95
Staff welfare expense	3.64	3.79
Directors' remuneration		
- Salary	30.66	30.66
- Ex-gratia / Bonus	148.30	148.61
	279.69	292.39

Note	24	Other	Expenses
NOLE	44.	Other	EXDUISES

Year Ended

Particulars	March 31, 2021	March 31, 2020
Legal and professional fees(Including IPL related Payments)	135.86	117.29
(Refer details below for payments to auditors)		
Travel and conveyance	8.25	10.24
Rent	3.25	4.05
Rates and taxes	2.49	3.08
Electricity expense	10.17	10.93
Power and fuel	2.36	4.33
Selling Expenses		
- Advertisement and publicity expenses	12.33	21.30
- Marketing expenses	-	0.15
- Sales commission expenses	11.82	16.54
Repairs and maintenance		
- Building	0.71	3.22
- Plant and machinery	11.52	13.72
- Others	7.26	10.05

(All amounts are in crores of Indian Rupees, unless otherwise stated)

	Year	Ended
Particulars	March 31, 2021	March 31, 2020
Communication	0.58	0.76
Utilities	9.67	13.68
Insurance	2.39	1.39
Bad debts written off	4.39	8.13
Impairment allowance for doubtful debts / movie advance		
and other advances (net of reversals)	46.89	32.41
Provisions for claims and litigations (net)	(0.66)	1.33
Expenditure on Corporate Social Responsibility	36.63	51.62
Loss on foreign exchange fluctuation (net)	3.49	
Loss on sale of PP&E (net) / assets scrapped	0.48	0.12
Miscellaneous expenses	5.52	6.08
·	315.40	330.42
Payments to Auditor	Year	Ended
Particulars	March 31, 2021	March 31, 2020
As auditor:		
Audit fee	0.57	0.52
Limited review	0.18	0.18
In other capacity:		
Other services	-	•
Reimbursement of expenses	-	0.01
	0.75	0.71
Corporate Social Responsibility (CSR) Expenditure	Year	Ended
Particulars	March 31, 2021	March 31, 2020
Gross amount required to be spent by the Company during the year	36.59	33.76
Amount Spent during the year ended :	March 31, 2021	March 31, 2020
Construction / acquisition of any asset (A)	-	-
On purposes other than above (B)		33.82
	36.63	33.82
Amount relating to previous years spent during the year		17.80
Contribution made through Related Parties: (out of the (B) above) (Refer	Note. 32) 10.60	10.65
Note 25. Depreciation and amortization expense	Year	Ended
Particulars	March 31, 2021	March 31, 2020
Depreciation of tangible assets (Refer Note 3)	68.55	63.67
Deplectation of tangible assets there indie 37	25.77	24.34
Depreciation of right to use assets (Refer Note 6)	0.40	በ ഒር
	0.49 287.25	0.69 590.63



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 26. Finance Costs

	Year	Ended
Particulars	March 31, 2021	March 31, 2020
Interest		
- on loans against deposits	0.03	0.21
- Interest expenses on lease liabilities (Refer Note 29.3)	5.64	7.32
- others	16.30	0.25
	21.97	7.78

Note 27. Income Tax Expense

The major components of income tax expense for the years ended March 31, 2021 and March 31, 2020 are:

Profit or loss section

Year	Ended
March 31, 2021	March 31, 2020
462.88	446.51
373.64	-
e -14) (422.12)	(20.46)
414.40	426.05
	March 31, 2021 462.88 373.64 e -14) (422.12)

^{*&}quot;Taxes relating to earlier years" represents income tax determined by the Income Tax Authorities based on the Company's application under the Direct Tax Vivad se Vishwas Act, 2020, in respect of pending income tax litigations pertaining to Financial years 2003-04 to 2016-17 amounting to Rs.236.66 crores and provision created on similar basis for the subsequent financial years 2017-18 to 2019-20 amounting to Rs.136.98 crores and recorded by the Company in the current financial year. This has been done inter alia to reduce pending income tax litigation in respect of the claims under Income Tax Act,1961 and de-risking the Company's financial position, notwithstanding the fact that the Company's position have consistently been upheld in the past by Appellate Authorities.

Other Comprehensive Income (OCI) section

Deferred tax related to items recognised in OCI during the year:

Year	Ended
March 31, 2021	March 31, 2020
0.52	(0.18)
0.52	(0.18)
	March 31, 2021 0.52

Reconciliation of tax expense and the accounting profit multiplied by India's domestic tax rate for March 31, 2021 and March 31, 2020:

The tax on the Company's profit before tax differs from the theoretical amount that would arise using the standard rate of corporation tax in India at 25.1680 % (Previous Year 25.1680 %) as follows:

(All amounts are in crores of Indian Rupees, unless otherwise stated)

	Year E	inded
Particulars Ma	rch 31, 2021	March 31, 2020
Accounting Profit before income tax	1,934.81	1,797.88
Profit before income tax multiplied by standard rate of		
corporate tax in India of 25.1680 % (2020: 25.1680 %)	486.95	452.49
Taxes relating to earlier years	373.64	-
Effects of:		
Gain/Loss on investments taxed at the tax rate applicable on capital gains/losse	s (6.14)	(9.50)
Income exempted from tax	(3.70)	(10.03)
Non-deductible expenses for tax purposes	13.29	4.00
Others including deferred tax credit on opening WDV as per VSV Scheme	(449.64)	(10.91)
Net effective income tax	414.40	426.05

Note 28. Earnings Per Share (EPS)

Basic EPS amounts are calculated by dividing the profit for the year attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year.

Diluted EPS amounts are calculated by dividing the profit attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year plus the weighted average number of Equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares.

The following reflects the income and share data used in the basic and diluted EPS computations:

	Year Ended	
	March 31, 2021	March 31, 2020
Profit after tax (Rs. in crores)	1,520.41	1,371.83
Weighted average number of shares		
- Basic	39,40,84,620	39,40,84,620
- Diluted	39,40,84,620	39,40,84,620
Earning per share of Rs.5.00/- each		
- Basic	38.58	34.81
- Diluted	38.58	34.81

Note 29. Leases

The Company has entered into operating leases on KU band Satellite transponders on non cancellable operating lease, with lease terms between 1 and 5 years. The Company has also entered into operating lease arrangements for office premises.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

29.1 Movement in Lease liabilities :

The following is the movement in lease liabilities during the year ended March 31, 2021:

Particulars		Amount
Opening Balance		59.32
Additions		12.13
Finance costs accrued during the period		5.64
Deletions		(6.37)
Payment of lease liabilities		(30.12)
Closing Balance		40.60
Disclosed under :		
Other Non current financial liabilities - Lease liabilities - Note -13	16.72	
Other current financial liabilities - Lease liabilities - Note -16	23.88	
Total		40.60

The following is the movement in lease liabilities during the year ended March 31, 2020:

Particulars		Amount
Opening Balance		78.93
Additions		1.48
Finance costs accrued during the period		7.32
Deletions		-
Payment of lease liabilities		(28.41)
Closing Balance		59.32
Disclosed under:		
Other Non current financial liabilities - Lease liabilities - Note -13	35.90	
Other current financial liabilities - Lease liabilities - Note -16	23.42	
Total		59.32

29.2. The table below provides details regarding the contractual maturities of lease liabilities as at March 31, 2021 on an undiscounted basis:

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Less than one year	23.81	23.42
One to five years	16.61	35.02
More than five years	0.18	0.88
Total	40.60	59.32

29.3. Amounts recognized in stament of profit or loss

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Particulars	2020-21	2019-20
Interest on lease liabilities (Refer note - 28)	5.64	7.32
Income from sub-leasing right of use assets	0.11	0.11
Expenses relating to short- term leases	3.25	4.05

29.4. Amounts recognized in cash flow statement

Particulars	2020-21	2019-20
Total cash outflows for leases	30.12	28.41

(All amounts are in crores of Indian Rupees, unless otherwise stated)

- 29.5. The average incremental borrowing rate applied to lease liabilities is 10.50%
- **29.6.** Ind AS 116 resulted in an increase in cash inflows from operating activities and an increase in cash outflows from financing activities on account of lease payments.

Note 30. Employee benefit plans

A) Defined Contribution plans

- i) Contribution to Provident Fund: Contributions towards Employees Providend Fund made to the Regional / Employee Provident Fund are recognised as expenses in the year in which the services are rendered.
- **ii)** Contribution to Employee State Insurance: Contributions to Employees State Insurance Scheme are recognised as expense in the year in which the services are rendered.

B) Defined benefit plan - Gratuity

The Company has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on cessation of employment at 15 days salary (last drawn salary) for each completed year of service. The fund has the form of a trust and it is governed by the Board of Trustees. The Board of Trustees are responsible for the administration of the plan assets and for the definition of the investment strategy. Each year, the Board of Trustees reviews the level of funding in the gratuity plan. Such a review includes the asset-liability matching strategy and investment risk management policy. The Board of Trustees aim to keep annual contributions relatively stable at a level such that no plan deficits (based on valuation performed) will arise.

The scheme is funded with an insurance company (LIC) in the form of a qualifying insurance policy.

The following tables summarize the components of net benefit expense recognised in the statement of profit and loss and the funded status and amounts recognised in the balance sheet for the Gratuity plan.

Statement of Profit and Loss

Particulars	Year ended	Year ended
	March 31, 2021	March 31, 2020
Recognized in profit or loss:		
Current service cost	2.04	2.27
Net Interest income on benefit obligation / assets	0.17	0.09
Net benefit expense	2.21	2.36
Recognized in other comprehensive income:		
Remeasurement gains/(losses) in other comprehensive income		
arising from changes in demographic assumptions	-	(0.04)
Remeasurement gains/(losses) in other comprehensive income		
arising from changes in financial assumptions	(0.48)	1.47
Experience adjustments	(1.56)	(0.69)
Return on Plan Assets (Greater) / Less than Disount rate	(0.01)	(0.02)
Recognized in other comprehensive income	(2.05)	0.72



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars.	As at	As at
Particulars	March 31, 2021	
Defined benefit obligation	18.21	18.84
Fair value of plan assets	16.22	15.49
Plan Liability / (Asset)	1.99	3.35

Changes in the present value of the defined benefit obligation are as follows:

Particulars	As at March 31, 2021	As at March 31, 2020
Opening defined benefit obligation	18.84	15.91
Current service cost	2.04	2.27
Interest cost	1.21	0.97
Remeasurement gains/(losses) on obligation	(2.04)	0.76
Benefits paid	(1.84)	(1.07)
Closing defined benefit obligation	18.21	18.84

Changes in the fair value of plan assets are as follows:

Particulars	As at	As at	
	March 31, 2021	March 31, 2020	
Fair value of planned assets at the beginning of the year	15.49	13.43	
Expected return on plan assets	1.03	0.89	
Contributions	1.59	2.25	
Benefits paid	(1.84)	(1.07)	
Remeasurement gains/(losses) on plan assets	(0.05)	(0.01)	
Fair value of plan assets at the end of the year	16.22	15.49	

 $The principal \ actuarial \ assumptions \ used \ in \ determining \ gratuity \ obligation \ for the \ company's \ plans \ are \ shown \ below:$

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Discount rate	6.73%	6.29%
Expected rate of return on assets	6.73%	6.29%
Employee turnover	13.00%	13.00%
Mortality rates	Indian Assured	Indian Assured
	Lives Mortality (2006-08)	Lives Mortality (2006-08)

The overall expected rate of return on assets is determined based on market prices prevailing on that date, applicable to the period over which the obligation is to be settled. The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market. Based on the experience of the previous years, the Company expects to contribute about Rs. 1.90 crores to the gratuity fund in the next year. However, the actual contribution by the Company will be based on the actuarial valuation report received from the insurance Company.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

The major categories of plan assets of the fair value of the total plan assets are as follows:

	Grat	Gratuity plan		
	March 31, 2021	March 31, 2020		
Investments details:				
Funds with LIC	16.22	15.49		
Total	16.22	15.49		

The Company contributes all ascertained liabilities towards gratuity to the Sun TV Network Ltd Employees Group Gratuity Trust and the Trustees also administer the contributions so made to the trust. As of March 31, 2021 and March 31, 2020 the plan assets have been primarily invested in insurer managed funds.

A quantitative sensitivity analysis for significant assumption as at March 31, 2021 is as shown below:

Gratuity plan:		March 3	1, 2021	
Assumptions	Disc	ount rate	Future sa	lary increases
Sensitivity Level	1% increase	1% decrease	1% increase	1% decrease
Impact on defined benefit obligation	(1.08)	1.21	1.04	(0.97)

A quantitative sensitivity analysis for significant assumption as at March 31, 2020 is as shown below:

		March 3	1, 2020	
Assumptions	Discount rate		Future sa	lary increases
Sensitivity Level	1% increase	1% decrease	1% increase	1% decrease
Impact on defined benefit obligation	(1.20)	1.35	1.15	(1.07)

The sensitivity analysis above have been determined based on a method that extrapolates the impact on defined benefit obligation as a result of reasonable changes in key assumptions occurring at the end of the reporting period. Maturity profile of defined benefit obligation:

	March 31, 2021	March 31, 2020
Expected contribution to the plan for the next annual reporting period	1.90	2.33
1 to 5 Years	8.00	8.02
6 to 10 Years	5.08	4.83
Total expected payments	14.98	15.18

The average duration of the defined benefit plan obligation at the end of the reporting period is 8.21 years (March 31, 2020: 8.53 years).



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 31. Contingencies A) Contingent Liabilities

- a. Matters wherein management has concluded that the Company's liability is probable has been provided for. Refer Note 38.
- b. Contingent liability is disclosed in case of:
 - i) a present obligation arising from past events, when it is not probable that an outflow of resources will be required to settle the obligation; and
 - ii) a present obligation arising from past events, when no reliable estimate is possible.

Contingent assets are disclosed where an inflow of economic benefits is probable. Provision, contingent liabilities, and contingent assets are reviewed at each Balance Sheet date.

c. Matters wherein management is confident of succeeding in these litigations and have concluded the liability to the Company to be remote. This is based on the relevant facts of judicial precedents and as advised by legal counsel which involves various legal proceedings and claims, in different stages of process, in relation to civil and criminal matters.

Disputed taxes not provided for in respect of:	March 31, 2021	March 31, 2020
a) Claims related to Income Tax*	10.35	961.38
b) Claims related to Custom duty**@	63.63	63.63
c) Claims related to Service Tax***	27.44	24.56
Total	101.42	1,049.57

- * During the Financial year, to inter alia reduce pending income tax litigation in respect of the claims under Income Tax Act,1961, the Company had made necessary applications under the Direct Tax Vivad se Vishwas Act, 2020 in respect of the Financial years 2003-04 to 2016-17. The same have been approved by the Income Tax Department based on which taxes demanded have been recorded in full as required and accounted for in the books of accounts as of March 31, 2021 resulting in significant drop in disputed income taxes as at March 31, 2021. Rs.204.02 crores has also been since paid.
- ** The Company has received demand for differential customs duty aggregating to Rs. 0.50 crores on account of incorrect classification of certain assets imported during FY 2007-08. The Company has filed an appeal against the said demand, and based on its submissions at such appellate proceedings, management believes that the Company's claim is likely to be accepted by the authorities.
- @ Further to enquiries by the customs authorities on customs duty exemptions availed by the Company in the previous year, the Company has received a formal show cause / demand notice containing a provisional demand of Rs. 63.13 crores. Then the Company has filed its responses to this notice and has also deposited a sum of Rs. 60.18 crores under protest pending final resolution of the matter. The Management has been advised by senior counsels that appropriate legal remedies are available to the Company in this matter and accordingly the company confident of recovering the duty paid.
- ***The Company received show cause cum demand notice from the Service tax department seeking service tax on certain services and disallowances of input credit availed on certain services. The Company has filed appeals for all such show cause notices /orders received with various authorities. The Company based on the judicial pronouncements and other submissions believes its position is likely to be accepted by the authorities.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

B) Commitments for Capital Contracts

Particulars	March 31, 2021	March 31, 2020
Estimated amount of contracts remaining to be executed on capital expenditure and not provided for		
Outstanding commitments on capital contracts Commitments for acquisition of film and program broadcasting rights,	0.25	0.08
Production and distribution related rights	428.55	360.30

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 32 Related party transactions Names of related parties

Individual owning an interest in voting power of the Company that gives them control

Mr. Kalanithi Maran

Enterprises in which Key Management personnel or their relatives have significant influence

Kal Comm Private Limited Kal Publications Private Limited

Kal Cables Private Limited Sun Foundation

Sun Direct TV Private Limited Murasoli Maran Family Trust
Udaya FM Private Limited Kal Media Services Private Limited

Sun Distribution Services Private Limited Kal Airways Private Limited

Sun Business Solutions Private Limited Networks Cable Solutions Private Limited

Gemini TV Distribution Services Private Limited

Subsidiary Company

Kal Radio Limited

Joint Venture / Associates of the Joint Venture

South Asia FM Limited

Asia Radio Broadcast Private Limited
Digital Radio (Kolkata) Broadcasting Limited

Optimum Media Services Private Limited
Deccan Digital Networks (Hyderabad) Private Limited

Deccan Digital Networks (Hyderabad) Private Limited Metro Digital Networks (Hyderabad) Private Limited

Digital Radio (Mumbai) Broadcasting Limited Pioneer Radio Training Services Private Limited Digital Radio (Delhi) Broadcasting Limited South Asia Multimedia Private Limited AV Digital Networks (Hyderabad) Private Limited

Key Management personnel

Mr. Kalanithi Maran – Executive Chairman

Mr. R. Mahesh Kumar - Managing Director

Mr. K Vijaykumar – Executive Director

Mrs. Kavery Kalanithi - Executive Director

Ms. Kaviva Kalanithi Maran - Executive Director

Mr.V C Unnikrishnan - Chief Financial Officer

Mr. R. Ravi - Company Secretary

Directors

Mr. S. Selvam - Non Executive Director

Mr. J. Ravindran - Independent Director

Mr. M.K. Harinarayanan - Independent Director

Mr. Nicholas Martin Paul - Independent Director

Mr. R.Ravivenkatesh - Independent Director

Mr. Sridhar Venkatesh - Independent Director

Mr. Desmond Hemanth Theodore - Independent Director

Mrs. Mathipoorana Ramakrishnan - Independent Director

Relatives of Key Management personnel

Mrs. Mallika Maran

Terms & Conditions of Transactions with Related Party

The sales to and purchases from related parties are made on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year-end are unsecured and interest free and settlement occurs in cash. For the year ended March 31, 2021, the company has not recorded any impairment of receivables relating to amounts owed by related parties (March 31, 2020: INR Nil).

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Transactions and balances with related parties

Particulars	Enterprises in which Key Management personnel or their relatives have significant influence		Subsidiary / Joint Ventures / Associates		personnel Key manage	anagerial / Relatives of rial personnel ectors
	31.03.2021	31.03.2020	31.03.2021	31.03.2020	31.03.2021	31.03.2020
Income:						
Subscription Income: Sun Distribution Services Private Limited	103.36	99.06	_	_	_	_
Sun Direct TV Private Limited	272.09	363.78	_	_	_	_
Kal Media Services Private Limited	266.34	318.02	_	_	_	_
Gemini TV Distribution Services Private Limited	163.13	140.85	-	-	-	-
Advertising Income Kal Publications Private Limited	0.01	0.02	_	_	-	-
Income from IPL						
Digital Radio (Delhi) Broadcasting Limited	_	_	0.02	1.97	_	_
Digital Radio (Mumbai) Broadcasting Limited	-	_	-	1.57	_	_
Digital Radio (Kolkata) Broadcasting Limited	-	-	-	0.79	-	-
Income from Movie Distribution						
Sun Business Solutions Private Limited	-	46.18	-	-	-	-
Finance Income	7 77	0.50				
Sun Direct TV Private Limited	7.77	8.59	-	-	-	-
Rental and Business Support Income Kal Radio Limited		_	0.86	0.84		
South Asia FM Limited	_	_	0.86	0.32	_	_
Sun Direct TV Private Limited	2.04	2.05	0.55	0.52	_	_
Kal Publications Private Limited	0.02	1.29	_	_	_	
Others	1.11	1.16	-	-	-	
Program production expenses						
Kal Publications Private Limited	4.38	4.38	_	_	_	_
Kal Radio Limited	-	0.23	-	-	-	-
Pay channel service charges						
Sun Distribution Services Private Limited	38.26	50.69	_	_	-	-
Kal Media Service Private Limited	48.43	37.39	-	-	-	-
Gemini TV Distribution Services Private Limited	22.57	11.01	-	-	-	-
Legal and Professional Fees						
Mrs. Mallika Maran	-	-	-	-	0.02	0.02
Rent Expense						
Kal Publications Private Limited	3.20	3.05	-	-	-	-
Expenditure on Corporate Social Responsibility	40.00	40.05				
Sun Foundation	10.60	10.65	-	-	-	-
Selling Expenses	0.04	0.40				
Kal Publications Private Limited	0.04	0.19 0.47	-	-	-	_
Sun Business Solutions Private Limited Sun Direct TV Private Limited	_	0.47]	0.05	_	_
South Asia FM Limited	-	-	-	0.03	-	-
Remuneration paid / accrued						
(including ex-gratia / bonus)						
Salary - Mr. Kalanithi Maran	-	-	-	-	13.87	13.87
Salary - Mrs. Kavery Kalanithi	-	-	-	-	13.87	13.87
Salary - Mr R. Mahesh Kumar	-	-	-	-	1.17	1.17
Salary - Mr. K Vijaykumar	-	-	_	-	0.95	0.95
Salary - Ms Kaviya Kalanithi Maran Salary - Mr. V C Unnikrishnan	-	-		-	0.80 0.70	0.80 0.70
Salary - Mr. R Ravi		-	1 -	_	0.70	0.70
Ex-gratia / Bonus- Mr. Kalanithi Maran	_	_	_	_	73.63	73.63
Ex-gratia / Bonus- Mrs. Kavery Kalanithi	-	-	-	_	73.63	73.63
Ex-gratia / Bonus- Mr. R. Mahes Kumar	-	-	-	-	0.42	0.62
Ex-gratia / Bonus- Mr. K.Vijaykumar	-	-	-	-	0.33	0.31
Ex-gratia / Bonus- Ms Kaviya Kalanithi Maran	-	-	-	-	0.29	0.42
Ex-gratia / Bonus - Mr. V C Unnikrishnan	-	-	-	-	0.26	0.37
Ex-gratia / Bonus - Mr. R Ravi	-	-	-	-	0.05	0.07



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Transactions and balances with related parties

Particulars	Key Man personne relative	s in which agement el or their es have t influence	Joint V	idiary / entures / ociates	personnel Key manage	anagerial / Relatives of erial personnel ectors
	31.03.2021	31.03.2020	31.03.2021	31.03.2020	31.03.2021	31.03.2020
Sitting Fees Paid to Directors						
Mr. S. Selvam	-	-	-	-	0.00	0.01
Mr. J. Ravindran	-	-	-	-	0.03	0.03
Mr. M.K. Harinarayanan	-	-	-	-	0.03	0.04
Mr. Nicholas Martin Paul	-	-	-	-	0.04	0.05
Mr. R.Ravivenkatesh	-	-	-	-	0.02	0.03
Mr. Sridhar Venkatesh	-	-	-	-	0.01	0.01
Mr. Desmond Hemanth Theodore	-	-	-	-	0.01	0.01
Mrs. Mathipoorana Ramakrishnan	-	-	-	-	0.01	0.01
Dividends Paid Mr. Kalanithi Maran	-	-	-	-	147.78	738.91
Reimbursement / (Recovery) of Cost of shared services (Net) Kal Publications Private Limited	0.21	0.23	-	-	-	-
Balances Outstanding: Accounts Receivable Sun Direct TV Private Limited	122.70	282.33	_	_	_	_
Sun Distribution Services Private limited	66.26	51.43	_	_	_	_
Kal Media Services Private Limited	182.43	191.18	-	_	_	_
Gemini TV Distribution Services Private Limited	97.40	72.27	-	-	_	_
Sun Business Solutions Private Limited	-	0.51	-	-	-	-
Others	-	0.07	-	-	-	-
Other Receivables						
Kal Publications Private Limited	-	0.59	-	-	-	-
Sun Direct TV Private Limited	0.18	0.20			-	-
Kal Radio Limited	-	-	0.05	0.11	-	-
South Asia FM Limited	-	-	0.05	0.03	-	-
Others	0.09	0.11	-	-	-	-
Rental and other deposits Kal Publications Private Limited	0.06	0.06	-	-	-	-
Security Deposit received						
Kal Radio Limited Kal Publications Private Limited	-	0.01	0.00	0.00	· -	_
Kai Publications Private Limited	0.01	0.01	-	-	-	-
Accounts Payable / Other Current Liabilities	40.00	50.04				
Sun Distribution Services Private limited	48.96	53.24	-	-	-	-
Gemini TV Distribution Services Private Limited	2.54	6.11	-	-	-	_
Kal Media Service Private Limited Kal Publications Private Limited	7.55 0.83	0.27	-	-	-	
Kal Radio Limited Kal Radio Limited	0.03	0.27	0.20	0.26	_	_
Sun Business Solutions Private Limited		0.01	0.20	0.20	_	_
Sun Direct TV Private Limited	-	48.56	-	-	-	-
Remuneration / Ex-gratia / Bonus Payable						
Mr. Kalanithi Maran	-	_	-	-	74.13	74.13
Mrs. Kavery Kalanithi	-	-	-	-	74.13	74.13
Mr. R. Mahesh Kumar	-	-	-	-	0.42	0.42
Mr. K Vijaykumar	-	-	-	-	0.26	0.25
	1		l l		0.27	0.29
Ms.Kaviya Kalanithi Maran	-	-	- 1	_	0.27	0.29
Ms.Kaviya Kalanithi Maran Mr. V C Unnikrishnan Mr. R Ravi	-	-	-	-	0.27 0.19 0.05	0.25 0.18 0.05

Note: As the liabilities for gratuity and leave encashment are provided on actuarial basis for the Company as a whole, the amounts pertaining to the Directors are not included above.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 33. Segment information

Based on the internal reporting provided to the chief operating Decision Maker, Media and Entertainment is the only operating segment for the company.

Geographic information	Year ended			
Revenue from customers	March 31, 2021	March 31, 2020		
India	2,929.27	3,192.84		
Outside India	187.32	211.58		
Total revenues per statement of profit or loss	3,116.59	3,404.42		

There are no sales to external customers more than 10% of the total revenue.

		s at
Non-current operating assets	March 31, 2021	March 31, 2020
India	1,041.55	1,164.35
Rest of the world		-
Total	1,041.55	1,164.35

Non-current assets for this purpose consist of property, plant and equipment, investment properties, intangible assets, capital work in progress and other non current assets (other than financial instruments).

Note 34. Fair values

Set out below, is a comparison by class of the carrying amounts and fair value of the Company's financial instruments, other than those with carrying amounts that are reasonable approximations of fair values:

	Carryir	ng value	Fair	value
Marc	h 31, 2021	March 31, 2020	March 31, 2021	March 31, 2020
Financial assets (Non Current & Current)				
Investments in tax free bonds at amortised cos	t 196.46	229.81	202.90	232.05
Investments in taxable bonds at amortised cos	t 469.79	-	474.05	-
Investments in Non Convertible debentures	28.10	53.18	28.10	53.18
Investments in Bonds / units at fair value	45.54	25.59	45.54	25.59
Investment in Mutual funds and quoted				
equity shares	2,310.68	1,926.85	2,310.68	1,926.85
	3,050.57	2,235.43	3,061.27	2,237.67

The management assessed that the fair value of cash and cash equivalents, trade receivables, trade payables and other current and non current financial liabilities and financial assets approximate their carrying amounts largely due to the short-term maturities of these instruments.

The fair value of the financial assets and liabilities is included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. The method and assumptions used to estimate the fair values is the fair values of financial instruments traded in active markets are based on quoted market prices at the balance sheet date.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 35. Fair value hierarchy

The following table provides the fair value measurement hierarchy of the Company's assets and liabilities:

Quantitative disclosures fair value measurement hierarchy for assets as at March 31, 2021:

		Fair Value Measurement using				
Particulars	Date of Valuation	Total	Quoted Price in active markets (Level 1)	Significant observable inputs (Level 2)	Significant unobservable inputs (Level3)	
Asset measured at fair value:						
FVTPL financial investments:						
Quoted Equity Shares	March 31, 2021	11.41	11.41	-	-	
Investment in Non Convertible debentures	March 31, 2021	28.10	28.10	-	-	
Investments in Bonds/Units at fair value	March 31, 2021	45.54	45.54			
Unquoted Mutual Funds	March 31, 2021	2,299.27	2,299.27	-	-	
Assets for which fair values are disclosed:						
Tax free bonds (unquoted) (Refer Note 35.1)	March 31, 2021	202.90	-	202.90	-	
Taxable bonds (unquoted) (Refer Note 35.1)	March 31, 2021	474.05		474.05		
Investment Properties (Refer Note 35.2)	March 31, 2021	67.28	-	67.28	-	

There have been no transfers between Level 1 and Level 2 during the period.

Quantitative disclosures fair value measurement hierarchy for assets as at March 31, 2020:

			g		
Particulars	Date of Valuation	Total	Quoted Price in active markets (Level 1)	Significant observable inputs (Level 2)	Significant unobservable inputs (Level3)
Asset measured at fair value:					
FVTPL financial investments:					
Quoted Equity Shares	March 31, 2020	9.44	9.44	-	-
Investment in Non Convertible debentures	March 31, 2020	53.18	53.18		
Investments in Bonds/Units at fair value	March 31, 2020	25.59	25.59		
Unquoted Mutual Funds	March 31, 2020	1,917.41	1,917.41	-	-
Assets for which fair values are disclosed:					
Tax free bonds (unquoted) (Refer Note 35.1)	March 31, 2020	232.05	-	232.05	-
Investment Properties (Refer Note 35.2)	March 31, 2020	61.20	-	61.20	-

There have been no transfers between Level 1 and Level 2 during the period.

Note 35.1 Description of valuation techniques used and key inputs to valuation on investment in tax free bonds:

The valuation for tax free bonds are based on valuations performed by an accredited independent valuer. The valuer is a specialist in valuing these types of Bonds. The valuation model used is in accordance with a method recommended by the International Valuation Standards.

The Company has disclosed fair value of the tax free bonds using IMaCS standard methodology which captures the market condition as on given day of valuation on T+1 basis.

The Company has no restrictions on the disposal of its tax free bonds.

Significant unobservable Inputs:

The Independent valuer has made detailed study based on standards methodoloy for scrip level valuation and have considered the available secondary market and primary market trades for valuation of bonds on reporting date. Outlier trades if any are identified and excluded. Widespread Polling is also considered with market participant to understand the movement in levels. In the case of liquid instruments, the valuation is arrived at based on the value bonds with similar maturity issued by similar issuers or securities are linked to a benchmark and a spread over benchmark is arrived at and the same is carried forward.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 35.2 Fair value disclosure on Investment properties:

The Company's investment properties consists of office premises let out on lease.

As at March 31, 2021 and March 31, 2020, the fair values of the properties are Rs.67.28 crores and Rs.61.20 crores respectively.

These valuations are based on valuations performed by an accredited independent valuer. The valuer is a specialist in valuing these types of investment properties. The valuation model used is in accordance with a method recommended by the International Valuation Standards.

The Company has no restrictions on the disposal of its investment properties and no contractual obligations to purchase, construct or develop investment properties or for repairs, maintenance and enhancements.

Reconciliation of fair value:

Particulars	Amount
Opening balance as at April 1, 2019	70.39
Fair value difference	(9.19)
Additions	-
Opening balance as at April 1, 2020	61.20
Fair value difference	6.08
Additions	-
Closing balance as at March 31, 2021	67.28

Description of valuation techniques used and key inputs to valuation on investment properties:

The Company has fair valued the office premises property let out on lease using Market approach method.

Significant unobservable Inputs

The independent valuer has made detailed study of prevailing market rate for the commercial buildings in the areas wherein the office premises property is being let out by the Company. This has been adjusted for amenities, depreciation and other leasehold improvements made by the Company to the respective properties.

Note 36. Financial risk management objectives and policies

The Company's principal financial liabilities, include trade and other payables. The Company has various financial assets such as trade receivables and cash and short-term deposits, which arise directly from its operations.

The Company is exposed to market risk, credit risk and liquidity risk. The Company's senior management oversees the management of these risks. The Company's senior management ensures that the Company's financial risk activities are governed by appropriate policies and procedures and that financial risks are identified, measured and managed in accordance with the Company's policies and risk objectives. The Board of Directors reviews and agrees policies for managing each of these risks, which are summarised below.

Market Risk

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises two types of risk: currency risk and other price risk, such as equity price risk. The value of financial instruments may change as a result of changes in the foreign currency exchange rates, equity price fluctuation, liquidity and other market changes. Future specific market movements cannot be normally predicted with reasonable accuracy. Financial instrument affected by market risk includes investment in equity instruments etc.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Foreign currency risk

Foreign currency risk is the risk that the fair value of future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The Company's exposure to the risk of changes in foreign exchange rates relates primarily to the Company's operating activities. As per the Forex policy, the Company, takes forward contract for transactions where the foreign currency risk on account of movement in exchange rate expected to be high and which is material to the Company. The impact of foreign exchange rate fluctuations is evaluated by assessing its exposure to exchange rates risks. Exposure to foreign exchange fluctuation risks is with monetary receivables / payables denominated in USD, CAD and SGD.

	March 31, 2021 March 3			March 31	, 2020
Particulars	Foreign Currency	Amount in Foreign Currency	Amount in Indian Rupees	Amount in Foreign Currency	Amount in Indian Rupees
Trade Receivables	USD	1.56	114.31	1.58	119.02
Trade Receivables	CAD	0.00	0.02	0.00	0.02
Trade Receivables	SGD	0.02	0.90	-	-
EEFC Bank balance	CAD	0.00	0.03	0.00	0.03
EEFC Bank balance	USD	0.44	32.45	0.16	12.40

Foreign currency sensitivity

The following tables demonstrate the sensitivity to a reasonably possible change in foreign exchange rates, with all other variables held constant. The impact on the Company's profit before tax is due to changes in the fair value of monetary assets and liabilities. The sensitivity analysis in the following sections relate to the position as at March 31, 2021 and March 31, 2020 and as forecasted for volatile currencies.

Particulars	Change in forex rate (%)	Effect on profit before tax	Effect on pre-tax equity
USD			
March 31, 2021	5% Increase	7.34	5.49
	5% Decrease	(7.34)	(5.49)
March 31, 2020	5% Increase	6.57	4.92
	5% Decrease	(6.57)	(4.92)

Credit risk

Credit risk refers to the risk of default on its obligation by the counterparty resulting in a financial loss. The maximum exposure to the credit risk is equal to the carrying amount of financial assets as of March 31, 2021 and March 31, 2020 respectively.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Liquidity risk

The Company's prime source of liquidity is cash and cash equivalents and the cash flow generated from operations. The Company has no outstanding bank borrowings. The Company believes that the working capital is sufficient to meet its current requirements. Accordingly, no liquidity risk is perceived.

As of March 31, 2021, the Company had a working capital of Rs.4,160.67 crores (March 31, 2020 - Rs.3,460.24 crores) including cash and cash equivalents of Rs.461.28 crores (March 31, 2020 - Rs.402.48 crores) and current investment of Rs.2,393.25 crores (March 31, 2020 - Rs. 1,957.95 crores).

As of March 31, 2021 and March 31, 2020 there are no material liability which is outstanding. Accordingly, no liquidity risk is perceived.

The table below summarises the maturity profile of the Company's financial liabilities based on contractual undiscounted payments.

Particulars	Less than	1 to 2 years	More than	Total
	one Year		2 Years	
Year ended				
March 31, 2021				
Other financial liabilities	215.04	-	5.03	220.07
Trade and other payables	259.43	-	-	259.43
	474.47	-	5.03	479.50
Year ended				
March 31, 2020				
Other financial liabilities	212.61	-	6.83	219.44
Trade and other payables	277.14	-	-	277.14
	489.75	-	6.83	496.58

Note 37. Capital management

For the purpose of the Company's capital management, capital includes issued equity capital, share premium and all other equity reserves attributable to the equity holders of the parent. The primary objective of the Company's capital management is to maximise the shareholder value.

The Company manages its capital structure and makes adjustments in light of changes in economic conditions and the requirements of the financial covenants. The Company's policy for capital management aims to enhance capital efficiency by the long-term improvement of its value through business growth, while maintaining a sound financial structure. Indicators for monitoring the capital management include total equity attributable to owners of the parent and ROE (ratio of Profit before taxes to total equity attributable to owners of the parent).

Return On Equity	March 31, 2021	March 31, 2020
Profit Before Taxes	1,934.81	1,797.88
Less: Finance Income	(80.07)	(44.02)
Add: Finanace Cost	21.97	7.78
Earning Before Net Interest and Tax	1,876.71	1,761.64
Equity Share Capital	197.04	197.04
Other Equity	6,751.95	5,427.05
Capital Employed	6,948.99	5,624.09
ROCE	27.01	31.32

No changes were made in the objectives, policies or processes for managing capital during the years ended March 31, 2021 and March 31, 2020.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 38. As required by Accounting Standard (Ind - AS-37) "Provisions, Contingent Liabilities and Contingent Assets" the details of Provisions are set out as under

Nature of Provision	Opening Balance	Provision for the year	Provision written back /adjusted	Closing Balance
Claims related to Service tax	11.41	0.84	(1.50)	10.75
	11.41	0.84	(1.50)	10.75

Note 39. Impact of COVID-19 on its financial statements

The outbreak of COVID -19 pandemic and consequent lock down has impacted the regular business operations of the Company. The financial statements for the year ended March 31, 2021 are therefore not comparable with those for the earlier periods presented. The Company has assessed the impact of the pandemic on its financial statements / position based on the internal and external information, to the extent known and available up to the date of approval of these financial statements and based on the current estimates, the Company expects no further adjustments to the carrying amounts as at March 31, 2021 of the investments, intangible assets, receivables and other financial assets. This assessment and the outcome of the pandemic as regards the aforesaid matters is highly dependent on the circumstances / developments, as they evolve in the subsequent periods.

Note 40. Approval of financial statements

The financial statements were reviewed and recommended by the Audit Committee and has been approved by the Board of Directors at their meeting held on June 11, 2021.

For and on behalf of the Board of Directors

Kalanithi MaranR. Mahesh KumarChairmanManaging Director

R. Ravi

Company Secretary

V C Unnikrishnan

Chief Financial Officer

Place: Chennai
Date: June 11, 2021

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To The Members of SUN TV NETWORK LIMITED

Report on the Audit of the Consolidated Financial Statements

Opinion

We have audited the accompanying consolidated financial statements of **SUN TV NETWORK LIMITED** ("the Holding Company") and its subsidiary (Kal Radio Limited) (Holding Company and its subsidiary together referred to as "the Group") which includes the Group's share of loss in its joint venture (South Asia FM Limited), which comprise the Consolidated Balance Sheet as at 31March 2021, the Consolidated Statement of Profit and Loss (including Other Comprehensive Income), the Consolidated Cash Flow Statement and the Consolidated Statement of Changes in Equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us and based on the consideration of reports of the other auditors on separate financial statements of the subsidiary and joint venture referred to in the Other Matters section below, the aforesaid consolidated financial statements give the information required by the Companies Act, 2013 ("the Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015, as amended ('Ind AS'), and other accounting principles generally accepted in India, of the consolidated state of affairs of the Group as at 31 March 2021, and their consolidated profit, their consolidated total comprehensive income, their consolidated cash flows and their consolidated changes in equity for the year ended on that date.

Basis for Opinion

We conducted our audit of the consolidated financial statements in accordance with the Standards on Auditing specified under section 143 (10) of the Act (Sas). Our responsibilities under those Standards are further described in the Auditor's Responsibility for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Group and its joint venture in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the ethical requirements that are relevant to our audit of the consolidated financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence obtained by us and the audit evidence obtained by the other auditors in terms of their reports referred to in the sub-paragraphs (a) and (b) of the Other Matters section below, is sufficient and appropriate to provide a basis for our audit opinion on the consolidated financial statements.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. We have determined the matters described below to be the key audit matters to be communicated in our report.

The Company recognizes allowance for credit losses based on historical loss experiences, using the simplified approach.

Key Audit Matter is respect of the holding company

Measurement of loss allowances involves performance of ageing analysis, profiling of receivables, assessment of credit risk, expected cash flows including timing of such cash flows, consideration of reasonable and necessary information to assess the ability and intention to pay.

Principal audit procedures performed:

We have performed the following procedures:

- We evaluated the design and tested the effectiveness of controls over the (1) input data used by the management such as the customers' credit risk and past trend of collections (2) completeness and accuracy of information used in the estimation process and (3) computation of the allowance for credit losses.
- On a sample basis, we tested invoices to verify the accuracy of the ageing data and profiling considered.



- A significant degree of judgement is required in determining the amount of loss allowance.
- Refer accounting policy in Note 2(t) and provision for loss allowance in Note no. 26
- We evaluated the management's process in estimating the credit risk and tested the assumptions using retrospective testing of the estimates with past trends of collection, realization of receivables subsequent to the balance sheet date, commitment plan received from the customers and confirmation of balances obtained.
- We also tested the mathematical accuracy and computation of the allowances.

Information Other than the Financial Statements and Auditor's Report Thereon

- The Holding Company's Board of Directors is responsible for the other information. The other information comprises the information included in the Annual report, but does not include the consolidated financial statements, standalone financial statements and our auditor's report thereon.
 - The Annual report is expected to be made available to us after the date of this auditor's report.
- Our opinion on the consolidated financial statements does not cover the other information and we will not express any form of assurance conclusion thereon.
- In connection with our audit of the consolidated financial statements, our responsibility is to read the other information, compare with the financial statements of the subsidiary and joint venture audited by the other auditors, to the extent it relates to these entities and, in doing so, place reliance on the work of the other auditors and consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated. Other information so far as it relates to the subsidiary and joint venture is traced from their financial statements audited by the other auditors.
- When we read the Directors report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance as required under SA 720 'The Auditor's responsibilities Relating to Other Information.

Management's Responsibility for the Consolidated Financial Statements

The Holding Company's Board of Directors is responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these consolidated financial statements that give a true and fair view of the consolidated financial position, consolidated financial performance including other comprehensive income, consolidated cash flows and consolidated changes in equity of the Group including its joint venture in accordance with the Ind AS and other accounting principles generally accepted in India. The respective Board of Directors of the companies included in the Group and of its joint venture are responsible for maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Group and its joint venture and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error, which have been used for the purpose of preparation of the consolidated financial statements by the Directors of the Holding Company, as aforesaid.

In preparing the consolidated financial statements, the respective Board of Directors of the companies included in the Group and of its joint venture are responsible for assessing the ability of the respective entities to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the respective Board of Directors either intends to liquidate their respective entities or to cease operations, or has no realistic alternative but to do so.

The respective Board of Directors of the companies included in the Group and of its joint venture are also responsible for overseeing the financial reporting process of the Group and of its joint venture.

Auditor's Responsibility for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal financial control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(I) of the Act, we are also responsible for expressing our opinion on whether the Holding Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the ability of the Group and its joint venture to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group and its joint venture to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities within the Group and its joint venture to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the audit of the financial statements of such entities included in the consolidated financial statements of which we are the independent auditors. For the other entities included in the consolidated financial statements, which have been audited by the other auditors, such other auditors remain responsible for the direction, supervision and performance of the audits carried out by them. We remain solely responsible for our audit opinion.

Materiality is the magnitude of misstatements in the consolidated financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the consolidated financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the consolidated financial statements.



We communicate with those charged with governance of the Holding Company and such other entities included in the consolidated financial statements of which we are the independent auditors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Other Matters

We did not audit the financial statements of the subsidiary, whose financial statements reflect total assets of Rs. 443.98 Crores as at 31 March, 2021, total revenues of Rs. 96.54 Crores and net cash inflows amounting to Rs. 4.26 Crores for the year ended on that date, as considered in the consolidated financial statements. The consolidated financial statements also include the Group's share of net loss (total comprehensive loss) of Rs. 6.47 Crores for the year ended 31 March, 2021, as considered in the consolidated financial statements, in respect of its joint venture, whose financial statements have not been audited by us. These financial statements have been audited by other auditors whose reports have been furnished to us by the Management and our opinion on the consolidated financial statements, in so far as it relates to the amounts and disclosures included in respect of the subsidiary and joint venture and our report in terms of subsection (3) of Section 143 of the Act, in so far as it relates to the aforesaid subsidiary and joint venture is based solely on the reports of the other auditors.

Our opinion on the consolidated financial statements above and our report on Other Legal and Regulatory Requirements below, is not modified in respect of the above matters with respect to our reliance on the work done and the reports of the other auditors.

Report on Other Legal and Regulatory Requirements

As required by Section 143(3) of the Act, based on our audit and on the consideration of the reports of the other auditors on the separate financial statements of the subsidiary and joint venture referred to in the Other Matters section above we report, to the extent applicable that:

- a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit of the aforesaid consolidated financial statements.
- b) In our opinion, proper books of account as required by law relating to preparation of the aforesaid consolidated financial statements have been kept so far as it appears from our examination of those books, returns and the reports of the other auditors.
- c) The Consolidated Balance Sheet, the Consolidated Statement of Profit and Loss including Other Comprehensive Income, the Consolidated Cash Flow Statement and the Consolidated Statement of Changes in Equity dealt with by this Report are in agreement with the relevant books of account maintained for the purpose of preparation of the consolidated financial statements.
- d) In our opinion, the aforesaid consolidated financial statements comply with the Ind AS specified under Section 133 of the Act.
- e) On the basis of the written representations received from the directors of the Holding Company as on 31st March, 2021 taken on record by the Board of Directors of the Company and the reports of the statutory auditors of its subsidiary company and joint venture company incorporated in India, none of the directors of the Group companies and its joint venture company incorporated in India is disqualified as on 31st March, 2021 from being appointed as a director in terms of Section 164 (2) of the Act.

- f) With respect to the adequacy of the internal financial controls over financial reporting and the operating effectiveness of such controls, refer to our separate Report in "Annexure A" which is based on the auditors' reports of the Holding company, subsidiary company and joint venture company incorporated in India. Our report expresses an unmodified opinion on the adequacy and operating effectiveness of internal financial controls over financial reporting of those companies.
- g) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us, the remuneration paid by the Holding Company to its directors during the year is in accordance with the provisions of section 197 of the Act.
- h) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, as amended, in our opinion and to the best of our information and according to the explanations given to us:
 - i. The consolidated financial statements disclose the impact of pending litigations on the consolidated financial position of the Group and its joint venture.
 - ii. The Group and its joint venture did not have any material foreseeable losses on long-term contracts including derivative contracts.
 - iii. There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Holding Company, its subsidiary company and joint venture company incorporated in India.

For Deloitte Haskins & Sells LLP

Chartered Accountants (Firm Registration No. 117366W/W-100018)

Ananthi Amarnath

Place : Chennai Partner

Date : June 11, 2021 (Membership No.209252)

UDIN: 21209252AAAAGL4633



ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph (f) under 'Report on Other Legal and Regulatory Requirements' section of our report of even date)

Report on the Internal Financial Controls Over Financial Reporting under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

In conjunction with our audit of the consolidated Ind AS financial statements of the Company as of and for the year ended March 31, 2021, we have audited the internal financial controls over financial reporting of **SUN TV NETWORK LIMITED** (hereinafter referred to as "the Holding Company") and its subsidiary company, which includes internal financial controls over financial reporting of its joint venture, which are companies incorporated in India, as of that date.

Management's Responsibility for Internal Financial Controls

The respective Board of Directors of the Holding company, subsidiary company and joint venture company, which are companies incorporated in India are responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the respective Companies considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India ("the ICAI). These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to the Holding Company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditor's Responsibility

Our responsibility is to express an opinion on the internal financial controls over financial reporting of the Holding Company, its subsidiary company and its joint venture, which are companies incorporated in India, based on our audit and that of other auditors. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") issued by the Institute of Chartered Accountants of India and the Standards on Auditing, prescribed under Section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained and the audit evidence obtained by the other auditors of the subsidiary company and joint venture, which are companies incorporated in India, in terms of their reports referred to in the Other Matters paragraph below, is sufficient and appropriate to provide a basis for our audit opinion on the internal financial controls system over financial reporting of the Holding Company, its subsidiary company and its joint venture, which are companies incorporated in India.

ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

Meaning of Internal Financial Controls Over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls Over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion to the best of our information and according to the explanations given to us and based on the consideration of the reports of the other auditors referred to in the Other Matters paragraph below, the Holding Company, its subsidiary company and joint venture, which are companies incorporated in India, have, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2021, based on the criteria for internal financial control over financial reporting established by the respective companies considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

Other Matters

Our aforesaid report under Section 143(3)(I) of the Act on the adequacy and operating effectiveness of the internal financial controls over financial reporting insofar as it relates to one subsidiary company and one joint venture, which are companies incorporated in India, is based solely on the corresponding reports of the auditors of such companies incorporated in India.

Our opinion is not modified in respect of the above matters.

For DELOITTE HASKINS & SELLS LLP

Chartered Accountants (Firm Registration No. 117366W/W-100018)

Ananthi Amarnath

Partner (Membership No.209252)

UDIN: 21209252AAAAGL4633

Place: Chennai Date : June 11, 2021



CONSOLIDATED BALANCE SHEET AS AT MARCH 31, 2021 (All amounts are in crores of Indian Rupees)

Particulars	Notes	As at	As at
		March 31, 2021	March 31, 2020
ASSETS			
Non-Current Assets			
Property, Plant and Equipment	3	599.12	650.89
Capital Work-in-Progress		146.32	66.30
Investment Properties	4	7.79	8.28
Goodwill		4.80	4.80
Other Intangible assets	5	263.76	387.71
Right to use assets	6	70.06	93.71
Investment in joint venture	7	435.15	441.62
Financial Assets			
Investments	8	657.32	277.49
Other Financial Assets	8	47.09	13.61
Non Current tax assets (net)		2.14	77.15
Deferred tax assets (net)	15	338.75	0.99
Other non current assets	9	166.06	210.64
		2,738.36	2,233.19
Current Assets			
Financial Assets			
Investments	10	2,411.57	1,972.92
Trade receivables	11	1,433.94	1,367.22
Cash and Cash Equivalents	12.1	468.87	405.80
Bank Balances other than cash and cash equivalents	12.2	602.97	297.37
Other Financial Assets	10.2	252.66	187.13
Other current assets	9	38.06	43.93
		5,208.07	4,274.37
TOTAL ASSETS		7,946.43	6,507.56
EQUITY AND LIABILITIES			
Equity			
Equity Share Capital	13.1	197.04	197.04
Other Equity	13.2	6,856.67	5,527.07
Equity attributable to the equity holders of the parent		7,053.71	5,724.11
Equity attributables to the owners of the parent			
Non Controlling interest		4.96	4.75
Total Equity		7,058.67	5,728.86
- · · · · · · · · · · · · · · · · · · ·		-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-, 5,.

Particulars	Notes	As at March 31, 2021	As at March 31, 2020
Non-Current Liabilities			
Financial Liabilities			
Trade Payables			
- total outstanding dues of micro enterprises			
and small enterprises		-	-
- total outstanding dues of creditors other than			
micro enterprises and small enterprises		-	
Other financial liabilities	14	55.35	77.54
Government Grants	19	3.33	3.89
Deferred Tax Liabilities (Net)	15	-	85.14
Provisions	16	1.14	1.11
	=	59.82	167.68
Current Liabilities			
Current Liabilities Financial Liabilities			
Trade Payables			
- total outstanding dues of micro enterprises	47		
and small enterprises	17	-	-
- total outstanding dues of creditors other than	47	070.70	040.00
micro enterprises and small enterprises	17	273.78	316.69
Other current financial liabilities	18	222.77	221.22
Government Grants	19	0.56	0.64
Short term provisions Other Current Liabilities	20 21	240.39	21.09
Other Current Liabilities	21 _	90.44 827.94	51.38 611.02
	=	021.04	011.02
TOTAL EQUITY AND LIABILITIES	=	7,946.43	6,507.56
Summary of significant accounting policies		2	
The accompanying notes are an integral part of the co	onsolidated financial	statements.	
In terms of our report attached			
For Deloitte Haskins & Sells LLP	For and on hoha	If of the Board of	Directors
Chartered Accountants	Tor and on bena	ii or the Board or	Directors
Ananthi Amarnath	Kalanithi Maran		lahesh Kumar
Partner	Chairman	Man	aging Director
Place : Chennai			
Date : June 11, 2021	R. Ravi Company Secreta		Unnikrishnan of Financial Officer
	Dloos + Charres		
	Place : Chennai		

Date : June 11, 2021



CONSOLIDATED STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2021 (All amounts are in crores of Indian Rupees, except in respect of number and per share information)

Particulars	Notes	Year Ended March 31, 2021	Year Ended March 31, 2020
Income			
Revenue from Operations	22	3,176.89	3,519.85
Other Income	23	306.84	260.65
Total Income (I)		3,483.73	3,780.50
Expenses			
Operating expenses	24	471.26	573.02
Employee benefits expense	25	307.12	323.22
Other expenses	26	327.13	347.69
Depreciation and amortization expenses	27	403.92	700.20
Finance costs	28	26.86	12.75
Total Expense (II)		1,536.29	1,956.88
Profit before share of (profit) / loss of Joint V	/enture and tax (I) -	(II)	1,823.62
Share of profit / (loss) from a joint venture		(6.42)	(4.17)
Profit before tax		1,941.02	1,819.45
Current Taxes		465.04	454.32
Taxes relating to earlier years		373.64	-
Deferred Taxes		(422.90)	(20.36)
Tax expenses	29	415.78	433.96
Profit for the year		1,525.24	1,385.49
Other Comprehensive Income: Other comprehensive income not to be recla	ssified to profit or	loss in subsequent p	eriods:
Remeasurement gains and (losses) on defined l	henefit obligations	2.22	0.05
Income tax effect	oonent obligations	(0.56)	
Share of other comprehensive income of		(0.56)	(0.01)
equity accounted investees (net of taxes)		(0.05)	0.14
Net other comprehensive income not to be re	aclassified to	(0.05)	0.14
profit or loss in subsequent periods	รงเสออเทธน เบ	1.61	0.18
			1,385.67

CONSOLIDATED STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2021

(All amounts are in crores of Indian Rupees, except in respect of number and per share information)

	1,525.03 0.21	•
		1,385.16 0.33
		•
	0.21	0.33
	1,526.61	1,385.34
	0.24	0.33
30		
	38.70	35.16
	38.70	35.16
2		
	2	0.24 30 38.70 38.70

In terms of our report attached

For Deloitte Haskins & Sells LLP

For and on behalf of the Board of Directors

Chartered Accountants

Ananthi AmarnathKalanithi MaranR. Mahesh KumarPartnerChairmanManaging Director

Place : Chennai

Date : June 11, 2021 R. Ravi V C Unnikrishnan

Company Secretary Chief Financial Officer

Place: Chennai
Date: June 11, 2021



CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED MARCH 31, 2021

(All amounts are in crores of Indian Rupees, expect in respect of number of shares)

a. Equity Share Capital:

Equity shares of Rs. 5.00/- each issued, subscribed and fully paid As at April 1, 2019
At March 31, 2020
At March 31, 2021

Number	Amount
39,40,84,620	197.04
39,40,84,620	197.04
39,40,84,620	197.04

b. Other equity

For the year ended March 31, 2021

Attributable to Equity share holders							
Particulars	Retained earnings	Securities Premium Reserve	General Reserve	Total			
As at April 1, 2020	4,571.45	471.82	483.80	5,527.07			
Profit for the year	1,525.03	-	-	1,525.03			
Other comprehensive income	1.61	-	-	1.61			
Total Comprehensive Income	6,098.09	471.82	483.80	7,053.71			
Dividends paid (Refer note - 13.3)	(197.04)	-	-	(197.04)			
Dividend distribution tax (DDT)	-	-	-	-			
As at March 31, 2021	5,901.05	471.82	483.80	6,856.67			

For the year ended March 31, 2020

Attributable to Equity share holders							
Particulars	Retained earnings	Securities Premium Reserve	General Reserve	Total			
As at April 1, 2019	4,373.83	471.82	483.80	5,329.45			
Profit for the year	1,385.16	-	-	1,385.16			
Other comprehensive income	0.18	-	-	0.18			
Total Comprehensive Income	5,759.17	471.82	483.80	6,714.79			
Dividends paid (Refer note - 13.3)	(985.21)	-	-	(985.21)			
Dividend distribution tax (DDT)	(202.51)	-	-	(202.51)			
As at March 31, 2020	4,571.45	471.82	483.80	5,527.07			

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED MARCH 31, 2021

(All amounts are in crores of Indian Rupees, expect in respect of number of shares)

Significant Accounting Policies

2

See accompanying notes forming part of the consolidated financial statements.

In terms of our report attached

For Deloitte Haskins & Sells LLP

For and on behalf of the Board of Directors

Chartered Accountants

Ananthi Amarnath

Kalanithi Maran

R. Mahesh Kumar

Partner

Chairman

Managing Director

Place: Chennai

Date : June 11, 2021

R. Ravi

V C Unnikrishnan

Company Secretary

Chief Financial Officer

Place : Chennai
Date : June 11,2021

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CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED MARCH 31, 2021

Particulars	For the Year ended	
	March 31, 2021	March 31, 2020
Cash flow from operating activities		
Net profit before tax and exceptional items	1,947.44	1,823.62
Adjustments to reconcile profit before tax to net cash flows:		
Depreciation on property, plant and equiptment and investment pro	operties 104.13	97.05
Amortisation of intangible assets	299.79	603.16
(Profit) / Loss on sale of property, plant and equiptment, net	0.48	0.16
Translation loss / (gain) on monetary assets and liabilities	7.31	(9.42
mpairment allowance / (written back) (allowance for bad and doub	otful debts /	
movie advance and other advances)	48.70	33.0
Provision for litigations and claims	(0.66)	1.33
Bad debts written off	5.13	8.23
_iabilities / provisions no longer required written back	(37.81)	(0.93
nterest income	(91.35)	(54.56
Deferral of DTH Revenue	6.29	11.09
Export incentives (Government grants)	(27.00)	(0.78
Dividend income / Net gain on sale of current investments	(85.15)	(176.01
air value gain on financial instruments at fair value through profit	,	(10.47
Finance cost	26.86	12.7
Operating profit before working capital changes	2,143.36	2,338.2
Movements in working capital :		
(Increase) / Decrease in trade receivables	(126.17)	(266.59
,		
(Increase) / Decrease in inventories	-	0.24
	s (37.04)	
Increase) / Decrease in inventories	- s (37.04) 3.98	(14.95
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets	3.98	(14.95 11.23
Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances	3.98	(14.95 11.23 18.32
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances ncrease / (Decrease) in trade payables and other liabilities/other f	3.98 inancial liabilities 18.68	(14.95 11.23 18.33 2.5
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances ncrease / (Decrease) in trade payables and other liabilities/other f	3.98 financial liabilities 18.68 (0.42)	(14.95 11.23 18.33 2.5 2,088.9 9
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances ncrease / (Decrease) in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations	3.98 financial liabilities 18.68 (0.42) 2,002.39	0.24 (14.95 11.23 18.32 2.5 2,088.99 (433.37 1,655.6 2
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances ncrease / (Decrease) in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities (A)	3.98 Financial liabilities 18.68 (0.42) 2,002.39 (538.17)	(14.95 11.23 18.33 2.5 2,088.99 (433.37
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances (Increase) / Decrease in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities (A)	3.98 Financial liabilities 18.68 (0.42) 2,002.39 (538.17)	(14.95 11.2 18.3 2.5 2,088.9 (433.37
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances (Increase) / Decrease in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities Payment for Purchase of PP&E, investment properties and	3.98 financial liabilities 18.68 (0.42) 2,002.39 (538.17) 1,464.22	(14.95 11.2 18.3 2.5 2,088.9 (433.37 1,655.6)
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances (Increase) / Decrease in loans and advances (Increase) / Decrease) in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities Payment for Purchase of PP&E, investment properties and capital work in progress (including capital advances)	3.98 Financial liabilities 18.68 (0.42) 2,002.39 (538.17)	(14.95 11.2 18.3 2.5 2,088.9 (433.37 1,655.6)
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances (Increase) / Decrease in loans and advances (Increase) / Decrease) in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities Payment for Purchase of PP&E, investment properties and capital work in progress (including capital advances) Payment for purchase of intangible assets	3.98 financial liabilities 18.68 (0.42) 2,002.39 (538.17) 1,464.22	(14.95 11.2 18.3 2.5 2,088.9 (433.37 1,655.6)
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances (Increase) / Decrease in loans and advances (Increase) / Decrease) in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities Payment for Purchase of PP&E, investment properties and capital work in progress (including capital advances) Payment for purchase of intangible assets (including advances paid for purchase / production of movies)	3.98 financial liabilities 18.68 (0.42) 2,002.39 (538.17) 1,464.22 (23.45)	(14.95 11.2 18.3 2.5 2,088.9 (433.37 1,655.6) (30.42
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances (Increase) / Decrease in loans and advances (Increase) / Decrease) in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities Payment for Purchase of PP&E, investment properties and capital work in progress (including capital advances) Payment for purchase of intangible assets (including advances paid for purchase / production of movies) Payment for purchase of financial instruments (current investment)	3.98 financial liabilities 18.68 (0.42) 2,002.39 (538.17) 1,464.22 (23.45) (210.53) s) (1,157.50)	(14.95 11.2 18.3 2.5 2,088.9 (433.37 1,655.6 (30.42 (629.64 (1,554.20
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances (Increase) / Decrease in loans and advances (Increase) / Decrease) in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities Payment for Purchase of PP&E, investment properties and capital work in progress (including capital advances) Payment for purchase of intangible assets (including advances paid for purchase / production of movies) Payment for purchase of financial instruments (current investment)	3.98 financial liabilities 18.68 (0.42) 2,002.39 (538.17) 1,464.22 (23.45)	(14.95 11.2 18.3 2.5 2,088.9 (433.37 1,655.6 (30.42 (629.64 (1,554.20
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances (Increase) / Decrease in loans and advances (Increase) / Decrease) in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities Payment for Purchase of PP&E, investment properties and capital work in progress (including capital advances) Payment for purchase of intangible assets (including advances paid for purchase / production of movies) Payment for purchase of financial instruments (current investment) Proceeds from sale of Property, plant and equipment (PP&E)	3.98 financial liabilities 18.68 (0.42) 2,002.39 (538.17) 1,464.22 (23.45) (210.53) (1,157.50) 828.73 4.57	(14.95 11.2 18.3 2.5 2,088.9 (433.37 1,655.6 (30.42 (629.64 (1,554.20 1,704.8
(Increase) / Decrease in inventories (Increase) / Decrease in other current assets/other financial assets (Increase) / Decrease in loans and advances (Increase) / Decrease in loans and advances (Increase) / Decrease) in trade payables and other liabilities/other fincrease / (Decrease) in provisions Cash generated from operations Direct taxes paid (net of refunds) Net cash flow from operating activities Payment for Purchase of PP&E, investment properties and capital work in progress (including capital advances) Payment for purchase of intangible assets (including advances paid for purchase / production of movies) Payment for purchase of financial instruments (current investment)	3.98 financial liabilities 18.68 (0.42) 2,002.39 (538.17) 1,464.22 (23.45) (210.53) s) (1,157.50) 828.73	(14.95 11.23 18.33 2.5 2,088.9 9 (433.37

CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED MARCH 31, 2021

Particulars		For the Year ended March 31, 2021	For the Year ended March 31, 2020
Term deposits placed with banks during the year		(610.95)	(296.90
Term deposits refunded from banks during the year		296.90	213.77
nterest received (finance income)		68.03	45.68
Dividend income / Net gain on sale of current investm	ents	85.15	176.01
Net cash (used in) investing activities	(B)	(1,151.43)	(408.02)
Cash flow from financing activities			
Proceeds from Short term borrowings		37.00	280.21
Repayment of Short term borrowings		(37.00)	(280.21)
Repayment of lease liabilities		(35.92)	(33.98)
nterim Dividend Paid		(197.04)	(985.21)
Tax on interim dividend paid		(107.04)	(202.51)
nterest paid (finance cost)		(16.50)	(0.67)
Net cash (used in) financing activities	(C)	(249.46)	(1,222.37)
Exchange differences on translation of			
oreign currency cash and cash equivalents	(D)	(0.26)	1.67
Net (decrease) / increase in cash and			
	A+B+C+D)	63.07	26.90
Opening balance of cash and cash equivalents	s E	405.80	378.90
Closing balance of cash and cash equivalents Net increase / (decrease) in cash and	F	468.87	405.80
cash equivalents	(F-E)	63.07	26.90
Closing cash and Bank Balances	(F)	468.87	405.80
Notes			
a) The reconciliation to the cash and bank balances	as given in N	ote 12.1 is as follows :	
Cash and Cash Equivalents (Note 12.1)	Ü	468.87	405.80
c) Components of cash and cash equivalents			
Cash and cheques on hand With banks		0.06	0.11
Cash and cheques on hand		0.06 93.04	0.11 187.12



CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED MARCH 31, 2021

(All amounts are in crores of Indian Rupees, unless otherwise stated)

In terms of our report attached

For Deloitte Haskins & Sells LLP

For and on behalf of the Board of Directors

Chartered Accountants

Ananthi AmarnathKalanithi MaranR. Mahesh KumarPartnerChairmanManaging Director

Place : Chennai

Date : June 11, 2021 R. Ravi V C Unnikrishnan

Company Secretary Chief Financial Officer

Place: Chennai
Date: June 11, 2021

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

1. Background and corporate information

The consolidated financial statements comprise financial statements of **Sun TV Network Limited** (the Company), its subsidiary (Sun TV along with its subsidiary is hereinafter collectively referred to as 'the Group') and its joint venture company for the year ended March 31, 2021.

Sun TV Network Limited ('Sun TV' or 'the Company') was incorporated on December 18, 1985 as Sumangali Publications Private Limited. The Company is engaged in producing and broadcasting satellite television and radio software programming in the regional languages. The Company is listed on the Bombay Stock Exchange ('BSE') and the National Stock Exchange ('NSE') in India. The Company has its registered office at Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai – 600 028

The Company has a subsidiary – Kal Radio Limited ('KRL'), which is incorporated in India. KRL was incorporated on October 7, 2005 as Kal Radio Limited and 98.18% (March 31, 2020 - 98.18%) of its paid up equity share capital is held by Sun TV. The Company has a joint venture South Asia FM Limited (SAFML), which was incorporated on November 9, 2005 as South Asia FM Private Limited and as at the balance sheet date, the Company holds 59.44% (March 31, 2020-59.44%) of its paid up equity share capital. KRL and SAFML are engaged in producing and broadcasting radio software programming in Indian regional languages.

These consolidated financial statements reviewed and recommended by the Audit Committee and has been approved by the Board of Directors at their meeting held on June 11, 2021

The Group currently operates television channels in four South Indian languages and also in Bangla, predominantly to viewers in India, and also to viewers in Sri Lanka, Singapore, Malaysia, United Kingdom, Europe, Middle East, United States, Australia, South Africa and Canada. The Group's flagship channel is Sun TV. The other major satellite channels of the Group are Surya TV, Gemini TV, Udaya TV and Sun Bangla. The Group is also into the business of FM Radio broadcasting at Chennai, Coimbatore and Tirunelveli. The Group produces its own content / acquires the related rights. The Group has the license to operate an Indian Premier League ('IPL') franchise "Sun Risers Hyderabad". KRL has license to operate 24 Frequency Modulation ('FM') stations in South India. SAFML has license to operate 35 FM stations. The Group also operates an OTT platform "SUNNXT".

SAFML's strategic alliance with Red FM

The Group, through its joint venture SAFML had entered into a strategic tie-up with Red FM Group to further its FM Radio broadcasting business in the North, West and East Indian markets. As part of the transaction, SAFML has taken up a 48.89% beneficial interest in the Red FM Radio Companies by acquiring the equity of their Holding Companies at par.

SAFML has executed certain agreements with the promoters of Red FM by which it has obtained joint control over the following Red FM Companies:

Name	Effective holding of the Group		
	March 31, 2021	March 31, 2020	
Pioneer Radio Training Services Private Limited**	29.06%	29.06%	
South Asia Multimedia Private Limited**	29.06%	29.06%	
Optimum Media Services Private Limited**	29.06%	29.06%	
Asia Radio Broadcast Private Limited**	29.06%	29.06%	
Digital Radio (Delhi) Broadcasting Limited**	29.06%	29.06%	
Digital Radio (Mumbai) Broadcasting Limited**	29.06%	29.06%	
Digital Radio (Kolkata) Broadcasting Limited**	29.06%	29.06%	

^{** -} SAFML's effective holding is 48.89%.

The Companies listed above are hereinafter collectively referred to as 'Joint Ventures'.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Apart from the above, by virtue of the Equity investments made, the Group has obtained significant influence in the following Red FM Companies:

Name	Effective holding of the Group	
	March 31, 2021	March 31, 2020
Deccan Digital Networks (Hyderabad) Private Limited*	17.22%	17.22%
Metro Digital Networks (Hyderabad) Private Limited*	17.22%	17.22%
AV Digital Networks (Hyderabad) Private Limited*	17.22%	17.22%

^{* -} SAFML's effective holding is 28.99%.

The Companies listed above are hereinafter collectively referred to as associates.

2. Summary of significant accounting policies

a) Statement of compliance and basis of preparation of financial statements

The consolidated financial statements ('CFS') of the Group have been prepared in accordance with the Indian Accounting Standards (Ind AS) as per the Companies (Indian Accounting Standards) Rules, 2015, read with Companies (Indian Accounting Standards) Amendment Rules, 2016, as amended and notified under Section 133 of the Companies Act, 2013 (the Act) and other relevant provisions of the Act.

Accounting policies have been consistently applied except where a newly issued accounting standard is initially adopted or a revision to an existing accounting standard requires a change in the accounting policy hitherto in use.

The consolidated financial statements have been prepared on a historical cost basis except for certain financial assets and liabilities which have been measured at fair value (refer accounting policy regarding financial instruments).

b) Basis of consolidation:

The consolidated financial statements comprise the financial statements of the Company and its subsidiary and its joint venture as at March 31, 2021. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Specifically, the Group controls an investee if and only if the Group has:

- Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee)
- □ Exposure, or rights, to variable returns from its involvement with the investee, and
- □ The ability to use its power over the investee to affect its returns

The Group re-assesses whether or not it controls an investee, if facts and circumstances indicate that there are changes to one or more of the three elements of control. Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Assets, liabilities, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated financial statements from the date the Group gains control until the date the Group ceases to control the subsidiary.

The consolidated financial statements are prepared by adopting uniform accounting policies for like transactions or other events in similar circumstances. If a member of the group uses accounting policies other than those adopted in the consolidated financial statements for like transactions and events in similar circumstances, appropriate adjustments are made to that group member's financial statements in preparing the consolidated financial statements to ensure conformity with the Group's accounting policies.

The financial statements of all entities used for the purpose of consolidation are drawn up to same reporting date as that of the Holding company, i.e., year ended on March 31,2021.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Principles of consolidation:

Subsidiary:

- The consolidated financial statements of the Group have been prepared based on a line-by-line consolidation of the Balance Sheet, at March 31, 2021 and Statement of Profit and Loss and Cash Flows of Sun TV Network Limited & Kal Radio Limited for the year ended March 31, 2021.
- □ The financial statements of the subsidiary used for consolidation are drawn for the same reporting period as that of the Company i.e. year ended March 31, 2021.
- a All inter-company transactions and balances between the entities included in the consolidated financial statements have been eliminated. Ind AS 12 Income Taxes applies to temporary differences that arise from the elimination of profits and losses resulting from intragroup transactions.
- Offset (eliminate) the carrying amount of the Holding Company's investment in the subsidiary and the Holding Company's portion of equity of the subsidiary. Business combinations policy explains how to account for any related goodwill.
- □ Profit or loss and each component of other comprehensive income (OCI) are attributed to the equity holders of the Holding Company of the Group and to the non-controlling interest, even if this results in the non-controlling interest having a deficit balance.
- Consolidation is applied from the date of obtaining control by the Group, till the date when the Group loses control.
- On cessation of control,
 - o Derecognises the assets (including goodwill) and liabilities of the subsidiary
 - o Derecognises the carrying amount of any non-controlling interests
 - o Recognises the fair value of the consideration received
 - o Recognises the fair value of any investment retained
 - o Recognises any surplus or deficit in profit or loss
 - Reclassifies the Holding Company's share of components previously recognised in OCI to profit or loss or retained earnings, as appropriate, as would be required if the Group had directly disposed of the related assets or liabilities

Investments in Joint Ventures and Associates:

Ajoint venture is a type of joint arrangement whereby the parties that have joint control of the arrangement have rights to the net assets of the joint venture. Joint control is the contractually agreed sharing of control of an arrangement, which exists only when decisions about the relevant activities require unanimous consent of the parties sharing control.

An associate is an entity over which the Group has significant influence. Significant influence is the power to participate in the financial and operating policy decisions of the investee, but is not control or joint control over those policies.

The considerations made in determining whether significant influence or joint control are similar to those necessary to determine control over the subsidiaries.

The Group's investment in its associates and joint ventures is accounted for using the equity method. Under the equity method, the investment in an associate or a joint venture is initially recognized at cost. The carrying amount of the investment is adjusted to recognized changes in the Group's share of net assets of the associates or joint ventures since the acquisition date. Goodwill relating to the associates or joint ventures is included in the carrying amount of the investment and not tested for impairment individually.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

The statement of profit and loss reflects the Group's share of the results of operations of the associates or joint ventures. Any change in OCI of the investee is presented as part of the Group's OCI. In addition, when there has been a change recognised directly in the equity of the associates or joint ventures, the Group recognizes its share of any changes, when applicable, in the statement of changes in equity.

Unrealized gains and losses resulting from transactions between the Group and associates or joint ventures are eliminated to the extent of the interest of the associates or joint ventures.

If an entity's share of losses of an associates or a joint ventures equals or exceeds its interest in the associates or joint ventures (which includes any long term interest that, in substance, form part of the Group's net investment in the associates or joint ventures), the entity discontinues recognising its share of further losses. Additional losses are recognised only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the associates or joint ventures. If the associates or joint ventures subsequently reports profits, the entity resumes recognising its share of those profits only after its share of the profits equals the share of losses not recognised.

The aggregate of the Group's share of profit or loss of an associate or joint ventures is shown on the face of the statement of profit and loss.

The financial statement of the associates or joint ventures is prepared for the same reporting period as the Group.

After application of the equity method, the Group determines whether it is necessary to recognise an impairment loss on its investment in its associates or joint ventures. At each reporting date, the Group determines whether there is objective evidence that the investment in the associates or joint ventures is impaired. If there is such evidence, the Group calculates the amount of impairment as the difference between the recoverable amount of the associates or joint ventures and its carrying value, and then recognizes the loss as 'Share of profit of an associates or joint venture' in the statement of profit or loss.

Upon loss of significant influence or joint control of associates or joint ventures, the Group measures and recognizes any retained investment at its fair value. Any difference between the carrying amount upon loss of significant influence or joint control and the fair value of the retained investment and proceeds from disposal is recognised in profit or loss.

c) Business Combinations and Goodwill

For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Group's cash-generating units that are expected to benefit from the combination, irrespective of whether other assets or liabilities of the acquiree are assigned to those units.

Cash generating unit to which goodwill has been allocated is tested for impairment annually, or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash generating unit is less than its carrying amount, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro rata based on the carrying amount of each asset in the unit. Any impairment loss for goodwill is recognised in profit or loss. An impairment loss recognised for goodwill is not reversed in subsequent periods.

Where goodwill has been allocated to a cash-generating unit and part of the operation within that unit is disposed of, the goodwill associated with the disposed operation is included in the carrying amount of the operation when determining the gain or loss on disposal. Goodwill disposed in these circumstances is measured based on the relative values of the disposed operation and the portion of the cash-generating unit retained.

d) Current versus non-current classification

The Group presents assets and liabilities in the balance sheet based on current / non-current classification.

An asset is treated as current when it is:

- Expected to be realized or intended to be sold or consumed in normal operating cycle
- Held primarily for the purpose of trading
- $\, \square \,$ Expected to be realized within twelve months after the reporting period, or
- Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

All other assets are classified as non-current.

A liability is current when:

- □ It is expected to be settled in normal operating cycle
- □ It is held primarily for the purpose of trading
- □ It is due to be settled within twelve months after the reporting period, or
- □ There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period.

The Group classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

The operating cycle is the time between the acquisition of assets for processing and their realization in cash and cash equivalents. The Group has identified twelve months as its operating cycle.

e) Property, plant and equipment and Depreciation

Property, plant and equipment are stated at cost less accumulated depreciation and impairment losses, if any. Cost comprises the purchase price (including all duties and taxes after deducting trade discounts and rebates if any) and any attributable cost of bringing the asset to its working condition for its intended use. Such cost includes the cost of replacing part of the plant and equipment and borrowing costs for long-term construction projects if the recognition criteria are met. Likewise, when a major expenditure is incurred, its cost is recognised in the carrying amount of the plant and equipment, if it increases the future benefits from the existing asset. All other expenses on existing fixed assets, including day-to-day repair and maintenance expenditure, are charged to the statement of profit and loss for the period during which such expenses are incurred.

For depreciation, the Group identifies and determines cost of assets significant to the total cost of the assets having useful life that is materially different from that of the life of the principal asset.

Property, plant and equipment under construction and fixed assets acquired but not put to use at the balance sheet date are classified as capital work in progress.

An item of property, plant and equipment and any significant part initially recognised is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Gains or losses arising from de-recognition of property, plant and equipment are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in the statement of profit and loss when the asset is derecognized.

The residual values, useful lives and methods of depreciation of property, plant and equipment are reviewed at each financial year end and adjusted prospectively, if appropriate.

Depreciation

Depreciation on property, plant and equipment other than aircraft and leasehold improvements is provided on written down value method, using the rates arrived at based on the useful lives estimated by the management The Group has used the following useful life to provide depreciation on its Property, plant and equipment.

	<u>Years</u>
Buildings	20-58
Plant and machinery (including aircraft)	10-20
Computer and related equipment	6-13
Furniture and fittings	10-15
Office equipment	3-20
Motor Vehicles	8-10



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Leasehold improvements are depreciated over the lower of estimated useful lives of the assets or the remaining primary period of the lease. The average useful life of Leasehold improvements is 3 to 8 years.

Costs incurred towards purchase of aircraft are depreciated using the straight-line method based technical assessment and a review of past history of asset usage. Management's estimate of useful life of such aircraft is 10 years (until previous year – 15 years) based on reassessment.

Fixed assets individually costing Rs.5.000/- or less are depreciated within one year from the date of purchase.

The management of the subsidiary, joint venture along with its Joint venture and associate companies based on internal and external technical evaluation reassessed the remaining useful life of assets primarily consisting of Plant and machinery, Furniture and fixtures and motor vehicles. The useful lives of certain assets required a change from the previous estimates and accordingly the subsidiary, joint ventures and associates have adopted the estimated useful life as referred to under Schedule II to the Companies Act, 2013 (as amended).

f) Investment Properties

Investment properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties are stated at cost less accumulated depreciation and accumulated impairment loss, if any.

Depreciation on Investment property is provided on written down value method, using the useful lives estimated by the management. The Group, based on technical assessment made by technical expert and management estimate, depreciates the building over estimated useful life of 20 to 58 years which is different from the useful life prescribed in Schedule II to the Companies Act, 2013. The management believes that these estimated useful lives are realistic and reflect fair approximation of the period over which the assets are likely to be used.

Though the Group measures investment property using cost based measurement, the fair value of investment property is disclosed in the notes. Fair values are determined based on an annual evaluation performed by an accredited external independent valuer applying an approved valuation model (refer Note 4 of Consolidated Financial Statement).

Investment properties are derecognised either when they have been disposed of or when they are permanently withdrawn from use and no future economic benefit is expected from their disposal. The difference between the net disposal proceeds and the carrying amount of the asset is recognised in profit or loss in the period of derecognition.

g) Intangible assets and amortization

Intangible assets acquired are measured on initial recognition at cost. Following initial recognition, Intangible assets are carried at cost less accumulated amortisation and accumulated impairment losses, if any.

Intangible assets with finite lives are amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting period. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are considered to modify the amortisation period or method, as appropriate, and are treated as changes in accounting estimates. The amortisation expense on intangible assets with finite lives is recognised in the statement of profit and loss unless such expenditure forms part of carrying value of another asset.

Computer software

Costs incurred towards purchase of computer software are depreciated using the straight-line method over a period based on management's estimate of useful lives of such software being 3 years, or over the license period of the software, whichever is shorter.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

□ Film and program broadcasting rights ('Satellite Rights')

Acquired Satellite Rights for the broadcast of feature films and other long-form programming such as multiepisode television serials are initially stated at cost.

Future revenues from use of these Satellite Rights cannot be estimated with any reasonable accuracy as these are susceptible to a variety of factors, such as the level of market acceptance of television products, programming viewership, advertising rates etc., and accordingly cost related to acquisition of satellite right of film is fully expensed on the date of first telecast of the film and the cost related to program broadcasting rights / multi episodes series are amortized based on the telecasted episodes.

□ Film production costs, distribution and related rights

The cost of film production is allocated between distribution and related rights based on management's estimate of revenue. Distribution rights are amortized upon the theatrical release of the film and other related rights are amortized either on sale or exploitation of such rights.

□ Licenses

Licenses represent one time entry fees paid to Ministry of Information and Broadcasting ('MIB') under the applicable licensing policy for Frequency Modulation ('FM') Radio broadcasting. Cost of licenses are amortised over the license period, being 15 years.

□ Goodwill arising on Consolidation

The carrying amount of goodwill arising on consolidation is not amortized and is reviewed for impairment in accordance with the requirements of Indian Accounting Standard 36 "Impairment of Assets" and impairment losses are recognised wherever the carrying amount of an asset exceeds its recoverable amount.

h) Impairment of non-financial assets

At each reporting date, the Group assesses whether there is an indication that an asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Group estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or Cash Generating Unit's ('CGU') fair value less costs of disposal and its value in use. The recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets.

Where the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value cost of disposal, recent market transactions are taken into account, if available. If no such transactions can be identified, an appropriate valuation model is used.

Impairment losses are recognized in the statement of profit and loss. After impairment, depreciation is provided on the revised carrying amount of the asset over its remaining useful life.

The Group bases its impairment calculation on detailed budgets and forecast calculations, which are prepared separately for each of the Group's CGUs to which the individual assets are allocated.

An assessment is made at each reporting date as to whether there is any indication that previously recognized impairment losses may no longer exist or may have decreased. If such indication exists, the Group estimates the asset's or cash-generating unit's recoverable amount. A previously recognized impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognized. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognized for the asset in prior years. Such reversal is recognized in the statement of profit and loss.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

i) Franchisee fees

The annual franchise fee payable to the Board of Control for Cricket in India ('BCCI') is recognized as an expense on an accrual basis in accordance with terms of the Group's agreement with BCCI.

j) Borrowing costs

Borrowing costs are expensed in the period in which they are incurred.

k) Revenue recognition

Revenue is recognized when the performance obligations under the contract with customers are satisfied and to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured at the fair value of the consideration received or receivable, taking into account contractually defined terms of payment and excluding taxes or duties collected on behalf of the government. The Group has concluded that it is the principal in all of its revenue arrangements since it is the primary obligor in all the revenue arrangements as it has pricing latitude and is also exposed to credit risks.

- Advertising income and income from sale of broadcast slots are recognised when the related commercial or programme is telecast.
- Revenue from radio broadcasting is recognised on accrual basis on the airing of client's commercials.
- International subscription income represents income from the export of program software content, and is recognised as and when the services being rendered in accordance with the terms of agreements with customers.
- Subscription income represents subscription fees billed to cable operators / the Group's authorised distributors / Direct to Home (DTH) service providers and are recognised in the period during which the service is provided. Subscription fees billed to cable operators are determined based on number of subscription points to which the service is provided based on relevant agreements with such cable operators (along with management's best estimates of such subscription points wherever applicable), at contractually agreed rates. Subscription income from SUNNXT customers is recognised as and when services are rendered in accordance with the terms of agreements entered into with the service providers /customers
- Revenues from sale of distribution rights and other rights relating to the movie produced are recognised in accordance with the terms of contract with customers and upon satisfaction of performance obligation under the contract.
- Income from content trading represent revenue earned from mobile service providers and DTH service providers through exploitation of content owned by the Group. Income is recognised as per the terms of contract with the respective service providers and based on the services being rendered to the service provider.
- Income from Indian Premier League represents following:

Income from franchisee rights is recognised when the rights to receive the payments is established as per the terms of the agreement entered with The Board of Control for Cricket in India ("BCCI"). Revenue is recognised as per the information provided by BCCI or as per Management's estimate in case the information is not received. The revenue is allocated on a pro-rata basis to number of matches played during the year as against the total number of matches for the season / tournament.

Income from sponsorship fees is recognised on completion of terms of the sponsorship agreement.

Income from sale of tickets is recognised on the dates of the respective matches. The Group reports revenues net of discounts offered on sale of tickets.

 $\label{prize} \textit{Prize money is recognised when right to receive payment is established.}$

- Revenues from barter transactions, and the related costs, are recorded at fair values of the services received or if the same cannot be measured reliably, then the fair value of the services rendered, as estimated by management.
- □ For all debt instruments, interest income is recorded using the effective interest rate (EIR). Finance income is included in other income in the statement of profit and loss.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

- Dividend income is recognised when the right to receive payment is established, which is generally when shareholders of the investee entity approve the dividend.
- Rental income arising from operating leases on investment properties is accounted for based on the terms of the agreements and is included in other income in the statement of profit or loss.
- Export incentives are recognized when the right to avail the benefits under the respective schemes is established.

Revenues recognised in excess of billings are disclosed as "Unbilled Revenue" under other current financial assets. Billings in excess of revenue recognised are disclosed as "Deferred Revenues" under other current liabilities.

I) Retirement and other employee benefits

Retirement benefit in the form of provident fund is a defined contribution scheme. The Group has no obligation, other than the contribution payable to the provident fund. The Group recognizes the contribution payable to the provident fund scheme as an expenditure when the employee renders the related service.

Gratuity liability is a defined benefit obligation. The cost of providing benefits under the plan is determined on the basis of actuarial valuation at each year-end using the projected unit credit method.

Remeasurement, comprising of actuarial gains and losses, the effect of the asset ceiling, excluding amounts included in net interest on the net defined benefit liability and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognised immediately in the balance sheet with a corresponding debit or credit to retained earnings through Other Comprehensive Income ('OCI') in the period in which they occur. Remeasurement is not reclassified to profit or loss in subsequent periods.

Net interest is calculated by applying the discount rate to the net defined benefit liability or asset. The Group recognizes the following changes in the net defined benefit obligation as an expense in the consolidated statement of profit and loss:

- Service costs comprising current service costs, past-service costs, gains and losses on curtailments and non-routine settlements; and
- Net interest expense or income

Accumulated leave, which is expected to be utilized within the next 12 months, is treated as short-term employee benefit. The Group measures the expected cost of such absences as the additional amount that it expects to pay as a result of the unused entitlement that has accumulated at the reporting date.

The Group treats accumulated leave expected to be carried forward beyond twelve months, as long-term employee benefit for measurement purposes. Such long-term compensated absences are provided for based on the actuarial valuation using the projected unit credit method at the year-end. Re-measurement gains / losses are accounted through profit or loss account and are not deferred.

The Holding company presents the entire leave as a current liability in the balance sheet, since it does not have an unconditional right to defer its settlement for 12 months after the reporting date, while the subsidiary presents the liability with the break up between non-current and current based on the certificate received from actuary.

m) Taxes

Tax expense comprises current and deferred tax.

a. Current income-tax

Current income-tax asset and liabilities are measured at the amount expected to be paid to the tax authorities in accordance with the Income-tax Act, 1961 enacted in India. The tax rates and tax laws used to compute the amount are those that are enacted at the reporting date. Current income tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity). Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

b. Deferred tax

Deferred tax is provided using the liability method on temporary differences between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes at the reporting date. Deferred tax is measured using the tax rates and the tax laws enacted or substantively enacted at the reporting date.

Deferred tax liabilities are recognised for all taxable temporary differences, except:

- □ When the deferred tax liability arises from the initial recognition of goodwill or an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of taxable temporary differences associated with investments in subsidiaries and interests in joint ventures, when the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax assets are recognised for all deductible temporary differences, the carry forward of unused tax credits and any unused tax losses. Deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilised, except:

- □ When the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of deductible temporary differences associated with investments in subsidiaries and interests in joint ventures, deferred tax assets are recognised only to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognised outside profit or loss is recognised outside profit or loss (either in other comprehensive income or in equity).

Deferred tax assets and deferred tax liabilities are offset, if a legally enforceable right exists to set-off current tax assets against current tax liabilities.

Minimum alternate tax ('MAT') paid in a year is charged to the statement of profit and loss as current tax. The Group recognizes MAT credit available as an asset only to the extent that there is convincing evidence that the Group will pay normal income tax during the specified period, i.e., the period for which MAT credit is allowed to be carried forward. The said asset is recognised as "MAT Credit Entitlement" as deferred tax asset, and is created by way of credit to the statement of profit and loss and shown as "MAT Credit Entitlement." The Group reviews the "MAT credit entitlement" asset at each reporting date and writes down the asset to the extent the Group does not have convincing evidence that it will pay normal tax during the specified period.

n) Earnings per share (EPS)

Basic earnings per share are calculated by dividing the net profit or loss for the period attributable to equity shareholders by the weighted average number of equity shares outstanding during the period. The weighted average number of equity shares outstanding during the period is adjusted for events such as bonus issue, bonus element in a rights issue, share split and reverse share split that have changed the number of equity shares outstanding, without a corresponding change in resources.

For the purpose of calculating diluted earnings per share, the net profit or loss for the period attributable to equity shareholders and the weighted average number of shares outstanding during the period are adjusted for the effects of all dilutive potential equity shares.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

o) Leases

The Group assesses whether a contract contains a lease, at inception of a contract. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. To assess whether a contract conveys the right to control the use of an identified asset, the Group assesses whether: (i) the contract involves the use of an identified asset (ii) the Group has substantially all of the economic benefits from use of the asset through the period of the lease and (iii) the Group has the right to direct the use of the asset.

At the date of commencement of the lease, the Group recognizes a right-of-use asset ("ROU") and a corresponding lease liability for all lease arrangements in which it is a lessee, except for leases with a term of twelve months or less (short-term leases) and low value leases. For these short-term and low value leases, the Group recognizes the lease payments as an operating expense on a straight-line basis over the term of the lease.

Certain lease arrangements includes the options to extend or terminate the lease before the end of the lease term. ROU assets and lease liabilities includes these options when it is reasonably certain that they will be exercised.

The right-of-use assets are initially recognized at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or prior to the commencement date of the lease plus any initial direct costs less any lease incentives. They are subsequently measured at cost less accumulated depreciation and impairment losses.

Right-of-use assets are depreciated from the commencement date on a straight-line basis over the shorter of the lease term and useful life of the underlying asset. Right of use assets are evaluated for recoverability whenever events or changes in circumstances indicate that their carrying amounts may not be recoverable. For the purpose of impairment testing, the recoverable amount (i.e. the higher of the fair value less cost to sell and the value-in-use) is determined on an individual asset basis unless the asset does not generate cash flows that are largely independent of those from other assets. In such cases, the recoverable amount is determined for the Cash Generating Unit (CGU) to which the asset belongs.

The lease liability is initially measured at amortized cost at the present value of the future lease payments. The lease payments are discounted using the interest rate implicit in the lease or, if not readily determinable, using the incremental borrowing rates in the country of domicile of these leases. Lease liabilities are re-measured with a corresponding adjustment to the related right of use asset if the Group changes its assessment if whether it will exercise an extension or a termination option.

Lease liability and ROU asset have been separately presented in the Balance Sheet and lease payments have been classified as financing cash flows.

p) Cash and Cash equivalents

Cash and cash equivalent in the balance sheet comprise cash at banks and on hand and short-term deposits with an original maturity of three months or less, which are subject to an insignificant risk of changes in value.

For the purpose of the consolidated statement of cash flows, cash and cash equivalents consist of cash and short-term deposits, as defined above, net of outstanding bank overdrafts as they are considered an integral part of the Group's cash management operations.

q) Foreign currency transactions

The Group's consolidated financial statements are presented in Indian Rupees, which is the Holding Company's and subsidiaries functional currency.

Initial recognition

Foreign currency transactions are recorded in the functional currency, by applying to the foreign currency amount the exchange rate between the functional currency and the foreign currency at the date of the transaction.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Conversion

Foreign currency monetary items are translated using the closing rate. Non-monetary items which are carried in terms of historical cost denominated in a foreign currency are translated using the exchange rate at the date of the transaction. Non-monetary items which are carried at fair value denominated in a foreign currency are translated using the exchange rates that existed when the values were determined.

Exchange differences

All exchange differences arising on settlement / conversion of foreign currency monetary items are included in the statement of profit and loss.

r) Fair value measurement

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- □ In the principal market for the asset or liability, or
- u In the absence of a principal market, in the most advantageous market for the asset or liability.
- □ The principal or the most advantageous market must be accessible by the Group.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorized within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities.
- Level 2 Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable.
- Level 3 Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable.

For assets and liabilities that are recognized in the financial statements on a recurring basis, the Group determines whether transfers have occurred between levels in the hierarchy by re-assessing categorization (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

For the purpose of fair value disclosures, the Group has determined classes of assets and liabilities on the basis of the nature, characteristics and risks of the asset or liability and the level of the fair value hierarchy as explained above.

This note summarizes accounting policy for fair value. Other fair value related disclosures are given in the Note No. 36 and 37 of the financial statements.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

s) Provisions

A provision is recognized when the Group has a present obligation as a result of past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. These estimates are reviewed at each reporting date and adjusted to reflect the current best estimates. The expense relating to a provision is presented in the statement of profit and loss.

t) Financial Instruments:

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

Financial assets

Initial recognition and measurement

All financial assets are recognised initially at fair value plus, in the case of financial assets not recorded at fair value through profit or loss, transaction costs that are attributable to the acquisition of the financial asset.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in three categories:

- Debt instruments at amortized cost
- Debt instruments at fair value through profit or loss (FVTPL)
- Debt instruments at fair value through other comprehensive income (FVTOCI)

Debt instruments at amortized cost

A 'debt instrument' is measured at the amortized cost if both the following conditions are met:

- The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and
- Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortized cost using the effective interest rate (EIR) method. Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortization is included in finance income in the profit or loss. The losses arising from impairment are recognised in the profit or loss.

Debt instrument at FVTPL

Financial liabilities are classified as at FVTPL when the financial liability is held for trading or it is designated as at FVTPL.

In addition, the Group may elect to classify a debt instrument, which otherwise meets amortized cost or FVTOCI criteria, as at FVTPL. However, the Group doesn't have any debt instruments that qualify for FVTOCI classification.

Debt instruments included within the FVTPL category are measured at fair value with all changes recognized in the statement of profit and loss account. The Group does not have any financial asset under this category.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Equity investments

All equity investments in scope of Ind AS 109 are measured at fair value. Equity instruments which are held for trading are classified as at FVTPL. For all other equity instruments, the Group decides to classify the same either as at FVTOCI or FVTPL. However there are no such instruments that have been classified through FVTOCI and all equity instruments are routed through FVTPL.

Equity instruments included within the FVTPL category are measured at fair value with all changes recognized in the P&L.

Equity investment in Joint Venture

Investment in joint venture is accounted using equity method in the consolidated financial statements as mandated under Ind AS 28.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognized (i.e. removed from the Group's consolidated balance sheet) when:

- □ The rights to receive cash flows from the asset have expired, or
- The Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

Impairment of financial assets

In accordance with Ind AS 109, the Group applies expected credit loss (ECL) model for measurement and recognition of impairment loss on the following financial assets and credit risk exposure:

- Financial assets that are debt instruments, and are measured at amortized cost e.g. debt securities, deposits, trade receivables and bank balance.
- □ Trade receivables or any contractual right to receive cash or another financial asset that result from transactions that are within the scope of Ind AS 18.

The Group follows 'simplified approach' for recognition of impairment loss allowance on Trade receivables.

The application of simplified approach does not require the Group to track changes in credit risk. Rather, it recognizes impairment loss allowance based on lifetime ECLs at each reporting date, right from its initial recognition.

For recognition of impairment loss on other financial assets and risk exposure, the Group determines that whether there has been a significant increase in the credit risk since initial recognition. If credit risk has not increased significantly, 12-month ECL is used to provide for impairment loss. However, if credit risk has increased significantly, lifetime ECL is used. If, in a subsequent period, credit quality of the instrument improves such that there is no longer a significant increase in credit risk since initial recognition, then the entity reverts to recognizing impairment loss allowance based on 12-month ECL.

Lifetime ECL are the expected credit losses resulting from all possible default events over the expected life of a financial instrument. The 12-month ECL is a portion of the lifetime ECL which results from default events that are possible within 12 months after the reporting date.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

ECL is the difference between all contractual cash flows that are due to the Group in accordance with the contract and all the cash flows that the entity expects to receive (i.e., all cash shortfalls), discounted at the original EIR. When estimating the cash flows, an entity is required to consider:

- All contractual terms of the financial instrument (including prepayment, extension, call and similar options) over the expected life of the financial instrument. However, in rare cases when the expected life of the financial instrument cannot be estimated reliably, then the entity is required to use the remaining contractual term of the financial instrument.
- Cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms
- As a practical expedient, the Group uses a provision matrix to determine impairment loss allowance on portfolio of its trade receivables. The provision matrix is based on its historically observed default rates over the expected life of the trade receivables and is adjusted for forward-looking estimates. At every reporting date, the historical observed default rates are updated and changes in the forward-looking estimates are analyzed.

ECL impairment loss allowance (or reversal) recognized during the period is recognized as income/ expense in the statement of profit and loss (P&L). This amount is reflected under the head 'other expenses' in the P&L. The balance sheet presentation for various financial instruments is described below:

Financial assets measured as at amortized cost: ECL is presented as an allowance, i.e., as an integral part of the measurement of those assets in the balance sheet. The allowance reduces the net carrying amount. Until the asset meets write-off criteria, the Group does not reduce impairment allowance from the gross carrying amount.

For assessing increase in credit risk and impairment loss, the Group combines financial instruments on the basis of shared credit risk characteristics with the objective of facilitating an analysis that is designed to enable significant increases in credit risk to be identified on a timely basis.

Financial liabilities

Initial recognition and measurement

The Group's financial liabilities include deposits, and trade and other payables. These are recognized initially at amortized cost net of directly attributable transaction costs.

Subsequent measurement

After initial recognition, they are subsequently measured at amortized cost using the EIR method. Gains and losses are recognised in profit or loss when the liabilities are derecognized as well as through the EIR amortization process.

The EIR amortization is included as finance costs in the statement of profit and loss.

Derecognition

A financial liability is derecognized when the obligation under the liability is discharged or cancelled or expires.

Financial guarantee contracts

Financial guarantee contracts issued by the group are those contracts that require a payment to be made to reimburse the holder for a loss it incurs because the specified debtor fails to make a payment when due in accordance with the terms of a debt instrument. Financial guarantee contracts are recognised initially as a liability at fair value, adjusted for transaction costs that are directly attributable to the issuance of the guarantee. Subsequently, the liability is measured at the higher of the amount of loss allowance determined as per impairment requirements of Ind AS 109 and the amount recognised less cumulative amortisation.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

u) Offsetting of financial instruments

Financial assets and financial liabilities are offset and the net amount is reported in the consolidated balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, to realize the assets and settle the liabilities simultaneously.

v) Contingent liabilities

A contingent liability is a possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Group or a present obligation that is not recognized because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognized because it cannot be measured reliably. The Group does not recognize a contingent liability but discloses its existence in the financial statements.

w) Government Grants

Government grants are recognised where there is reasonable assurance that the grant will be received and all attached conditions will be complied with. When the grant relates to an asset, it is recognised as income in equal amounts over the expected useful life of the related asset.

When the Group receives grants of non-monetary assets, the asset and the grant are recorded at fair value amounts and depreciated / released to profit or loss over the expected useful life in a pattern of consumption of the benefit of the underlying asset.

x) Segment reporting

Based on internal reporting provided to the Chief operating decision maker, the Group's operations predominantly related to Media and Entertainment and, accordingly, this is the only operating segment. The management committee reviews and monitors the operating results of the business segment for the purpose of making decisions about resource allocation and performance assessment using profit or loss and return on capital employed.

y) Recent accounting pronouncements

(i) On March 24, 2021, the Ministry of Corporate Affairs ("MCA") through a notification, amended Schedule III of the Companies Act, 2013. The amendments revise Division I, II and II of Schedule III and are applicable from April 1, 2021. Key amendments relating to Division II which related to companies whose financial statements are required to comply with Companies (Indian Accounting Standards) Rules 2015 are:

"Balance Sheet:

- Lease liabilities should be separately disclosed under the head "financial liabilities", duly distinguished as current or non-current.
- Certain additional disclosures in the statement of changes in equity such as changes in equity share capital due to prior period errors and restated balances at the beginning of the current reporting period.
- Specified format for disclosure of shareholding of promoters.
- Specified format for ageing schedule of trade receivables, trade payables, capital work-in-progress and intangible asset under development.
- If a company has not used funds for the specific purpose for which it was borrowed from banks and financial institutions, then disclosure of details of where it has been used.
- Specific disclosure under 'additional regulatory requirement' such as compliance with approved schemes of arrangements, compliance with number of layers of companies, title deeds of immovable property not held in the name of company, loans and advances to promoters, directors, key managerial personnel (KMP) and related parties, details of benami property held etc."

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Statement of profit and loss:

 Additional disclosures relating to Corporate Social Responsibility (CSR), undisclosed income and crypto or virtual currency specified under the head 'additional information' in the notes forming part of the standalone financial statements.

The amendments are extensive and the Company will evaluate the same to give effect to them as required by law."

z) Significant accounting judgements, estimates and assumptions

The preparation of the Group's Consolidated Financial Statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

Judgements

In the process of applying the Group's accounting policies, management has made the following judgements, which have the most significant effect on the amounts recognised in the Consolidated Financial Statements:

Amortisation of intangible assets

Acquired Satellite Rights for the broadcast of feature films and other long-form programming such as multiepisode television serials are stated at cost. Future revenues cannot be estimated with any reasonable accuracy as these are susceptible to a variety of factors, such as the level of market acceptance of television products, programming viewership, advertising rates etc., and accordingly cost related to film is fully expensed on the date of first telecast of the film and the cost related to program broadcasting rights / multi episodes series are amortized based on the telecasted episodes.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Company based its assumptions and estimates on parameters available when the Standalone Financial Statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising that are beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

Provision for taxes

The Group's tax expense for the year is the sum of the total current and deferred tax charges. The calculation of the total tax expense necessarily involves a degree of estimation and judgement in respect of certain items. A deferred tax asset is recognised when it has become probable that future taxable profit will allow the deferred tax asset to be recovered. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

Defined benefit plans (gratuity benefits)

The cost of the defined benefit gratuity plan and other post-employment leave encashment benefit and the present value of the gratuity obligation are determined using actuarial valuations. An actuarial valuation involves making various assumptions that may differ from actual developments in the future. These include the determination of the discount rate, future salary increases and mortality rates. Due to the complexities involved in the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

Going concern evaluation

The Group is debt free and based on estimation of revenues and cash flows for a 12 month period from the date of approval of these financial statements, the management has assessed and concluded that preparation of these financial statements on a going concern basis is appropriate. Also refer note 43 for impact of COVID 19 on its financial statements.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 3 - Property, Plant & Equipment

Particulars	Freehold Land	Buildings	Plant & Machinery	Office Equipment	Furniture and Fittings	Leasehold Improvements	Motor Vehicles	Total
Gross Block								
At April 1, 2019	87.73	184.38	543.24	50.61	40.60	10.93	18.27	935.77
Additions	-	0.57	21.86	1.31	0.13	0.47	9.23	33.56
Transfer to Investment Properties (Note - 4)	-	(0.06)	-	-	-	-	-	(0.06)
Transfer from Investment Properties (Note - 4)	-	3.33	-	-	-	-	-	3.33
Disposals	-	-	(1.07)	(0.21)	(0.03)	-	(1.69)	(3.00)
At March 31, 2020	87.73	188.22	564.03	51.71	40.70	11.40	25.81	969.60
Additions	-	-	4.66	0.73	0.04	0.07	22.03	27.53
Transfer to Investment Properties (Note - 4)	-	-	-	-	-	-	-	-
Transfer from Investment Properties (Note - 4)	-	-	-	-	-	-	-	-
Disposals	-	-	(0.17)	(0.33)	(0.00)	-	(7.46)	(7.96)
At March 31, 2021	87.73	188.22	568.52	52.11	40.74	11.47	40.38	989.17
Depreciation								
At April 1, 2019	-	45.29	149.08	20.05	22.22	8.57	6.36	251.57
Charge for the year (Refer Note - 27)	-	8.93	47.34	4.39	3.35	1.08	3.29	68.38
Transfer to Investment Properties (Note - 4)	-	(0.02)	-	_	-	-	=	(0.02)
Transfer from Investment Properties (Note - 4)	-	0.98	-	-	-	-	-	0.98
Disposals	-	-	(0.81)	(0.11)	(0.02)	-	(1.26)	(2.20)
At March 31, 2020	-	55.18	195.61	24.33	25.55	9.65	8.39	318.71
Charge for the year (Refer Note - 27)	-	8.31	50.81	4.12	2.75	1.09	7.15	74.23
Transfer to Investment Properties (Note - 4)	-	-	-	-	-	-	-	_
Transfer from Investment Properties (Note - 4)	-	-	-	-	-	-	-	_
Disposals	-	-	(0.10)	(0.19)	(0.00)	-	(2.60)	(2.89)
At March 31, 2021	-	63.49	246.32	28.26	28.30	10.74	12.94	390.05
Net Block								
At March 31, 2020	87.73	133.04	368.42	27.38	15.15	1.75	17.43	650.89
At Mai 011 31, 2020	01.13	155.04	300.42	21.30	13.13	1.73	17.43	030.09
At March 31, 2021	87.73	124.73	322.19	23.85	12.44	0.74	27.43	599.12

Refer 2(e) for accounting policy relating to Property, Plant and Equipment

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 4.	Investment	t Properties
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Particulars	Amount
Cost	
Opening balance at April 1, 2019	14.68
Additions during the year	-
Transfer from Property, Plant & Equipment (PP&E) (Refer note 3)	0.06
Transfer to Property, Plant & Equipment (PP&E) (Refer note 3)	(3.33)
Closing balance as at March 31, 2020	11.41
Additions during the year	-
Transfer from Property, Plant & Equipment (PP&E) (Refer note 3)	-
Transfer to Property, Plant & Equipment (PP&E) (Refer note 3)	-
Closing balance as at March 31, 2021	11.41
Depreciation and impairment	
Opening balance at April 1, 2019	3.42
Depreciation during the year	0.67
Transfer from Property, Plant & Equipment (PP&E) (Refer note 3)	0.02
Transfer to Property, Plant & Equipment (PP&E) (Refer note 3)	(0.98)
Closing balance as at March 31, 2020	3.13
Depreciation during the year	0.49
Transfer from Property, Plant & Equipment (PP&E) (Refer note 3)	-
Transfer to Property, Plant & Equipment (PP&E) (Refer note 3)	-
Closing balance as at March 31, 2021	3.62
Net Block	
As at March 31, 2020	8.28
As at March 31, 2021	7.79

Information regarding income and expenditure of Investment properties

Particulars	March 31, 2021	March 31, 2020
Rental income derived from investment properties	3.29	4.16
Direct operating expenses (including repairs and maintenance)		
generating rental income	0.95	1.31
Profit arising from investment properties before depreciation and		
indirect expenses	2.34	2.85
Less – Depreciation (Refer note 27)	0.49	0.69
Profit arising from investment properties before indirect expenses	1.85	2.16

Fair value hierarchy disclosures for investment properties have been provided in Note 37.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 5 -	Intangib	le Assets
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	Film and Program	Film production	Computer	Licenses	Total
Particulars	Broadcasting	costs, Distribution	Software		
	Rights	and Related			
		Rights			
Gross Block					
As at April 1, 2019	1,635.08	213.71	20.67	217.87	2,087.33
Additions	529.73	48.56	0.80	-	579.09
Disposals	(14.97)	-	-	-	(14.97)
At March 31, 2020	2,149.84	262.27	21.47	217.87	2,651.45
Additions	164.50	11.25	0.09	-	175.84
Disposals	(4.86)	-	-	-	(4.86)
At March 31, 2021	2,309.48	273.52	21.56	217.87	2,822.43
Amortization and Impairment At April 1, 2019	1.409.82	203.40	16.81	45.52	1,675.55
Charge for the year (Refer Note - 27	,	58.87	3.44	14.51	603.16
Disposals	(14.97)	-	-	-	(14.97)
At March 31, 2020	1,921.19	262.27	20.25	60.03	2,263.74
Charge for the year (Refer Note - 27	7) 273.05	11.25	0.99	14.50	299.79
Disposals	(4.86)	-	-	-	(4.86)
At March 31, 2021	2,189.38	273.52	21.24	74.53	2,558.67
Net Block					
At March 31, 2020	228.65	-	1.22	157.84	387.71

Note 6. Right to use assets

Particulars	Total
Gross carrying amount	
As at April 1, 2019	120.21
Additions	1.48
Disposals	-
Closing gross carrying amount as on March 31, 2020	121.69
Additions	12.13
Disposals	(6.37)
Closing gross carrying amount as on March 31, 2021	127.45
As at April 1, 2019	
Accumulated amortisation	
Depreciation charge during the year (Refer Note.27)	27.98
Disposals	-
Closing accumulated amortisation as on March 31, 2020	27.98
Depreciation charge during the year (Refer Note.27)	29.41
Disposals	_

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars	Total
Closing accumulated amortisation as on March 31, 2021	57.39
Net carrying amount as on March 31, 2020	93.71
Net carrying amount as on March 31, 2021	70.06

The aggregate depreciation expense on right to use assets is included under depreciation and amortization expense in the Statement of Profit and Loss under note 27.

Note 7. Information on Joint Venture

South Asia FM Limited

The Group has a 59.44% interest in South Asia FM Limited. South Asia FM Limited is engaged in producing and broadcasting of FM radio software programming in Indian regional languages. The Group's interest in South Asia FM Limited is accounted for using the equity method in the consolidated financial statements. The information of other investees of South Asia FM Limited are also part of the disclosure below. Summarised financial information of the joint venture, based on its Ind AS financial statements, and reconciliation with the carrying amount of the investment in consolidated financial statements are set out below:

Summarised Balance Sheet as at March 31, 2021

Particulars	March 31, 2021	March 31, 2020
Current assets	171.45	176.53
Non-current assets	652.53	687.47
Current liabilities	(42.89)	(70.30)
Non-current liabilities	(49.01)	(50.74)
Equity	732.08	742.96
Proportion of the Group's ownership	59.44%	59.44%
Carrying amount of the investment #	435.15	441.62

[#] Represented by 22,69,92,000 (March 31 2020- 22,69,92,000) fully paid up equity shares of Rs. 10/- each and 14,01,00,410 (March 31 2020- 14,01,00,410) fully paid 0.1% Compulsorily Convertible Preference Shares of Rs. 10/- each

Summarised Consolidated statement of profit and loss of the South Asia FM Limited

	March 31, 2021	March 31, 2020
Total Income	124.91	152.84
Expenses	(116.02)	(143.20)
Profit before tax	8.89	9.64
Income tax expense		0.08
Profit for the year before share of profit / (loss) from Associates	8.89	9.72
Share of Profit / (loss) from Associates	(19.69)	(16.74)
Profit for the year	(10.80)	(7.02)
Other Comprehensive income	(80.0)	0.24
Total Comprehensive income	(10.88)	(6.78)
Group's share of profit for the year	(6.42)	(4.17)
Other Comprehensive income	(0.05)	0.14
Group's share of total comprehensive income	(6.47)	(4.03)



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 8. Financial assets (non-current)

Note 8A . Investments - Non Current

Particulars	As at M	arch 31, 2021	As at March 31, 2020
Investment in Tax Free Bonds at amortised cost			
(unquoted) (Refer note 8A.1)	(A)	113.89	198.72
Investment in Taxable Bonds at amortised cost			
(unquoted) (Refer note 8A.2)	(B)	469.79	-
Investment in Bonds / Units at Fair value (Refer Note 8A.3)	(C)	45.54	25.59
Investment in Non Convertible debentures at fair value			
(quoted) (Refer Note 8A.4)	(D)	28.10	53.18
Total	-	657.32	277.49

Note 8B . Other Financial Assets

As at Mar	ch 31, 2021 As at M	arch 31, 2020
	7.75	8.14
	14.33	5.46
	25.01	0.01
(E) _	47.09	13.61
		14.33 25.01

^{*} These balances represents deposits with bank with original maturity beyond 12 months.

Total Financial Assets at fair value	(C + D)	73.64	78.77
Total Financial Assets at Amortised Cost	(A + B + E)	630.77	212.33

Note 1: Financial assets - other Investments (Non-current) includes the investment in AIKI Power of Rs.14,820/-

Note 2: Investments in NSC of Rs.500/-

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 8A.1 - Investment in tax free bonds

	As at March 31, 2021		
Particulars	No of Units	Face Value(INR)	Carrying Value
Unquoted Tax free bonds-Non Current			
India Infrastructure Finance Company Limited-6.86%	2,00,000	1,000.00	20.15
India Infrastructure Finance Company Limited-8.41%	50,000	1,000.00	5.25
Indian Railway Finance Corporation Limited-7.18%	2,00,000	1,000.00	20.27
Indian Railway Finance Corporation Limited-8.23%	50,000	1,000.00	5.49
National Bank for Agriculture and Rural Development-7.04%	40,000	1,000.00	4.09
National Highways Authority of India-8.27%	3,00,000	1,000.00	31.48
National Housing Bank-6.89%	11	10,00,000.00	1.11
National Housing Bank-7.17%	50	10,00,000.00	5.07
NTPC Limited-7.15%	50	10,00,000.00	5.15
Rural electrification corporation limited @ 8.01%	150	10,00,000.00	15.83
Total (A)			113.89
Unquoted Tax free bonds - Current (Refer note -10)			
Housing and Urban Development Corporation Ltd-8.10%	4,59,100	1,000.00	46.61
Indian Railway Finance Corporation Limited-8.00%	2,20,000	1,000.00	22.39
Rural electrification corporation limited @ 7.93%	1,30,000	1,000.00	13.57
Total (B)			82.57
Aggregate amount of unquoted investments (A) + (B)			196.46

		As at March 31, 20)20
Particulars	No of Units	Face Value(INR)	Carrying Value
Unquoted Tax free bonds-Non Current			
Housing and Urban Development Corporation Ltd-8.10%	4,59,100	1,000.00	47.32
India Infrastructure Finance Company Limited-6.86%	2,00,000	1,000.00	20.22
India Infrastructure Finance Company Limited-8.41%	50,000	1,000.00	5.33
Indian Railway Finance Corporation Limited-7.18%	2,00,000	1,000.00	20.40
Indian Railway Finance Corporation Limited-8.00%	2,20,000	1,000.00	22.70
National Bank for Agriculture and Rural Development-7.04%	40,000	1,000.00	4.11
National Highways Authority of India-8.27%	3,00,000	1,000.00	31.93
National Housing Bank-6.89%	11	10,00,000.00	1.11
National Housing Bank-7.17%	50	10,00,000.00	5.10
NTPC Limited-7.15%	50	10,00,000.00	5.18
Rural electrification corporation limited @ 8.01%	150	10,00,000.00	16.01
Rural electrification corporation limited @ 7.93%	1,30,000	1,000.00	13.74
Indian Railway Finance Corporation Limited-8.23%	50,000	1,000.00	5.56
Total (A)			198.72
Unquoted Tax free bonds - Current (Refer note -10)			
Indian Railway Finance Corporation Limited-6.72%	3,100	1,00,000.00	31.09
Total (B)			31.09
Aggregate amount of unquoted investments (A) + (B)			229.81

Fair value hierarchy disclosures for investment in tax free bonds have been provided in Note 37.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

8A.2 - Investment in Taxable bonds

	As at March 31, 2021		
Particulars	No of Units	Face Value(INR)	Carrying Value
Power Finance Corporation Ltd-9.25%	400	1,000,000.00	42.02
HDFC-7.00%	950	1,000,000.00	95.32
State Bank of India -9.37%	500	1,000,000.00	51.41
HDFC -8.85%	500	1,000,000.00	50.38
State Bank of India -7.74%	250	1,000,000.00	25.02
Bank of Baroda-8.5%	200	1,000,000.00	20.44
Bank of Baroda-8.99%	350	1,000,000.00	36.29
State Bank of India -7.73%	250	1,000,000.00	24.61
Bank of Baroda-8.15%	250	1,000,000.00	24.30
Sojo Infotel Pvt Ltd-8.48%	1,000	1,000,000.00	100.00
Aggregate amount of unquoted investments			469.79

Fair value hierarchy disclosures for investment in taxable bonds have been provided in Note 37.

Note 8A.3 - Investment in bonds / units at Fair Value

	As at March 31, 2021		
Particulars	No of Units	Face Value(INR)	Carrying Value
Bharat bonds exchange traded funds-maturity-April-2023			
(Refer note -8A.3.1)	2,50,000	1,000.00	27.93
Nippon India ETF Nifty SDL-April-2026 maturity			
(Refer note - 8A.3.2)	7,44,079	10.00	7.53
Nippon India ETF CPSL bond plus SDL-2024 maturity			
(Refer note - 8A.3.3)	9,78,260	10.00	10.08
Total			45.54

	As at March 31, 2020		
Particulars	No of Units	Face Value(INR)	Carrying Value
Bharat bonds exchange traded funds-maturity-April-2023			
(Refer note -8A.3.1)	2,50,000	1,000.00	25.59
Total			25.59

Fair value hierarchy disclosures for investment in bonds / units has been provided in Note-37

Note 8A.3.1- Investments in Bharat bonds - ETF

The Group holds 2,50,000 Bharat Bonds Exchange Traded Fund issued by Edelweiss Mutual Fund ("issuer"), having face value of Rs. 1000/- per bond. These bonds listed on the Stock Exchange, carry the highest credit rating of AAA. These bonds have a defined maturity period and will mature on April, 2023 and at maturity, Company will get back the investments along with return indicated. The return on this investment will be realized either by holding the debentures till maturity or upon the sale of the same to another investor before the debentures are redeemed by the issuer.

The Group has irrevocably designated the debentures to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 8A.3.2 - Investment in Nippon India ETF Nifty SDL-2026 units issued by Nippon India Mutual Fund

During the current year, the Group invested in the long term 744,079 units of Nippon India ETF Nifty SDL- 2026 issued by Nippon India Mutual Fund ("issuer"), having face value of Rs.10/- per unit. These units are listed on the Stock Exchange and proceeds from the sale of these units would predominantly be utilized for investment into State Development Loans (SDLs) representing Nifty SDL Apr 2026 Top 20 Equal Weight Index. The units have a defined maturity period and will mature on 30th April, 2026. Upon maturity, the Company will get back the investments along with return indicated. The return on this investment will be realized either by holding the unit till maturity or upon the sale prior to the maturity.

The Group has irrevocably designated these units to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.

Note 8A.3.3 - Investment in Nippon India ETF Nifty SDL-2024 units issued by Nippon India Mutual Fund

During the current year, the Group invested in the long term 978,260 units of Nippon India ETF Nifty CPSE Bond Plus SDL - 2024 issued by Nippon India Mutual Fund ("issuer"), having face value of Rs.10/- per unit. These units are listed on the Stock Exchange and proceeds from the sale of these units would predominantly be utilized for investment into Central Public Sector Enterprises (CPSEs), Public Financial Institutions(PFIs) and State Development Loans (SDLs) of Top 5 States / union Territory representing Nifty CPSE Bond Plus SDL Sep 2024, 50:50 Index. The units have a defined maturity period and will mature on 30th September, 2024. Upon maturity, the Company will get back the investments along with return indicated. The return on this investment will be realized either by holding the unit till maturity or upon the sale prior to the maturity.

The Group has irrevocably designated these units to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.

Note 8A.4 - Investment in Non Convertible debentures at fair value

	As at March 31, 2021		
Particulars	No of Units	Face Value(INR)	Carrying Value
Axis Finance Limited PP- MLD Series 04/2019-20			
(Refer note - 8A.4.1)	250	10,00,000.00	28.10
Total			28.10

Note 8A.4 - Investment in Non Convertible debentures at fair value

	As at March 31, 2020			
Particulars	No of Units	Face Value(INR)	Carrying Value	
Axis Finance Limited PP- MLD Series 04/2019-20				
(Refer note - 8A.4.1)	250	10,00,000.00	25.29	
L&T Finance Ltd - MLD-Series M-Option 3	250	10,00,000.00	27.89	
Total			53.18	

Note 8A.4.1- Investments in Non Convertible debentures issued by Axis Finance

The Group holds 250 redeemable non-convertible debentures issued by Axis Finance Ltd ("issuer"), having face value of Rs. 10,00,000 /- debenture and the principal is protected at maturity. These debentures listed on the National Stock Exchange, carry the highest credit rating of AAA and will be redeemed on June 30, 2022 at a price being the last traded (closing) price of 6.45 Gsec 2049 as on 30th May 2022. The return on this investment will be realised either by holding the debentures till maturity or upon the sale of the same to another investor before the debentures are redeemed by the issuer.

The Group has irrevocably designated these debentures to be subsequently measured at FVTPL, in order to eliminate measurement inconsistency.

Fair value hierarchy disclosures for investment in Non Convertible debentures have been provided in Note 37.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 9. Othe	r current and	d non-current	assets
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Other non-current assets		As at	As at
		March 31, 2021	March 31, 2020
Unsecured			
Capital advances			
Considered good		101.70	146.80
Credit Impaired		28.38	28.38
		130.08	175.18
Impairment allowance for doubtful capital adva	inces	(28.38)	(28.38)
	(A)	101.70	146.80
Balances with Statutory / Government Authorit	ies		
Considered good	(B)	60.18	60.18
Prepaid expenses	(C)	4.18	3.66
Total non-current assets	(A) + (B) + (C)	166.06	210.64

Other current assets

Particulars		As at	As at
		March 31, 2021	March 31, 2020
Advances recoverable in kind, or for value to	be received		
Considered good	(A)	16.65	22.67
Prepaid expenses	(B)	20.85	19.71
Balances with Statutory / Government Authoritie	es (C)	0.24	1.04
Others	(D)	0.32	0.51
Total current assets	(A) + (B) + (C) + (D)	38.06	43.93

Note 10. Financial assets (current)

Particulars	As at March 31, 2021	As at March 31, 2020
Investment in Equity Shares of CUB Ltd at fair value (Fully Paid)		
- Quoted- 7,31,599 shares (March 31,2020 - 7,31,599)	11.41	9.44
Investment in Tax Free Bonds at amortised cost (unquoted) (Refer Note 8A.	1) 82.57	31.09
Investment in unquoted mutual funds at fair value (Refer Note 10.1)	2,317.59	1,932.39
Total FVTPL investments	2,411.57	1,972.92
Aggregate book value of quoted investments	11.41	9.44
Aggregate market value of quoted investments	11.41	9.44
Aggregate value of unquoted investments	2,400.16	1,963.48

Note 10.1 Investment in unquoted mutual fund

	As at March 31, 2021		As at March 31, 2020	
Particulars	No of Units	Amount	No of Units	Amount
Unquoted Mutual Funds				
Aditya Birla Sun Life Arbitrage Fund-Growth-Direct Plan	2,13,26,711	46.45	-	_
Aditya Birla Sun Life Fixed Term Plan-Series PT (1100 days)-Direct	50,00,000	6.20	50,00,000	5.89
Aditya Birla Sun Life Fixed Term Plan-Series PW (1100 days)-				
Direct Growth	50,00,000	6.23	50,00,000	5.92
Aditya Birla Sun Life Fixed Term Plan-Series OY (1218 days)-Direct	1,50,00,000	19.04	1,50,00,000	17.89
Aditya Birla Sun Life Fixed Term Plan-Series PH (1143 days)-Direct	50,00,000	6.29	50,00,000	5.91
Aditya Birla Sun Life Fixed Term Plan-Series PU (1463 days)-Direct	50,00,000	6.54	50,00,000	6.01
Aditya Birla Sun Life Fixed Term Plan-Series QS (1100 days)-				
Direct Growth	50,00,000	6.09	50,00,000	5.73
Aditya Birla Sun Life Banking & PSU Debt Fund-Growth Regular Plan	_	_	1,97,898	5.18
Aditya Birla Sun Life Savings Fund-Growth-Direct Plan	_	_	17,28,584	69.29
Aditya Birla Sun Life Money Manager Fund-Growth-Direct Plan	33,51,160	96.24	33,73,856	91.42
Axis Arbitrage Fund-Direct Growth	3,67,19,989	56.71	-	_
Axis Banking and PSU Debt Fund-Direct-Growth	6,51,277	136.62	6,51,277	126.42
Axis Fixed Term Plan-Series 95 (1185 Days) Direct Growth	50,00,000	6.31	50,00,000	5.88
Axis Fixed Term Plan-Series 100 (1172 Days) Direct Growth	50,00,000	6.12	50,00,000	5.62
Axis Fixed Term Plan-Series 104(1112 Days) Direct Growth	1,00,00,000	11.95	1,00,00,000	11.00
Axis Liquid Fund-Direct Growth (CF-DG)	-	-	3,60,740	79.52
DSP BlackRock FMP-Series 210-36M-Direct-Growth	_	_	64,54,673	7.95
Franklin India Fixed Maturity Plans-Series 1-Plan B-Direct-Growth	_	_	50,00,000	6.13
Franklin India Fixed Maturity Plans-Series 2-Plan A-Direct-Growth	1,00,00,000	12.62	1,00,00,000	11.88
Franklin India Fixed Maturity Plans-Series 2-Plan B-Direct-Growth	1,00,00,000	12.63	1,00,00,000	11.91
Franklin India Fixed Maturity Plans-Series 3-Plan B-Direct-Growth	50,00,000	6.31	50,00,000	5.92
Franklin Maturity Plans-Series 5-Plan E 1224 days-Direct-Growth	30,00,000	3.70	30,00,000	3.38
Franklin India Fixed Maturity Plans-Series 4-Plan C 1098 days-	00,00,000	0.10	00,00,000	0.00
Direct-Growth	50,00,000	6.25	50,00,000	5.81
Franklin India Savings Fund Retail Option-Direct-Growth	-	-	79,45,301	30.12
Franklin Maturity Plans-Series 5-Plan A 1273 days-Direct-Growth	50,00,000	6.35	50,00,000	5.82
Franklin India Fixed Maturity Plans-Series 3-Plan F 1098 days-	00,00,000	0.00	00,00,000	0.02
Direct-Growth	1,00,00,000	12.61	1,00,00,000	11.79
Franklin India Liquid Fund-Super Institutional Plan-Direct-Growth	64	0.02	-	-
HDFC Arbitrage Fund-Wholesale Plan-Growth-Direct Plan	1,98,58,994	30.64	_	_
HDFC Short Term Debt Fund-Direct Plan-Growth Option	64,74,077	16.15	64,74,077	14.82
HDFC Money Market Fund-Direct Plan-Growth Option	1,70,439	76.25	-	- 11.02
HDFC Ultra Short Term Fund - Direct Growth	10,42,519	12.44	10,42,519	11.73
HDFC Liquid Fund - Regular plan - Growth option	5,529	2.22	5,529	2.15
HSBC FTS 130-Growth Direct Plan-Tenure 1204 Days	0,020	2.22	0,020	2.10
	50,00,000	6.26	50,00,000	5.93
ICICI Prudential Fixed Maturity Plan Series 82-1236 Days	00,00,000	0.20	55,55,550	0.00
Plan A Direct Plan	1,00,00,000	12.64	1,00,00,000	11.95
ICICI Prudential Fixed Maturity Plan Series-81-1185 Days	1,00,00,000	12.04	1,00,00,000	11.33
Plan G-Direct Plan	_	_	1,00,00,000	12.35
FIGH G-DIIGG FIGH	_	_	1,00,00,000	12.33



	As at March	March 31, 2021 As at March 31, 202		
Particulars	No of Units	Amount	No of Units	Amoun
ICICI Prudential Fixed Maturity Plan Series-81-1190 Days				
Plan F-Direct Plan-Cumulative	_	_	1,00,00,000	12.3
ICICI Prudential FMP Series 81-1178 Days Plan H			1,00,00,000	12.0
Direct Plan Cumulative	_	_	66,87,059	8.2
ICICI Prudential Savings Fund-Direct Plan-Growth	14,83,037	62.24	14,83,037	57.8
ICICI Prudential Money Market Fund-Direct Plan-Growth	12,97,235	38.30	14,03,037	37.0
ICICI Prudential Fixed Maturity Plan Series 85-1175 Days	12,57,255	30.50	_	
Plan D Direct Plan	50,00,000	6.09	50,00,000	5.6
IDFC Arbitrage Fund-Growth-Direct Plan	2,31,70,923	62.00	30,00,000	3.0
IDFC Corporate Bond Fund Direct-Growth	71,08,887	10.85	_	
IDFC Corporate Bond Fund Regular Plan-Growth	60,38,876	9.07	60,38,876	8.3
IDFC Fixed Term Plan Series 152 Direct Plan-Growth (1452 Days)	50,00,000	6.32	50,00,000	5.7
` , ,	60,63,654	7.47	60,63,654	6.9
IDFC Fixed Term Plan Series 159 Direct Plan-Growth (1098 Days)	, ,		60,63,634	0.8
IDFC Floating Rate Fund Direct Plan-Growth	2,11,35,530	21.22	_	
IDFC Gilt 2027 Index Fund Direct Plan-Growth IDFC Gilt 2028 Index Fund Direct Plan-Growth	49,99,750	5.01	-	
	49,99,750	5.01	- 22.42.452	
IDFC Yearly Series Inverval Fund Direct Plan-Series II-Growth	4 50 40 022	47.05	33,13,453	5.8
IDFC Low Duration Fund-Growth-(Direct Plan)	1,56,40,632	47.95	1,56,40,632	45.1
IDFC Fixed Term Plan Series 176 Direct Plan-Growth (1170 Days)	50,00,000	6.12	50,00,000	5.6
IDFC Ultra Short Term - Direct Plan - Growth	9,58,405	1.15	9,58,405	1.0
Invesco India FMP Sr. 30 Plan A (1223 Days)-Direct Sub Plan Growth	1,00,00,000	12.66	1,00,00,000	11.9
Invesco India FMP Sr. 31 Plan D (1468 Days)-Growth Plan	50,00,000	6.54	50,00,000	5.9
Invesco India FMP Sr. 32 Plan A (1105 Days)-Direct Sub Plan Growth	50,00,000	6.30	50,00,000	5.8
Invesco India Corporate Bond Fund-Direct Plan Growth	2,40,896	62.99	2,02,209	48.6
Invesco India Money Market Fund-Direct Plan Growth	1,55,110	37.92	48,218	11.1
Invesco India FMP Sr. 32 Plan C (1099 Days)-Direct Sub Plan Growth	42,10,000	5.29	42,10,000	4.9
Invesco India Liquid Fund-Direct Plan Growth	65,624	18.55	-	
Kotak Corporate Bond Fund Standard Growth (Regular Plan)	46,607	13.52	46,607	12.5
Kotak Corporate Bond Fund-Direct Plan-Growth	2,09,275	62.46	1,67,609	46.2
Kotak Equity Arbitrage Fund Direct Plan-Growth	2,12,96,751	64.49	-	
Kotak FMP Series 203-Direct Plan-Growth	-	-	1,00,00,000	12.2
Kotak FMP Series 204-Direct Plan-Growth	-	-	1,00,00,000	12.2
Kotak FMP Series 211 Direct-Growth	-	-	1,00,00,000	11.9
Kotak Money Market Scheme-Direct Plan-Growth	2,66,836	92.96	3,45,399	114.4
Kotak FMP Series 212 Direct-Growth	1,00,00,000	12.64	1,00,00,000	11.9
L&T FMP Series 16-Plan A (1223 Days) Direct Growth	1,00,00,000	12.61	1,00,00,000	11.9
L&T FMP Series XVII-Plan B (1452 Days) Direct Growth	50,00,000	6.44	50,00,000	5.9
L&T Short Term Bond Fund Direct Plan-Growth	97,91,308	21.20	97,91,308	19.7
L&T Banking and PSU Debt Fund Direct Plan-Growth	93,72,930	18.85	93,72,930	17.4
SBI Debt Fund Series-C-20 (1100 Days)-Direct Growth	50,38,313	6.28	50,38,313	5.8
Sundaram Fixed Term Plan IK Direct Growth	1,00,00,000	12.51	1,00,00,000	11.7
Sundaram Money Fund-Direct Plan-Growth	12,32,139	5.35	36,15,385	15.1
Tata Money Market Fund Direct Plan-Growth	73,983	27.15	1,06,148	36.7

	As at March 31, 2021		As at March 31, 2020		
Particulars	No of Units	Amount	No of Units	Amount	
Tota Fixed Maturity Plan Series 55 Schome D. Direct Plan Crouth	1 00 00 000	12.26	1 00 00 000	11 5/	
Tata Fixed Maturity Plan Series 55 Scheme D-Direct Plan-Growth	1,00,00,000 50,00,000	12.36 6.25	1,00,00,000	11.54 5.81	
Tata Fixed Maturity Plan Series 55 Scheme G-Direct Plan-Growth	50,00,000	0.25	50,00,000	3.61	
UTI -Fixed Term Income Fund-Series XXVIII - IV (1204 Days)-	4 50 00 000	40.04	4 50 00 000	47.00	
Direct Growth Plan	1,50,00,000	18.94	1,50,00,000	17.86	
UTI Fixed Income Fund Series XXIX-XI (1112 Days) -	00 07 445	0.07	00.07.445	0.70	
Direct Growth Plan	83,87,115	9.37	83,87,115	8.73	
UTI Fixed Income Fund Series XXX-X (1267 Days) -	50.00.000	0.00	50.00.000	5.04	
Direct Growth Plan	50,00,000	6.32	50,00,000	5.81	
UTI-Liquid Cash Plan-Institutional-Direct Plan-Growth	-	-	70,892	23.05	
Aditya Birla Sun Life Liquid Fund-Growth-Direct Plan	-		4,82,395	15.42	
Axis Banking & PSU Debt Fund-Growth(BDGPG)	36,547	7.53	36,547	6.99	
Axis Money Market Fund Direct Growth	5,01,730	55.54	4,96,676	52.02	
DSP Savings Fund-Direct Plan-Growth	82,39,716	34.69	25,82,485	10.29	
Franklin Maturity Plans-Series 5-Plan D 1238 days-Direct-Growth	50,00,000	6.17	50,00,000	5.64	
HDFC Floating Rate Debt Fund-Direct Plan-Wholesale Option-					
Growth Option	-	-	20,18,075	7.14	
HDFC Medium Term Debt Fund -Regular Plan -Growth	-	-	12,48,546	5.03	
HSBC Ultra Short Duration Fund Direct Growth	50,000	5.31	50,000	5.05	
CICI Prudential Corporate Bond Fund-Direct Plan-Growth	1,46,28,320	34.39	1,46,28,320	31.47	
CICI Prudential Fixed Maturity Plan Series-81-1205 Days Plan B-					
Direct Plan Cumulative	-	-	1,00,00,000	12.38	
DFC Banking & PSU Debt Fund-Direct Plan-Growth	4,31,19,000	84.26	4,31,19,000	77.46	
DFC Money Manager Fund-Growth-(Direct Plan)	22,43,907	7.55	65,45,621	20.92	
Invesco India Treasury Advantage Fund-Direct Plan Growth	36,197	11.05	36,197	10.36	
Kotak Liquid Direct Plan Growth	16,526	6.87	2,07,037	83.12	
LIC MF Banking & PSU Debt Fund-Direct-Growth	3,73,05,829	107.85	1,54,79,140	41.76	
MF-IDFC FMP NFO COLL	14,99,925	1.51	-		
MF-PGIM India-Ultra-Direct Plan _Growth	3,64,070	1.00	-		
Mirae Asset Corporate Bond Fund-Direct Growth	49,99,750	5.02	-		
Mirae Asset Ultra Short Duration Fund Direct Growth	49,998	5.09	-		
Nippon India Arbitrage Fund-Direct Growth Plan	2,36,84,581	51.70	-		
Nippon India Floating Rate Fund-Direct Growth Plan	1,15,30,251	41.50	-		
Nippon India Fixed Horizon Fund XXXIII Series 8-Direct Growth	-	-	1,05,00,000	13.04	
Nippon India Fixed Horizon Fund XXXIII-Series 10-Direct Growth Plan	-	-	1,50,07,329	18.59	
Nippon India Fixed Horizon Fund-XXXI-Series 8 -Direct Growth Plan	-	_	2,00,00,000	26.2	
Nippon India Fixed Horizon Fund-XXXVIII-Series 06-					
Direct Growth Plan	1,00,15,751	12.53	1,00,15,751	11.52	
Nippon India Fixed Horizon Fund-XXXVII-Series 06-	•				
Direct Growth Plan	50,00,000	6.56	50,00,000	6.03	
Nippon India Liquid Fund-Direct Plan-Direct Growth Plan-	, ,		, , , , , , ,		
Growth Option	_	_	1,22,657	59.50	
Nippon India Money Manager Fund-Direct Growth Plan Growth Option	36,668	11.81	-,,		
The same of the sa	55,555		I	1	



(All amounts are in crores of Indian Rupees, unless otherwise stated)

	As at March 31, 2021		As at March 31, 202	
Particulars	No of Units	Amount	No of Units	Amount
PGIM India Fixed Duration Fund-Series AP-Direct Plan-Growth PGIM India Fixed Duration Fund-Series BB-Direct Plan-Growth SBI Corporate Bond Fund-Direct Plan-Growth	1,00,000 50,000 2,07,72,336	12.60 6.21 25.37	1,00,000 50,000 2,07,72,336	11.86 5.84 23.44
SBI Savings Fund-Direct Plan-Growth Sundaram Corporate Bond Fund Direct Growth	1,26,79,353 52,50,650	43.36 16.81	-	-
Sundaram Ultra Short Term Fund Direct Growth Tata Arbitrage Fund-Direct Plan-Growth	72,92,052 3,35,05,194	8.07 38.44	-	
Tata Banking & PSU Debt Fund Direct Plan Growth Tata Liquid Fund Direct Plan-Growth	1,16,44,339 1,48,07,448	13.13 36.08	1,16,44,339 48,373	12.10 15.15
UTI Money Market Fund - Direct Growth Plan ICICI Prudential Liquid-Direct Plan-Growth Nippon India Fixed Horizon Fund-XXXVIII-Series 03-Direct Growth Plan	4,67,946 1,30,128 n 70,31,645	112.08 3.97 8.81	1,73,025 2,75,882 70,31,645	39.25 8.10 8.23
PGIM India Fixed Duration Fund-Series AU-Direct Plan-Growth	1,01,225	11.68	1,01,225	10.86
Total FVTPL investments		2,317.59		1,932.39

Refer Note. 35 for disclosure of fair value hierarchy of these investments

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 10.2 Other Financial Assets at Amortised Cost

Particulars	As at	As at	
	March 31, 2021	March 31, 2020	
Advances recoverable			
Considered good	0.18	0.32	
Unbilled Revenues	204.97	175.52	
Interest accrued on fixed deposits	6.29	3.82	
Interest accrued on bonds	18.18	5.77	
Other receivables from Related Parties (Refer Note 34)	0.92	1.64	
Others	22.12	0.06	
Total Other Financial assets at Amortised Cost	252.66	187.13	

Note 11. Trade Receivables

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Unsecured, considered good (Refer note below)	1,433.94	1,367.22
Unsecured, considered doubtful	134.92	86.22
	1,568.86	1,453.44
Allowance for credit losses	(134.92)	(86.22)
Total trade receivables	1,433.94	1,367.22
Note : Trade receivables include due from related parties (Re	efer note 34) 475.94	604.93
The carrying amount of following financial assets represents the n	maximum credit exposure:	
Trade Receivables (Unsecured)		
Trade Receivables (Unsecured) Due for less than six months	1,287.23	1,229.61
Trade Receivables (Unsecured) Due for less than six months Other trade receivables	1,287.23 281.63	1,229.61 223.83

Trade receivables are non-interest bearing and are generally on terms of 60 to 90 days

Trade receivable consists of a large number of customers, spread across diverse industries and geographical areas. Ongoing credit evaluation is performed on the financial condition of the accounts receivable.

Refer note given under impairment of financial assets 2(t) - Finacial instruments for ECL model adopted by the group.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Movement in loss allowance during the year	As at	As at	
	March 31, 2021	March 31, 2020	
Opening balance	(86.22)	(53.10)	
Additions	(51.58)	(48.80)	
Utilised	2.88	15.68	
Closing balance	(134.92)	(86.22)	

Trade receivable due from companies in which the Company's director(s) are directors/members.

Name of the Customer	As at March 31, 2021	As at March 31, 2020
Sun Distribution Services Private Limited	66.26	51.43
Kal Media Services Private Limited	182.43	191.18
Gemini TV Distribution Services Private Limited	97.40	72.27
Sun Business Solutions Private Limited	-	0.51
Kal Publications Private Limited	7.14	7.20

For terms and conditions relating to related party receivables, refer Note 34

Note 12.1 Cash and Cash Equivalents

Pariculars	As at	As at
	March 31, 2021	March 31, 2020
Balances with banks:		
 On current accounts 	93.04	187.12
- Deposits with original maturity of less than three months	375.77	218.57
Cash on hand	0.06	0.11
	468.87	405.80

Note 12.2 Bank Balances other than Cash and Cash Equivalents

Pariculars	As at	As at
	March 31, 2021	March 31, 2020
Balances with banks:		
- Deposits with original maturity of more than 3 months		
but less than 12 months	552.80	270.08
- Balances with banks held as margin money	33.14	26.82
 Unpaid dividend account* (Refer Note - 18) 	17.03	0.47
	602.97	297.37

^{*} Includes TDS on dividend of Rs.16.49 crore remitted in April-2021

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Particulars	As at March 31, 2021	As at March 31, 2020
Authorised Capital		
120,00,00,000 Equity Shares of Rs. 5.00 /- each		
(120,00,00,000 shares as on March 31, 2020)	600.00	600.00
Issued, Subscribed and Paid-up Capital 39,40,84,620 Equity Shares of Rs. 5.00 /- each fully paid up (March 31, 2020: 39,40,84,620 Equity Shares of Rs. 5.00 /- each		
fully paid up)	197.04	197.04
- -	197.04	197.04
(i) Reconciliation of the number of shares outstanding: At the beginning of the year	39,40,84,620	39,40,84,620
Issued during the year	-	-
Outstanding at the end of the year	39,40,84,620	39,40,84,620

(ii) Term/Rights attached to Equity Shares

The Group has one class of equity shares having a face value of Rs.5.00 each. Each shareholder is eligible for one vote per share held. The Group declares and pays dividends in Indian rupees. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting.

During the year ended March 31, 2021, The Board of Directors have declared an interim dividend of Rs.5.00 per share (100%) at their Board meeting held on February 8, 2021. (March 31, 2020: Rs.25.00/- share)

In the event of liquidation of the Group, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. However, no such preferential amounts exists currently. The distribution will be in proportion to the number of equity shares held by the shareholders.

(iii) Details of Shareholders holding more than 5 percent in the Company:

	As at M	arch 31, 2021	As at Ma	rch 31, 2020
Name of the shareholder	No. of Shares	% against total number of shares	No. of Shares	% against total number of shares
Mr. Kalanithi Maran	29,55,63,457	75.00%	29,55,63,457	75.00%



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 13.2 Other equity

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Securities Premium Reserve	471.82	471.82
General Reserve	483.80	483.80
Retained earnings	5,901.05	4,571.45
	6,856.67	5,527.07

Note 13.3 Distribution made

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Dividends paid :		
Interim dividends	197.04	985.21
Dividend Distribution Tax on interim dividends		202.51
	197.04	1,187.72

Note 14. Other Financial Liabilities (non-current)

Particulars	As at March 31, 2021	As at March 31, 2020
Other financial liabilities at amortised cost		
Interest free deposits from customers	5.03	6.83
Lease liabilities	50.30	70.69
Rental Deposits	0.02	0.02
Total other financial liabilities at amortised cost	55.35	77.54

Note 15. Deferred tax liabilities / Assets

<u> </u>	<u>Deffered Tax Liabilities</u> (net)		Deffered Tax assets (net)	
Details of net Deferred tax liability / Ma	arch 31, 2021	March 31, 2020	March 31, 2021	March 31, 2020
(assets)				
Deferred Tax Liabilities / (Assets)				
Tax effect of provision for Impairment allows	ance			
for doubtful debts / movie advance and other	er assets -	(32.09)	(44.13)	(0.38)
Sec.43B disallowances	-	(8.12)	(4.45)	(0.44)
Sec. 40(a)(ia) disallowances	-	-	(0.19)	(0.41)
Accelerated depreciation / depreciation on				
Opening WDV on cost of TV rights for tax p	urposes -	62.61	(354.26)	0.24
Fair valuation of financial assets	-	62.74	64.28	-
Net Deferred Tax Liabilities / (Assets)		85.14	(338.75)	(0.99)

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Details of net Deferred tax expenses / (income) Tax effect of provision for Impairment allowance for doubtful debts /	=	
		ear ended
Tax effect of provision for Impairment allowance for doubtful debts /	March 31, 2021	March 31, 2020
·		
movie advance and other assets	(11.66)	2.34
Sec.43B disallowances	4.12	1.83
Sec. 40(a)(ia) disallowances	0.21	0.0
Accelerated depreciation / depreciation on Opening WDV on cost of		
TV rights for tax purposes	(417.11)	(26.59
Fair valuation of financial assets	1.54	1.99
Deferred tax expenses / (income)	(422.90)	(20.36
Reconciliation of net deferred tax Liabilities / (assets)	March 31, 2021	March 31, 2020
Opening balance	84.15	104.5
Tax (income) / Expense during the period recognised in Profit and Loss	(422.90)	(20.36
Closing balance	(338.75)	(84.15
	(336.73)	(64.13
Also refer Note 29 for Income tax related disclosures		
Also refer Note 29 for Income tax related disclosures Note 16. Provisions (Non Current) Particulars	As at	As at
Note 16. Provisions (Non Current)	As at March 31, 2021	
Note 16. Provisions (Non Current)		
Note 16. Provisions (Non Current) Particulars	March 31, 2021	March 31, 2020
Note 16. Provisions (Non Current) Particulars Provision for compensated absenses (Refer note-2L for policies)	March 31, 2021 1.14	March 31, 2020 1.11
Note 16. Provisions (Non Current) Particulars Provision for compensated absenses (Refer note-2L for policies) Total Provisions	March 31, 2021 1.14 1.14 As at	March 31, 2020 1.11 1.11 As at
Note 16. Provisions (Non Current) Particulars Provision for compensated absenses (Refer note-2L for policies) Total Provisions Note 17. Trade Payables (Current) Particulars	March 31, 2021 1.14 1.14	March 31, 2020 1.11 1.11 As at
Note 16. Provisions (Non Current) Particulars Provision for compensated absenses (Refer note-2L for policies) Total Provisions Note 17. Trade Payables (Current) Particulars Other than acceptances Total outstanding dues of micro enterprises and small enterprises*	March 31, 2021 1.14 1.14 As at March 31, 2021	March 31, 2020 1.11 1.11 As at
Provisions (Non Current) Particulars Provision for compensated absenses (Refer note-2L for policies) Total Provisions Note 17. Trade Payables (Current) Particulars Other than acceptances Total outstanding dues of micro enterprises and small enterprises* (Refer note below)	March 31, 2021 1.14 1.14 As at March 31, 2021	March 31, 2020 1.11 1.11
Note 16. Provisions (Non Current) Particulars Provision for compensated absenses (Refer note-2L for policies) Total Provisions Note 17. Trade Payables (Current) Particulars Other than acceptances Total outstanding dues of micro enterprises and small enterprises*	March 31, 2021 1.14 1.14 As at March 31, 2021	March 31, 2020 1.11 1.11 As at



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 18. Other Financial Liabilities (current)

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Other financial liabilities at amortised cost		
Payable to employees	20.19	16.89
Gratuity (Refer Note 32)	2.27	3.78
Director's Remuneration Payable (Refer Note 34)	149.20	149.22
Unclaimed dividends	0.54	0.47
Interest free deposits from customers	1.77	2.44
Payable for capital goods suppliers	18.76	19.13
Lease liabilities	30.04	29.29
Total other financial liabilities at amortised cost	222.77	221.22

Note 19. Government Grants

Particulars	As at March 31, 2021	As at March 31, 2020
Opening Balance	4.53	5.31
Received during the year	-	-
Released to the statement of profit and loss	(0.64)	(0.78)
Closing Balance	3.89	4.53
Current	0.56	0.64
Non-current	3.33	3.89
	3.89	4.53

Government grants in the form of duty credits have been received on import of plant and equipment under relevant export promotion scheme. There are no unfulfilled conditions or contingencies attached to these grants.

Note 20. Short term Provisions

As at	As at
March 31, 2021	March 31, 2020
9.23	9.68
10.75	11.41
220.41	-
240.39	21.09
	9.23 10.75 220.41

Note 21. Other Current Liabilities

Particulars	As at	As at	
	March 31, 2021	March 31, 2020	
Deferred revenue	27.20	11.25	
Statutory Dues	53.30	26.86	
Advances from customers	9.94	13.27	
Total Other Current Liabilities	90.44	51.38	

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 22. Revenue from Operations

Year E		Ended
Particulars	March 31, 2021	March 31, 2020
Sale of Services		
Income from Advertising and Sale of Broadcast slots	1,058.78	1,478.86
Income from Subscription	1,861.33	1,726.10
Income from movie distribution	0.45	69.91
Income from content trading	1.76	0.53
Income from Indian Premier League	254.57	244.45
	3,176.89	3,519.85

Trade Receivables and Contract Balances

Trade receivable and Unbilled revenue: The Company classifies the right to consideration in exchange for deliverables as contract receivable / unbilled revenue.

A receivable is a right to consideration that is unconditional upon passage of time. Revenues in excess of billings is recorded as unbilled revenue and is classified as a financial asset. Trade receivable and unbilled revenues are presented net of impairment in Note 10 and Note 9.2 respectively.

Deferred income / unearned revenue : Billings in excess of revenue recognised are disclosed as "Deferred Revenues" under other current liabilities - Note 19; As against the opening balance of deferred revenue of Rs.11.25 crores, revenue recognised during the year amounts to Rs.10.66 crores;

Note 23. Other Income

Particulars	March 31, 2021	March 31, 2020
Finance income (measured at Amortised cost)		
- on bank deposits	42.77	29.48
- on tax free / taxable bonds	31.97	15.23
- on trade receivables and others	16.61	9.85
Dividend income on current investments	0.01	24.63
Gain on redemption of investments	85.14	151.38
Fair value gain on financial instruments at FVTPL (net)	60.80	10.47
Gain on foreign exchange fluctuation (net)	-	11.58
Government grants (Refer Note 19)	0.64	0.78
Export incentives income	26.36	-
Liabilities / provisions no longer required written back (Refer Note-23.1)	37.81	0.93
Rental Income	3.14	3.91
Business Support Services	0.70	1.08
Miscellaneous Income	0.89	1.33
	306.84	260.65

Note 23.1: Based on the Order from Intellectual Property Appellate Board dated December 31, 2020, the Group has determined the obligation as per the order upto March 31, 2021 and written back the excess provison carried in the books.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 24. C	perating	expenses
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Year ended	Year	ended
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Particulars	March 31, 2021	March 31, 2020
Telecast costs	10.19	7.49
Program production expenses	30.86	75.95
Cost of program rights	161.07	272.42
Consumables and media expensed	-	0.24
Pay channel service charges	160.40	112.49
Licenses	17.49	17.51
Franchisee fees	51.07	46.31
Others	40.18	40.61
	471.26	573.02

Operating expenses excludes amortisation of film production cost, distribution and related rights which is included in Note - 27.

Note 25. Employee Benefits Expenses

Particulars	March 31, 2021	March 31, 2020
Salaries, wages and bonus	112.85	127.30
Gratuity expense (Refer Note 32)	2.63	2.90
Contributions to provident fund and other funds	8.94	9.81
Staff welfare expense	3.74	3.94
Directors' remuneration		
- Salary	30.66	30.66
- Ex-gratia / Bonus	148.30	148.61
	307.12	323.22

Note 26. Other Expenses

Particulars	March 31, 2021	March 31, 2020
Legal and professional fees	137.16	118.49
(Refer details below for payments to auditors)		
Travel and conveyance	8.32	10.70
Rent (including lease rentals)	2.82	3.77
Rates and taxes	2.68	3.25
Electricity expense	10.17	10.93
Power and fuel	6.41	8.84
Selling Expenses		
- Advertisement and publicity expenses	12.60	26.29
- Marketing expenses	-	0.15
- Sales commission expenses	11.82	16.54
Repairs and maintenance		
- Building	0.71	3.22
- Plant and machinery	11.70	14.35
- Others	7.85	10.83
Communication	1.24	1.55
Utilities	11.07	15.27
Insurance	2.58	1.52
Bad debts written off	5.13	8.23
Impairment allowance for doubtful debts /		
movie advance and other advances (net of reversals)	48.70	33.01
Provisions for claims and litigations (net)	(0.66)	1.33
Expenditure on Corporate Social Responsibility	`37.29	53.11
Loss on foreign exchange fluctuation (net)	3.49	
Loss on sale of PP&E (net) / assets scrapped	0.48	0.16
Miscellaneous expenses	5.57	6.15
	327.13	347.69

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Payments to Auditors	Year ended	
Particulars	March 31, 2021	March 31, 2020
As auditor:		
Audit fee	0.58	0.53
Limited review	0.18	0.18
n other capacity:		
Other services	0.08	0.08
Reimbursement of expenses	0.84	0.01 0.80
Corporate Social Responsibility (CSR) Expenditure	March 24 2024	March 24, 2020
Particulars	March 31, 2021	March 31, 2020
Gross amount required to be spent by the Group during the year	37.25	34.46
Amount Spent during the year ended:	March 31, 2021	March 31, 2020
Construction/acquisition of any asset (A)	-	-
On purposes other than above (B)	37.29	35.31
	37.29	35.31
Contribution made through Related Parties:	-	
(Out of the (B) above)(Refer Note 34)	10.60	10.65
Note 27. Depreciation and amortization expense		
Particulars	March 31, 2021	March 31, 2020
Depreciation of tangible assets (Note 3)	74.23	68.38
Depreciation on Investment Properties (Note 4)	0.49	0.69
Depreciation on right to use assets (Note 6)	29.41	27.97
Amortization of intangible assets (Note 5)	299.79	603.16
	403.92	700.20
Note 28. Finance Costs		
	March 24 2024	March 24 2020
Particulars Interest	March 31, 2021	March 31, 2020
- on loans against deposits	0.03	0.21
- Interest on lease liabilities (Refer Note 31.3)	10.52	12.27
- others	16.31	0.27
	26.86	12.75



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 29. Income Tax Expense

The major components of income tax expense for the years ended March 31, 2021 and March 31, 2020 are:

Profit or loss section

	Year	Ended
Particulars	March 31, 2021	March 31, 2020
Provision for tax expenses:		
Current income tax charge	465.04	454.32
Taxes relating to earlier years*	373.64	-
Deferred Tax:		
Relating to the origination and reversal of temporary differences		
(Refer note -15)	(422.90)	(20.36)
Income Tax expense reported in the statement of profit and lo	ss 415.78	433.96

^{*&}quot;Taxes relating to earlier years" represents income tax determined by the Income Tax Authorities based on the Holding Company's application under the Direct Tax Vivad se Vishwas Act, 2020, in respect of pending income tax litigations pertaining to Financial years 2003-04 to 2016-17 amounting to Rs. 236.66 crores and provision created on similar basis for the subsequent financial years 2017-18 to 2019-20 amounting to Rs. 136.98 crores and recorded by the Holding Company in the current financial year. This has been done inter alia to reduce pending income tax litigations in respect of the claims under Income Tax Act,1961 and de-risking the Holding Company's financial position, notwithstanding the fact that the Holding Company's position have consistently been upheld in the past by Appellate Authorities.

Other Comprehensive Income(OCI) section

Deferred tax related to items recognised in OCI during the year:

Particulars	March 31, 2021	March 31, 2020
Tax on remeasurement of defined benefit plan	(0.56)	(0.01)
Income Tax charged to OCI	(0.56)	(0.01)

Reconciliation of tax expense and the accounting profit multiplied by India's domestic tax rate for March 31, 2021 and March 31, 2020:

The tax on the Group's profit before tax differs from the theoretical amount that would arise using the standard rate of corporation tax in India 25.1680% (Previous year - 25.1680%) as follows:

Particulars	March 31, 2021	March 31, 2020
Accounting Profit before income tax	1,947.44	1,823.62
Profit before income tax multiplied by standard rate of		
corporate tax in India of 25.168% (2020: 25.168%)	490.18	458.96
Taxes relating to earlier years	373.64	-
Effects of:		
Gain/Loss on investments taxed at the tax rate		
applicable on capital gains / losses	(6.92)	(9.40)
Income exempted from tax	(3.70)	(10.03)
Non-deductible expenses for tax purposes	14.40	9.44
Others including deferred tax credit on opening WDV		
as per VSV Scheme	(451.82)	(15.01)
Net effective income tax	415.78	433.96

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 30. Earnings Per Share (EPS)

Basic EPS amounts are calculated by dividing the profit for the year attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year.

Diluted EPS amounts are calculated by dividing the profit attributable to equity holders of the parent by the weighted average number of Equity shares outstanding during the year plus the weighted average number of Equity shares that would be issued on conversion of all the dilutive potential Equity shares into Equity shares.

The following reflects the income and share data used in the basic and diluted EPS computations:

	Year ended	
Particulars	March 31, 2021	March 31, 2020
Profit after tax (Rs. in crores)	1,525.24	1,385.49
Weighted average number of shares		
- Basic	39,40,84,620	39,40,84,620
- Diluted	39,40,84,620	39,40,84,620
Earning per share of Rs. 5.00/- each		
- Basic	38.70	35.16
- Diluted	38.70	35.16

Note 31. Leases

The Group has entered into operating leases on KU band Satellite transponders on non cancellable operating lease, with lease terms between 1 and 5 years. The Group has also entered into operating lease arrangement for office premises.

31.1 Movement in Lease liabilities:

The following is the movement in lease liabilities during the year ended March 31, 2021:

Particulars		Amount
Opening Balance		99.98
Additions		12.13
Finance costs accrued during the period		10.52
Deletions		(6.37)
Payment of lease liabilities		(35.92)
Closing Balance		80.34
Disclosed under :		
Other Non current financial liabilities - Lease liabilities - Note -14 50.30		
Other current financial liabilities - Lease liabilities - Note -18 30.04		
Total		80.34

The following is the movement in lease liabilities during the year ended March 31, 2020:

Particulars		Amount
Opening Balance		120.21
Additions		1.48
Finance costs accrued during the period		12.27
Deletions		-
Payment of lease liabilities		(33.98)
Closing Balance		99.98
Disclosed under:		
Other Non current financial liabilities - Lease liabilities - Note -14 70.69		
Other current financial liabilities - Lease liabilities - Note -18 29.29		
Total		99.98



(All amounts are in crores of Indian Rupees, unless otherwise stated)

31.2. The table below provides details regarding the contractual maturities of lease liabilities as at March 31, 2021 on an undiscounted basis:

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Less than one year	28.73	28.66
One to five years	36.86	56.64
More than five years	14.75	14.68
Total	80.34	99.98

31.3. Amounts recognized in stament of profit or loss

Particulars	2020-21	2019-20
Interest on lease liabilities (Refer note - 28)	10.52	12.27
Income from sub-leasing right of use assets	0.17	0.17
Expenses relating to short- term leases	3.25	4.05

31.4. Amounts recognized in cash flow statement

Particulars	2020-21	2019-20
Total cash outflows for leases	35.92	33.98

- 31.5. The average incremental borrowing rate applied to lease liabilities is 10.50% to 12.00%.
- **31.6.** Ind AS 116 resulted in an increase in cash inflows from operating activities and an increase in cash outflows from financing activities on account of lease payments.

Note 32. Employee benefit plans - Gratuity

A) Defined Contribution plans

- i) Contribution to Provident Fund: Contributions towards Employees Providend Fund made to the Regional / Employee Provident Fund are recognised as expenses in the year in which the services are rendered.
- **ii) Contribution to Employee State Insurance**: Contributions to Employees State Insurance Scheme are recognised as expense in the year in which the services are rendered.

B) Defined benefit plan - Gratuity

The Group has a defined benefit gratuity plan. Every employee who has completed five years or more of service gets a gratuity on cessation of employment at 15 days salary (last drawn salary) for each completed year of service. The fund has the form of a trust and it is governed by the Board of Trustees. The Board of Trustees are responsible for the administration of the plan assets and for the definition of the investment strategy. Each year, the Board of Trustees reviews the level of funding in the gratuity plan. Such a review includes the asset-liability matching strategy and investment risk management policy. The Board of Trustees aim to keep annual contributions relatively stable at a level such that no plan deficits (based on valuation performed) will arise.

The scheme is funded with an insurance company (LIC) in the form of a qualifying insurance policy.

The following tables summarize the components of net benefit expense recognised in the statement of profit and loss and the funded status and amounts recognised in the balance sheet for the Gratuity plan.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Consolidated Statement of Profit and Loss

	Year ended	
Particulars	March 31, 2021	March 31, 2020
Recognized in profit or loss:		
Current service cost	2.46	2.75
Net Interest income on benefit obligation / assets	0.17	0.15
Net benefit expense	2.63	2.90
Recognized in other comprehensive income:		
Remeasurement gains/(losses) in other comprehensive income		
arising from changes in demographic assumptions	-	(0.03)
Remeasurement gains/(losses) in other comprehensive income		
arising from changes in financial assumptions	(0.64)	1.10
Experience adjustments	(1.60)	(1.09)
Return on Plan Assets (Greater) / Less than Discount rate	0.02	(0.03)
Recognized in other comprehensive income	(2.22)	(0.05)

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Defined benefit obligation	21.85	22.22
Fair value of plan assets	19.58	18.44
Plan Liability / (Asset)	2.27	3.78

Changes in the present value of the defined benefit obligation are as follows:

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Opening defined benefit obligation	22.22	19.50
Current service cost	2.46	2.75
Interest cost	1.42	1.18
Remeasurement gains/(losses) on obligation	(2.23)	(0.01)
Benefits paid	(2.02)	(1.20)
Closing defined benefit obligation	21.85	22.22

Changes in the fair value of plan assets are as follows:

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Fair value of planned assets at the beginning of the year	18.44	15.59
Expected return on plan assets	1.24	1.04
Contributions	2.02	3.01
Benefits paid	(2.03)	(1.19)
Remeasurement gains/(losses) on plan assets	(0.09)	(0.01)
Fair value of plan assets at the end of the year	19.58	18.44



(All amounts are in crores of Indian Rupees, unless otherwise stated)

The principal actuarial assumptions used in determining gratuity obligation for the Group's plans are shown below:

Particulars	As at	As at
	March 31, 2021	March 31, 2020
Discount rate	6.54% - 6.73%	6.03% - 6.29%
Expected rate of return on assets	6.54% - 6.73%	6.03% - 6.29%
Employee turnover	11.88% - 13.00%	11.88% - 13.00%
Mortality rate	Indian Assured	Indian Assured
	Lives Mortality	Lives Mortality
	(2006-08)	(2006-08)

The overall expected rate of return on assets is determined based on market prices prevailing on that date, applicable to the period over which the obligation is to be settled. The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors, such as supply and demand in the employment market. Based on the experience of the previous years, the Group expects to contribute about Rs.3.65 crores to the gratuity fund in the next year. However, the actual contribution by the Group will be based on the actuarial valuation report received from the Insurance Company.

The major categories of plan assets of the fair value of the total plan assets are as follows:

	Gratui	Gratuity plan	
	March 31, 2021	March 31, 2020	
Investments details:			
Funds with LIC	19.59	18.49	
Total	19.59	18.49	

The Group contributes all ascertained liabilities towards gratuity to the Sun TV Network Ltd Employees Group Gratuity Trust and the Trustees also administer the said contributions so made to the trust. As of March 31, 2021 and March 31, 2020, the plan assets have been primarily invested in insurer managed funds

A quantitative sensitivity analysis for significant assumption as at March 31, 2021 is as shown below:

Gra	tuity	p	lan:
-----	-------	---	------

	March 31, 2021					
Assumptions	Disc	ount rate	Future sala	ry increases		
Sensitivity Level	1% increase	1% decrease	1% increase	1% decrease		
Impact on defined benefit obligation	(1.36)	1.53	1.33	(1.23)		

(All amounts are in crores of Indian Rupees, unless otherwise stated)

A quantitative sensitivity analysis for significant assumption as at March 31, 2020 is as shown below:

Gratuity plan:

	March 31, 2020						
Assumptions	Disc	ount rate	Future sala	ary increases			
Sensitivity Level	1% increase	1% decrease	1% increase	1% decrease			
Impact on defined benefit obligation	(1.47)	1.67	1.42	(1.89)			

The sensitivity analysis above have been determined based on a method that extrapolates the impact on defined benefit obligation as a result of reasonable changes in key assumptions occurring at the end of the reporting period.

Maturity profile of defined benefit obligation:

	March 31, 2021	March 31, 2020
Expected contribution to the plan for the next annual reporting period	2.28	2.61
1 to 5 Years	9.18	9.14
6 to 10 Years	5.59	5.27
Total expected payments	17.05	17.02

The average duration of the defined benefit plan obligation at the end of the reporting period is 8.21 years (March 31, 2020: 8.53 years).

Note 33. Contingencies

A) Contingent Liabilities

- a. Matters wherein management has concluded that the Group's liability is probable has been provided for Refer Note 42.
- b. Contingent liability is disclosed in case of:
 - (i) a present obligation arising from past events, when it is not probable that an outflow of resources will be required to settle the obligation; and
 - $ii)\,a\,present\,obligation\,arising\,from\,past\,events, when\,no\,reliable\,estimate\,is\,possible.$
 - Contingent assets are disclosed where an inflow of economic benefits is probable. Provision, contingent liabilities and contingent assets are reviewed at each Balance Sheet date.
- c. Matters wherein management is confident of succeeding in these litigations and have concluded the liability to the Group to be remote. This is based on the relevant facts of judicial precedents and as advised by legal counsel which involves various legal proceedings and claims, in different stages of process, in relation to civil and criminal matters.

Disputed taxes not provided for in respect of :	March 31, 2021	March 31, 2020
a) Claims related to Income Tax*	10.35	961.38
b) Claims related to Custom duty**@	63.63	63.63
c) Claims related to Service Tax***	27.44	24.56
Total	101.42	1,049.57



(All amounts are in crores of Indian Rupees, unless otherwise stated)

- * During the Financial year, to inter alia reduce pending income tax litigation in respect of the claims under Income Tax Act,1961, the Group had made necessary applications under the Direct Tax Vivad se Vishwas Act, 2020 in respect of the Financial years 2003-04 to 2016-17. The same have been approved by the Income Tax Department based on which taxes demanded have been recorded in full as required and accounted for in the books of accounts as of March 31, 2021 resulting in significant drop in disputed income taxes as at March 31, 2021. Rs. 204.02 crores has also been since paid.
- **The Group has received demand for differential customs duty aggregating to Rs. 0.50 crores on account of incorrect classification of certain assets imported during FY 2007-08. The Group has filed an appeal against the said demand, and based on its submissions at such appellate proceedings, management believes that the Group's claim is likely to be accepted by the authorities.
- @ Further to enquiries by the customs authorities on customs duty exemptions availed by the Group in the previous year, the Group has received a formal show cause cum demand notice containing a provisional demand of Rs. 63.13 crores. Then the Group has filed its responses to this notice and has also deposited a sum of Rs. 60.18 crores under protest pending final resolution of the matter. The Management has been advised by senior counsels that appropriate legal remedies are available to the Group in this matter and accordingly the Group is confident of recovering the duty paid.
- ***The Group received show cause cum demand notice from the Service tax department seeking service tax on certain services and disallowances of input credit availed on certain services. The Group has filed appeals for all such show cause notices / orders received with various authorities. The Group based on the judicial pronouncements and other submissions believes its position is likely to be accepted by the authorities.

B) Commitments for capital contracts

Particulars	March 31, 2021	March 31, 2020
Estimated amount of contracts remaining to be executed on		
capital expenditure and not provided for		
- Outstanding commitments on capital contracts	0.25	0.08
- Commitments for acquisition of film and program broadcasting rights,		
Production and distribution related rights	428.55	360.30

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(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 34. Related party transactions

Names of related parties

Individual owning an interest in voting power of the Group that gives them control

Mr. Kalanithi Maran

Enterprises in which Key Management personnel or their relatives have significant influence

Kal Comm Private Limited Sun Foundation

Kal Cables Private Limited Murasoli Maran Family Trust Sun Direct TV Private Limited Kal Media Services Private Limited

Udaya FM Private Limited Kal Airways Private Limited

Sun Distribution Services Private Limited Networks Cable Solutions Private Ltd

Gemini TV Distribution Services Private Limited Sun Business Solutions Private Limited Kal Publications Private Limited

Joint Venture / Associates of the Joint Venture

South Asia FM Limited

Digital Radio (Mumbai) Broadcasting Limited Asia Radio Broadcast Private Limited Pioneer Radio Training Services Private Limited Digital Radio (Kolkata) Broadcasting Limited Digital Radio (Delhi) Broadcasting Limited

Optimum Media Services Private Limited South Asia Multimedia Private Limited

Deccan Digital Networks (Hyderabad) Private Limited AV Digital Networks (Hyderabad) Private Limited Metro Digital Networks (Hyderabad) Private Limited

Key Management personnel

Mr. Kalanithi Maran – Executive Chairman

Mr. R. Mahesh Kumar - Managing Director

Mrs. Kavery Kalanithi - Executive Director

Mr. K Vijaykumar - Executive Director

Ms. Kaviya Kalanithi Maran - Executive Director

Mr.V C Unnikrishnan - Chief Financial Officer

Mr. R. Ravi - Company Secretary

Directors

Mr. S. Selvam - Non Executive Director

Mr. J. Ravindran - Independent Director

Mr. M.K. Harinarayanan - Independent Director

Mr. Nicholas Martin Paul - Independent Director

Mr. R.Ravivenkatesh - Independent Director

Mr. Sridhar Venkatesh - Independent Director

Mr. Desmond Hemanth Theodore - Independent Director

Mrs. Madhipoorana Ramakrishnan - Independent Director

Relatives of Key Management personnel

Mrs. Mallika Maran

Terms & Conditions of Transactions with Related Party

The sales to and purchases from related parties are made on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year-end are unsecured and interest free and settlement occurs in cash. For the year ended March 31, 2021, the Group has not recorded any impairment of receivables relating to amounts owed by related parties (March 31, 2020: Nil).



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Transactions and balances with related parties

Particulars	Enterprises in which Key Management personnel or their relatives have significant influence			enture and ociates	personnel Key manage	anagerial / Relatives of erial personne rectors
	31.03.2021	31.03.2020	31.03.2021	31.03.2020	31.03.2021	31.03.2020
Income:						
Subscription Income						
Sun Distribution Services Private Limited	103.36	99.06	-	-	-	-
Sun Direct TV Private Limited	272.09	363.78	-	-	-	-
Kal Media Services Private Limited	266.34	318.02	-	-	-	-
Gemini TV Distribution Services Private Limied	163.13	140.85	-	-	-	-
Advertising Income		0.00				
Kal Publications Private Limited	0.03	0.03	-	-	-	-
Income from IPL						
Digital Radio (Delhi) Broadcasting Limited	-	-	0.02	1.97	-	-
Digital Radio (Mumbai) Broadcasting Limited	-	-	-	1.57	-	-
Digital Radio (Kolkata) Broadcasting Limited	-	-	-	0.79	-	-
ncome from Movie distribution						
Sun Business Solutions Pvt. Ltd	-	46.18	-	-	-	-
Finance Income						
Sun Direct TV Private Ltd	7.77	8.59	-	-	-	-
Rental and Business Support Income						
South Asia FM Limited	-	-	0.33	0.32	-	-
Sun Direct TV Private Limited	2.10	2.12	-	-	-	-
Kal Publications Private Limited	0.02	1.29	-	-	-	-
Others	1.11	1.16	-	-	-	-
Program production expenses						
Kal Publications Private Limited	4.38	4.38	-	-	-	-
Pay channel service charges						
Sun Distribution Services Private Limited	38.26	50.69	-	-	-	-
Kal Media Service Private Limited	48.43	37.39	-	-	-	-
Gemini TV Distribution Services Private Limited	22.57	11.01				
Legal and Professional Fees						
Mrs. Mallika Maran	-	-	-	-	0.02	0.02
Rent Expense						
Kal Publications Private Limited	3.39	3.23	-	-	-	-
Employee benefit expenses						
Kal Publications Private Limited	0.01	0.01	-	-	-	-
Expenditure on Corporate Social Responsibility						
Sun Foundation	10.60	10.65	-	-	-	-
Selling Expenses						
Kal Publications Private Limited	0.04	0.20	-	-	-	-
Sun Business Solutions Pvt Ltd	-	0.47	-	-	-	-
Digital Radio (Kolkata) Broadcasting Limited	_	_	_	0.05		
South Asia FM Limited	-	_	_	0.03		
Sun Direct TV Private Limited	-	1.41	_	_	_	_

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Transactions and balances with related parties

Particulars	Key Mar personn relativ	Enterprises in which Key Management personnel or their relatives have significant influence		Joint Venture and Associates		anagerial / Relatives of rial personnel ectors
Danish and danish danis	31.03.2021	31.03.2020	31.03.2021	31.03.2020	31.03.2021	31.03.2020
Remuneration paid / accrued (including ex-gratia/bonus)						
Salary - Mr. Kalanithi Maran	_	_	_	_	13.87	13.87
Salary - Mrs. Kavery Kalanithi	-	-	_	-	13.87	13.87
Salary - Mr. R. Mahesh Kumar	-	-	-	-	1.17	1.17
Salary - Mr. K Vijaykumar	-	-	-	-	0.95	0.95
Salary - Ms. Kaviya Kalanithi Maran Salary - Mr. V C Unnikrishnan		-	-	-	0.80 0.70	0.80 0.70
Salary - Mr. R Ravi	_	-	_	-	0.19	0.19
Ex-gratia / Bonus- Mr. Kalanithi Maran	-	-	-	-	73.63	73.63
Ex-gratia / Bonus- Mrs. Kavery Kalanithi	-	-	-	-	73.63	73.63
Ex-gratia / Bonus -Mr. R. Mahesh Kumar Ex-gratia / Bonus- Mr. K.Vijaykumar		-	-	-	0.42 0.33	0.62 0.31
Ex-gratia / Bonus - Ms. Kaviya Kalanithi Maran	_	-	_	-	0.29	0.42
Ex-gratia / Bonus - Mr. V C Unnikrishnan	-	-	-	-	0.26	0.37
Ex-gratia / Bonus - Mr. R Ravi	-	-	-	-	0.05	0.07
Sitting Fees Paid to Directors						
Mr. S. Selvam	-	-	-	-	0.00	0.01
Mr. J. Ravindran Mr. M.K. Harinaravanan	_	-	-	-	0.03 0.03	0.03 0.04
Mr. Nicholas Martin Paul	_	_	_	_	0.03	0.05
Mr. R. Ravivenkatesh	-	-	_	-	0.02	0.03
Mr. Sridhar Venkatesh	-	-	-	-	0.01	0.01
Mrs. Mathipoorana Ramakrishnan Mr. Desmond Hemanth Theodore	-	-	-	-	0.01	0.01
	- 1	-	-	-	0.01	0.01
Dividends Paid Mr. Kalanithi Maran	-	-	-	-	147.78	738.91
Reimbursement/(Recovery) of Cost of shared services (Net) Kal Publications Private Limited	0.48	0.53	_	_	_	-
Balances Outstanding:						
Account Recievable						
Sun Direct TV Private Limited	122.71	282.35	_	-	-	-
Sun Distribution Services Private limited	66.26	51.43	-	-	-	-
Kal Media Services Private Limited	182.43	191.18	-	-	-	-
Gemini TV Distribution Services Private Limited Sun Business Solutions Private Limited	97.40	72.27 0.51	-	-	_	-
Kal Publications Private Limited	7.14	7.20	_	-	-	-
Other Receivables						
Kal Publications Private Limited	0.60	1.53	_	-	-	-
Sun Direct TV Private Limited	0.18	0.20	-	-	-	-
South Asia FM Limited	- 0.00	- 0.44	0.05	0.03	-	-
Others	0.09	0.11	-	-	-	-
Rental and other deposits Kal Publications Private Limited	0.10	0.10	-	_	-	-
Security Deposit received						
Kal Publications Private Limited	0.01	0.01	_	-	-	-
Sun Direct TV Private Limited	0.02	0.02	_	-	-	-
Accounts Payable / Other Current Liabilities						
Sun Distribution Services Private limited	48.96	53.24	-	-	-	-
Gemini TV Distribution Services Private Limited	2.54	6.11	-	-	-	-
Kal Publications Private Limited	0.83	0.27	-	-	-	-
Kal Media Service Private Limited Sun Business Solutions Private Limited	7.55	0.01	-	-	_	-
Sun Direct TV Private Limited	-	48.56	_	_	-	
Remuneration / Ex-gratia / Bonus Payable						
Mr. Kalanithi Maran	_	_	_	_	74.13	74.13
Mrs. Kavery Kalanithi	-	-	-	-	74.13	74.13
Mr R. Mahesh Kumar	-	-	-	-	0.42	0.42
Mr. K Vijaykumar Ms. Kaviya Kalanithi Maran	-	-	-	-	0.26 0.27	0.25 0.29
Mr. V C Unnikrishnan	[]]	0.27	0.29
Mr. R Ravi	_	_	_	_	0.05	0.05

Note: As the liabilities for gratuity and leave encashment are provided on actuarial basis for the Group as a whole, the amounts pertaining to the Directors are not included above.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 35. Segment information

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Based on internal reporting provided to the Chief Operating Decision Maker, Media and Entertainment is the only operating segment for the Group.

Geographic information		
Revenue from customers	March 31, 2021 Ma	rch 31, 2020
India	2,989.57	3,308.26
Outside India	187.32	211.58
Total revenues per statement of profit or loss	3,176.89	3,519.84

There are no sales to external customers more than 10% of total revenue.

Non-current operating assets	March 31, 2021 Ma				
India	1,183.05	1,323.81			
Rest of the world		-			
Total	1,183.05	1,323.81			

Non-current assets for this purpose consist of property, plant and equipment, investment properties, intangible assets, capital work in progress and other non current assets (other than financial instruments).

Note 36. Fair values

Set out below, is a comparison by class of the carrying amounts and fair value of the Group's financial instruments, other than those with carrying amounts that are reasonable approximations of fair values:

_	Carrying value		Fair value	
	March 31, March 31,		March 31, March 31,	
_	2021	2020	2021	2020
Financial assets (Non Current & Current)				
Investments in tax free bonds at amortised cost	196.46	229.81	202.90	232.05
Invetments in taxable bonds at amortised cost	469.79	-	474.05	-
Investments in Non Convertible debentures	28.10	53.18	28.10	53.18
Investments in Bonds / Units at fair value	45.54	25.59	45.54	25.59
Investment in Mutual funds and quoted equity shares	2,329.00	1,941.83	2,329.00	1,941.83
	3,068.89	2,250.41	3,079.59	2,252.65

The management assessed that the fair value of cash and cash equivalents, trade receivables, trade payables, and other current and non current finacial liabilities and financial assets approximate their carrying amounts largely due to the short - term maturities of these instruments.

The fair value of the financial assets and liabilities is included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. The method and assumptions used to estimate the fair values is the fair values of financial instruments traded in active markets are based on quoted market prices at the balance sheet date.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 37. Fair value hierarchy

The following table provides the fair value measurement hierarchy of the Group's assets and liabilities:

Quantitative disclosures fair value measurement hierarchy for assets as at March 31, 2021:

		Fair Value Measurement using					
Particulars	Date of Valuation	Total	Quoted Price in active markets (Level 1)	Significant observable inputs (Level 2)	Significant unobservable inputs (Level3)		
Asset measured at fair value:							
FVTPL financial investments:							
Quoted Equity Shares	March 31, 2021	11.41	11.41	-	-		
Unquoted mutual funds	March 31, 2021	2,317.59	2,317.59	-	-		
Non Convertible debentures (quoted)	March 31, 2021	28.10	28.10	-	-		
Investments in bonds / units	March 31, 2021	45.54	45.54	-	-		
Assets for which fair values are disclosed:							
Tax free bond (unquoted) (Refer Note 37.1)	March 31, 2021	202.90	-	202.90	-		
Taxable bonds (unquoted) (Refer Note 37.1)	March 31, 2021	474.05	-	474.05			
Investment Properties (Refer Note 37.2)	March 31, 2021	67.28	-	67.28	-		

There have been no transfers between Level 1 and Level 2 during the period.

Quantitative disclosures fair value measurement hierarchy for assets as at March 31, 2020:

		Fair Value Measurement using					
Particulars	Date of Valuation	Total Quoted Price in active markets (Level 1) i		Significant observable inputs (Level 2)	Significant unobservable inputs (Level3)		
Asset measured at fair value:							
FVTPL financial investments:							
Quoted Equity Shares	March 31, 2020	9.44	9.44	-	-		
Unquoted mutual funds	March 31, 2020	1,932.39	1,932.39	-	-		
Non Convertible debentures (quoted)	March 31, 2020	53.18	53.18	-	-		
Investments in bonds / units	March 31, 2020	25.59	25.59				
Assets for which fair values are disclosed:							
Tax free bond (unquoted) (Refer Note 37.1)	March 31, 2020	232.05	-	232.05	-		
Investment Properties (Refer Note 37.2)	March 31, 2020	61.20	-	61.20	-		

There have been no transfers between Level 1 and Level 2 during the period.

Note 37.1 Description of valuation techniques used and key inputs to valuation on investment in tax free bonds:

The valuation for tax free bonds are based on valuations performed by an accredited independent valuer. The valuer is a specialist in valuing these types of Bonds. The valuation model used is in accordance with a method recommended by the International Valuation Standards.

The Group has disclosed fair value of the tax free bonds using IMaCS standard methodology which captures the market condition as on given day of valuation on T+1 basis.

The Group has no restrictions on the disposal of its tax free bonds.

Significant unobservable Inputs:

The Independent valuer has made detailed study based on standards methodoloy for scrip level valuation and have considered the available secondary market and primary market trades for valuation of bonds on reporting date. Outlier trades if any are identified and excluded. Widespread Polling is also considered with market participant to understand the movement in levels. In the case of liquid instruments, the valuation is arrived at based on the value bonds with similar maturity issued by similar issuers or securities are linked to a benchmark and a spread over benchmark is arrived at and the same is carried forward.



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 37.2 Fair value disclosure on Investment properties:

The Group's investment properties consists of office premises let out on lease.

As at March 31, 2021 and March 31, 2020, the fair values of the properties are Rs.67.28 crores and Rs. 61.20 crores respectively.

These valuations are based on valuations performed by an accredited independent valuer. The valuer is a specialist in valuing these types of investment properties. The valuation model used is in accordance with a method recommended by the International Valuation Standards.

The Group has no restrictions on the disposal of its investment properties and no contractual obligations to purchase, construct or develop investment properties or for repairs, maintenance and enhancements.

Reconciliation of fair value:

Particulars	Amount	
Opening balance as at April 1, 2019	70.39	
Fair value difference	(9.19)	
Additions	-	
Opening balance as at April 1, 2020	61.20	
Fair value difference	6.08	
Additions	-	
Closing balance as at March 31, 2021	67.28	

Description of valuation techniques used and key inputs to valuation on investment properties:

The Group's has fair valued the office premises property let out on lease using Market approach method.

Significant unobservable Inputs

The independent valuer has made detailed study of prevailing market rate for the commercial buildings in the areas wherein the office premises property is being let out by the Group. This has been adjusted for amenities, depreciation and other lease hold improvements made by the Group to the respective properties.

Note 38. Financial risk management objectives and policies

The Group's principal financial liabilities, include trade and other payables. The Group has various financial assets such as trade receivables and cash and short-term deposits, which arise directly from its operations.

The Group is exposed to market risk, credit risk and liquidity risk. The Group's senior management oversees the management of these risks. The Group's senior management ensures that the Group's financial risk activities are governed by appropriate policies and procedures and that financial risks are identified, measured and managed in accordance with the Group's policies and risk objectives. The Board of Directors reviews and agrees policies for managing each of these risks, which are summarised below.

Market Risk

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises two types of risk: currency risk and other price risk, such as equity price risk. The value of a financial instrument may change as a result of changes in foreign currency exchange rates, equity price fluctuations, liquidity and other market changes. Future specific market movements cannot be normally predicted with reasonable accuracy. Financial instrument affected by market risk includes investment in equity instruments etc.

Foreign currency risk

Foreign currency risk is the risk that the fair value of future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The Group's exposure to the risk of changes in foreign exchange rates relates primarily to the Group's operating activities. As per the forex policy, the Group, takes forward contract for transaction where the foreign currency risk on account of movement in exchange rate expected to be high and which is material to Group. The impact of foreign exchange rate fluctuations is evaluated by assessing its exposure to exchange rate risks. Exposure to foreign exchange fluctuation risks is with Monetary receivables / payables denominated in USD, CAD & SGD.

(All amounts are in crores of Indian Rupees, unless otherwise stated)

		March 3	31, 2021	March 3	1, 2020
Particulars	Foreign	Amount	Amount	Amount	Amount
	Currency	in Foreign	in Indian	in Foreign	in Indian
		Currency	Rupees	Currency	Rupees
Trade Receivables	USD	1.56	114.31	1.58	119.02
Trade Receivables	CAD	0.00	0.02	0.00	0.02
Trade Receivables	SGD	0.02	0.90	-	-
EEFC Bank balance	CAD	0.00	0.03	0.00	0.03
EEFC Bank balance	USD	0.44	32.45	0.16	12.40

Foreign currency sensitivity

The following tables demonstrate the sensitivity to a reasonably possible change in foreign exchange rates, with all other variables held constant. The impact on the Group's profit before tax is due to changes in the fair value of monetary assets and liabilities. The sensitivity analyses in the following sections relate to the position as at March 31, 2021 and March 31, 2020 and as forecasted for volatile currencies.

	Change in	Effect on	Effect on
	forex rate(%)	profit before tax	post tax equity
USD			
March 31, 2021	5% Increase	7.34	5.49
	5% Decrease	(7.34)	(5.49)
March 31, 2020	5% Increase	6.57	4.92
	5% Decrease	(6.57)	(4.92)

Credit risk

Credit risk refers to the risk of default on its obligation by the counterparty resulting in a financial loss. The maximum exposure to the credit risk is equal to the carrying amount of financial assets as of March 31, 2021 and March 31, 2020.

Liquidity risk

The Group's prime source of liquidity is cash and cash equivalents and the cash flow generated from operations. The Group has no outstanding bank borrowings. The Group believes that the working capital is sufficient to meet its current requirements. Accordingly, no liquidity risk is perceived.

As of March 31, 2021, the Group had a working capital of Rs.4,396.52 crores (March 31, 2020 - Rs. 3,663.35 crores) including cash and cash equivalents of Rs.468.86 crores (March 31, 2020 -Rs.405.80 crores) and current investment of Rs.2,411.57 crores (March 31, 2020 - Rs. 1,972.92 crores).

As of March 31, 2021 and March 31, 2020, there are no material liability which is outstanding. Accordingly, no liquidity risk is perceived.

The table below summarises the maturity profile of the Group's financial liabilities based on contractual undiscounted payments.

	Less than one Year	1 to 2 years	More than 2 Years	Total
Year ended March 31, 2021				
Other financial liabilities	222.77	-	5.05	227.82
Trade and other payables	273.78	-	-	273.78
	496.55	-	5.05	501.60
Year ended March 31, 2020				
Other financial liabilities	221.22	-	6.85	228.07
Trade and other payables	316.69	-	-	316.69
	537.91	-	6.85	544.76



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 39. Capital management

For the purpose of the Group's capital management, capital includes issued equity capital, securities premium and all other equity reserves attributable to the equity holders of the parent. The primary objective of the Group's capital management is to maximise the shareholder value.

The Group manages its capital structure and makes adjustments in light of changes in economic conditions and the requirements of the financial covenants. The Group's policy for capital management aims to enhance capital efficiency by the long-term improvement of its value through business growth, while maintaining a sound financial structure. Indicators for monitoring the capital management include total equity attributable to owners of the parent and ROE (ratio of net profit to total equity attributable to owners of the parent).

Return On Equity

	March 31, 2021	March 31, 2020
Profit Before Taxes	1,947.44	1,823.62
Less: Finance Income	(91.35)	(54.56)
Add: Finance Cost	26.86	12.75
Earning Before Net Interest and Tax	1,882.95	1,781.81
Equity Share Capital	197.04	197.04
Other Equity	6,856.67	5,527.07
Capital Employed	7,053.71	5,724.11
ROCE	26.69	31.13

No changes were made in the objectives, policies or processes for managing capital during the years ended March 31, 2021 and March 31, 2020.

Note 40. Goodwill on consolidation

Goodwill represents goodwill on consolidation and is the excess of purchase consideration paid over net asset value of acquired subsidiary on the date of such acquisition. Such goodwill is tested for impairment annually or more frequently, if there are indicators for impairment. The management does not foresee any risk of impairment on the carrying value of goodwill as at March 31, 2021

Goodwill on consolidation as at March 31, 2021 stood at Rs. 4.80 crores (Previous year March 31, 2020 : Rs. 4.80 crores). The Group aquired 98.18% equity share stake in Kal Radio Limited through investment on various dates and excess purchase consideration paid over the net assets taken over to the extent of Rs. 4.80 crores was recognised as Goodwill

For the purpose of impairment testing, goodwill aquired in a business combination is allocated to the cash generating units (CGU) within Media and Entertainment operating segment, which benefit from the synergies of the acquisition. The Chief operating decision maker reviews the goodwill for any impairment at each reporting date.

The recoverable amount of CGU is the higher of its fair value less cost to sell and its value-in-use. The fair value of a CGU is determined based on the market capitalisation. The value-in-use is determined based on specific calculations. These calculations use pre-tax cash flow projections for a CGU over a period of ten years. An average of the range of each assumption used is mentioned below. As of March 31, 2021 and March 31, 2020 the estimated recoverable amount of the CGU exceeds its carrying amount. The recoverable amount was computed based on the fair value less cost to sell being higher than value-in-use. The carrying amount of the CGU was computed by allocating the net assets to operating segments for the purpose of impairment testing. The key assumptions used for the calculations are as follows:

Assumption	March 31, 2021	March 31, 2020
Long term growth rate	8% - 10%	8% - 10%
Operating Margins	10% - 15%	10% - 15%
Discount rate	12%	12%

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2021 (All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 41. Statutory Group Information

		Net Assets, i.e.,total assets minus total liabilities	total assets,	Share	Share in profit and loss	Share in other Comprehensive income	prehensive	Share in total C	Share in total Comprehensive income
Name	Name of the entity in the group	As % of consolidated net assets	Amount	As % of consolidated profit and loss	Amount	As % of consolidated other comprehensive income	Amount	As % of total comprehensive income	Amount
Parent	Sun TV Network Limited Balance as at 31 March, 2021 Balance as at 31 March, 2020	88% 86%	6,235.44	%66 %66	1,520.41	95%	1.53 (0.54)	%66 %66	1,521.94
Subsidiaries Indian 1 Kal Bala	kal Radio Limited Balance as at 31 March, 2021 Balance as at 31 March, 2020	%9	383.12 371.96	, t % %	11.05	8%	0.12	, t % %	11.12
Non-co	Non-controlling interests in its subsidiary Balance as at 31 March, 2021 Balance as at 31 March, 2020	%0 %0	4.96	%0 %0	0.21	%0 %0		%0 %0	0.21
Joint Venture Indian 1 Sout Balaa	South Asia FM Limited Balance as at 31 March, 2021 Balance as at 31 March, 2020	%9 8%	435.15 441.62	% 0	(6.42)	-3%	(0.05)	%0 0	(6.42)
Total	Balance as at 31 March, 2021 Balance as at 31 March, 2020	100%	7,058.67 5,728.86	100% 100%	1,525.24 1,385.49	100%	1.61	100% 100%	1,526.85 1,385.67



(All amounts are in crores of Indian Rupees, unless otherwise stated)

Note 42. As required by Accounting Standard (Ind - AS-37) "Provisions, Contingent Liabilities and Contingent Assets" the details of Provisions are set out as under

Nature of Provision	Opening Balance	Provision for the year	Provision written back /	Closing Balance
			adjusted	
Claims related to Service tax	11.41	0.84	(1.50)	10.75
	11.41	0.84	(1.50)	10.75

Note 43. Impact of COVID-19 on its financial statements

The outbreak of COVID -19 pandemic and consequent lock down has impacted the regular business operations of the Group. The financial statements for the year ended March 31, 2021 are therefore not comparable with those for the earlier periods presented. The Group has assessed the impact of the pandemic on its financial statements / position based on the internal and external information, to the extent known and available up to the date of approval of these financial statements and based on the current estimates, the Group expects no further adjustments to the carrying amounts as at March 31, 2021 of the investments, intangible assets, receivables and other financial assets. This assessment and the outcome of the pandemic as regards the aforesaid matters is highly dependent on the circumstances / developments, as they evolve in the subsequent periods.

Note 44. Approval of financial statements

The consolidated financial statements were reviewed and recommended by the Audit Committee and has been approved by the Board of Directors at their meeting held on June 11, 2021.

For and on behalf of the Board of Directors

Kalanithi Maran	R. Mahesh Kumar
Chairman	Managing Director

R. Ravi	V C Unnikrishnan
Company Secretary	Chief Financial Officer

Place: Chennai

Date: June 11, 2021

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Sun TV Network Limited

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